

Cover

**CREATIWISE**

*CREATIVITY TO THE WISE*



**BRAND GUIDE**

# Logo Usage

## VARIATIONS



***CREATIWISE!!!***

Strategy, design and technology

*Create a research plan!*

## SPACING

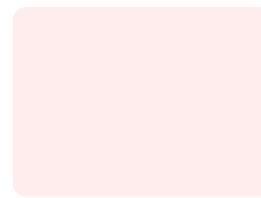
***Action!!!***

*Share insights and take actions*

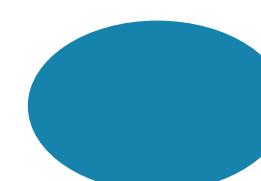
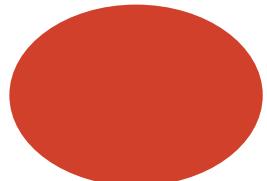
***Creativity!!!***

*Create a wise!*

# Color Palatte



ACCENT



# Typography

**Headings**

**Hello UI/UX Design!**

**Subheadings**

Welcome UI/UX Design!

Body Text

Great to Connect UI/UX!

# Imagery & Iconography

*Visual style guidelines for photography and icon.*

## Photography



## Iconography



# Brand Applications

