# Nairobi, Kenya

### **Skills**

SQL (SQL Server, MySQL, PostgreSQL)

**JAYSON GOR** 

- Python (Pandas, NumPy, SciPy, MatPlotLib)
- Tableau
- Excel (VLookup, Conditional Formatting, Pivot Tables)
- Cloud computing (AWS and Google cloud)
- PySpark
- Microsoft Power BI
- Machine Learning (Regression, clustering, and classification)
- **Statistics**
- Data Processing (cleaning and transforming data)
- Domain Knowledge
- **Problem-Solving**
- Proficient in using GitHub for version control
- **AWS Services Knowledge**
- **Customer Support**
- Linux and Windows Administration

- Networking Skills and knowledge (TCP/IP, DNS, and routing)
- **Business Analytics**
- Snowflake
- **Data Visualization**
- Metabase
- Collaboration
- Communication
- Documentation and reporting
- **Project Management**
- Data warehouse
- Requirement Gathering
- Odoo ERP: System Configuration, Customization, Solution Design
- Project Management: Planning, Coordination,
- Documentation, Stakeholder Engagement
- Apache (Hadoop, Spark, Kafka, HBase, Superset)

#### Summary

I am a passionate Data Analyst with a solid technical background, and my mission is to turn complex data into actionable insights that drive business decisions. With a Computer Science degree and extensive experience working in various data-intensive roles, I have honed my skills in SQL, Python, Power BI, Tableau, and Cloud Computing. One of my key strengths is bridging the gap between technical data analysis and business strategy. I have a proven track record of designing and implementing data systems, conducting comprehensive data analysis, and presenting findings in a clear, understandable manner to both technical and non-technical stakeholders. In my role as a Swahili Data Analyst, I have been able to combine my language skills with my technical abilities to provide unique insights into the realm of online hate speech control and child safety. I have also demonstrated my ability to design and manage databases during freelance projects. I strongly believe in data's power to drive change and solve complex problems. My enthusiasm for data analysis extends beyond the professional sphere - I regularly undertake personal projects to explore new data sets and further develop my skills. In addition to my technical abilities, I am a strong team player, problem-solver, and project manager. I am confident in my ability to oversee projects from inception to completion, ensuring that all data analysis and reporting are accurate, timely, and meet stakeholder requirements. As a lifelong learner, I always seek new challenges and growth opportunities. Whether diving into a new dataset, learning a new programming language, or tackling a complex business problem, I'm always ready to roll up my sleeves and work. Feel free to connect with me for opportunities or if you want to chat about data analysis!

#### **Work Experience**

# DATA ENGINEER & DATA ANALYST – Agile Business Solutions Limited

June 2024 - Current

Collaborating within an Agile team environment to design, develop, and maintain robust data pipelines that

- support various business applications.
- Utilizing relational database management system to manage and optimize relational databases, ensuring high performance, security, and data integrity.
- Implementing data transformation and cleaning processes to ensure the accuracy and consistency of data used across multiple systems and platforms.
- Developing and maintaining ETL processes to ingest data from multiple sources, including APIs and internal databases, into data warehouses and lakes.
- Working closely with stakeholders to gather requirements, design data models, and create scalable data solutions that meet business needs.
- Monitoring and troubleshooting database performance issues, applying advanced tuning techniques to optimize query performance and reduce latency.
- Automating data quality checks and validation procedures to reduce errors and ensure the reliability of data across all platforms.
- Providing mentorship to junior engineers and collaborate with cross-functional teams to enhance overall data infrastructure and analytics capabilities.
- Document data workflows, pipelines, and processes to ensure knowledge transfer and facilitate ongoing system improvements.
- Documentation: Created detailed documentation of business requirements, processes, workflows, and use cases.
- Designing and implementing large-scale data processing systems using Apache Hadoop on Linux, optimizing for performance, scalability, and reliability.
- Configuring and managing various Apache tools such as Apache Hive, Apache Kafka, and Apache HBase to support complex data workflows and streaming data pipelines.

Gap Analysis: Conducted gap analysis to compare current business processes with Odoo

#### SWAHILI DATA ANALYST – ACTIVE FENCE – Tel Aviv, Israel

January 2022- January 2024

- Collecting data in the Swahili language from various sources such as social media, surveys, and other online platforms
- Preparing reports and presenting data findings to stakeholders, including management, clients, or other team members
- Being proficient in using various data analysis tools and technologies such as Excel, Google Sheets, Python,
   SQL, and Tableau.
- Managing projects from start to finish, including setting project timelines, milestones, and budgets
- Working closely with other team members to ensure that data analysis and reporting are accurate, timely, and meet stakeholder requirements
- Collaborated with a team to create a Google Sheets dashboard to track and visualize project progress and data metrics
- Set up and managed an AWS instance to store and process data for a project on political sentiment analysis
- Translated hundreds of Swahili text data for the hate speech team, enabling the company to control online hate on social media better
- Conducted in-depth research on CSAM on various social media platforms for the Child Safety team, which included collecting qualitative data, categorizing it, and presenting insights to the team
- Collected and analyzed data from social media platforms such as Twitter, Facebook, and Instagram to identify emerging trends in the sextortion of minors

- Collecting data in the Swahili language from various sources such as social media, surveys, and other online platforms
- Preparing data for analysis by cleaning and processing it, such as removing duplicates, handling missing data, and formatting data.
- Translating Swahili data to English or any other required language for effective communication.

