



Jay Milam

User Interface/User Experience Designer

## EXPERIENCE

### M&S Consulting | August 2020 - February 2022

#### GigUp

#### Logo Design | Branding | November 2021 - February 2022

- Worked with 1 other designer to develop an entire design system that has been developed into a mobile application for one of the biggest retailers on the east coast
- Held daily meetings with client and team to review goals and tickets as well as make adjustments based on client discussions
- Worked with developers to build a mobile and web application based on specific design requirements made in Figma
- Created marketing campaign assets and copy for a digital launch campaign while working with investors and digital artists

#### Fingy3D

#### Logo Design | Branding | November 2020 - November 2021

- Worked closely with medical experts, biomedical engineers, and development team to create and design a custom web application that allows users to upload images to be analyzed by an image recognition service to size prosthetic finger implants
- Designed and created a consistent and appealing user interface/experience to guide users through the scanning process from beginning to end
- Used Figma for web application and website wireframe and prototype designs
- Efficiently made improvements based on beta user feedback and testing

#### Metrolina Greenhouses

#### Web Design | June 2021 - November 2021

- Designed and iterated on high fidelity mockups as project requirements evolved into coordination with client stakeholders
- Collaborated with analysts, product owners, architects, and the development team to collect requirements and test functionality
- Participated in UI/UX and system design decisions and discussions

#### Gogh Tech

#### Web Design | September 2020 - November 2020

- Designed a web and mobile application in Figma
- Had weekly meetings with investors to review progress, goals, and discuss any changes necessary to achieve success
- Tweaked MUI React components for a more personalized design
- Worked consistently with the developer team to receive, display, and update on the frontend as necessary

## Contact



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## Skills/Tools

Figma

HTML

CSS

Git

JavaScript

Photoshop - Illustrator

## Education

West Virginia University

MHS

B.A. - Biology  
Minor - Psychology

Research Experience