

**DIGITAL MARKETING**

**BUILDING A WEBSITE USING CANVA**

**A PROJECT REPORT**

*Submitted by*

**JAYSHIVA T (NM ID: ABA07B33EF9C5EEB82B478C32EEBC1AA)**

**MUTHUMARI M (NM ID : 52C6700FE61990C8B2347C838DF3312E)**

**KARTHIKA R ( NM ID: 818659765B3F8CDA5CB4DBB42DAF16CB)**

**RAJAVENI K (NM ID: E972C0EBF26431DB7E54201DC633E1F9)**

**TEAM ID : NM2023TMID4218**

*in partial fulfillment for the award of the*

*degree of*

**BACHELOR OF ENGINEERING**

**IN**

**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**

**AAA COLLEGE OF ENGINEERING AND TECHNOLOGY**

**Brand Name:** Infinite Petals

**Category:** Floral Boutique

**Target Audience:** All

**Email:** [infinitepetals11@gmail.com](mailto:infinitepetals11@gmail.com)

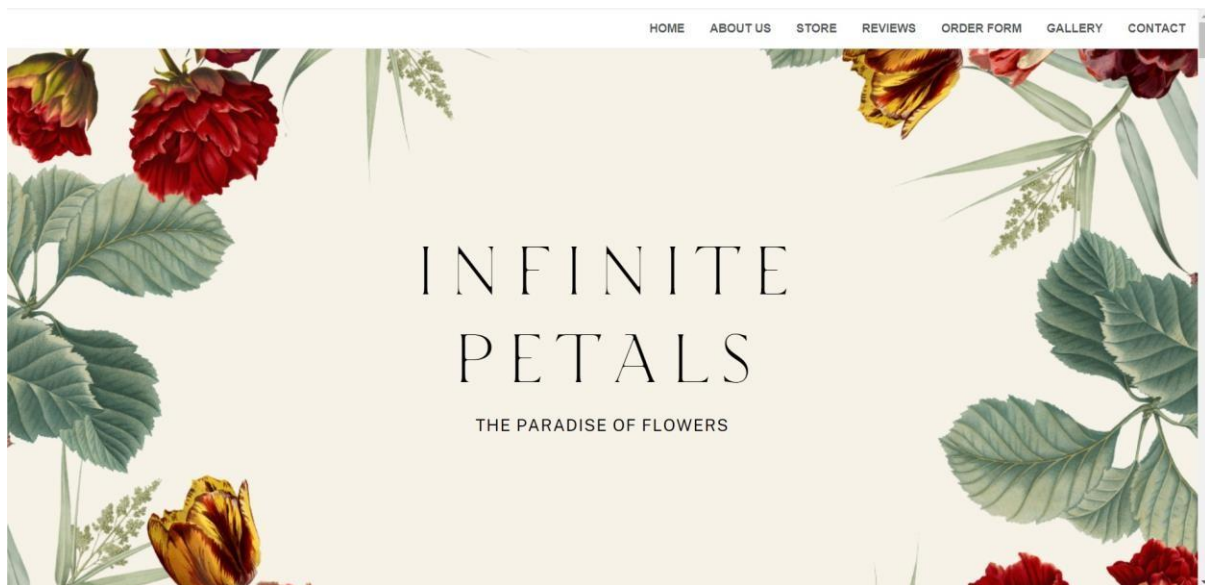
**Password:** Infinitepetals11@gmail

**Canva Website URL:**

<https://infinitepetals.my.canva.site/infinitepetals>

**Website Pages:**

**HOME**



# ABOUT US

HOME

ABOUT US



STORE

REVIEWS

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WELCOME TO INFINITE PETALS!

Discover the art of floral expression at Infinite Petals. Our petals tell stories, and our arrangements convey emotions. We're here to make every moment more beautiful. From vibrant bouquets to heartfelt sympathy arrangements, we're your trusted florist for all occasions. Let's create memories together through the language of flowers.

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WORLDLY BLOOMS COLLECTION



Product Name:

Sunshine Burst Bouquet

Price:

Rs.800

Radiate happiness with this vibrant arrangement featuring a mix of sunflowers, daisies, and lush greenery.

