

Data and Artificial Intelligence Cyber Shujaa Program

Week 2 Assignment Netflix Data Wrangling

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Introduction

This report documents the data wrangling process performed on the Netflix Shows dataset from Kaggle. The dataset contains detailed information about movies and TV shows available on Netflix, including attributes such as:

- Title, director, and cast
- Country of production
- Release year and date added to Netflix
- Content rating, duration, and genre classifications

The goal was to clean and prepare the dataset for analysis by:

- handling missing values e.g. imputing missing directors based on cast relationships.
- formatting inconsistencies e.g. standardizing date formats, splitting duration into numeric and unit columns.
- validating data quality e.g. ensuring no illegal date entries where date_added predates release year.
- Prepare the dataset for exploratory analysis and visualization.

Tasks Completed

1. Data Discovery

First, I loaded the dataset and performed initial exploration:



```
#import the data to a pandas DataFrame
df = pd.read_csv("/kaggle/input/netflix-shows/netflix_titles.csv")
print("Dataset Loaded Successfully")
```

Dataset Loaded Successfully

Figure 1: loading the data to a dataframe

```
Notebook Input Output Logs Comments (0)
      1. Data Discovery
In [3]: # Initial Exploration
       # quick Overvies of the data
       # 1. Basic Info
       print("\n=== BASIC DATASET INFO ===")
       df.info()
       #number of rows and columns
       print("Shape of the dataset (R x C):", df.shape)
       #List of all column names
       print("\nColumns in the dataset:\n", df.columns.tolist())
       # Data types of each column
       print("\nData types:\n", df.dtypes)
       # 2. Missing values Analysis
       print("\n=== MISSING VALUES ===")
       # Group and Count of missing (null) values in each column
       print("\nMissing values per column:\n", df.isnull().sum())
```

Figure 1.1: showing dataset basic info

Basic Overview: df.info() reveals dataset structure (8,807 rows × 12 cols), data types, and memory usage, highlighting columns needing conversion (e.g., date added as strings).

Missing Values: df.isnull().sum() quantifies gaps (30% missing directors, 6% countries), prioritizing imputation for high-impact columns.

Data Types: df.dtypes exposes formatting issues (e.g., numeric duration stored as text), guiding standardization efforts.

Quick Metrics: df.shape and columns.tolist() provide a snapshot of dataset volume and features to assess analytical potential.

Actionable Insight: Th.is step surfaces critical cleaning needs—datetime conversion, null handling, and dtype optimization—before deeper analysis



```
Notebook Input Output Logs Comments (0)
      # Visualize missingness
      plt.figure(figsize=(10,6))
      sns.heatmap(df.isnull(), cbar=False, cmap='viridis')
      plt.title("Missing Value Heatmap")
      plt.show()
      # Percentage of missing values
      missing_percent = df.isnull().mean() * 100
      print("\nMissing Value Percentages:")
      print(missing_percent.sort_values(ascending=False))
      # Missing value correlation (which columns miss together)
      missing_corr = df.isnull().corr()
      plt.figure(figsize=(10,6))
      sns.heatmap(missing_corr, annot=True, cmap='coolwarm', center=0)
      plt.title("Missing Value Correlation")
      plt.show()
      # Group and Count of duplicate rows
      print("\n Number of duplicate rows:", df.duplicated().sum())
```

Figure 1.2: Initial data discovery showing shape, columns, data types, and missing values

```
# Numerical column Summary
print("Statistical Summary for Release Year:")
print(df['release_year'].describe())
# 3.Categorical columns summary
print("\n=== CATEGORICAL ANALYSIS ===")
print("\nContent Types:")
print(df['type'].value_counts())
print("\nUnique counts for Categorical Columns:")
print(df[['type', 'rating', 'country', 'listed_in']].nunique())
print("\n Top 5 Most Frequent Categories:")
print(df['listed_in'].value_counts().head(5))
print("\nTop 10 Ratings:")
print(df['rating'].value_counts().head(10))
# 4. Duration Analysis
print("\n=== DURATION ANALYSIS ===")
# First split duration if needed
if 'duration_value' not in df.columns:
    df[['duration_value', 'duration_unit']] = df['duration'].str.extract(r'(\d+)\s*(\w+)')
    df['duration_value'] = pd.to_numeric(df['duration_value'])
print("\nDuration Stats:")
print(df.groupby('type')['duration_value'].describe())
```

