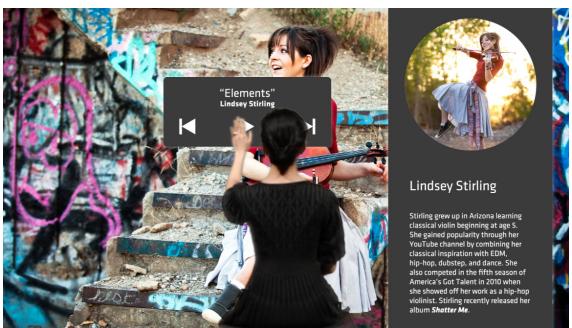


Jenae Ramos | jenaeramos.com

I am a designer venturing into the
experience design frontier.



Virtuo | <https://vimeo.com/124181751>

Virtuo was my graduate thesis project conveying how future computers will be built into the walls around the user and controlled through gesture recognition technology. The user is like a conductor, and the computer is like the conductor's orchestra. This idea of music inspired the logo and gestures to control the computer.

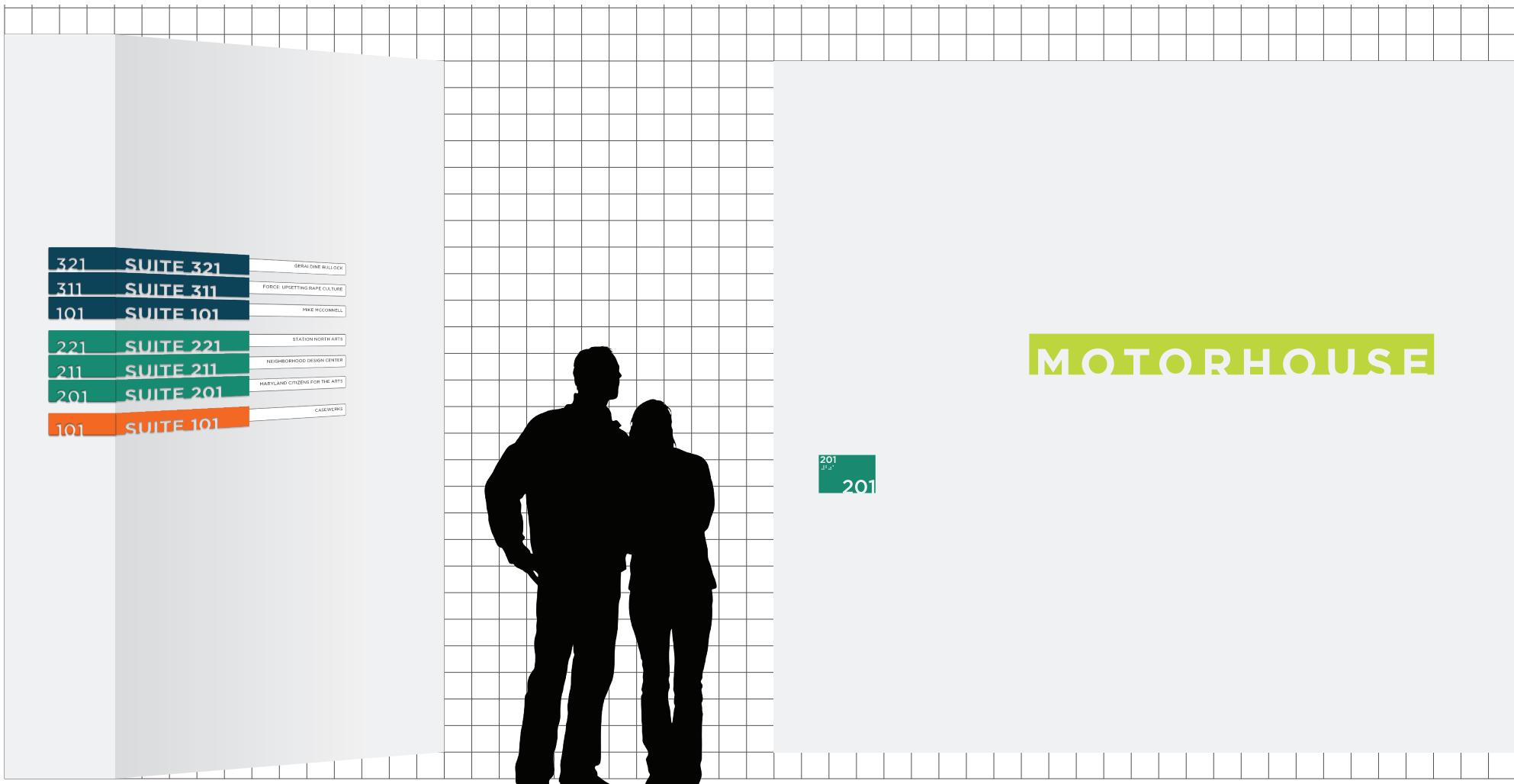
The Motorhouse

Environmental Design

The goal was to brand the Motor House, which was built in the early 20th century. I created my design that honors the history as a long-standing structure and artistic hub. Signage could be made of aluminum with water jet cuts. The design addresses high visibility from the east side of North Avenue.





