

Resume

MENDOZA JUSTIN KONRAD LIWAG

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UI Designer

- 4-year experience in Graphic Design, User Experience Design, Interface Design
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Strong Understanding of design principles, typography, and color theory
- Creative problem-solving abilities with a focus on delivering high quality designs
- Ability to work collaboratively in a team environment and independently on projects
- Excellent time management skills and ability to meet deadlines

Competencies

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|---|-----------------------------------|
| • High Speed prototyping with Figma and Adobe XD | • UI Interface Design |
| • Adobe Creative Suite (Photoshop, Illustrator) | • Stakeholder Management |
| • Proficient in Procreate software | • Collaboration and Co-ordination |
| • Experience in Brand Design | • Team Leadership |
| • Proficient in layout design for marketing materials | • User Experience Design |

*View full Figma design portfolio here:
["https://shorturl.at/LAmG8"](https://shorturl.at/LAmG8)*

Professional Experience

Just Bento

Apr 23 – Jan 24

Job Title: Marketing Designer

- Conceptualized and designed compelling marketing materials, including brochures, social media graphics, and advertisements, to enhance brand visibility and engagement.
- Lead market research and requirements gathering.
- Developed brand logos and comprehensive style guides to ensure consistent brand representation across all platforms. Identify stakeholders and establish collaboration platforms

Tech Mahindra

Jan 23 – Mar 23

Job Title: UX Consultant

- Crafted intuitive user experiences for a property buying and selling platform in Singapore, optimizing navigation and interaction flows. Lead market research and requirements gathering.
- Conducted user research and usability tests to inform design decisions, enhancing user satisfaction and conversion rates. Identify stakeholders and establish collaboration platforms

- Collaborated with cross-functional teams to implement user-centered design principles, ensuring seamless interactions and efficient property transactions.

Breathonix Pte Ltd

April 22 – Jan 23

Job Title: User Experience Designer

- Lead the development and success of the MetaNose mobile app - a handheld breathalyzer that measures your ketones with one breath. Mobile app tracks and monitors the acetone and ketone level data and keeps track of your progress.
- Oversee the entire product lifecycle, from concept to launch.
- Developed product strategy that aligns with the MetaNose's overall image and objective.
- Conducted market research, analyzing customer needs and preferences, and identifying opportunities for growth.

Freelance UX Design Work

Job Title: Freelance User Experience Designer

View Full UX Portfolio here: "<https://shorturl.at/LAmG8>"

Project: Hawker Heroes

Project: CareCorner

Project: Design Science Studio

Project: Hubble Connected

Project: Penclusive

COVID-19 Contributions:

Health Management Institute (HMI)

June 21 - Nov 21

Job Title: Operations Trainer

- Developed course content and instructional materials in collaboration with subject matter experts.
- Delivered live, interactive training sessions via video conferencing software, Zoom
- Conducted online assessments and provide feedback to learners

Health Promotion Board (HPB)

May 20 - April 21

Job Title: Operations Executive

- Collected nasopharyngeal, oropharyngeal, and ART swab samples from members of the Singapore public
- Ensured proper handling, labelling, and transport of specimens to the laboratory

The Music Parlour Pte Ltd (Entertainment Startup Company)

Feb 16 – April 20

Job Title: COO and Project Manager

- Recorded, mixed, and produced over 500 music projects within a dynamic startup environment, ensuring high-quality sound production and client satisfaction.
- Utilized advanced audio engineering techniques and state-of-the-art equipment to achieve professional-grade results across diverse musical genres. Identified and managed project risks and issues
- Collaborated closely with artists and producers to translate creative visions into polished final recordings, contributing to the company's rapid growth and reputation in the industry.

Architrave Pte Ltd
Feb 15 - October 15

Job Title: Architectural Assistant

- Assisted in the design development of overseas High end Banyan Tree and Angsana Resorts such as China, Thailand, Hong Kong, Seychelles, Bintan, etc.
- Assisted in developing conceptual design options and presentations for new resort projects
- Collaborated with project managers and architects to prepare and revise construction documents, including plans, elevations, sections and details.

Park + Associates
June 13 - May 15

Job Title: Architectural Designer

- Manage all aspects of the project 64 Jalan Greja, a luxury private landed property project
- Developed and maintained project schedules, budgets and resources, and monitor progress against established milestones
- Ensured that all work is completed to the highest standards of quality and in compliance with local regulations and building codes

Certifications

- Certificate in Database Fundamentals - NTUC Learning Hub 2020
- Certificate in Networking Fundamentals - NTUC Learning Hub 2020
- UX/UI Design Career Accelerator (Bootcamp Certificate) – CuriousCore 2020
- Code in Place - Stanford University 2024

Education

- Diploma in Architecture – Singapore Polytechnic 2008 - 2011
- Diploma in Audio Engineering and Music Production – School of Music and the Arts 20015 - 2016
- GCE 'O' Levels – 2006 - 2008

Software Proficiency and Other Skills

Softwares

Adobe XD
Adobe Photoshop
Figma
Procreate
Zepelin
Webflow
VS Code
Website creation using Python3 with Streamlit

Language Proficiency

English : 10 (written and spoken)
Filipino : 8 (written and spoken)