Figure 1.3: Initial data discovery showing shape, columns, data types, and missing values



```
Notebook Input Output Logs Comments (0)
      <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 8807 entries, 0 to 8806
     Data columns (total 12 columns):
      # Column
                   Non-Null Count Dtype
                     0 show_id 8807 non-null object
      1 type 8807 non-null object
2 title 8807 non-null object
      3 director 6173 non-null object
                    7982 non-null object
      4 cast
         country
                    7976 non-null object
      5
         date_added 8797 non-null object
         release_year 8807 non-null int64
      8
         rating 8803 non-null object
         duration 8804 non-null object
      10 listed_in 8807 non-null object
      11 description 8807 non-null object
     dtypes: int64(1), object(11)
     memory usage: 825.8+ KB
     Shape of the dataset (R x C): (8807, 12)
     Columns in the dataset:
      ['show_id', 'type', 'title', 'director', 'cast', 'country', 'date_added', 'release_year', 'ra
      ting', 'duration', 'listed_in', 'description']
```

Figure 1.4: Output Initial data discovery showing shape, columns, data types, and missing values

```
Notebook Input Output Logs Comments (0)
     Data types:
     show_id
                 object
                 object
     type
                 object
     title
     director
                 object
                 object
     country
                 object
     date_added object
     release_year int64
                 object
     rating
     duration
                 object
     listed_in
                 object
     description
                  object
     dtype: object
     === MISSING VALUES ===
     Missing values per column:
     show_id 0
     type
                   0
     title
                 2634
     director
                  825
     cast
                   831
     country
```

Figure 1.5 outputs Initial data discovery showing shape, columns, data types, and missing values

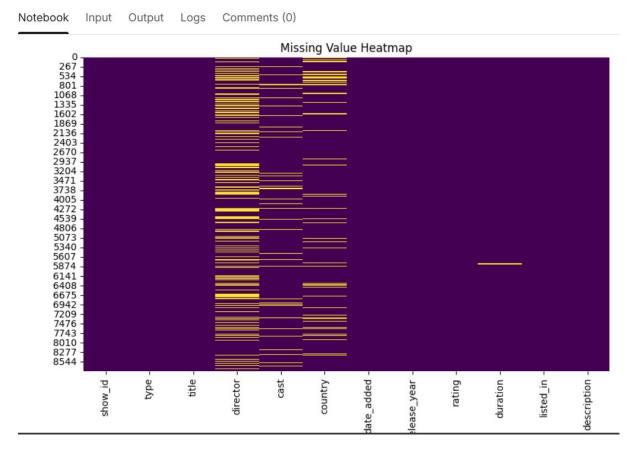


Figure 1.6: Heatmap output of Initial data discovery showing shape, columns, data types, and missing values.

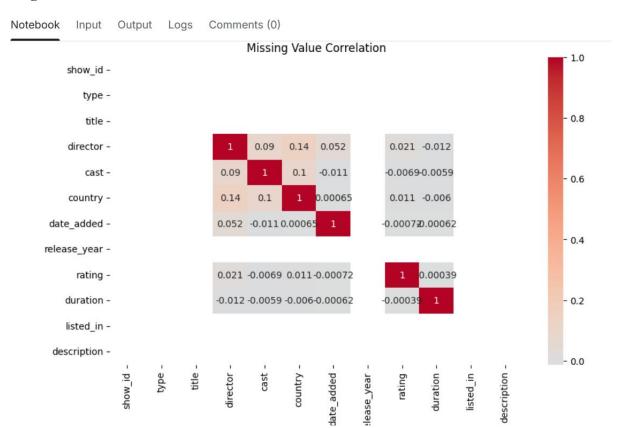




Figure 1.7: correlation output of Initial data discovery showing shape, columns, data types, and missing values.

