

Jenae Ramos

GRAPHIC DESIGN  
FALL 2015



cync  
**INTERNET OF THINGS / WEARABLE TECH**

Part of my proposed project in designing a healthcare platform, Cync is an application that assists in guided health management.

**cync**  
**CONTINUED / REFILL PRESCRIPTION**

The application automatically prompts refill prescription orders for the user and can quickly send the user's health insurance information to the pharmacy.





**cync**  
**CONTINUED / CRISIS SUPPORT**

Whether the user is in or out of the hospital, cync immediately notifies emergency support and gets medical assistance.

**cync**  
CONTINUED / CRISIS MANAGEMENT

In times of crisis, cync keeps track of the patient's vital signs and heart rate.





## Appearal AUGMENTED REALITY / MOBILE APP

Appearal is the shopper's app for discovering and finding the best garments, all without having to physically try on the garment.

## Appearance CONTINUED / SCAN

To begin, the shopper can open the app and can tilt the phone 90 degrees to access the scan screen and scan the store instantly for deals and suggested apparel.





## Appearal **CONTINUED / AUGMENTED INSIGHT**

Once the scan is complete, the user can either use the app to see the suggested results on the screen or examine each suggested garment by hand.

## Appearance

### CONTINUED / GRID & PREVIEW SCREENS

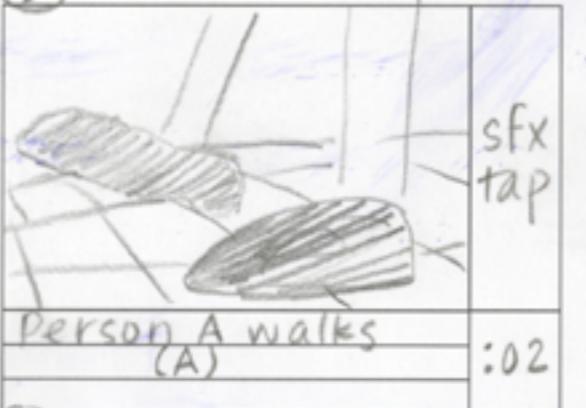
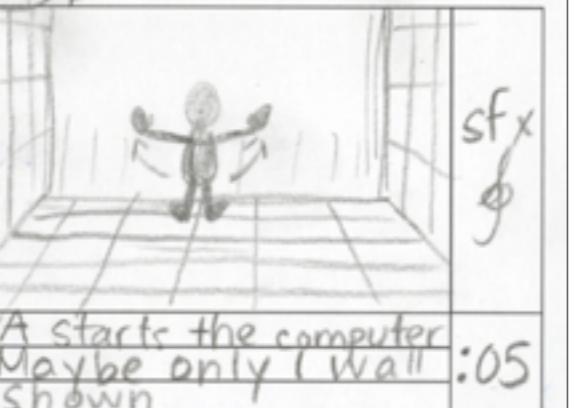
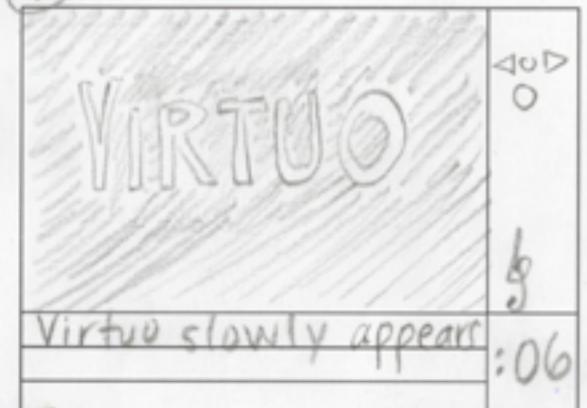
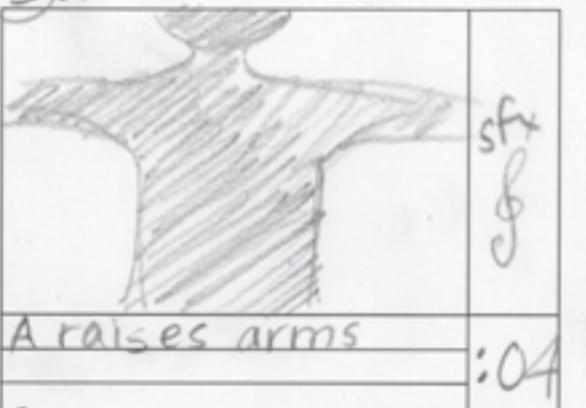
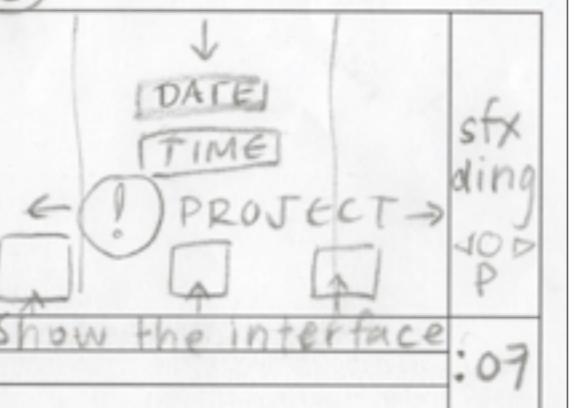
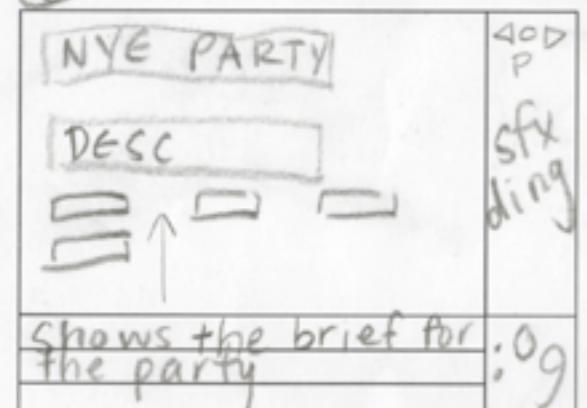
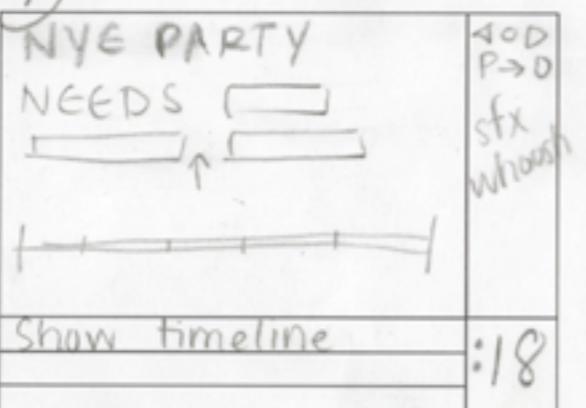
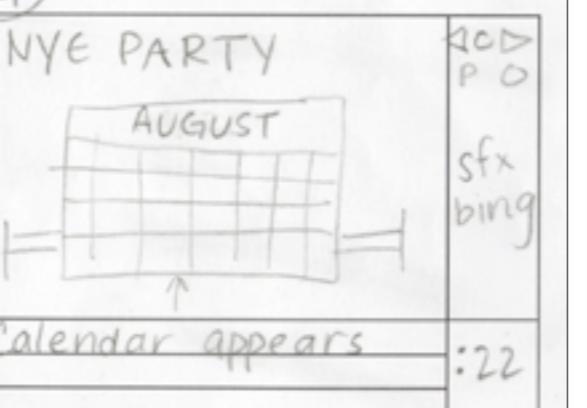
The user can begin filtering and sorting which looks that are of interest.