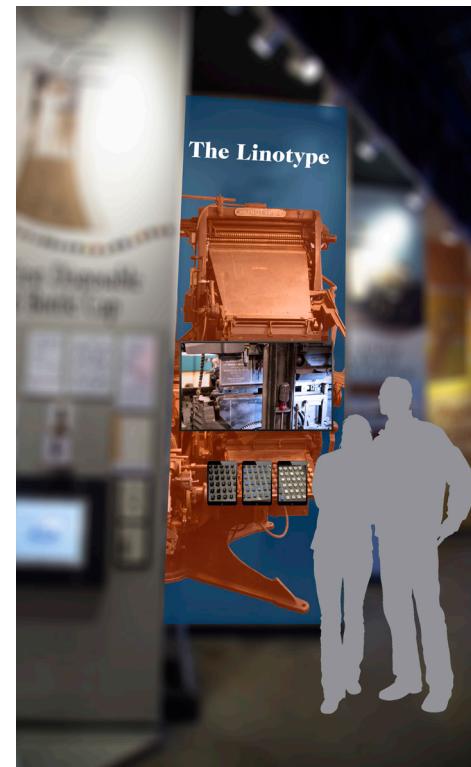
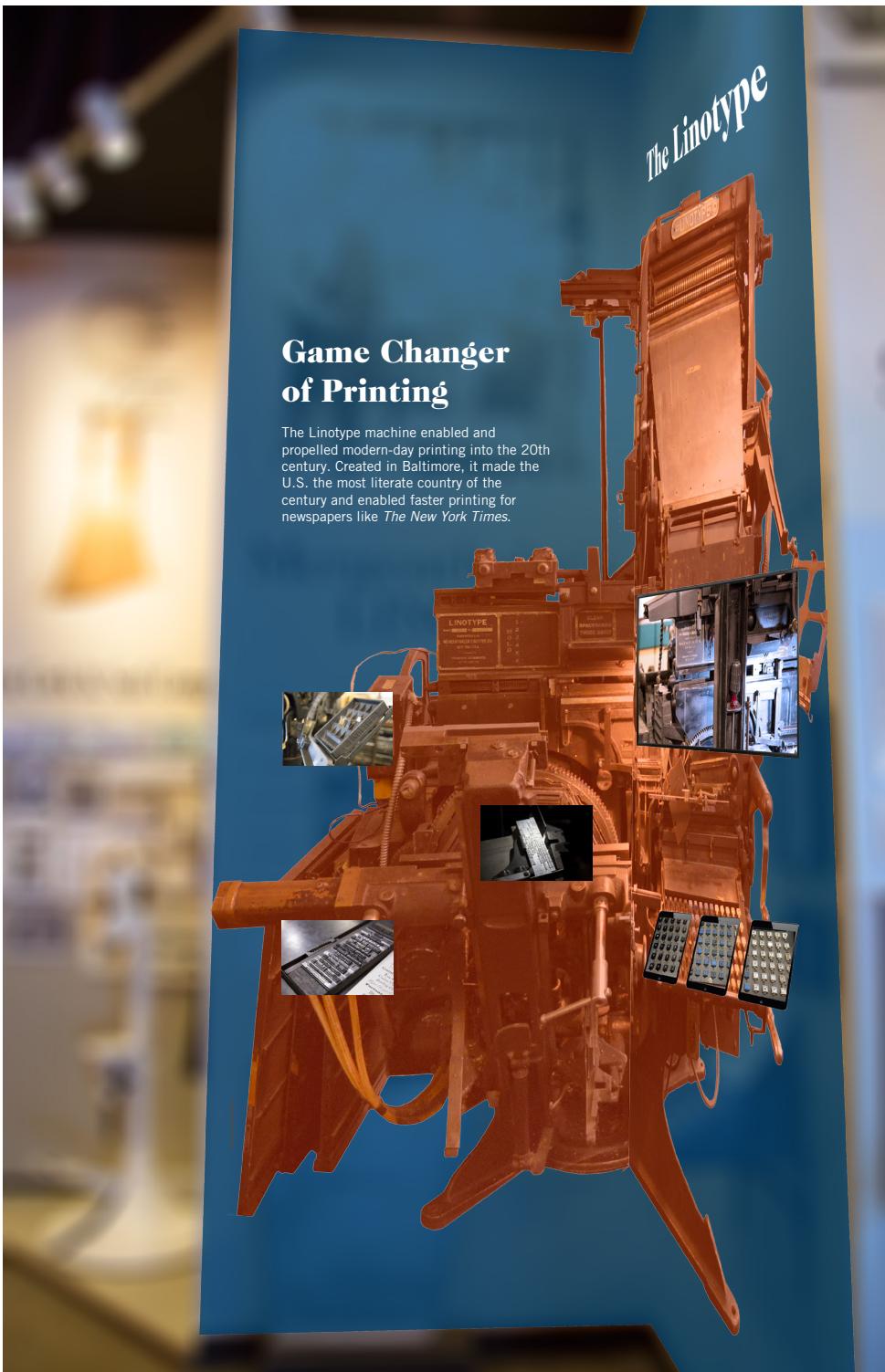