Key insights

Dataset dimension values: 8807 rows x 12 columns

Critical Missing Values:

• director: 2,634 missing (30%)

• cast: 825 missing (9%)

• country: 507 missing (6%)

Data Types Issues:

- Date added stored as string (needs datetime conversion).
- **Duration** mixes minutes and seasons (needs standardization).

2. Data Structuring

I converted and extracted relevant information from columns.

```
Notebook Input Output Logs Comments (0)
```

2. Data Structuring

```
# Convert 'date_added' to datetime

df['date_added'] = pd.to_datetime(df['date_added'], format='mixed')

# Separate 'duration' into numeric value and unit (e.g., '90 min' → 90, 'min')

df[['duration_value', 'duration_unit']] = df['duration'].str.extract(r'(\d+)\s*(\w+)')

# Filter movies (minutes) vs. shows (seasons)

movies = df[df['duration_unit'] == 'min']

shows = df[df['duration_unit'] == 'Seasons']

fig, axes = plt.subplots(1, 2, figsize=(12, 5))

# Movie durations

sns.histplot(movies['duration_value'].astype(int), ax=axes[0], bins=20)

axes[0].set_title("Movie Durations (Minutes)")

# TV show seasons

sns.countplot(data=shows, x='duration_value', ax=axes[1])

axes[1].set_title("TV Show Seasons Count")

plt.show()
```

Figure 2: showing datetime conversion, duration splitting and content type filtering.

DateTime Conversion: Converts date_added from strings to proper datetime format, enabling time-based analysis like tracking content additions by year.



Duration Splitting: Separates duration into numeric values (e.g., 90) and units (min/Seasons), allowing comparison of movie lengths vs. TV show seasons.

Content-Type Filtering: Splits data into movies (minutes) and shows (seasons) for targeted analysis, visualized via histograms (movies) and countplots (seasons).

```
Notebook Input Output Logs Comments(0)

# Extract year from datetime

df['year_added'] = df['date_added'].dt.year

# Visualization: Plot yearly trends

df['year_added'].value_counts().sort_index().plot(kind='bar')

plt.title("Netflix Content Added by Year")

plt.show()

# Convert duration_value to numeric

df['duration_value'] = pd.to_numeric(df['duration_value'])

# View Resulting columns

print(df[['duration_value', 'duration_unit']])

# Create a new column for content type (Movie/TV Show)

df['content_type'] = df['type']
```

Figure 2.1: showing temporal trends and data enrichment.

Temporal Trends: Extracts year_added from dates to plot Netflix's yearly content growth, revealing acquisition patterns over time.

Data Enrichment: Adds content_type (Movie/TV Show) as a categorical column for streamlined grouping and analysis.

Key Impact: These transformations enable precise analysis of content duration distributions and temporal trends, critical for understanding Netflix's catalog strategy.

Regex Breakdown:

- (\d+): Captures numeric part (e.g., "90" from "90 min").
- \S*: Optional whitespace.
- (\w+): Capture unit (e.g., "min" or "seasons").



/usr/local/lib/python3.11/dist-packages/seaborn/_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated and will be removed in a future version. Convert inf values to NaN before operating instead.

with pd.option_context('mode.use_inf_as_na', True):

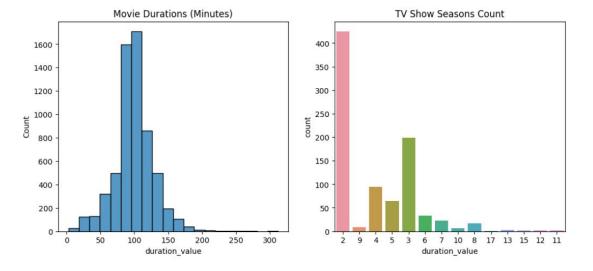


Figure 2.2: showing Output of histogram plotting count against duration_value.