## Appearaal CONTINUED / DETAIL SCREEN

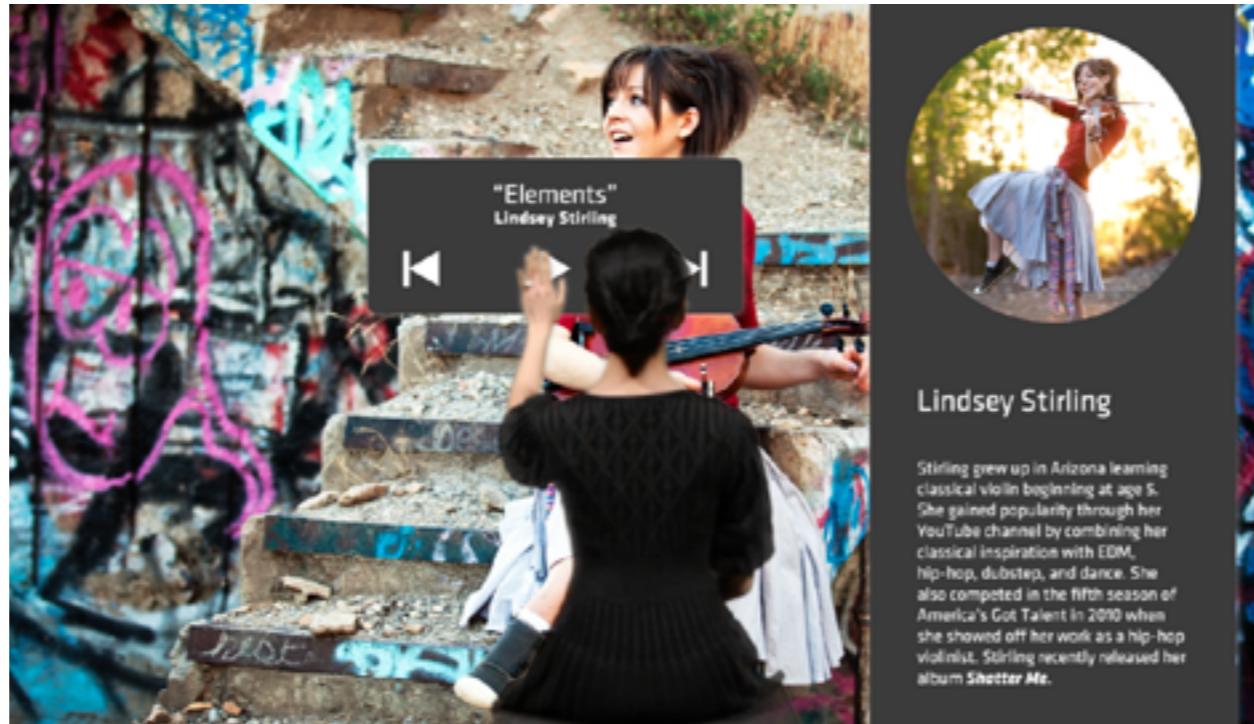
On the detail screen, the user can choose to queue a garment or accessory for purchasing.

		
Gst. Shot; blank screen 0.00	sfx tap 0.00	Virtuoso // Jenae Ramos // 1 sfx g :05
		
Virtuo slowly appears :06	sfx g :04	sfx ding vod P :07
		
Shows the brief for the party :09	sfx ding P → O :18	sfx bing P O :22

## Virtuo GRADUATE THESIS / STORYBOARD

Virtuo, my thesis project, featured a demonstration video of an imaginary future interface controlled through the use of gesture recognition technology.

