



PROSPECTUS

Join us in casting a spell on the future of technology in Melbourne!

Event Organisers



Josh

Baptist

Brandon

What is Laneway Hacks?

On August 2nd, 2025, we will be hosting Melbourne's largest hackathon for high school students: Laneway Hacks 2025! Student participants will embark on an exhilarating 8-hour journey to create original projects that push the boundaries of their technical skills and creativity. Over the course of the day, teams will:

- Tackle challenging technical problems with innovative solutions
- Build functional prototypes from concept to completion
- Learn to collaborate effectively in a fast-paced environment
- Learn from industry mentors who provide expertise and inspiration
- Connect with like-minded peers who share their passion for technology

Our Mission

Our mission is to ignite a passion for programming and within our generation by offering an engaging, hands-on learning experience in a fun and collaborative environment. Through our events and initiatives, we aim to not only equip participants with valuable technical skills but also create a sense of creativity, teamwork, and community. We strive to showcase the incredible talent and potential within our local community, inspiring others to contribute to its growth and vibrancy.

Who are we?

We are two students passionate about technology, innovation, and community building. We've collaborated on multiple national-level technology competitions where we have consistently demonstrated our ability to create impactful solutions. Most recently, we secured first place for Best Prototype at the Biotech Futures nationals in Sydney, showcasing our commitment to pushing technological boundaries.



We would never have been inspired to run an event like this without seeing the success of other people doing it before us, and we firmly believe that the spark of innovation and creativity can be passed from one generation to the next. By creating opportunities for people to come together, learn, and build, we hope to create a lasting impact that motivates others to continue hosting and participating in such events, ensuring Melbourne remains a thriving hub for game development, technology, and collaboration.

Past success and testimonials

“With major support, I am confident Hack Club will change the world.”

— Tom Preston-Werner, GitHub Co-founder

Hack Club is a 501(c)(3) non-profit empowering over 30,000 teenagers worldwide through its extensive network of coding clubs and innovative events backed by the likes of Google, Musk Foundation, Figma, Stripe, Slack and others. As active members of the Hack Club community, our organisers bring experience from extraordinary hackathons worldwide, including coding on a cross-Canada train and along the Pacific Crest Trail. With Hack Club's proven track record and resources, Laneway Hacks is set to become Melbourne's next legendary chapter in youth-led tech innovation.



Photos from Hack Club Apocalypse and Assemble. Both events hosted by teenagers such as ourselves!



If you'd like to sponsor us...

Thank you for your interest in sponsoring Laneway Hacks 2025! By doing so, you'll play a crucial role in shaping the next generation of game developers and tech innovators.

As a brief overview, we've created a table that outlines the various sponsorship tiers and the benefits included. These sponsorships will provide the chance to showcase your brand directly to the upcoming generation of developers, creators, and tech enthusiasts. If you'd like to consider any additional opportunities, or have something else in mind, we'd be happy to discuss with you!

Sponsorship Packages

Sponsorship Perk	Supporter (Free)	Bronze \$250	Silver \$600	Gold \$1750	Platinum \$3200	Partner (Custom)
Send your swag!	✓	✓	✓	✓	✓	✓
Display your logo on our website		✓	✓	✓	✓	✓
Shoutout at opening/closing ceremonies			✓	✓	✓	✓
Display your logo on our event banners and staff uniform			✓	✓	✓	✓
Display materials in participant packs				✓	✓	✓
Opportunity to host a mentorship session				✓	✓	✓
Branded prizes for award recipients					✓	✓
Opportunities for recruiting and scouting					✓	✓
Feature in press release and post-event video					✓	✓



Interested?

If you are interested in becoming a sponsor, please
reach us at sponsor@lanewayhacks.org

