Suchitra Seetharaman

Bangalore | suchitra3017@gmail.com | linkedin.com/in/suchitra-seetharaman

EXPERIENCE

Lead QC and Creative Specialist   Mar 2023 – Present
AlphaBake   *Bangalore, India*

- Spearheaded the QC team as the first hire, establishing cataloging standards and quality control procedures, contributing to a 30% improvement in product listing accuracy within the rst quarter.
- Collaborated with the product team to optimize QC processes, achieving 600+ image quality checks per week, aligning with company targets and streamlining catalog consistency
- Served as Account Manager for key clients, facilitating smooth communication between background/model styling needs and client expectations, increasing client satisfaction scores by 15%
- Produced background assets and visual enhancements that reduced styling costs by 25% per campaign.
- Utilized generative AI tools (Foocus, Comfy UI, ChatGPT) for creative prompt engineering,
- Led training sessions and created SOPs, enhancing team efficiency and reducing QC processing time by 20%, leading to faster turnaround for catalog updates

3D Project Manager and QC Specialist   Jan 2022 – Oct 2022
Flixstock   *Bangalore, India*

- Ensured 100% on-time delivery across 10+ key project
- Trained and mentored a team of 11 employees, driving a 25% improvement in team performance and fostering a collaborative environment that led to higher productivity and stronger project outcomes.
- Developed innovative solutions to improve process efficiency, reducing project turnaround time by 30% while maintaining high-quality deliverables for key clients.

Associate - Product Operations   Mar 2020 – Dec 2022
Mad Street Den   *Bangalore, India*

- Oversaw quality control for AI-based fashion products, reviewing 100+ images and generating detailed defect reports to ensure adherence to test cases and enhance output accuracy by 20%.
- Collaborated with cross-functional teams (fashion, delivery, tech) to define boundary conditions and test cases, streamlining product development and reducing defects by 15% in final AI outputs.
- Automated on-model fashion imagery for eCommerce retail, increasing image production efficiency by 30% and improving the overall visual consistency of 50+ AI-based fashion products.

3D Fashion Designer   Aug 2018 – Mar 2020
Mad Street Den   *Bangalore, India*

- Designed 50+ 3D garments for AI training, covering all major market categories, ensuring diverse and accurate data sets to improve AI model performance and garment recognition accuracy by 25%.
- Conducted extensive research on 3D garments tailored to client requirements, optimizing design quality and relevance, resulting in a 20% increase in client satisfaction and faster AI training processes.
- Guided a team of 5 junior designers, boosting team output by 30% and elevating the quality and efficiency of 3D garment designs for AI applications.

EDUCATION

Pearl Academy   Aug. 2014 – May 2018
Bachelor of Arts in Fashion Design   *Jaipur, India*

SKILLS

3D Design Software: Marvelous Designer, CLO3D

AI Generative Applications: Comfy UI, Foocus, Midjourney, ChatGPT

Quality Assurance and Control: Attention to detail, Defect identification, Enhancing the image to appear more lifelike, Background creation