

PA 515

Coupet

“OK, Boomer!”

You are a researcher in the Economic Development Office in Durham, North Carolina. As part of an ongoing battle for equitable housing in Durham, you want to get the pulse of the city’s homeownership rates. You suspect that Baby Boomers (the generation of people born between 1946-1964) might have higher ownership rates because of robust social initiatives available to Baby Boomers, but you also know that Durham is very diverse, and not all Boomers experienced home ownership equally.

Classroom assignment: Use the “Durham Survey Redacted” File on the course website to explore home ownership rates in Durham by race, Hispanic status, gender and income with Cross Tabs. Then, write a two page report (including clean, easy to read tables) summarizing and explaining findings. Your report should include an executive summary, summarize a few main findings, and include a brief discussion of caveats and limitations associated with survey data and the sample. Note that this survey had 609 household level responses in 2017. Durham census information, including household and demographic information, can be found at <https://www.census.gov/quickfacts/durhamcountynorthcarolina>.