<JAYSINH GOHIL

LEAD FRONTEND DEVELOPER

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UI Development Lead with 10+ years in fintech payments, crafting user-focused designs that blend functionality with aesthetics. Skilled in leading teams and delivering seamless, intuitive experiences.

Portfolio : https://jaysinhgo.github.io/portfolio/

```
let SKILLS = [
    "HTML5 / CSS3",
    "JavaScript",
    "Angular",
    "RxJS",
    "Svelte/SvelteKiT",
    "Stencil.js",
    "RxJS",
    "Node.js",
    "Express.js",
    "React",
    "Redux",
    "SASS/SCSS",
    "Tailwind CSS",
    "Bootstrap",
    "Material UI",
    "GSAP",
    "NX",
    "Next.js ",
    "Webpack",
    "Cypress",
    "Storybook",
];
```

- Delivered exceptional UI products that exceeded user expectations.
- Built responsive, accessible web applications using modern frameworks.
- Enhanced product usability through strategic alignment with user feedback.
- Led cross-functional teams to successfully deliver impactful digital solutions.
- Solved complex challenges to create intuitive, high-performing products.
- Ensured seamless collaboration with stakeholders for product success.

DEC 2023 — **Vantage Studio - Lead Software Engineer**

Led a team at **Paladin Cloud** via Vantage Studio, managing Angular 14 dashboard development for unified vulnerability management. Integrated CSPM, infrastructure vulnerabilities, and application security while enhancing risk scoring and security workflows.

AUG 2019 — **OPEN MONEY - Lead Software Engineer**

Spearheaded key OPEN MONEY projects, enhancing the neo banking experience with personalized payment elements, in-context payments, and widgets inspired by Stripe.

JAN 2019 — **Nissan Digital Hub LLP - Senior UI Engineer**

Early team member at Nissan Digital Hub, leading teams on key projects like Insights, CPLO, and Planning Tool. Directed design and development using diverse frameworks.

OCT 2016 — **PayU India - Senior UI Developer**

Led payment checkout development, integrating multiple modes (credit, debit, net banking, wallets, UPI). Solely created the Bolt.js library for extensive merchant use. Key projects: BOLT, SSLv3, PayU Money Checkout, Bolt.js, PayU Tools, PayU Biz, Dashboard.

AUG 2014 — **Citrus Pay - UI Developer**

Valuable startup asset, expert in JavaScript and frameworks, transforming designs into functional web apps. Projects: ICP, SSLv1/v2, Hosted Checkout, Wallet, Citrus.js, Developer Guide.

MAY 2013 — **BE IT, from R.C.P.I.T, [NMU university]**

MAY 2008 — **HSC, Gujarat Board**

MAY 2006 — **SSC, Gujarat Board**

2'SEP 1990 — **Born**

```
const PROJECTS = [
    'Paldincloud'
    'Banking stack axis',
    'Layer In-context payment',
    'Zwitch Elements',
    'Card Studio',
    'B2B Payment'
    'DropIn Payment Elements',
    'Product planning tool',
    'BOLT',
    'Citrus Hosted Checkout (V.3)',
    'PayU Money checkout',
    'BOLT JS',
    'PayU Money Tools',
    'PayU biz',
    'PayU Money Dashboard',
    'ICP In-context payment',
    'Citrus Hosted Checkout (V.2)',
    'Citrus Hosted Checkout (V.1)',
    'Citrus Wallet',
    'Citrus Dashboard',
    'Citrus JS',
    'Checkout integration',
    "Developer's guide"
];
```

My recent web projects span various technologies.

Paldin cloud

Paladin Cloud is an advanced, open-source cloud security platform designed to enhance visibility and control over cloud resources

- Enhanced product ownership through well-rounded deliverables.
- Developed product using **AngularJS** framework.
- Developed and implemented micro-frontend architecture for enterprise and open-source products.

ZWITCH Elements

Launch financial products swiftly with pre-built templates. Integrate seamlessly into web and mobile apps using minimal code.

- Enriched product ownership through comprehensive deliverables.
- Enabled seamless merchant integration for user-friendly experience.
- Developed product using **AngularJS** framework (**Nx** Monorepos).
- Implemented **Storybook** for simplified development and testing.
- zwitch.io

Layer (In-context payment)

In-context checkout streamlines site payments, using embedded pop-ups/iframes for seamless user experience. Ideal for e-commerce, enhancing convenience and reducing cart abandonment.

- Led creation of product from scratch.
- Developed **layer.js** for integration.
- Responsible for Designing a WebView Approach for Mobile App
- Designed kits for dev, testing, and business demos on the website.
- Node, Handlebar, Vanilla JavaScript, and jQuery.
- Layer Demo

Card Studio

Customizable business credit/debit cards on a canvas platform. Personalize your card design to match your branding theme.

- Responsible for POC to platform creation.
- Canvas for real-time SVG DOM visualization.
- Developed product using **AngularJS** framework (**Nx** Monorepos).

Other key projects & stand alone work

- **DropIn**: POC project inspired by **Stripe Elements.**
- **Neo Axis:** Neo banking platform for AXIS.
- **CPLO:** Nissan's Transition to Digital Product Planning: Excel to Graph