

Guns Down Gloves Up: Empowering Youth, Healing Communities

Guns Down Gloves Up is a non-profit initiative dedicated to reducing gun violence and empowering youth through a unique blend of counseling, boxing, and community activism. We provide therapeutic support, structured mentoring, and physical training to help families heal from trauma, equip young people with vital coping skills, and strengthen community bonds.



Our Mission: A Holistic Approach to Healing

Launched in 2023, Guns Down Gloves Up operates as both a sole LLC and a non-profit, allowing for **flexible funding** while maintaining a **mission-driven governance**. Our core focus is conflict resolution and empowerment.

We use **boxing** as a powerful metaphor for resilience and **counseling** as an essential tool for healing, addressing the root causes and effects of violence in our communities.



Comprehensive Services: Building Strength and Resilience



Therapeutic Counseling

Specialized trauma recovery for families impacted by gun violence and juveniles coping with addiction. Focus on coping skills and family strengthening.



Youth Boxing Programs

Structured physical training that instills discipline, focus, and self-control, teaching resilience and healthy outlets for aggression.



Community Activism & Mentoring

Advocacy and engagement programs for parents, children, and neighborhoods to foster collective action and mutual support.



Targeting Critical Needs: Our Market

We are preparing for **nationwide expansion**, beginning with the critical needs of Indianapolis. Our programs are designed to reach those most affected by violence and trauma.

1

Target Population

Parents, children, and juveniles grappling with the profound effects of trauma or addiction stemming from gun violence.

2

Geographic Focus

Starting with a strong presence in **Indianapolis**, with strategic plans for broader national reach.

3

Industry Trend

Responding to the increasing demand for holistic, community-based solutions in violence prevention and youth development.



Strategic Outreach: Marketing Our Impact

Our marketing efforts are designed to amplify our message, attract support, and differentiate our effective self-healing methods.



Strong Media Presence

Leveraging online platforms and targeted television exposure to reach a broad audience and build credibility.



Focused Fundraising

Implementing compelling campaigns to secure funding for standardized counseling and program sustainability.



Distinctive Approach

Highlighting our unique blend of therapeutic counseling and physical training for long-term self-healing and empowerment.

Operational Framework & Key Partnerships

Hybrid Operational Model

Combining online resources with a dedicated physical presence at the Indianapolis P30 community center to maximize reach and direct engagement.

Essential Resources

- State-of-the-art boxing equipment
- Comprehensive counseling books and materials
- Portable training tools for outreach programs



Strategic Partnerships

Collaborating with local schools, juvenile centers, and community organizations to extend our impact and integrate our services where they are most needed.



Dedicated Leadership: Driving Our Vision

Our initiative is guided by a committed management team and a governing board of directors, ensuring strategic oversight and effective program implementation.

Board of Directors

Provides governance and strategic direction, ensuring alignment with our mission and long-term sustainability.

Executive Leadership

Led by a Director, President, and Vice President, overseeing daily operations and program development.

Financial Projects Team

Manages financial oversight, fundraising, and resource allocation to ensure fiscal responsibility and growth.

Program Organization

Responsible for designing and implementing all counseling, boxing, and community activism initiatives.

Five-Year Financial Goals: Sustainable Growth

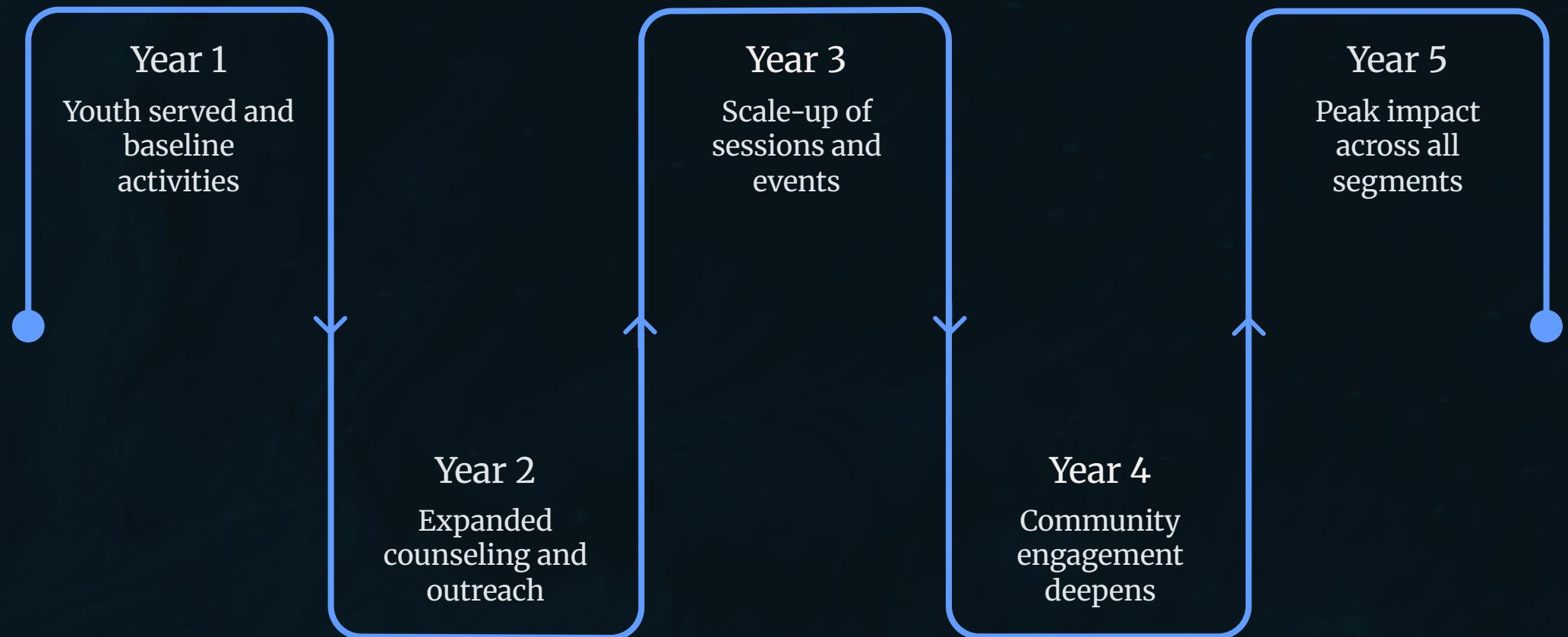
Our financial projections demonstrate a clear path to sustainable growth, allowing us to expand our reach and impact over the next five years.



The line chart illustrates our projected revenue, expenses, and net income, demonstrating robust growth and financial health over the next five years, with net income increasing significantly year over year.

Measuring Our Impact: Social Outcomes

Our commitment extends beyond financial stability to creating tangible social impact within the communities we serve. These projections reflect the positive change we aim to achieve.



This diagram represents our projected growth in key social impact metrics, showcasing an increasing number of youth served, counseling sessions delivered, and community events hosted, reinforcing our dedication to community empowerment.

Join Us: Empowering a Brighter Future

Guns Down Gloves Up is uniquely positioned to make a **lasting impact** by addressing gun violence and youth trauma through our distinct blend of counseling, boxing, and community activism.

With **strong leadership, clear financial goals, and measurable social outcomes**, we are prepared to grow into a nationwide force for healing and empowerment. Join us in building safer, stronger communities.

[Support Our Mission](#)[Learn More](#)