



Jazreena Harlow

Retail Transactions Dataset

Sales period:

from Jan 1, 2011

to Dec 31, 2013



Niyo Bootcamp Dashboard Presentation



Total Sales

£46.3M



Total Items Sold

53,516



Average Order Value

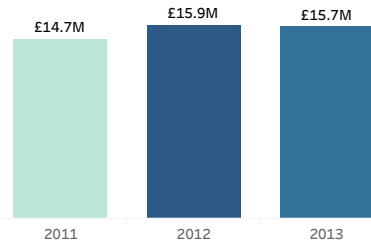
£2.6K



Number of Transactions

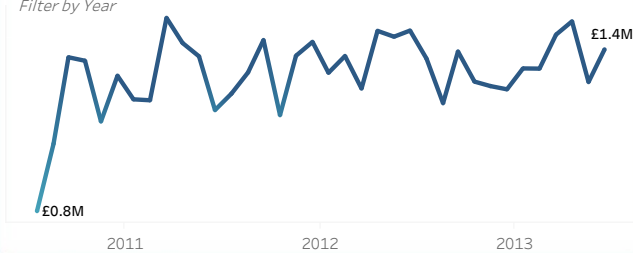
19,913

Sales by Year

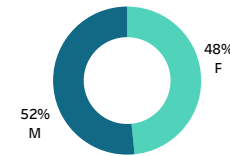


Sales by Month

Filter by Year

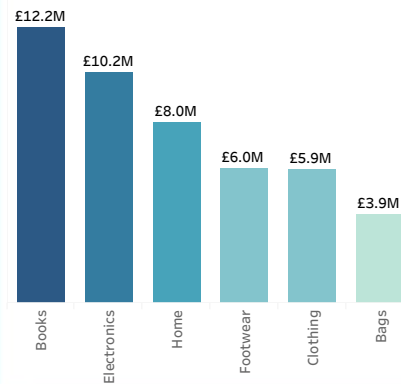


% Sales Gender Split and by City



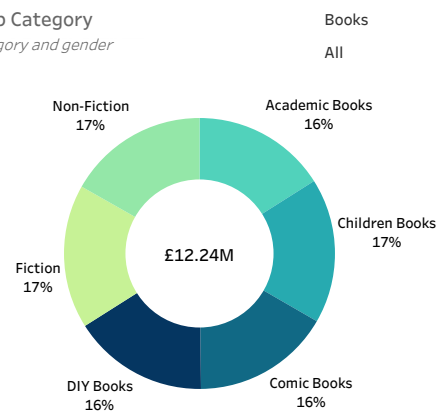
	Female	Male
City 8	£1.80M	£2.84M
City 3	£2.26M	£2.69M
City 4	£2.28M	£2.64M
City 2	£2.06M	£2.57M
City 5	£2.29M	£2.38M
City 10	£2.40M	£2.25M
City 1	£2.31M	£2.24M
City 7	£2.53M	£2.15M
City 9	£2.30M	£2.13M
City 6	£2.20M	£2.01M

Sales by Product Category



% Sales Sub Category

Filter by category and gender



Sales by Store Type

