

## Our Story

Material efficiency has a large impact on the performance of a producing company. Capturing its full potential goes far beyond optimizing production lines. It lies in the creation of sustainable products from secondary resources or in helping others do so by providing your side streams to those innovators.

The trading of side streams, however, needs to fit the tight constraints of a lean production and create cross-industry market transparency for buyers and sellers alike.

This is why we created Circado, the leading digital trading platform for buyers and sellers of secondary resources.

Operational efficiency was key in the development of Circado. It can account for fluctuations in production volume, quality, or downtimes.

It allows you to get a market overview, find trading partners from all industries and track current price developments.

→ Join our journey towards a more resilient economy!  
[www.circado.io](http://www.circado.io)

## WHY USE CIRCADO?



### 1. Sourcing

Transparent, efficient and convenient sourcing of Secondary Materials.



### 2. Selling

Find buyers for your side streams and generate sustainable profit.



### 3. Open

Would you like to integrate Circado into your existing IT landscape? No problem, we have an open interface (API).



### 4. Robust

Circado uses the same technology as WhatsApp and is fast and stable!



### 5. We Want You To Succeed

We commit all we have to validate our mission towards a regenerative economy.



the leading cross-industrial  
marketplace for secondary resources

[www.circado.io](http://www.circado.io)



RethinkResource GmbH  
Technoparkstrasse 1  
CH-8005 Zürich

Tel.: +41 79 726 35 00  
E-mail: [info@rethink-resource.com](mailto:info@rethink-resource.com)  
[www.rethink-resource.com](http://www.rethink-resource.com)

The top screenshot shows the Circado dashboard. The sidebar menu includes: MY MATERIALS (Register, Overview), MY REQUESTS (New, Drafts, Open, Withdrawn, Closed), MY SIDESTREAMS (Register, Overview), and MY OFFERS (Drafts, Open). The main content area features a map of Central Europe with a purple location pin over Munich. A 'Request Name' dropdown menu is open, showing 'Cosmetic Ingredient' and 'Insulation Material'. The bottom screenshot shows a table of requests with the following data:

Expire	Title	Minimum amount	CCY	Price per Ton	Incoterm	City	PC	Country
2018-03-31	Insulation Material	28	CHF	200	EXW	Lenzburg	5600	GB
2018-04-15	Insect Feed	30	EUR	100	OAP	Zwanenburg	1161	NL
2018-07-31	Cosmetic Ingredient	1	USD	5000	CIP	London	HA1 3RX	GB
2018-09-30	Stärke für Wellpappe	8	EUR	220	CIP	Dasing	86453	DE
2018-12-31	Functional Food Ingredients	18	CHF	500	EXW	Liesberg	4253	CH