Jayson D. Hazelbaker

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Summary of Qualifications
- Experienced in developing & implementing innovative technological vision for automation
- Directed teams in optimizing throughput, maximizing efficiency while reducing friction and pain points
- Detail oriented problem solver undeterred by unorthodox technical implementation & methodologies

Professional Experience

Digital Media Group Inc. | WOWSHOT (digitalmgi.com | wowshot.pl) Cincinnati, OH
Systems Integration Engineer 2012 to Present
- Developed innovative in-house tools & scripting that integrated our image map production pipeline with our MIS/DAM(LAMP) & client portals
- Contributed to the integration of a 250k+ image/yr product visualization pipeline for a majority of Procter & Gamble's brands
- Increased productivity of departments up to 800% while improving quality and reducing errors, freeing up talent for additional products and services while maximizing profit

Production Manager 2009 to 2012
- Managed team of 10+ production artists, developing image map pipeline for product visualization
- Produced video training library and sites to supplement advancements in automation technologies
- Established requirements and strategy for client relationships and asset delivery

Production Artist / Mac Administrator 2005 to 2009
- Handled preparation of production artwork into assets suitable for product visualization
- Managed deployment and management of 20+ dual operating system macs
- Maintained hardware and handled configuration of machines based on user requirements

New Fidelity Productions Cincinnati, OH
Producer, Engineer, Editor, Visual Effects, Composer, Musician 2003 to Present
- Produced & engineered commercial & corporate videos, original music, & multimedia
- Engineered Citybeat's 2003 Record of The Year for Death in Graceland's "Come On, Touch Me"

Education & Training

University of Cincinnati, CCM Cincinnati, OH
Bachelor's Degree (Electronic Media) *emphasis in development & audio engineering* 1999 to 2004
- Audio Engineering Society UC Student Chapter (Vice-President 2004) 1999 to 2004
- University of Cincinnati Bearcat Bands 2000 to 2001

Esko Academy 2013
- Advanced Automation Engine & PackEdge

Squared Online 2014 to 2015
- Certificate in Digital Marketing (Digital Marketing and Leadership Program)

Technologies

- Adobe After Effects
- Adobe Extendscript
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Applescript
- Automation Engine
- Deploy Studio
- Esko ArtPro+
- Esko Color Engine
- Esko PackEdge
- Esko Webcenter
- Foundry Modo
- HTML/CSS
- Javascript
- jQuery
- macOS
- macOS Server
- Marketing Cloud
- Microsoft Office
- MySQL
- PHP
- SQL
- Synology DSM
- VMware Fusion
- Windows
- XML/XMP