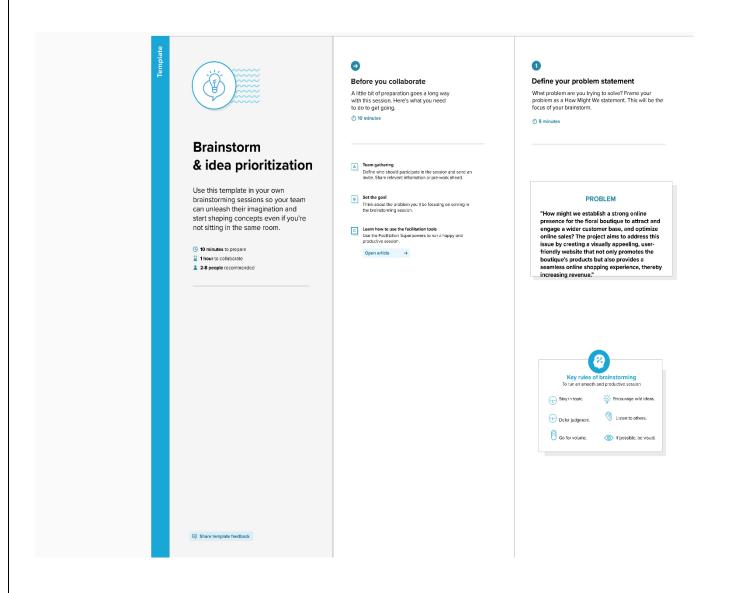
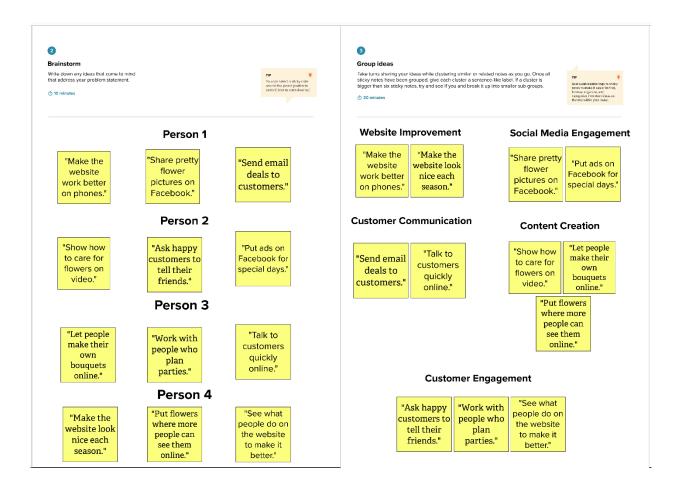
Ideation Phase Brainstorm & Prioritize Ideas

Date	03 Nov 2023
Team ID	NM2023TMID4218
Project Name	Building a Website Using Canva

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.





"Share pretty flower pictures on Facebook." "Let people make their own bouquets online." "Put flowers where more people can see them online."

"Put ads on Facebook for special days."



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

"Send email deals to customers."

"Make the website work better on phones."

"Talk to customers quickly online."

"Show how to care for flowers on video." "Make the website look nice each season." "See what people do on the website to make it better."

"Ask happy customers to tell their friends." "Work with people who plan parties."

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)