JetBlue | Branding

I did a brand refresher on the airline JetBlue. The design for both concepts alludes to velocity, stability, and movement with the streaks of blue and gray. The logo is based off of the streamline design.





The Linotype | Exhibition Design

The goal was to design the linotype exhibit in the Baltimore Museum of Industry. My design is meant to educate visitors on the linotype machine, which revolutionized the printing industry in the 20th century. In order to make the exhibit more engaging for visitors, I proposed using artifacts and multiple screens (i.e., TV and iPads) to create an interactive experience. The design also addresses the site's vantage points and the 45 degree juncture of the two walls.

The Linotype

Game Changer of Printing

The Linotype machine enabled and propelled modern-day printing into the 20th century. Created in Baltimore, it made the U.S. the most literate country of the century and enabled faster printing for newspapers like *The New York Times*.

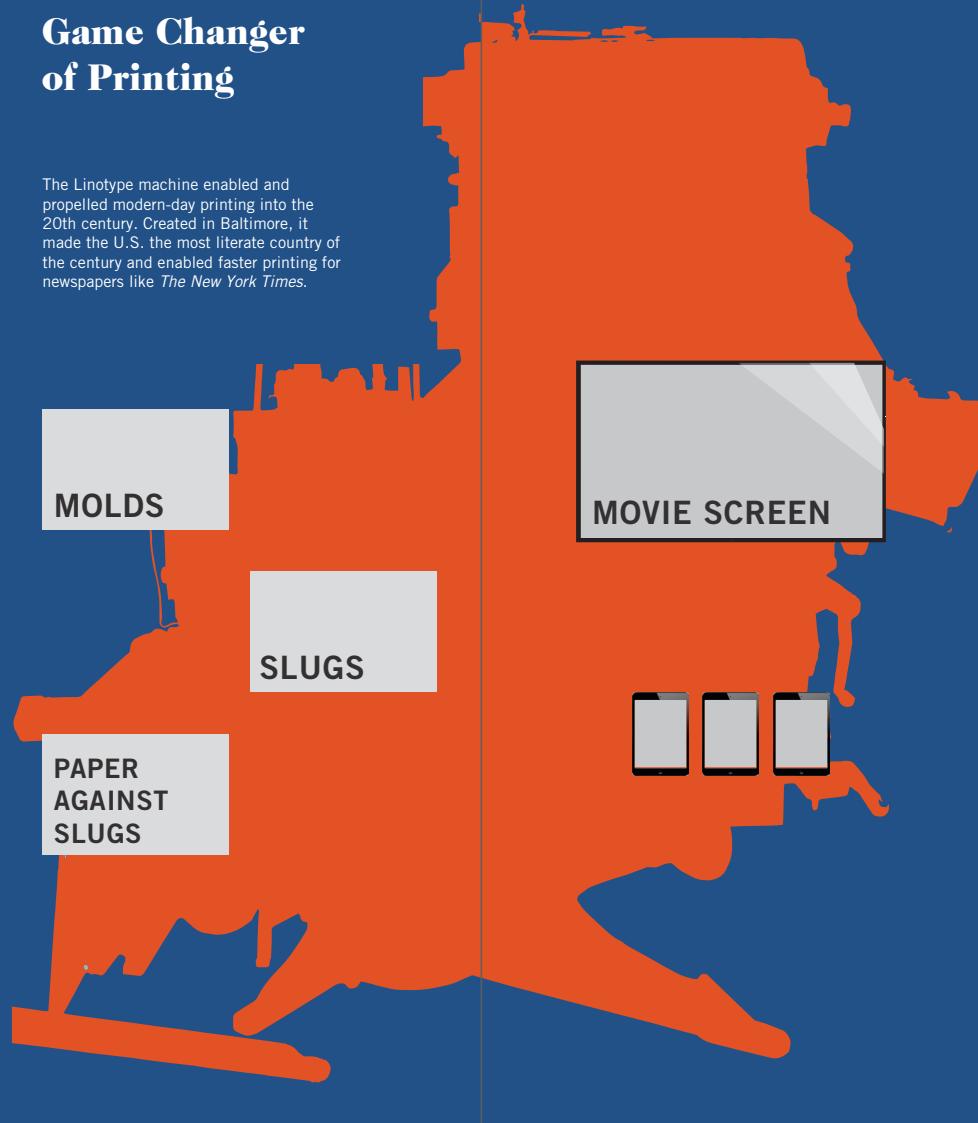
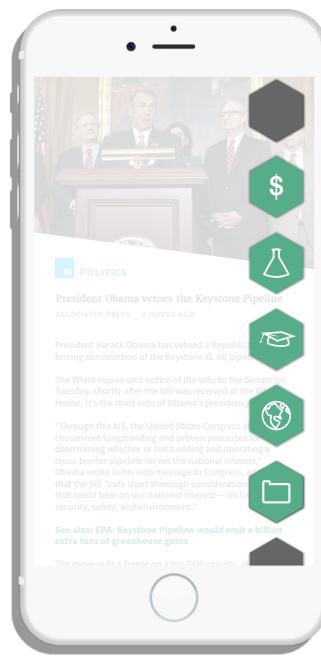
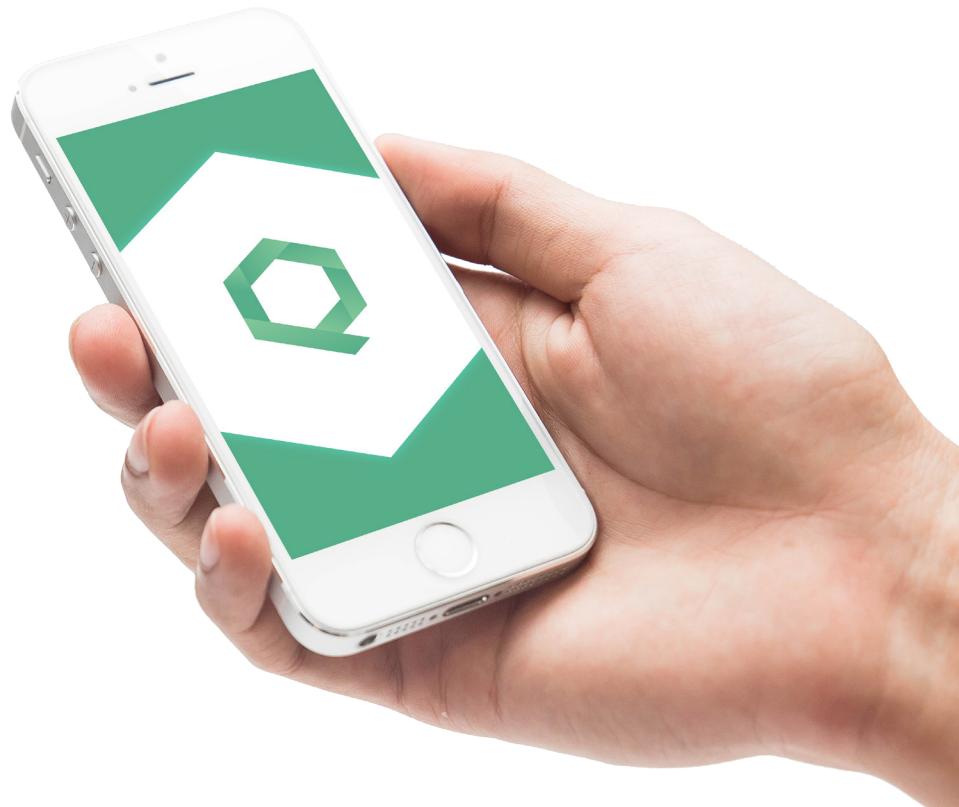
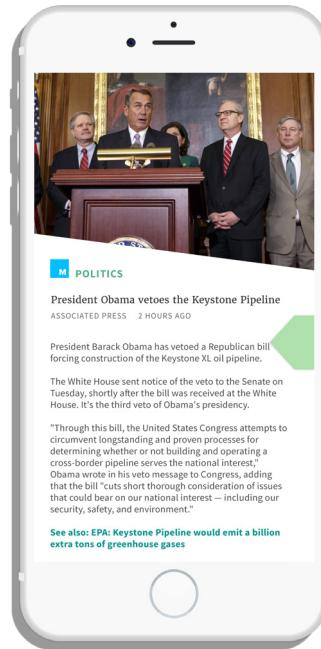


Exhibit Beforehand



Quarry <http://invis.io/SK2J0ZVBR>

The goal was to create a news aggregator app for the skeptical user who searches for more credible sources. My approach was based on (1) how news is like an abundant natural resource that can be mined and (2) how there are different sides to every story, hence the name "Quarry." I chose the name "Quarry" because a quarry is an abundant supply from which raw materials can be extracted. The name "Quarry" also inspired the logo and design I created. The logo alludes to the multiple sides of a story and reveals a silhouette of a cube.