Size:


Standard

Occasion:

Birthday, Get Well, Just Because

Availability:

In Stock for Same-Day Delivery



Product Name:

Lavender Dreams

Price:

Rs.900

Experience serenity with this lavender-themed bouquet featuring fragrant lavender roses and other blooms.

Size:


Standard

Occasion:

Sympathy, Wellness Wishes


Availability:

In Stock for Same-Day Delivery




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**Product Name:** Elegant Lily Bouquet  
**Price:** Rs.600  
Grace and sophistication unite in this striking arrangement of white lilies and greenery. Perfect for special occasions.  
**Size:** Deluxe  
**Occasion:** Wedding, Anniversary  
**Availability:** In Stock for Same-Day Delivery




**Product Name:** Classic Red Roses  
**Price:** Rs.600  
Express your love with a dozen of the finest red roses. A timeless symbol of passion and romance.  
**Size:** Deluxe  
**Occasion:** Anniversary, Valentine's Day  
**Availability:** In Stock for Same-Day Delivery



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**Product Name:** Elegant Tulip Bouquet  
**Price:** Rs.1000  
Welcome spring with this elegant tulip arrangement featuring a variety of tulip colors.  
**Size:** Standard  
**Occasion:** Spring Celebrations, Just Because  
**Availability:** In Stock for Same-Day Delivery




**Product Name:** Garden Bliss  
**Price:** Rs.700  
Experience the charm of a garden with this mix of vibrant blooms and lush foliage. A true garden in a vase.  
**Size:** Standard  
**Occasion:** Get Well, Birthday  
**Availability:** In Stock for Same-Day Delivery

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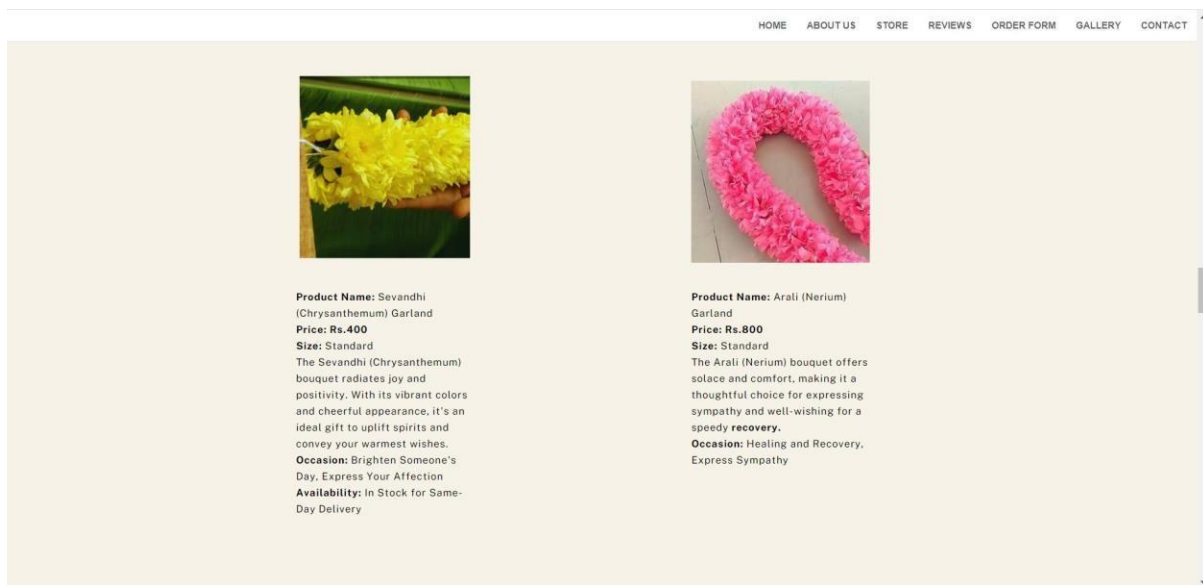
NATIVE BLOSSOMS COLLECTION



