

Project Development Phase
No. of Functional Features included in the solution

Date	03 Nov 2023
Team ID	NM2023TMID4218
Project Name	Building a Website Using Canva

The number of functional features included in a website built using Canva for a floral boutique are:

- 1. Product Catalog:** Display a range of floral products, showcasing images, descriptions, prices, and availability.
- 2. Search Functionality:** Allow users to search for specific flowers or products based on various criteria.
- 3. Shopping Cart:** Enable customers to add items to their cart, review their selections, and proceed to checkout.
- 4. User Accounts:** Provide user registration and login options to enhance the shopping experience.
- 5. Order Management:** Manage and track customer orders, including order confirmation, status updates, and shipping information.
- 6. Product Reviews and Ratings:** Allow customers to leave reviews and ratings for products.
- 7. Contact and Support:** Provide contact information and support options, such as live chat, email, or a contact form.

8. Search Engine Optimization (SEO): Optimize the website for search engines to improve visibility in search results.

9. Newsletter and Email Marketing: Send newsletters and promotional emails to subscribers.

10. Reviews and Testimonials: Showcase customer reviews and testimonials to build trust.

11. Blog and Content Marketing: Maintain a blog to share articles, tips, and updates related to the floral industry.