



SUPERSTORE SALES REPORT

DAHSBOARD

2014

2015

2016

2017

Category

☐ Furniture☐ Office Supplies☐ Technology

Sub_Category

All

Total Sales

2.27M

Total Profit

282.86K

Profit Margin

12.45%

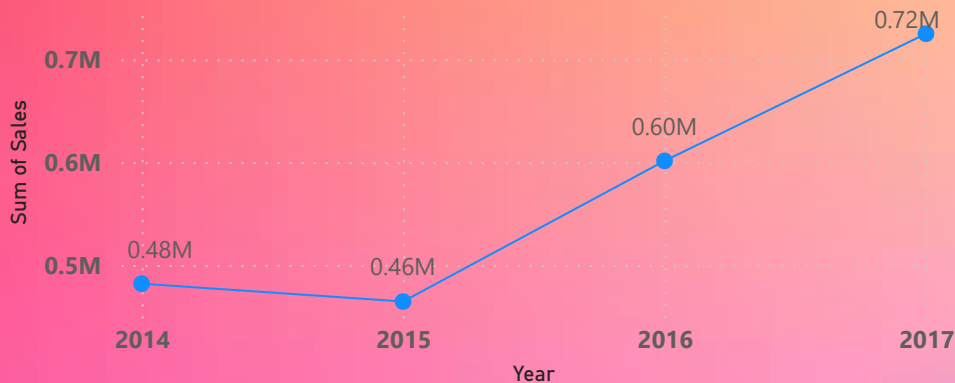
Profit %

14.22%

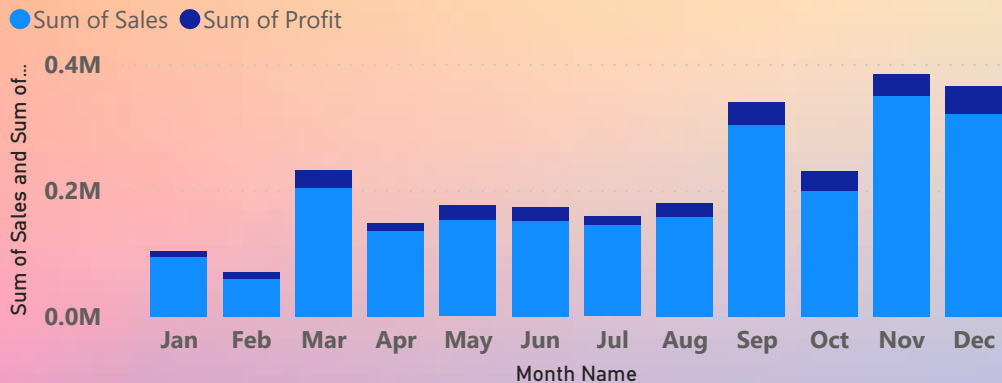
Quantity

37K

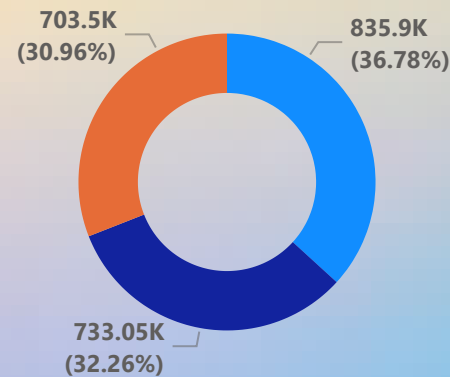
Sales Performance



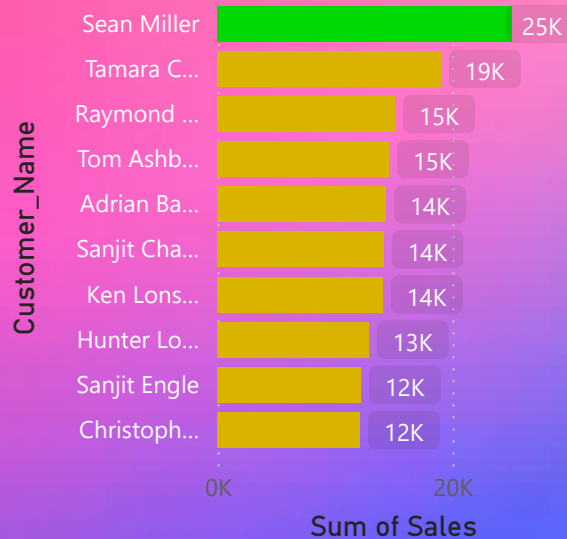
