

## Jayson D. Hazelbaker

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### Summary of Qualifications

- Experienced in developing & implementing innovative technological vision for automation
- Directed teams in optimizing throughput, maximizing efficiency while reducing friction and pain points
- Detail oriented problem solver undeterred by unorthodox technical implementation & methodologies

### Professional Experience

Digital Media Group Inc. | WOWSHOT ([digitalmgi.com](http://digitalmgi.com) | [wowshot.pl](http://wowshot.pl))

Cincinnati, OH  
2012 to Present

Systems Integration Engineer

- Developed innovative in-house tools & scripting that integrated our image map production pipeline with our MIS/DAM(LAMP) & client portals
- Contributed to the integration of a 250k+ image/yr product visualization pipeline for a majority of Procter & Gamble's brands
- Increased productivity of departments up to 800% while improving quality and reducing errors, freeing up talent for additional products and services while maximizing profit

Production Manager

2009 to 2012

- Managed team of 10+ production artists, developing image map pipeline for product visualization
- Produced video training library and sites to supplement advancements in automation technologies
- Established requirements and strategy for client relationships and asset delivery

Production Artist / Mac Administrator

2005 to 2009

- Handled preparation of production artwork into assets suitable for product visualization
- Managed deployment and management of 20+ dual operating system macs
- Maintained physical hardware and handled configuration of machines based on user requirements

New Fidelity Productions

Cincinnati, OH  
2003 to Present

Producer, Engineer, Editor, Visual Effects, Composer, Musician

- Produced & engineered commercial & corporate videos, original music, & multimedia
- Engineered Citybeat's 2003 Record of The Year for Death in Graceland's "Come On, Touch Me"

### Education & Training

University of Cincinnati, CCM

Cincinnati, OH  
1999 to 2004

Bachelor's Degree (Electronic Media) *emphasis in development & audio engineering*

- Audio Engineering Society UC Student Chapter (Vice-President 2004)
- University of Cincinnati Bearcat Bands

1999 to 2004  
2000 to 2001  
2013

Esko Academy

- Advanced Automation Engine & PackEdge

Squared Online

2014 to 2015

- Certificate in Digital Marketing (Digital Marketing and Leadership Program)

### Technologies

- |                       |                     |                    |                 |
|-----------------------|---------------------|--------------------|-----------------|
| • Adobe After Effects | • Deploy Studio     | • Javascript       | • PHP           |
| • Adobe Extendscript  | • Esko ArtPro+      | • jQuery           | • SQL           |
| • Adobe Illustrator   | • Esko Color Engine | • macOS            | • Synology DSM  |
| • Adobe Photoshop     | • Esko PackEdge     | • macOS Server     | • VMware Fusion |
| • Adobe Premiere      | • Esko Webcenter    | • Marketing Cloud  | • Windows       |
| • Applescript         | • Foundry Modo      | • Microsoft Office | • XML/XMP       |
| • Automation Engine   | • HTML/CSS          | • MySQL            |                 |