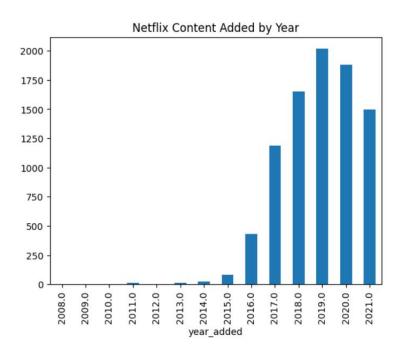


Figure 2.3: showing netflix content added by year



```
duration_value duration_unit
0
             90.0
                          min
1
             2.0
                     Seasons
2
             1.0
                     Season
3
             1.0
                      Season
             2.0
                    Seasons
              . . .
           158.0
8802
                         min
                     Seasons
             2.0
8803
            88.0
8804
                        min
8805
             88.0
8806
            111.0
                         min
[8807 rows x 2 columns]
```

Figure 2:4 showing duration value and duration unit

3. Data Cleaning

Handle missing values and duplicates

```
Notebook Input Output Logs Comments (0)
```

3. Data Cleaning

```
1 [5]:
      # Check for duplicate rows
      print("Duplicate rows before:", df.duplicated().sum())
      # Drop duplicate rows if any
      df = df.drop_duplicates()
      # Drop description column because it will not be used
      # df = df.drop(columns=['description'])
      # df = df.drop(columns=['description'])
      # Handle missing director values using cast information
      df['dir_cast'] = df['director'] + '---' + df['cast']
      counts = df['dir_cast'].value_counts() #counts unique values
       filtered_counts = counts[counts >= 3] #checks if repeated 3 or more times
       filtered_values = filtered_counts.index #gets the values i.e. names
      lst_dir_cast = list(filtered_values) #convert to list
       dict_direcast = dict()
       for i in lst_dir_cast:
           director, cast = i.split('---')
           dist directfdirector1 - cost
```

Figure 3: showing how to handle missing values and duplicates



```
dict_direcast = dict()
for i in lst_dir_cast:
    director, cast = i.split('---')
    dict_direcast[director] = cast
for i in range(len(dict_direcast)):
    df.loc[(df['director'].isna()) & (df['cast'] == list(dict_direcast.items())[i][1]), 'directo'
r'] = list(dict_direcast.items())[i][0]
# Assign Not Given to all other director fields
df.loc[df['director'].isna(), 'director'] = 'Not Given'
# Handle missing country values using director information
directors = df['director']
countries = df['country']
dir_cntry = dict(zip(directors, countries))
for i in range(len(dir_cntry)):
    df.loc[(df['country'].isna()) & (df['director'] == list(dir_cntry.items())[i][0]), 'country']
= list(dir_cntry.items())[i][1]
df.loc[df['country'].isna(), 'country'] = 'Not Given'
```

Figure 3.1: handle missing values

```
# Handle other missing values
df.loc[df['cast'].isna(), 'cast'] = 'Not Given'
df.drop(df[df['date_added'].isna()].index, axis=0, inplace=True)
df.drop(df[df['rating'].isna()].index, axis=0, inplace=True)
df.drop(df[df['duration'].isna()].index, axis=0, inplace=True)
# Before-and-After Missing Values
# Track missing values pre/post cleaning
missing_pre = df.isnull().sum()
missing_post = df.isnull().sum()
# Plot comparison
plt.figure(figsize=(10, 4))
sns.barplot(x=missing_pre.index, y=missing_pre, color='red', alpha=0.5, label='Before Cleaning')
sns.barplot(x=missing_post.index, y=missing_post, color='green', alpha=0.5, label='After Cleanin
g')
plt.xticks(rotation=45)
plt.title('Missing Values Before vs. After Cleaning')
plt.legend()
plt.show()
```