Sales and Profit by Month



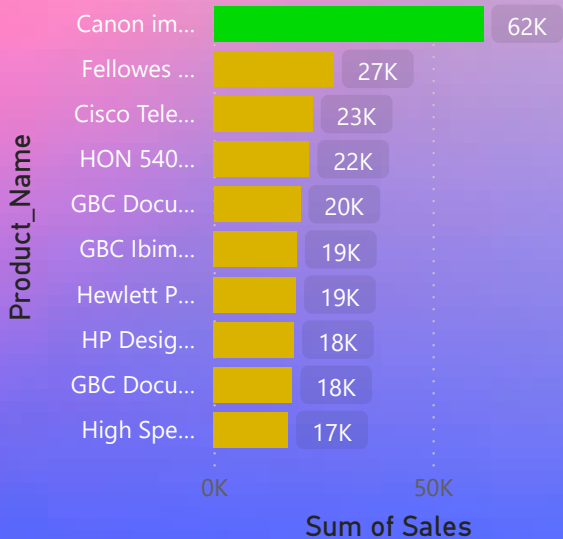
Total Sales by Category



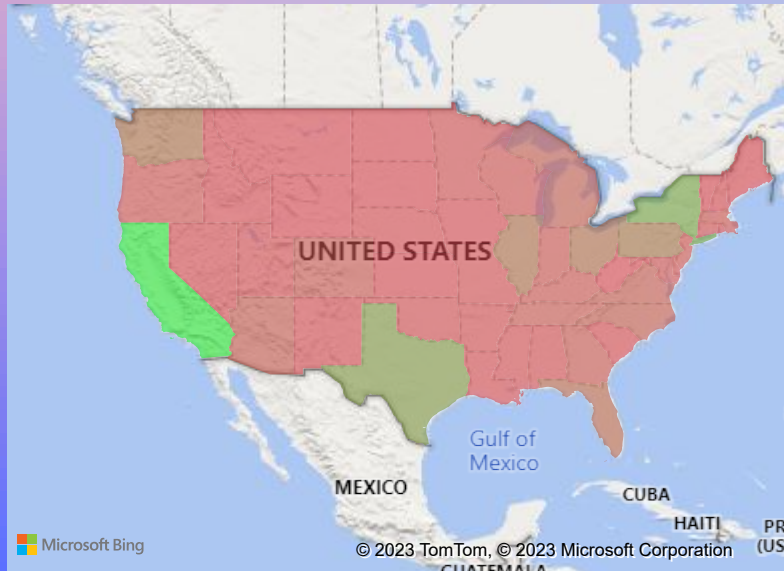
Top 10 Customers by Total Sales



Top 10 Total Products by Total Sales



Total Sales by State



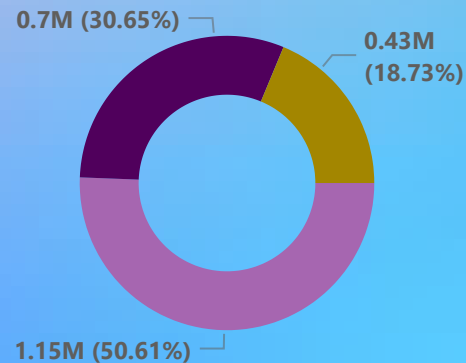
Category

Technology

Furniture

Office Sup...

Total Sales by Segment



Segment

Consumer

Corporate

Home Office