# **ODOO BUSINESS DATA ANALYST – Fiverr Enterprise**

January 2019 - December 2021

- Assisted with the collection of data from various sources such as internal databases, external APIs, or public data sources
- Data Collection: Gathered data from internal databases, external APIs, and public sources for comprehensive analysis.
- Data Analysis & Reporting: Analyzed business data reports, identified anomalies, and provided actionable insights.
- Product Consultant: Served as a product consultant to the technical support team and customers, troubleshooting critical issues.
- User Acceptance Testing (UAT): Conducted UATs to ensure client needs were accurately documented and approved by users.
- Requirements Gathering: Collected and categorized business requirements into detailed functional requirements.
- Quality Assurance: Assessed unit tests and QA test cases to ensure all business scenarios were covered.
- Stakeholder Engagement: Collaborated with stakeholders to understand their business needs and objectives.
- Documentation: Created detailed documentation of business requirements, processes, workflows, and use cases.
- Gap Analysis: Conducted gap analysis to compare current business processes with Odoo capabilities, identifying areas for improvement.
- Solution Design: Designed Odoo-based solutions, defining architecture, customizations, and configurations.
- Feasibility Studies: Evaluated the feasibility of proposed solutions in terms of cost, timeline, and technical constraints.
- Project Planning: Developed detailed project plans, including timelines, milestones, and resource allocation.
- Monitoring & Reporting: Tracked project progress, managed risks, and provided regular updates to stakeholders.
- System Configuration: Configured Odoo modules to meet business requirements, setting up workflows, reports, and dashboards.
- Customization Specifications: Defined and documented specifications for custom modules and features, collaborating with developers.
- Testing & Validation: Developed and executed test plans to ensure configurations and customizations met defined requirements and business needs.

- Assisted with the collection of data from various sources such as internal databases, external APIs, or public data sources
- Helped to clean and preprocess data to ensure its quality and accuracy.
- Assisted in the development and execution of data analysis plans, including the use of statistical software and programming languages such as Python
- Helped to create data visualizations using tools like Excel, Tableau, or Power BI to communicate insights to stakeholders.
- Assisted in preparing reports and documentation to summarize findings and recommendations.
- Collaborated with other members of the data analyst team and other departments to ensure the accuracy and completeness of data analysis.
- Utilized GitHub for version control and collaboration with team members on multiple software projects.
- Managed pull requests and resolved merge conflicts to ensure code quality and consistency.
- Applied data analysis skills to address customer complaints and support the finance team at Avery East Africa.
- Leveraged data cleaning and text analysis techniques to identify significant customer complaint
- Designed and delivered a linear regression model for enhanced data insights.
- Demonstrated expertise in customer support and problem-solving.
- Utilized AWS cloud services to support data analytics and model deployment.
- Achieved an 88% model accuracy and a 34% lift, showcasing AWS cloud expertise.

# **DATA MANAGEMENT SPECIALIST – Paytech Limited**

January 2019 - December 2019

- Helped to clean and preprocess data to ensure its quality and accuracy.
- Was responsible for ingesting data from various sources like databases, APIs, CSV files, etc.
- Ensuring the data is collected accurately, and any errors or anomalies are resolved before processing.
- Responsible for ensuring data quality. Performing data validation, cleansing, enrichment, and
- transformation to ensure that data is accurate, complete, and consistent
- Ensured that the organization's data was handled and managed according to established standards, policies, and procedures. This includes maintaining data lineage, documenting data flows, and ensuring data security and compliance.
- Ensured data storage, backup, and archiving. Ensuring that the organization's data is secure, available, and accessible to authorized personnel.
- Working closely with other teams to ensure data availability and integrity.
- Provided technical support and troubleshooting for data-related issues

# **DATA SPECIALIST – Qawaida Technologies**

September 2016 - December 2017

- Spearheaded the creation of a Power BI dashboard, aiding clients in comparing diverse employee benefit packages.
- Performed routine maintenance tasks, such as backups, data archiving, and performance tuning, to ensure that the database operates efficiently and without any errors
- Managed database security by setting up user accounts, assigning privileges, and ensuring data privacy and protection
- Helped design, develop, and implement data models that are efficient and easy to maintain.

- Troubleshoot any issues with the database, including performance, connectivity, and other technical problems.
- Created and maintained technical documentation related to database management, including procedures, policies, and best practices
- Worked closely with other IT professionals, such as software developers, network engineers, and system administrators, to ensure the database was integrated smoothly with other systems and applications.
- Implemented DAX and Excel techniques to transform and process client data, ensuring data completeness and validity.
- Utilized GitHub for version control and collaboration with team members on multiple software projects.
- Offered technical insights to clients, showcasing the potential of fully utilizing their data by introducing innovative technologies.
- Collaborated with clients to identify optimal metrics for display on the final product, aligning with their specific needs and objectives.
- Demonstrated expertise in data presentation and visualization.
- Produced interactive charts, maps, and graphs, empowering stakeholders with insights into key business metrics and trends.

2015

2020

#### **Education**

BACHELOR OF COMPUTER SCIENCE – Chuka University – Chuka, Kenya
KENYA CERTIFICATE OF SECONDARY EDUCATION – Maranda High School- Siaya, Kenya
MAJORS: Data Analytics, CISCO, Business Analytics with Excel, Python and data analysis, Introduction to Data Science