

## Group - 7 Insights for Vintage Art Assignment

URL:

[https://public.tableau.com/profile/ketan1181#!/vizhome/VintageArt\\_15842542573810/VintageArt?publish=yes](https://public.tableau.com/profile/ketan1181#!/vizhome/VintageArt_15842542573810/VintageArt?publish=yes)

### Insights as below:

73 K arts are bought by 74 Buyers. Christie Auction house are sold more than a 50% of the Art.

Sotheby is relatively better in terms of Good purchase and mainly this is because of control over cost of the acquisition of American and European Art nationality. Their acquisition efficiency is best among all 3 auction houses in these Art nationalities but Artnet has done a good job in Asian Arts.

Christie which is a largest auction house has acquisition cost across art nationality is highly compared to counterparts.

40% Buyer bought 90% of arts.

Most sold Categories

Art Piece Size – 9 X12, 16X24

Prominent colors - Silver, white, Blue and Grey as it is Vintage arts

Border -12,11,7

Art type-Dart Art I, Gothic II, Silhouette III

67% of the Art are sold less than acquired cost. All the price level arts are sold less than acquired cost.

Overall Dark Art has emerged as a bad buy across auctions houses and Abstract Art and Silhouette are among good buys contributors. Demonic Art acquired at the highest avg acquisition cost followed by medieval and Animal art. Portrait Arts are among cheapest in the Art category.

Buyer 99761 stood distinct where he bought most and bought most of them are higher than acquire cost.

All state shows arts sold less than acquired cost but few states show higher where the buyer 99761 lived

Overall Texas has the largest collection which is true for Christie and Sotheby but Artnet has highest buyer in Oklahoma. Artnet base is pretty different from two other Auctioneers.

Critic Ratings - Very Expensive Arts shows a very low Critic Rating.