

Jayson Bakken

(319) 359-0596 | jayson-bakken@uiowa.edu | LinkedIn: [jayson-bakken](#)

Education

The University of Iowa | Iowa City, IA

Anticipated May 2026

B.B.A., Business Analytics and Information Systems

B.B.A., Economics

- GPA: 3.16/4.00

Technical Skills

- **Tools:** Excel, Python
- **Techniques:** Data analysis, data modeling, data forecasting, regression analysis, pivot tables
- **Projects**
 - Foundations of Business Analytics: College Football Attendance Project
 - Gathered data regarding college football attendance based on independent variables such as stadium capacity and temperature
 - Constructed and analyzed a multi-variable regression analysis to determine which factors significantly affect gameday attendance
 - Personnel Economics: Labor in the Hospitality Industry
 - Proposed specific questions such as “What affect does ai have on the forecasted growth of the hospitality industry?” to gather data and come to a hypothesis
 - Constructed and analyzed a logistic regression analysis to test the correlation between my proposed questions and independent variables
 - Organized and displayed my data and graphs in a easy to understand format

Experiential Learning

CIMBA | Paderno Del Grappa, Italy

January 2024 – April 2024

Student

- Balanced academics and travel while studying abroad in a country brand new to me
- Coordinated travel plans with fellow students during our breaks in the semester to ensure an enjoyable and safe atmosphere for everyone involved
- Communicated with locals while traveling alone to understand the most optimal ways to travel and visit must-see sites (also to get to know people from a culture I was not familiar with)

Work Experience

The University of Iowa Surplus | The University of Iowa | Iowa City, IA

May 2024 – Present

IT Support Associate

- Managed and organized the placement of 1000+ computers, tablets, and monitors (Dell, Apple, HP)
- Extracted and replaced hard drives from computers and monitors to ensure data security before specking the information (operating system, HD size, RAM size) to prepare for reselling
- Coordinated with coworkers and managers to ensure the devices were placed and being moved in an optimal manner when completed with 80+ of the same type of computer, monitor, etc.

College Activities and Awards

Member, Tippie Tech

Recipient, Iowa Scholars Award

Recipient, Henry B. Tippie Undergraduate Business Scholarship