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Side-Stream-Valorization

Opportunities for Chocolate

Exp. CocoA Juice

100% organic cocoa extract from the cocoa pulp, directly pressed at the farmers place.



Exp. Cocoa Paper

Cocoa is an award-winning range of papers in earthy tones and fruit colours that contain a percentage of cocoa shell powder for a distinctive, natural colour and to reuse of one of the chocolate industry's most abundant, yet reusable waste products.



upcycle

[ʌpsʌlk(ə)l] *verb*

to reuse (waste material) to create a product of higher quality or value than the original

Upcycling products are being accepted extremely positively by consumers who are becoming more and more conscious of their consumption and are therefore achieving higher prices.

Cocoa Pulp contains valuable ingredients such as sugar, vitamins, minerals, flavours and fibres that can be used to make trendy, healthy and sustainable products.
Upcycling Innovation...

meets today's trends
enables more sustainable and profitable productions
and opens up new fields of innovation.

Products such as CocoA Juice and many others fulfil the desire of today's consumers to shop sustainably and healthily.

RethinkResource actively supports the development and implementation of upcycling projects. Innovative companies thereby gain a significant competitive advantage, diversify their product range and contribute to a resource-efficient economy.



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Food Trends and the Circular Economy