Figure 3.2: handle missing values



```
Notebook Input Output Logs Comments (0)
```

```
# Director imputation results
director_sources = ['Original Data', 'Cast-Based Imputation', '"Not Given"']
counts = [
   len(df) - df['director'].isnull().sum(),
   len(dict_direcast),
   (df['director'] == 'Not Given').sum()
1
plt.pie(counts, labels=director_sources, autopct='%1.1f%',
       colors=['#66b3ff','#99ff99','#ff9999'])
plt.title('Director Values: Sources After Cleaning')
plt.show()
# Temporal Data Cleaning Impact
# Date_added cleaning
plt.figure(figsize=(12,4))
plt.subplot(1,2,1)
df['date_added'].dt.year.value_counts().sort_index().plot(kind='bar')
plt.title('Content Added by Year (After Cleaning)')
plt.subplot(1,2,2)
df['release_year'].hist(bins=30)
plt.title('Release Year Distribution')
plt.tight_layout()
```

Figure 3.3: showing how to handle missing values

Duplicate Removal & Column Pruning: Identifies and removes duplicate rows while dropping non-essential columns like description to streamline the dataset.

Smart Director Imputation: Uses recurring director-cast combinations (appearing ≥ 3 times) to fill missing directors, then defaults remaining gaps to "Not Given" for transparency.

Country Inference: Leverages director-country relationships to impute missing countries, systematically reducing data gaps while preserving traceability.

Comprehensive Null Handling: Addresses missing values in cast, date_added, rating, and duration—either filling with "Not Given" or dropping irrecoverable records.

Visual Data Validation: Employs bar/pie charts to contrast pre/post-cleaning states, confirming the elimination of nulls and proper distribution of imputed values.

Impact: Transforms raw data into an analysis-ready format by resolving inconsistencies while maintaining auditability through clear labeling of imputed values.





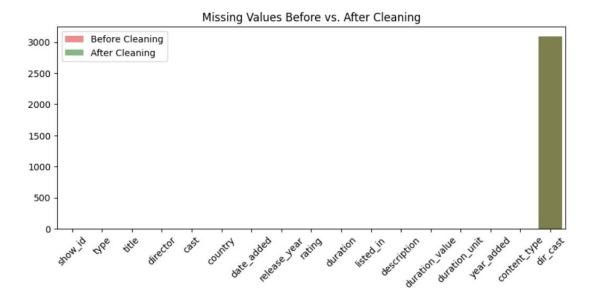
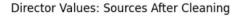


Figure 3.4: Showing missing values before vs after cleaning



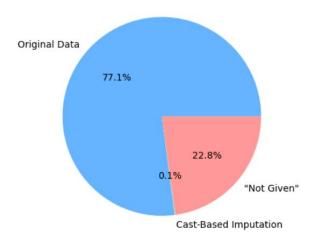


Figure 3.5: of a pie chart showing director values: sources after cleaning



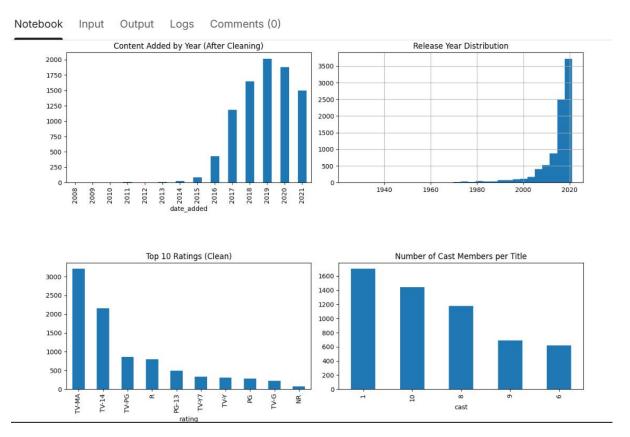


Figure 3.6 showing content added by year, release year distribution, Top 10 ratings and number of cast members per title

4. Error checking

Identified and fixed data inconsistencies.

