John Bollenbacher

Data Science & Al Consultant

Contact

Education

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jbollenbacher.github.io

imbollenbacher in

May 2024 PhD Informatics & Complex Systems; minor in Statistics Indiana University

May 2019 **MS** Informatics Indiana University

May 2016 BS Physics; minor Computer Science Georgia Institute of Technology

Languages & Tools

Python (Primary), SQL, R, JS pandas, pytorch, sklearn, statsmodels, nltk, ollama, etc. Cloud Computing (GCP) & HPC

Linux, Bash, Git, VSCode, etc.

Selected Experience

2022 - Present **Research Data Scientist**

RTI International

GeniusMesh, AE Studio, Auxier, etc.

· Consulting with US government agencies, Fortune 500 companies, and internal R&D teams to provide Al-based task automation and data analyses to support policymaking and strategic decision making

· Specializing in NLP, causal inference, and applied LLMs / Generative Al

• Co-Authoring \$10+ million of successful contract and grant proposals

Data Science & Al

Al Task Automation Al Performance Evaluation Al WebApp Development Natural Language Processing Machine Learning Data Visualization Geospatial Data Science Time Series & Point Processes

Statistics, Causal Inference,

2021 - Present Freelance AI & DS Consultant

Delivering AI and data science solutions for clients including: building recommendation systems, guiding machine learning R&D, and automating document analysis workflows for regulatory compliance.

2016 - 2022 Research Assistant & Assistant Instructor Indiana University

> Analyzed large social media datasets and modeled & simulated social systems (2017-2019; 2021-2022). Taught an ethics of technology course (2019 - 2022) and a discrete math course (2016 - 2017).

Consulting

Bayesian Modeling

Proposal Writing Opportunity Assessment Work Plan Development Project Management Client Communications **Technical Reports** Presentations & Demos

Selected Projects & Research

2024 - Present **Supporting NSF Program Evaluation & UX Improvements**

> Leading the analytics team on a multimillion dollar contract supporting the US National Science Foundation's program evaluation work and related program UX improvements. Conducting analyses of program evaluation reports, website user experience data, and communications strategy outcomes to support decision making these areas. Regular reporting and meetings with the client's contract officer & technical leads.

2022 - Present **Using LLMs to Accelerate Qualitative Analyses**

Developing Large Language Model (LLM) tools & apps to solve problems for teams of qualitative analysts & communications staff. Use cases include: document-based question answering (RAG), deductive & inductive coding of texts, plain language writing, research meta-analyses, etc.

Prior Domains of Practice

Social Media & Communications Public Health & Demography Political Science & Public Policy Environment & Climate Science **Energy Technology**

2020 - 2023 **Measuring Offline Effects of Online Social Media**

Developed methods for causally linking online content to offline outcomes in public health and politics. Showed that antivaccine Tweets lead to reduced vaccine uptake and increased deaths during the COVID pandemic. Showed that the UK Parliament's attention follows public attention on social media. Analyzed tens of billions of social posts.