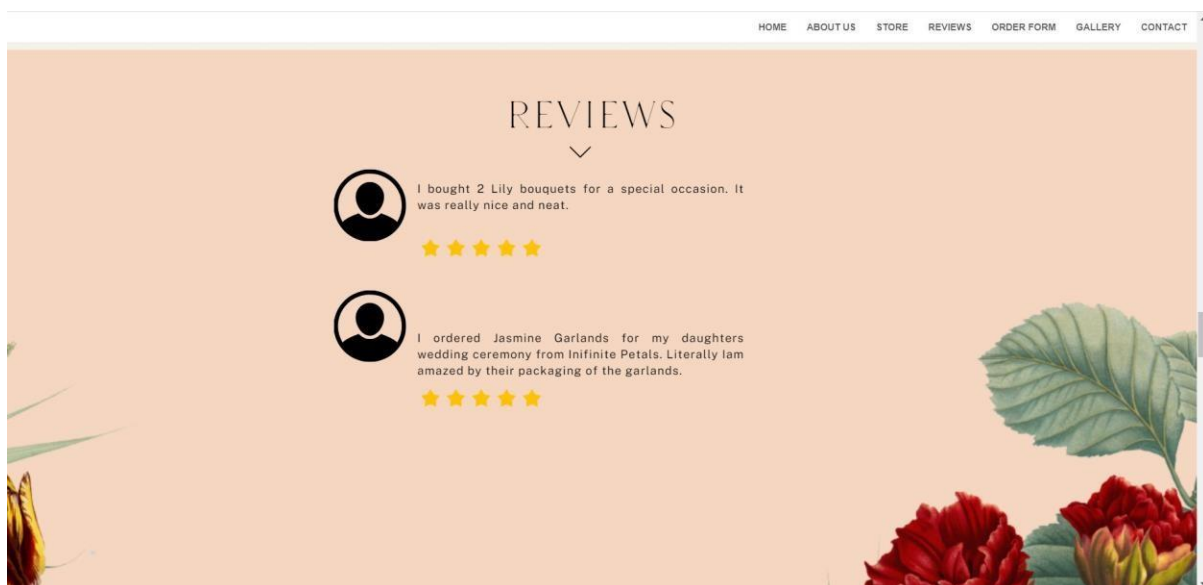
**Product Name:** Malligai (Jasmine) Garland  
**Price:** Rs.800  
**Size:** Standard  
Our Malligai (Jasmine) garland brings the timeless elegance and sweet fragrance of this beloved native flower.  
**Occasion:** Special Occasions, Festivals  
**Availability:** In Stock for Same-Day Delivery



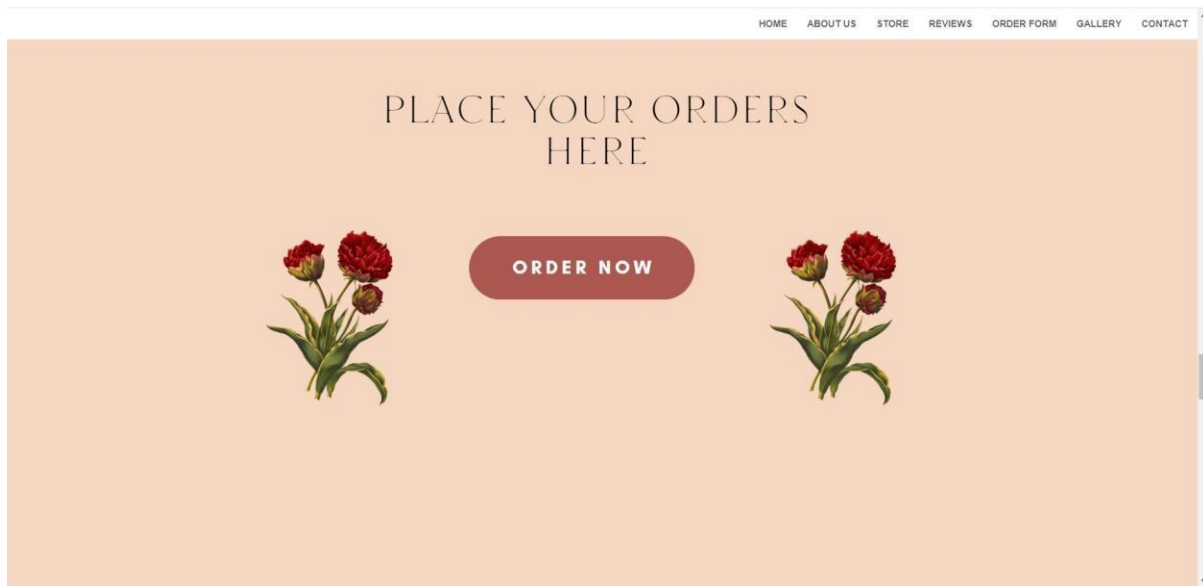
**Product Name:** Marigold Garlands  
**Price:** Starting at Rs.500  
Our Marigold Garlands are handcrafted with vibrant marigold blossoms, symbolizing love and auspiciousness. These garlands are the perfect choice for adorning ceremonies and special occasions.  
**Occasion:** Weddings, Religious Celebrations  
**Availability:** In Stock for Same-Day Delivery