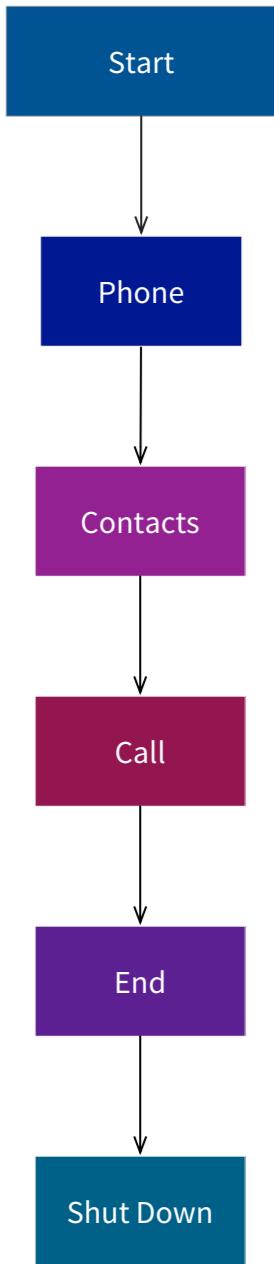




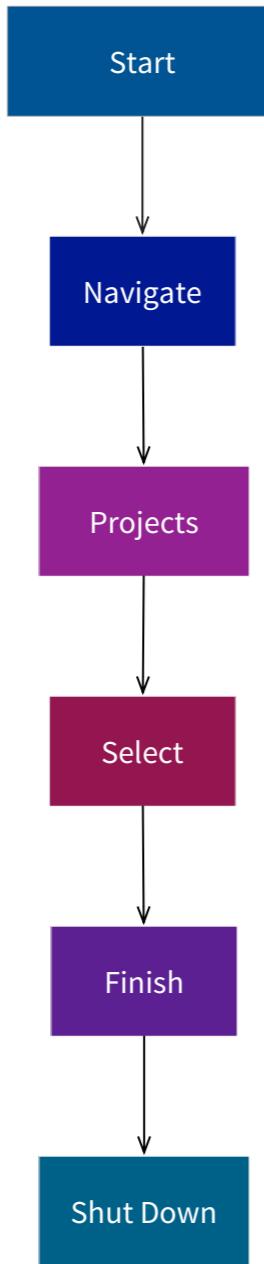
## Virtuo THESIS CONTINUED / INTERFACE

The project involved immense process work such as storyboarding, sketching, wireframing, shooting video, directing, compiling, video editing, and animating.