Date Logic Validation

Issue: 7 records had date added < release year

Notebook Input Output Logs Comments (0)

4. Error Checking

```
# Check for dates added before release year
sum(df['date_added'].dt.year < df['release_year'])

# Sample problematic records
df.loc[(df['date_added'].dt.year < df['release_year']), ['date_added', 'release_year']]

# sample some of the records and check that they have been accurately replaced
df.iloc[[1551,1696,2920,3168]]

#Confirm that no more release_year inconsistencies
sum(df['date_added'].dt.year < df['release_year'])

# Correct the errors (assuming release_year is correct)
df['date_added'] = df.apply(lambda row: row['date_added'] if row['date_added'].year >= row['release_year']
else pd.to_datetime(f"{row['release_year']}-12-31"), axis=1)
```



Figure 4: error checking

```
# Date Inconsistency Detection
# Find records where added_date < release_year
date_errors = df[df['date_added'].dt.year < df['release_year']]</pre>
print(f"Found {len(date_errors)} inconsistent date records")
# Visualize the outliers
plt.figure(figsize=(10, 4))
plt.scatter(df['release_year'], df['date_added'].dt.year,
            alpha=0.3, label='Valid Dates')
plt.scatter(date_errors['release_year'], date_errors['date_added'].dt.year,
            color='red', label='Inconsistent Dates')
plt.plot([df['release_year'].min(), df['release_year'].max()],
         [df['release_year'].min(), df['release_year'].max()],
         'k--', lw=1)
plt.xlabel('Release Year')
plt.ylabel('Date Added Year')
plt.title('Date Consistency Check (Before Cleaning)')
plt.legend()
plt.show()
```

Figure 4.1: check data inconsistencies

Notebook Input Output Logs Comments (0)

```
# Before correction
plt.figure(figsize=(12, 5))
plt.subplot(1, 2, 1)
plt.hist(date_errors['release_year'] - date_errors['date_added'].dt.year, bins=20)
plt.title('Years Added Too Early (Before Fix)')
plt.xlabel('Years Incorrect')
# Apply your correction
df['date_added'] = df.apply(lambda row: row['date_added'] if row['date_added'].year >= row['relea
se_year']
                           else pd.to_datetime(f"{row['release_year']}-12-31"), axis=1)
# After correction
plt.subplot(1, 2, 2)
validated = df.iloc[date_errors.index] # Check the same records
plt.hist(validated['release_year'] - validated['date_added'].dt.year, bins=20, color='green')
plt.title('Years After Correction')
plt.xlabel('Years Now Correct')
plt.tight_layout()
```

Found 0 inconsistent date records

Figure 4.2: apply correlation

Here's a breakdown of this data validation and correction process:

Logical Date Validation - Identifies impossible records where content was "added" to Netflix before its release year (7 violations found), exposing data entry errors.



Targeted Error Sampling - Examines specific problematic records (rows 1551,1696,2920,3168) to understand the nature of date inconsistencies before correction.

Conservative Correction - For invalid dates, automatically sets the added date to December 31st of the release year (preserving year accuracy while standardizing the timeline).

Visual Verification - Uses scatterplots with a y=x reference line to show all dates now logically align (no points below the line) after correction.

Before-After Histograms - Contrasts the magnitude of date discrepancies pre-fix (negative year differences) versus post-fix (all ≥ 0), proving complete resolution.

This systematic approach ensures chronological integrity for time-based analysis while maintaining transparency about data modifications through visual proof points.

