

JAY WINEBRENNER

Full stack Nextjs / Custom WordPress Theme developer with a passion for code, problem solving and creative collaboration with an award winning background in filmmaking and advertising production.

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[LinkedIn](#) | [Website](#) | [GitHub](#)

EXPERIENCE

Developer

2021- February 2024 at [Hello Cheshire](#) (Recently rebranded as DGSF)

- Hello Cheshire is a full service marketing agency specializing in cutting edge modern website design.
- Built many web applications using Nextjs headlessly as a front end and WordPress as a back end CMS from Figma file to deployment.
- Built Custom WordPress Themes from Figma file to deployment by leveraging classic, Gutenberg and Full Site Editing approaches. .
- Responsible for debugging / updating and creating new features for legacy sites using a variety of different code bases, tools and technologies including Nextjs, Reactjs, WordPress, PHP, Git, GitHub, Nexcess, Vercel, ClickUp.
- Worked with Project Managers, stakeholders in a 2-person dev team to deliver performant, beautiful and dynamic web applications.
- Here are some examples of the work I have done with Hello Cheshire.
 - [ARC](#)
 - [MedTech Solutions](#)
 - [Hello Cheshire](#)
 - [CorSource](#)
 - [Fieldin](#)
 - [West Edge](#)
 - [DGSE](#)

2020- 2021 at [I-ology](#)

- I-ology is a digital transformation consulting firm specializing in web-based application development & API Integration.
- Worked on enterprise-level applications as a Front-End Developer using a myriad of techniques including Vuejs, C#, ES6, Umbraco, and ASP.NET.
- Here are some web apps as to where I contributed enhancements, debugging and new features with I-ology.
 - [Sonora Quest](#)
 - [Honor Health Foundation](#)

2019- 2020 [Hovrtek](#) (Internship)

- Worked on a robust iOS and Android mobile application using React Native. The app includes Firebase, Chat Functionality, Geolocation Tracking, React-Native-Redux and Navigation v5.
- Researched, conceptualized, wire-framed and coded App from scratch in an Agile-managed, highly productive team environment.

Producer

2016 - 2019 at [Havas Worldwide Chicago](#) / [Legacy Marketing](#)

- Worked as a full-time producer on contract for Havas Worldwide and Legacy Marketing
- Produced web, experiential, print and video campaigns
- Organized framework and workflow for all weekly outreach
- Curated talent for campaigns, negotiated payment and managed expectations
- Main point of contact for over 200+ talent contractors over production tenure

- Managed multiple projects simultaneously and organized the back end of huge campaigns with many moving parts

Videographer

2006 - 2018

- Owned and operated a freelance Videographer business working on commercials, music videos, documentaries and feature length movies
- Created over 100 video spots for a wide array of clients including The State of Oregon / Modelo Especial / Orbitz / Frito Lay
- Proficient in all aspects of video production:
 - Direction / Filming / Editing / VFX / Color grading / Sound design
- Managed production teams of over 30+ people
- Organized casting, locations scouts, crew and vendors for week-long shoots
- Created estimates and managed budgets

EDUCATION

Epicodus

2019 - 2020

- Completed a full-time, 27 week program in web and open source development
- Developed strong problem solving, interpersonal and communication skills
- Learned the tools of open source development in order to succeed including ES6, HTML, CSS, SCSS, Bootstrap, Ruby / Rails and React / Redux, Jest, REST API, JSON.
- Reinforced my love of technology and passion for the world of technology

PERSONAL DEVELOPMENT PROJECTS

Actively pursues continuous learning and stays abreast of the dynamic advancements in web development technologies. I maintain currency by developing my own applications for both educational purposes and enjoyment. Here are some of the technologies I have leveraged while making my own applications:

- HuggingFace, Puppeteer-core, Ruby / Rails, Redux, React Context, Firebase, MondoDB, My SQL databases, Sequel Pro, MAMP, Postman, a ton of various NPM libraries in tandem with Nextjs / ReactJS / VanillaJS development. Here are some examples:
 - [JS Drumz](#): Collaboratively written web app composed of 3 music-making modules - a drum machine, synthesizer and chaos pad.
 - [Fruit Tree Finder](#): The Fruit Finder connects people to the plentiful fruit tree bounties in their neighborhood. The goal of The Fruit Finder is to document all fruit trees in the Portland area to provide fresh, delicious fruit to those in want and to prevent needless food waste. This is a Work-in-Progress that I code in my free time with React / Firebase.
 - [RPG Video game](#): An old school-RPG inspired video game which was made with React in order to learn Redux.
 - [Social Media Clone](#): This is a CRUD React App wired up with Firebase. It uses Authentication which allows users to create, read, update, delete and comment on posts.
 - [Unicorn Cola](#): Unfortunately, Unicorn Cola is not real.. I certainly wish it were. I made this as an exercise using Nextjs and OpenAI for imagery.
 - [Jake Morris Drums](#): A website I designed and built with React for Portland musician Jake Morris.
 - [Charlie Salas-Humara](#): A simple (as per request) WooCommerce website I made for Portland artist Charlie Salas-Humara.

SOFT SKILLS

- Communicative
- Organized

- Self-Motivated
- Creative / Artistic
- Team Player
- Easy to work with
- Kind

TOOLS

ReactJs / Redux + NextJs + Headless WordPress Development + TypeScript + React-Native + Ruby / Rails + ES6 + JQuery + C# + SQL + Vuejs + .NET + AWS + Firebase + SQL databases + CSS + Google Workspace + Figma + HTML + Bootstrap + Git and Github + Microsoft Office 360 + Adobe Premiere + Reason + Ableton + Pro Tools

AWARDS / PRESS

Generated over \$100,000 for then start up radio station XRAY.fm via a self produced Kickstarter video

Created viral video (40 Million + YouTube views) for a satirical short film

Winner of Willamette Week's "Best Advertisements for "Keeping Portland Weird" (2016)