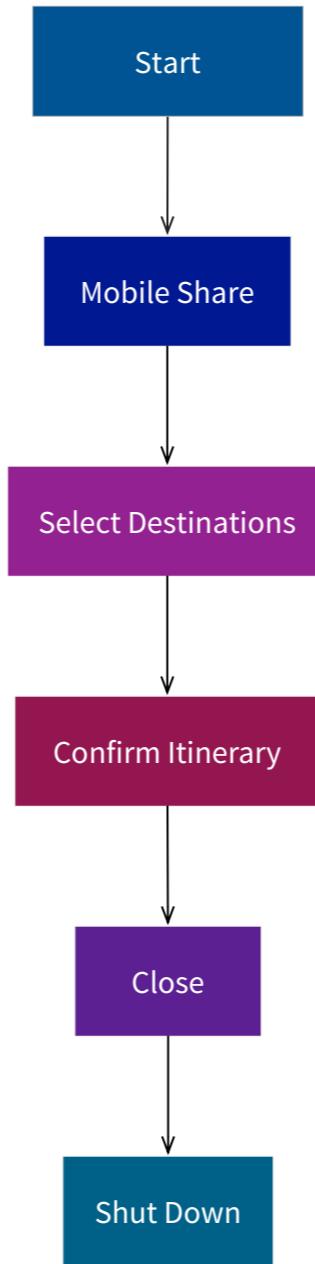




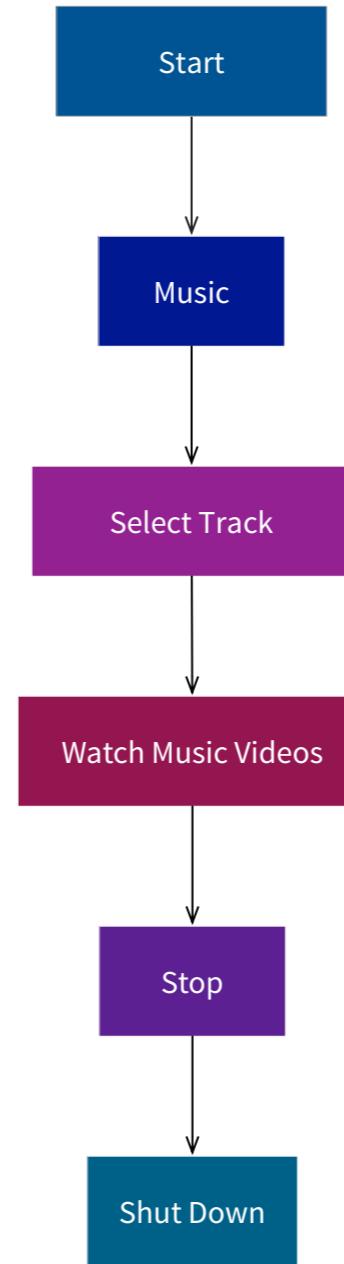
CALLER



DESIGNER



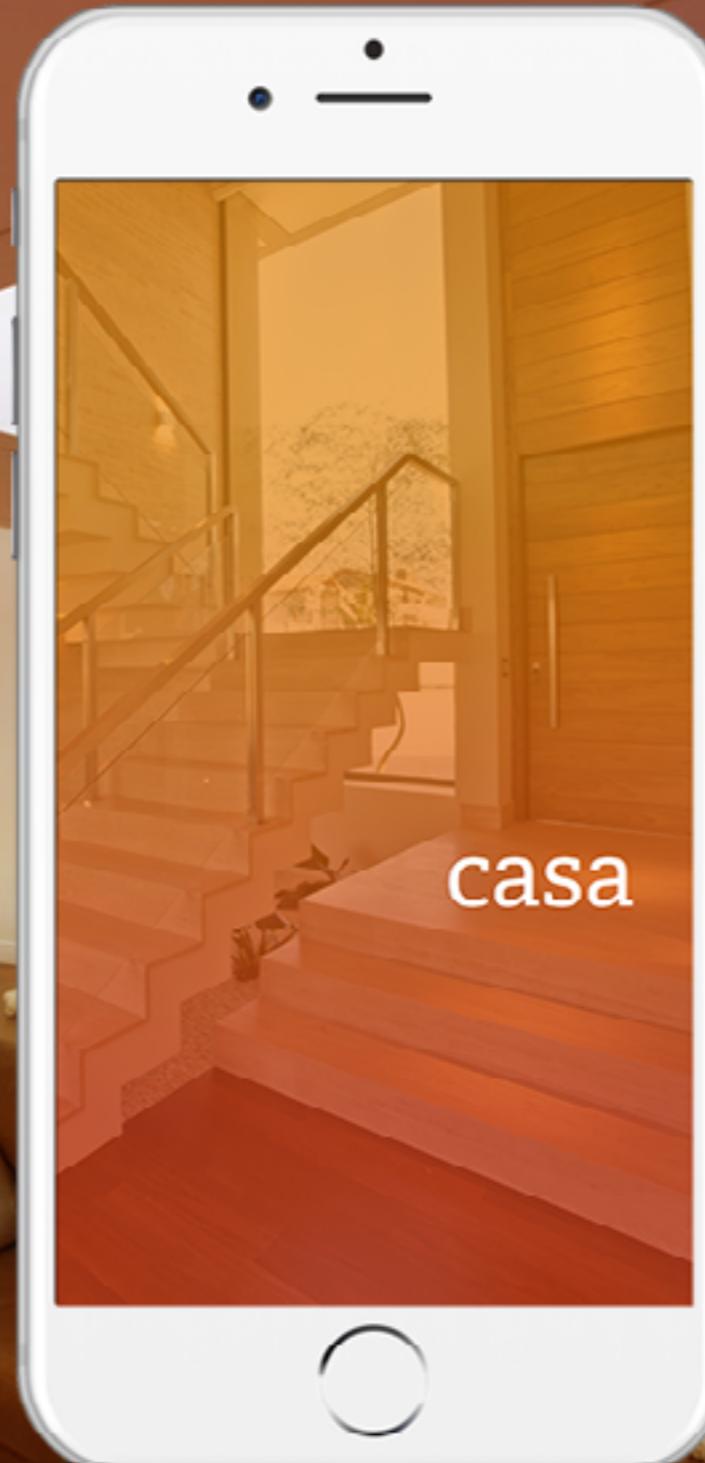
BUSINESSMAN



LISTENER

## Virtuo THESIS CONTINUED / TASK FLOWS

The users in the demonstration video each had different goals: make a phone call, design a space, plan a trip, and listen to music.