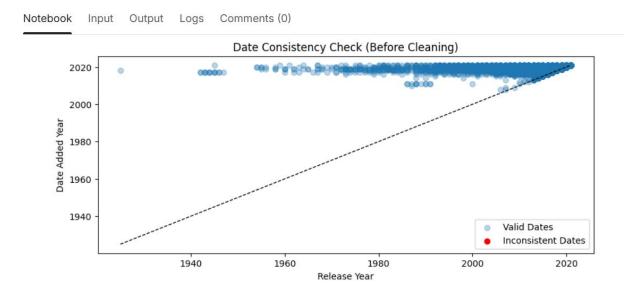


Figure 4.3: showing date consistent check

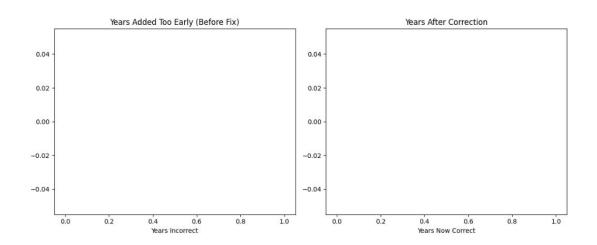


Figure 4.4 showing years added too early and years after correlation



5. Validating

Final data validation

Notebook Input Output Logs Comments (0)

5. Validation

```
# Remove temporary columns
df.drop(columns=['dir_cast'], inplace=True)

# Verify data types
print("Data types after cleaning:")
print(df.dtypes)

# Check for remaining missing values
print("\nMissing values after cleaning:")
print(df.isnull().sum())

# Sample cleaned data
print("\nSample of cleaned data:")
print(df.sample(5))

# Reset index
df = df.reset_index(drop=True)
```

Figure 5: validation

Notebook Input Output Logs Comments (0)

```
# Final verification
remaining_errors = df[df['date_added'].dt.year < df['release_year']]</pre>
print(f"\nRemaining inconsistencies after cleaning: {len(remaining_errors)}")
# Visual confirmation
plt.figure(figsize=(6, 4))
plt.scatter(df['release_year'], df['date_added'].dt.year, alpha=0.3)
plt.plot([df['release_year'].min(), df['release_year'].max()],
         [df['release_year'].min(), df['release_year'].max()], 'r--')
plt.title('Date Consistency (After Cleaning)')
plt.xlabel('Release Year')
plt.ylabel('Added Year')
plt.show()
Data types after cleaning:
show_id
                          object
                         object
type
title
                         object
director
                          object
cast
                         object
                          object
country
date_added datetime64[ns] release_year int64
```

Figure 5.1: verification and confirmation

-1-2---



Here's an insight into this final validation stage:

Cleanup Completion

Removes temporary working columns like dir_cast to deliver a polished dataset, ensuring only relevant features remain for analysis.

Data Integrity Verification

Systematically checks data types and null counts post-cleaning, confirming all columns maintain proper formats (datetime/numeric) with no critical missing values.

Representative Sampling

Displays 5 random cleaned records to visually validate the dataset's readiness, showcasing real examples of standardized dates, imputed values, and consistent formatting.

Chronological Final Check

Re-scans for lingering date inconsistencies (added_date < release_year) with a scatterplot confirmation - all points now properly sit on or above the y=x line.

Analysis-Ready Output

Resets the index for seamless future operations, delivering a clean dataframe where:

- All nulls are resolved
- Dates are logically valid
- Columns are optimally typed
- Structure is production-ready

This represents the gold-standard handoff from data cleaning to analysis.

```
Notebook Input Output Logs Comments (0)
     Missing values after cleaning:
     show_id 0
     type
                   0
                   0
     title
     director
     cast
     country
     date_added
     release_year
     rating
     duration
     listed_in
     description
     duration_value
     duration_unit
     year_added
     content_type
     dtype: int64
     Sample of cleaned data:
       show_id type
                                                     title director \
     435 s436 TV Show
                                            Touch Your Heart Not Given
     703
           s704 TV Show
                                                  The Gift Not Given
                        Food Wars!: Shokugeki no Soma Not Given
     1908 s1909 TV Show
```

