

FIJI Water

This brand aims to bring people a sense of serenity as they indulge in the finest and purest water nature can bring.

Emotional Descriptors

Serene

Euphoric

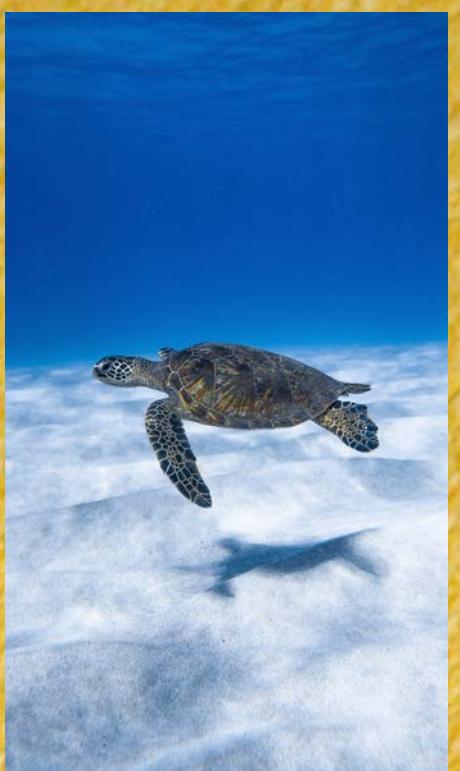
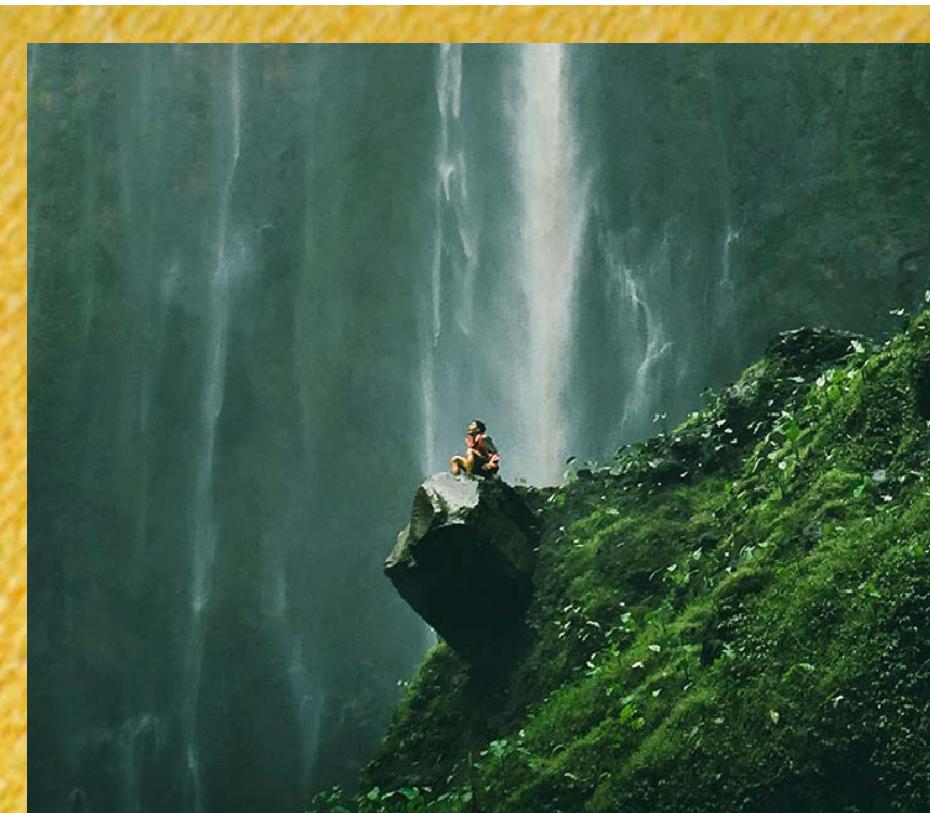
Pure

Visual Descriptors

Natural

Exotic

Premium



Life WTR

This brand seeks to inspire creativity to its customers as it pushes them to live life as they want.

Emotional Descriptors

Passionate

Uplifting

Inspirational

Visual Descriptors

Artistic

Vibrant

Urban