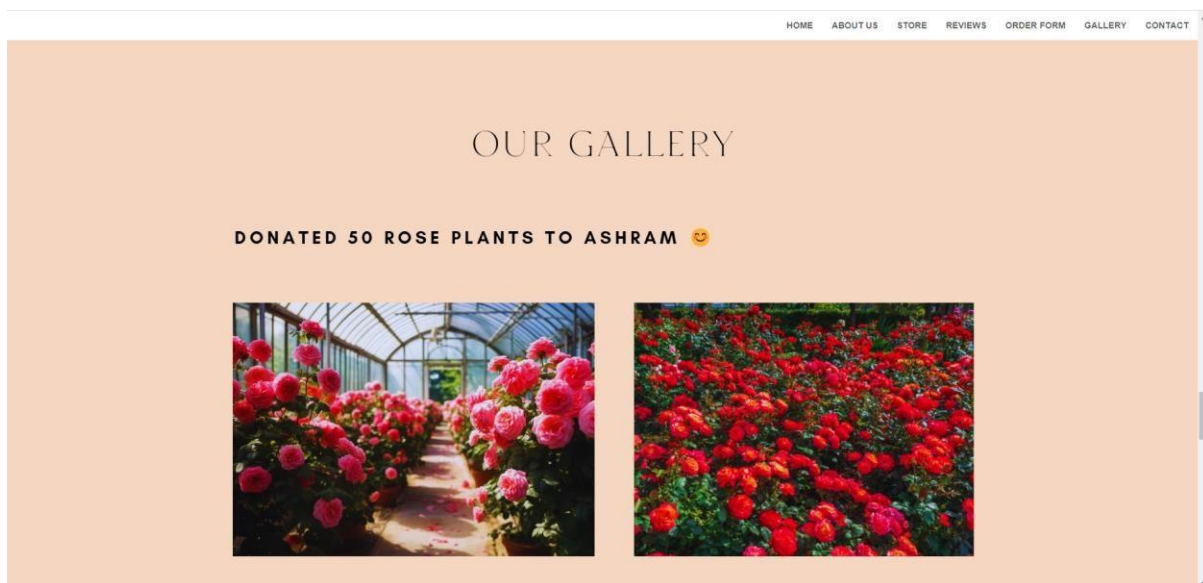
## REVIEWS



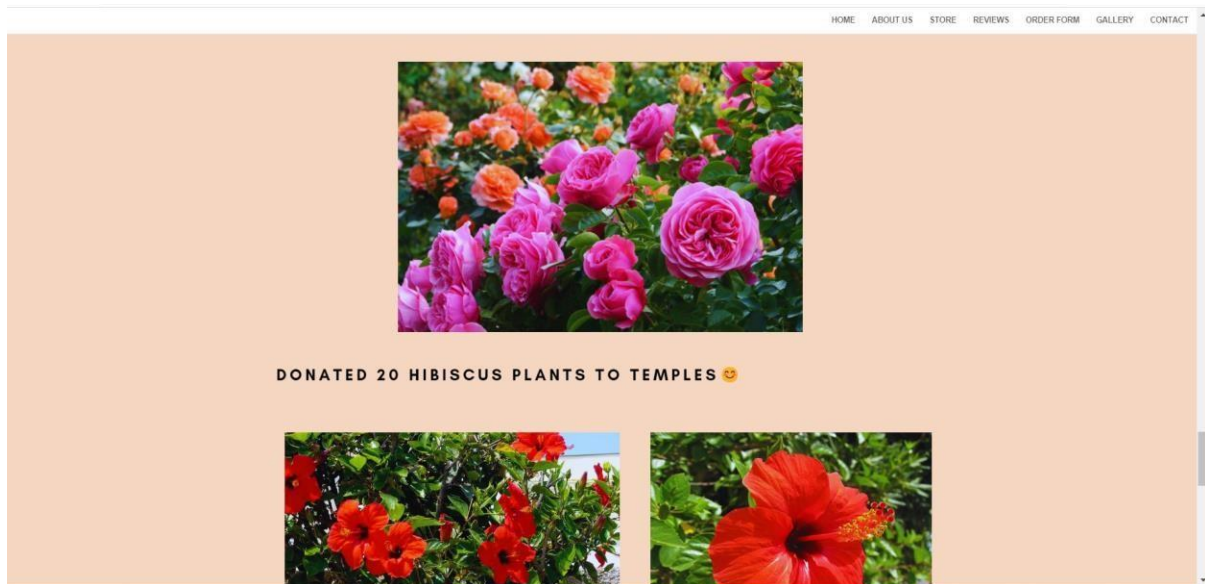
## ORDER FORM



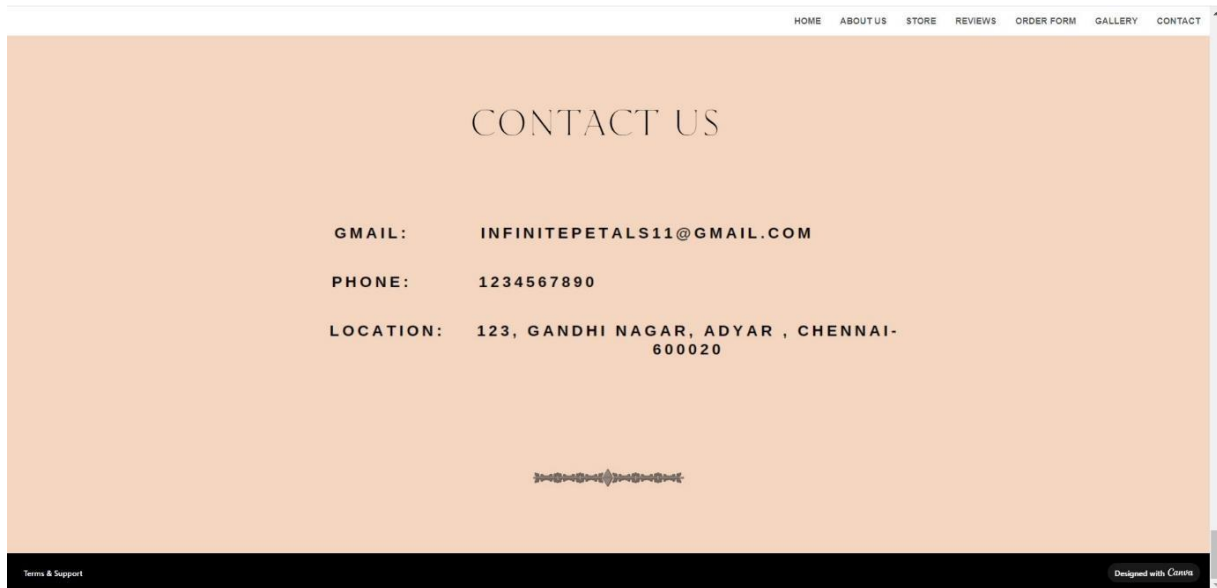
## GALLERY







## CONTACT US



### Recorded Video Link:

<https://drive.google.com/file/d/1lvW35MnxyBVrZ-OIS1RKPZoRlqZhI6F1/view?usp=drivesdk>

### Git Hub Link:

<https://github.com/Jayshiva04/naanmudhalvan-SmartInternz-NM2023TMID4218>