Project Design Phase-II
Technical Architecture

Date	03 Nov 2023
Team ID	NM2023TMID4218
Project Name	Building a Website Using Canva

Technical Architecture:

TECHNICAL ARCHITECTURE

Stage 1

Planning and Setup

- Define business goals and target audience.
- Choose technology stack (CMS, front-end tools, hosting).
- Outline the website's structure.
- Create a wireframe using Canva.

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Stage 2

Design and Development

- Create visual assets in Canva (graphics, logos).
- Develop front-end using HTML/CSS.
- Set up back-end for product and order management.
- Integrate Canva designs for visual appeal.
- Ensure mobile responsiveness.

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Stage 3

Testing and Quality Assurance

- Test functionality, cross-browser compatibility, and usability.
- Optimize for fast page loading.
- Implement security measures (SSL, firewalls).

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Stage 4

Deployment and Maintenance

- Choose web hosting and deploy the website.
- Launch the site and promote it.
- Continuously update and maintain the website.
- Monitor performance and user engagement.

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