

Jayson D. Hazelbaker

Cincinnati, Ohio | 937.763.4523 | jayson@hazelbaker.io | [linkedin.com/in/JaysonHazelbaker](https://www.linkedin.com/in/JaysonHazelbaker)

Summary of Qualifications

- Experienced in developing & implementing innovative technologies for automation
- Directed teams in optimizing throughput while reducing friction and pain points
- Detail oriented problem solver undeterred by unorthodox methodologies and solutions

Professional Experience

Digital Media Group Inc. | WOWSHOT (digitalmgi.com | wowshot.pl)

Cincinnati, OH
2012 to Present

Systems Integration Engineer

- Contributed to the integration of a 250k+ image/yr product visualization pipeline for a majority of Procter & Gamble's brands
- Developed innovative in-house tools & scripting that integrated our image map production pipeline with our MIS/DAM(LAMP) & client portals
- Increased productivity of departments up to 800%, while improving quality and reducing errors, freeing up talent for additional products and services

Production Manager

2009 to 2012

- Managed team of 10+ production artists in developing image map pipeline for product visualization
- Produced video training library and sites to supplement advancements in automation technologies
- Developed requirements and strategy for client relationships and asset delivery

Production Artist / Mac Administrator

2005 to 2009

- Handled preparation of production artwork into assets suitable for product visualization
- Managed deployment and management of 20+ dual operating system macs
- Maintained physical hardware and handled configuration of machines based on user requirements

New Fidelity Productions

Cincinnati, OH
2003 to Present

Producer, Engineer, Editor, Visual Effects, Composer, Musician

- Produced & engineered commercial & corporate videos, original music, & multimedia
- Engineered Citybeat's 2003 Record of The Year for Death in Graceland's "Come On, Touch Me"

Education & Training

University of Cincinnati, CCM

Cincinnati, OH

Bachelor's Degree (Electronic Media) *emphasis in development & audio engineering*

1999 to 2004

- Audio Engineering Society UC Student Chapter (Vice-President 2004)
- University of Cincinnati Bearcat Bands

1999 to 2004

2000 to 2001

Esko Academy

2013

- Advanced Automation Engine & PackEdge

Squared Online

2014 to 2015

- Certificate in Digital Marketing (Digital Marketing and Leadership Program)

Technologies

- | | | | |
|-----------------------|---------------------|--------------------|-----------------|
| • Adobe After Effects | • Deploy Studio | • jQuery | • Synology DSM |
| • Adobe Extendscript | • Esko ArtPro+ | • macOS | • VMware Fusion |
| • Adobe Illustrator | • Esko Color Engine | • macOS Server | • Windows |
| • Adobe Photoshop | • Esko PackEdge | • Microsoft Office | • XML/XMP |
| • Adobe Premiere | • Foundry Modo | • MySQL | |
| • Applescript | • HTML/CSS | • PHP | |
| • Automation Engine | • Javascript | • SQL | |