



jeanbaptiste.mouterde@edu.em-lyon.com



+33 6 47 98 41 67



Paris, France



linkedin.com/in/jean-baptiste-mouterde

SKILLS

MEAN Stack JS

Project Management

Tableau / Power BI

Advanced Excel

HTML/CSS

Office pack

LANGUAGES

French
Native or Bilingual Proficiency

English
Full Professional Proficiency

Spanish
Professional Working Proficiency

INTERESTS

Rugby

Travel

Photography

World Cultures

Teamwork

Jean-Baptiste Mouterde

Creative, determined and proactive team player, my past experiences have provided me with an open mind and an insatiable thirst to take on new and innovative challenges

EDUCATION

MSc Digital Marketing & Data Science

EMLYON Business School

09/2018 – 03/2018

Paris, France

- Data for Business (Tableau, SQL, R, Python, introduction to Machine Learning).
- Digital Marketing & Programmatic Advertising.
- Third semester in Shanghai, China.

Fullstack JS web development student

Ironhack Paris

03/2018 – 06/2018

Paris, France

- 10 weeks web development bootcamp
- front-end design and back-end architecture fundamentals using top notch technologies. such as NodeJS, Angular2, Express, MongoDB and Agile methodologies.

International BBA

Kedge Business School

09/2013 – 06/2017

Marseille, France

- International Management & Marketing.
- 2 Semesters at the University Of Finance and Economics, Shanghai, China as an Exchange Student from September 2015 to July 2016.
- 1 semester at the University Andres Bello, Santiago, Chile as an Exchange Student from August 2016 to December 2016.

HIGH SCHOOL DIPLOMA

Economic & Social Sciences with Honors

2013

WORK EXPERIENCE

Marketing assistant

Nespresso Nestlé SA Paris

09/2017 – 03/2018

France, Paris

- Creation of campaigns of traffic generation in shops, budget monitoring.
- Reporting, sales analysis and optimisation of specific highlights.
- Key marketing contact for the DROMCOM market.
- Completion of Training Briefs for Field Teams (Boutiques/ Customer Relationship Center).

Sales & Business Development

GREYYS Singapore

02/2017 – 07/2017

Singapore

- Develop new HORECA accounts & market analysis.
- Develop & execute business plans to grow targeted sectors for brand such as Teisseire.
- Achievement of sales goals on a monthly basis as target set by the Management.

Marketing Assistant

ChoYou Paris

01/2015 – 06/2015

Paris, France

- Digital Marketing Promotion, Communication & Data Classification