




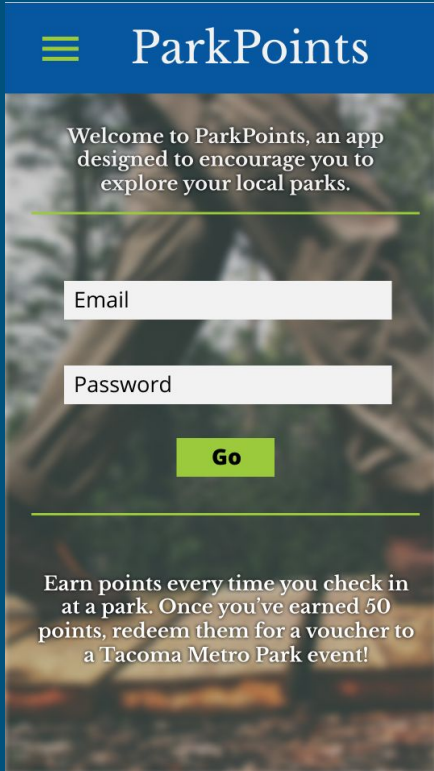
# ParkPoints



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# Welcome to ParkPoints!

A mockup of the ParkPoints app interface. It features a blue header with a green hamburger menu icon and the text 'ParkPoints'. Below the header is a blurred background image of a park. The main content area contains a welcome message, a login form with 'Email' and 'Password' fields and a green 'Go' button, and a bottom section with text about earning and redeeming points.

≡ ParkPoints

Welcome to ParkPoints, an app designed to encourage you to explore your local parks.

Email

Password

**Go**

Earn points every time you check in at a park. Once you've earned 50 points, redeem them for a voucher to a Tacoma Metro Park event!

Inspired by a suggestion in Metro Parks Tacoma's *Nature Education, Outdoor Recreation and Ecotourism Program Plan*.

- Collect points when you visit parks!
- Redeem your points for a voucher to a Metro Parks event!

## Project Goals:

- Increase community engagement with Metro Parks
- Provide more user data for Metro Parks Tacoma
- Provide a form to give feedback on the parks

## Assistants:

- Jamie DeTavis (UX Designer)
- Jessica Stone (Pierce County Parks & Recreation)

# Profile and Landing Page

- Check-in while at a park and earn a point
- Only one check-in per park per day
- Keep track of your progress and get motivated!



# You've Checked In

## ≡ ParkPoints

### Welcome to Alderwood Park!

You've visited this park 4 times!



- ☐ Dog Friendly   ☐ Sports Facility  
☒ Play Spaces   ☐ ADA accessible

#### Upcoming Metro Park Events

*April 1st, 2017*

- 9:00 Ryan's Park volunteer work party  
9:00 China Lake volunteer work party  
9:00 Relax & Renew  
10:00 Family Nature Walk - Swan Creek Park

Geolocation data determines which park you're at and provides:

- Your previous visits to that park
- Accessibility: Park details
- Engagement: Upcoming MPT events
- Earn rewards and track your progress
- Redeem rewards for events and classes

## ≡ My ParkPoints



### WAY TO GO!

Earn 38 more points to redeem your reward!

#### Redeem

- ☒ Event voucher  
☐ Class discount code  
☐ Zoo ticket discount code  
☐ Donate my parkpoints

**Woohoo!**

# MPT ArcGIS Datasets


The screenshot shows a mobile application titled "Tacoma Parks" with a blue header. It lists four parks: Alderwood Park, Alling Park, Baltimore Park, and Browns Point Athletic Complex. Each park entry includes a list of facilities with checkboxes. Annotations with arrows point from text labels to specific features in the app:





- "Dog Bag" and "Off Leash Area" point to the "Dog Friendly" checkbox in Alderwood Park.
- "Playground" and "Sprayground" point to the "Play Spaces" checkbox in Alderwood Park.
- "Tennis", "Baseball", "Basketball", and "Skate Area" point to the "Sports Facility" checkbox in Alderwood Park.
- "ADA access" points to the "ADA accessible" checkbox in Alderwood Park.
- "Open address in navigation app" points to the address "1134 S. 60th St. Tacoma, WA 98408" for Alling Park.

Below the app screenshot, a text label states: "List of parks sourced from the 'Facilities' dataset."

Park Name	Dog Friendly	Sports Facility	Play Spaces	ADA accessible	Address
Alderwood Park	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	208 Browns Point Blvd. Tacoma, WA 98422
Alling Park	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	1134 S. 60th St. Tacoma, WA 98408
Baltimore Park	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	4716 N. Baltimore St. Tacoma, WA 98407
Browns Point Athletic Complex					

# Events and Demographics


 Events



**Ryan's Park Volunteer Work Party**  
*April 1, 9:00 am*  
Help restore your local park's natural area every first Saturday! Our Habitat steward and volunteers are there to provide a fun, open, and secure place to play, learn and grow. Volunteers are removing invasive plants and keeping the park clean!

**China Lake Volunteer Work Party**  
*April 1, 9:00 am*  
Help restore your local park's natural area every first Saturday! Our Habitat steward and

- See upcoming events
- Filter events by category
- Account details expanded from previous Metro Parks Tacoma survey.

 Account

**Age**  
☒ <10    ☐ 35-44  
☐ 10-14    ☐ 45-54  
☐ 15-19    ☐ 55-64  
☐ 20-24    ☐ 65-74  
☐ 25-34    ☐ 75+

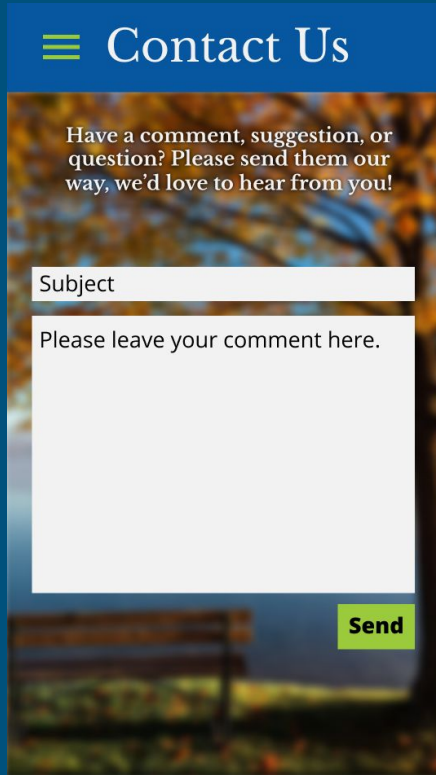
**Are there children in your household?**  
☒ Yes    ☐ No

**Gender**  
☒ Woman    ☐ Man  
☐ Non-binary    ☐ Agender  
☐ Something else    ☐ Decline to State

**Do you live in Tacoma?**  
☒ Yes    ☐ No

**Your interests**

# More to Come...

A contact form overlay on a background image of a park bench and trees. The form has a blue header with a hamburger menu icon and the text 'Contact Us'. Below the header, there is a message: 'Have a comment, suggestion, or question? Please send them our way, we'd love to hear from you!'. The form includes a 'Subject' input field, a large text area for the comment, and a green 'Send' button.

☰ Contact Us

Have a comment, suggestion, or question? Please send them our way, we'd love to hear from you!

Subject

Please leave your comment here.

Send

Future ideas:

- Extra points for attending volunteer events!
- Map of parks
- Inner park maps (trails, restrooms, picnic tables, etc.)
- Wildlife and plant blooming data
- Register to volunteer for Metro Parks Tacoma via existing Google Form