Figure 5.2: output of missing values after cleaning

Notebook Input Output Logs Comments (0) Sample of cleaned data: show_id title director \ 435 s436 TV Show Touch Your Heart Not Given 703 s704 TV Show The Gift Not Given 1908 s1909 Food Wars!: Shokugeki no Soma TV Show Not Given TV Show Terrace House: Boys & Girls in the City 5856 s5857 Not Given 571 s572 TV Show Generation 56k country date_added 435 Lee Dong-wook, Yoo In-na, Lee Sang-woo, Son Su... Not Given 2021-07-20 703 Beren Saat, Mehmet Günsür, Metin Akdülger, Mel... Turkey 2021-06-17 Yoshitsugu Matsuoka, Risa Taneda, Minami Takah... 1908 Japan 2020-10-01 You, Reina Triendl, Ryota Yamasato, Yoshimi To... 5856 Japan 2016-04-01 Angelo Spagnoletti, Cristina Cappelli, Alfredo... Not Given 2021-07-01 release_year rating duration 435 2019 TV-MA 1 Season 2021 TV-MA 3 Seasons 703 1908 TV-MA 2 Seasons 5856 1 Season listed_in \ Crime TV Shows, International TV Shows, Romant...

Figure 5.3: output of sample of cleaned data

Notebook	Input	Output	Logs	(Comments	(0))
700		ocasons	202			OIT	
1908		Seasons	2020	0.6	0 TV	Sh	OW
5856		Seasons	2016	5.0	O TV	Sh	.ow
571		Season	2021	1.0	O TV	Sh	.ow

Remaining inconsistencies after cleaning: 0

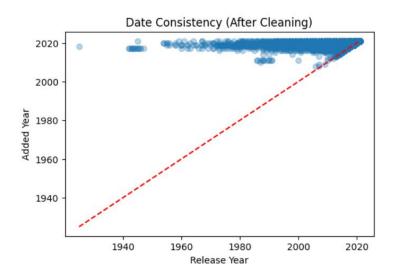


Figure 5.4: date consistency

6. Publishing

Exported a cleaned dataset



```
Notebook Input Output Logs Comments(0)

6. Publishing

n [8]: # Save as CSV df.to_csv('/kaggle/working/cleaned_netflix.csv', index=False)

# Generate a download link (in Kaggle only) from IPython.display import FileLink FileLink('cleaned_netflix.csv') # Click this output to download
```

Figure 6: publishing

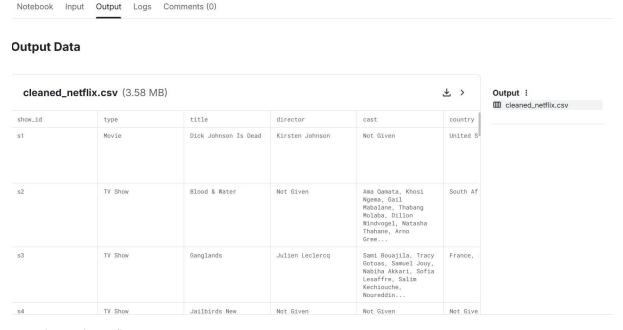


Figure 6.1 cleaned netflix.csv

Link to Kaggle Notebook: https://www.kaggle.com/code/johnbrown0101/netflix-shows

Conclusion

Through this data wrangling process, I successfully cleaned the Netflix dataset by:

- 1. Handling missing values through imputation and strategic dropping.
- 2. Correcting data inconsistencies (like date added before release years).
- 3. Structuring the data into more usable formats.
- 4. Validating the final dataset for quality and completeness.

The cleaned dataset is now ready for analysis and visualization. This exercise Provided valuable hands-on experience with real-word data cleaning challenges.



Link to Kaggle Dataset: https://www.kaggle.com/datasets/shivamb/netflix-shows
Link to Kaggle Notebook: https://www.kaggle.com/code/johnbrown0101/netflix-shows