

Short Pitch

- One portfolio that contains all the different projects and applications Jeff Baum has been a part of or has created.

Long Pitch

- Although the site doesn't have an official name yet, the site will display all of Jeff Baum's projects and applications. The site will be a great place for recruiters to come and see all of Jeff's works in one place. Jeff doesn't currently have job, but the site should be able to change in a way that expresses Jeff's current availability in terms of employment.

Personas



Natalie - Recruiter

Natalie is a recruiter at her company and is looking for someone to fill a position.



Tom - Business Owner

Tom owns a medium sized business and is looking for someone to develop an iOS app, so he can enter the mobile app market.



Matt - Gamer

Matt enjoys looking for really cool indie games that have been made in a short period of time.

Comps



LinkedIn



Indeed



Glassdoor