

Dashboard
Points
Actions
Products
Analytics
Beacons
Rewards

Overview | Add Action | Edit Action | Delete Action

Overview of your products

Add Action

Name	Type	Hits	Active	action
Visits	WalkIn	5770	dd.mm.yyyy	edit delete
Levis Promo	Enter Region	99	dd.mm.yyyy	edit delete
Shoe Coupon	Exit Region	48	dd.mm.yyyy	edit delete
J&J Scan	Scan	72	dd.mm.yyyy	edit delete

«
1
2
3
4
»

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Overview | Add Action | Edit Action | Delete Action

Which action do you want to add?

Name
Visits

Type
WalkIn
Enter Region
Exit Region
Scan
Favorite
Buy

Trigger

Beacon
Entrance

Product
Nike Runner 1

Description:

Create Action

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Overview | Add Action | Edit Action | Delete Action

Which action do you want to add?

Name
Visits

Type
WalkIn
Enter Region
Exit Region
Scan
Favorite
Buy

Trigger

Beacon
Entrance

Product
Nike Runner 1

Description:

Create Action

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Delete Action

Are you sure you want to delete action : Visits ?

Yes

No

Overview Beacons Path

Dashboard
Points
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Visits 10.220

☒ Compare to

Visits 12.419

☐ Today ☒ This Month ☐ Last Month

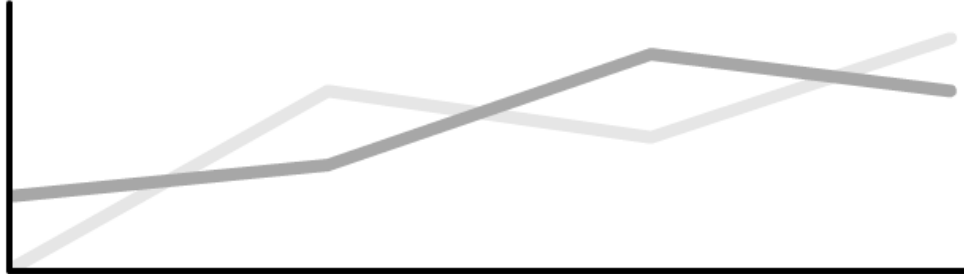
☐ Today ☐ This Month ☒ Last Month

Start 01/11/2013

Start 01/10/2013

End 30/11/2013

End 31/10/2013



Overview Beacons Path

Dashboard
Points
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☐ Today ☒ This Month ☐ Last Month

Start 01/11/2013

End 30/11/2013

Name	Triggers
Entrance	5899
Jeans	4901
Ties	32
Jackets	17

Overview Beacons Path

Dashboard
Points
Actions
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Analytics
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☐ Today ☒ This Month ☐ Last Month

Start 01/11/2013

End 30/11/2013

Path through store	# triggers	% Conversion
Entrance->Jeans->Ties->Jackets	758	20
Entrance->Ties->Jackets->Jeans	432	45
Entrance->Jackets->Jeans->Ties	200	10

[Overview](#)[Edit Beacon](#)[Dashboard](#)[Points](#)[Actions](#)[Products](#)[Analytics](#)[Beacons](#)[Rewards](#)

Overview of your Beacons

[Edit Beacon](#)

ID	Active	title	date	action
12345678	yes	Entrance	dd.mm.yyyy	edit
45367874	yes	Jeans	dd.mm.yyyy	edit
34256789	yes	Ties	dd.mm.yyyy	edit
908762990	no	Jackets	dd.mm.yyyy	edit

[«](#) [1](#) [2](#) [3](#) [4](#) [»](#)[Overview](#)[Edit Beacon](#)[Dashboard](#)[Points](#)[Actions](#)[Products](#)[Analytics](#)[Beacons](#)[Rewards](#)

Which product do you want to add?

Title

Added

Description:

[Save Beacon](#)

Login

Email:

Password:

[Forgot password?](#)

Forgot Password

Email:

OverviewAdd ProductEdit ProductDelete Product

DashboardPointsActionsProductsAnalyticsBeaconsRewards

Overview of your products

Add Product

EAN	price	title	date	action
12345678	2,99	Product1	dd.mm.yyyy	edit delete
45367874	17,98	Product2	dd.mm.yyyy	edit delete
34256789	29,99	Product3	dd.mm.yyyy	edit delete
908762990	45	Product4	dd.mm.yyyy	edit delete

«1234»

OverviewAdd ProductEdit ProductDelete Product

DashboardPointsActionsProductsAnalyticsBeaconsRewards

Which product do you want to add?

TitleNike Runner 1

Price79,99€

EAN62256541

Description:

Create Product

Image

OverviewAdd ProductEdit ProductDelete Product

DashboardPointsActionsProductsAnalyticsBeaconsRewards

Edit the product

TitleNike Runner 1

Price79,99€

EAN62256541

Description:

Save Product

Image

OverviewAdd ProductEdit ProductDelete Product

DashboardPointsActionsProductsAnalyticsBeaconsRewards

Delete Product

Are you sure you want to delete product : Nike Runner 1 ?

Yes

No

Dashboard

Points

Actions

Products

Analytics

Beacons

Rewards

Overview Acme Industries

Points

Buy Points

Actions

Edit Actions

Purchased Points

157.450

Actions

35

Consumed Points

149.230

Remaining Points

8.220

Customers

Analytics

Products

Edit Products

Customers in Store NOW

221

scanned products

3.489

Customers in Store TODAY

7.529

scanned cash voucher

2.732

product favourites

8.947

[Overview](#) [Buy Points](#)

Dashboard

Points

Actions

Products

Analytics

Beacons

Rewards

Overview of your Point transactions

Remaining Points: **8220**

Date	Points	Amount p.P.	Amount
tt.mm.jjjj	50.000	0,05€	2.500,00€
tt.mm.jjjj	50.000	0,05€	2.500,00€
tt.mm.jjjj	50.000	0,05€	2.500,00€
tt.mm.jjjj	7.450	0,05€	372,50€

[Overview](#) [Buy Points](#)

Dashboard

Points

Actions

Products

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Rewards

How many Points do you want to buy?

of Points

of Points (repeat)

Price per Point 0,05 €

Result 2.500 €

[Buy Points](#)