

DIY BAKERY  
I d ! M

# OUR STORY

IDIM DIY Bakery is an international brand and the first Do-It-Yourself Bakery in Asia that originated in Taiwan and is currently the No.1 DIY Bakery.

IDIM means “I Did It Myself!”. We are an out-of-the-box bakery concept where customers don’t just buy cakes, they get to bake and decorate their own cakes. Our main theme is “Anyone Can Bake”



# OUR MISSION

## Sweetness is Our Business

IDIM DIY Bakery's mission is to make baking easy, possible, enjoyable, encouraging, convenient, and accessible to everyone, specially to customers with zero or little baking experience. Our goal is to allow every customer to enjoy baking with ease and make lasting memories with and for their loved ones.



# OUR VISION

## The Cherry on Top of Our Cake

IDIM DIY Bakery envisions nationwide expansion. As we progress, we envision becoming the leading and top-of-mind do-it-yourself bakery for all kinds of celebrations, get-togethers and events for today's generation and ahea



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# GALLERY



# OUR PACKAGES

Semi-exclusive bundles & packages

**BUNDLES**

MINIMUM OF 8 PAX	SM MEGAMALL AND NORTH SESA MAXIMUM OF 48 PAX	Ayala Malls Manila Bay MAXIMUM OF 25 PAX	SM STA. MESA MAXIMUM OF 15 PAX
<b>BUNDLE A</b> 	<b>BUNDLE B</b> 	<b>BUNDLE C</b> 	
<b>₱7,199</b> STARTING RATE	<b>₱6,399</b> STARTING RATE	<b>₱10,699</b> STARTING RATE	

**INCLUSIONS:**

- Sash and Crown for Birthday Celebrant
- Birthday candle
- Welcome Treats
- Prizes for the Ice Breaker: One (1) DIY Milk Tea
- Gift for the Celebrant: IdIM Merch Item
- Program flow for the whole event

**PRIZES:**

- 2 hours and 30 minutes Baking Session
- ₱20 OFF on DIY Beverage
- MASCOT Appearance Max of 15 minutes
- CLOW Machine Tokens (20 pcs.) not applicable for SM Sta. Mesa
- IdIM Apron
- Congratulations Sash

**BEST BAKER PRIZES**

SCAN QR TO KNOW MORE ABOUT US!

**PACKAGES**

2 hours and 30 minutes Baking Session	5% OFF on all cakes & pastries	₱20 OFF on DIY Beverage
<b>PACKAGE A</b> <b>₱8,000</b> STARTING RATE	<b>PACKAGE B</b> <b>₱16,000</b> STARTING RATE	<b>PACKAGE C</b> <b>₱31,000</b> STARTING RATE
APPLICABLE TO 8 TO 15 PAX	APPLICABLE TO 16 TO 30 PAX	APPLICABLE TO 31 TO 59 PAX

**INCLUSIONS:**

- Sash and Crown for Birthday Celebrant
- Birthday Candle
- Prizes for the Ice Breaker: One (1) DIY Milk Tea
- Gift for the Celebrant: IdIM Merch Item
- Program flow for the whole event
- Welcome Treats

**PRIZES:**

QR Code

**MASCOT**  
Appearance Max of 15 minutes

**BEST BAKER PRIZES**

CLOW Machine Tokens (20 pcs.) not applicable for SM Sta. Mesa

IdIM Apron

Congratulations Sash

# OUR PACKAGES

## Exclusive bundle & package

**I d ! M DIY BAKERY**

### EXCLUSIVE PACKAGE

3 HOURS Baking Session	₱ <b>22,000</b> For SM Sta. Mesa branch	<b>22 PAX</b>
5% OFF on all cakes & pastries	₱ <b>36,000</b> Ayala Malls Manila Bay branch	<b>36 PAX</b>
₱20 OFF on DIY Beverage	₱ <b>60,000</b> SM North EDSA and SM Megamall branch	<b>60 PAX</b>

**consumable rate**  
consumable rate is exclusive to IDIM DIY Bakery products only

**INCLUSIONS:**

- E-invitation Layout
- Facilitator
- Basic Sound System
- Digital Welcome Banner
- Gift for the celebrant
- Prizes for Ice Breaker
- One (1) DIY Milk tea each winner
- Thematic Backdrop  
(not applicable for SM North EDSA and SM Sta. Mesa)
- Program flow for the whole event
- Digital keepsake for the celebrant  
(upload-ready reel/recap video) with a minimum of 20 raw and candid footage sent within 48 hours
- Personalized Event Playlist

**SPRINKLE**  
Appearance  
Max of 30 minutes

**BEST BAKER PRIZES**

not applicable for SM Sta. Mesa

**PARTY ADD ONS**

Ice Cream	Piñata	Hotdog	Photo & Video Coverage
Cotton Candy	Churros	Photo Coverage	French Fries

**I d ! M DIY BAKERY**

### EXCLUSIVE BUNDLE

3 HOURS Baking Session	₱ <b>20,000</b> For SM Sta. Mesa branch	<b>22 PAX</b>
5% OFF on all cakes & pastries	₱ <b>31,399</b> Ayala Malls Manila Bay branch	<b>36 PAX</b>
₱20 OFF on DIY Beverage	₱ <b>52,999</b> SM North EDSA and SM Megamall branch	<b>60 PAX</b>

SM North EDSA and SM Megamall branch  
(1) 2-TIER CAKE  
SM Sta. Mesa: 20 CLASSIC MINI CAKES  
Ayala Malls Manila Bay: 25 CLASSIC MINI CAKES  
SM North EDSA: 30 CLASSIC MINI CAKES

**INCLUSIONS:**

- E-invitation Layout
- Facilitator
- Basic Sound System
- Digital Welcome Banner
- Personalized Cake Topper for the celebrant
- Gift for the Celebrant
- Ice Breaker
- Prizes for Ice Breaker
- One (1) DIY Milk tea each winner
- Thematic Backdrop  
(not applicable for SM North EDSA and SM Sta. Mesa)
- Program flow for the whole event
- Digital keepsake for the celebrant  
(upload-ready reel/recap video) with a minimum of 20 raw and candid footage sent within 48 hours
- Themed Party Wear fun baking-themed hats, aprons for birthdays
- Personalized Event Playlist

**SPRINKLE**  
Appearance  
Max of 30 minutes

**BEST BAKER PRIZES**

not applicable for SM Sta. Mesa

**PARTY ADD ONS**

Ice Cream	Piñata	Hotdog	Photo Coverage
Cotton Candy	Churros	Photo & Video Coverage	French Fries

**SCAN QR TO KNOW MORE ABOUT US!**

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# I DIT IT MYSELF!

**A DIY Bakery where anyone can bake**

Feel like baking a cake? Want to have a unique bonding sesh? Book with us!

Bake with us now!

