

JEBA PRIYA A/P GNANAPREGESAM

About Me

I am an adaptable and motivated individual with strong skills in market research, sales, and administration. With a proven ability to quickly learn new tools and processes, I thrive in dynamic environments. I am passionate about leveraging technology and business management knowledge to contribute effectively to organisational growth while building strong professional relationships and fostering teamwork.

Education

YPC INTERNATIONAL COLLEGE

BSc (Hons) E- Business Technology and Management
2023 - Present
Current CGPA: 3.74

Foundation in Business
2022 - 2023
CGPA: 3.83

SMK SIERRAMAS SUNGAI BULOH

Sijil Pelajaran Malaysia
2017 - 2021
Result: 6A, 3B

Work Experience


Internship – Digital Media & Insights


CelcomDigi, Petaling Jaya
2025 (Jun–Sept)

- Managed Custom Audience Segment Management by uploading and formatting customer lists on Google Ads, META, TikTok Ads, and DV360.
- Ensured accuracy in data handling, improving match rate and audience targeting efficiency.
- Assisted in award submissions coordination, maintaining project Gantt charts and documentation.
- Supported digital media reporting, analysing campaign data, and contributing to dashboard automation.
- Provided administrative and cross-departmental support, including presentations, scheduling, and collaborative tasks.

 +60 11 1428 3755

 jebapriya30@gmail.com

 Block R 311 Apt Harmoni 55, Jln Pju 10 /4C Damansara Damai 47830 Petaling Jaya, Selangor.

 <https://www.linkedin.com/in/jeba-priya-881b73313>

Skills

Microsoft Office Suite	★★★★★
Programming & Web Development (HTML, PHP, SQL)	★★★★★
Communication & Presentation Skill	★★★★★
Multitasking & Teamwork	★★★★★
Project & Time Management	★★★★★
Data Analysis & Market Research	★★★★★

Language

English	★★★★★★
Tamil	★★★★★★
Malay	★★★★★