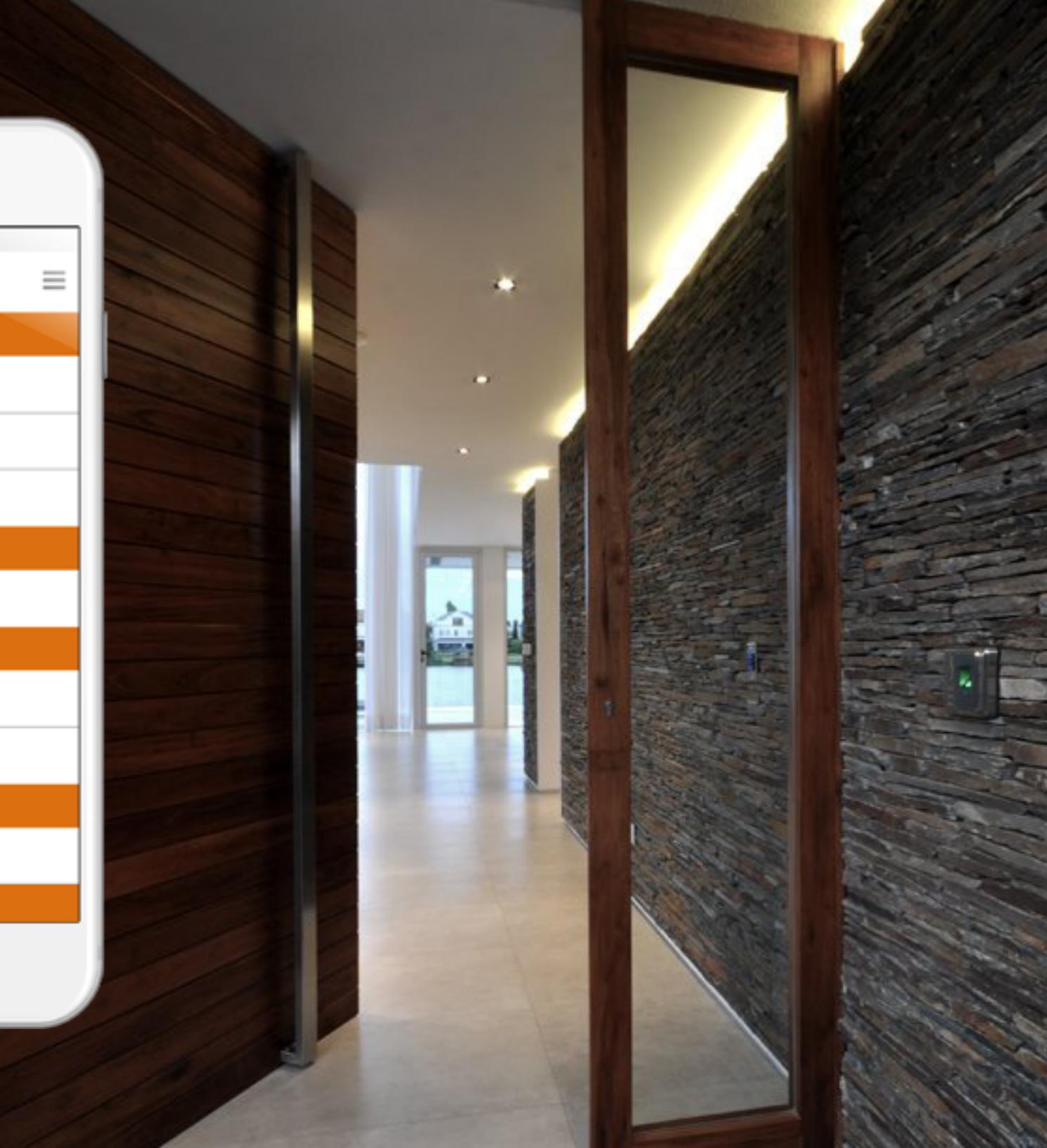
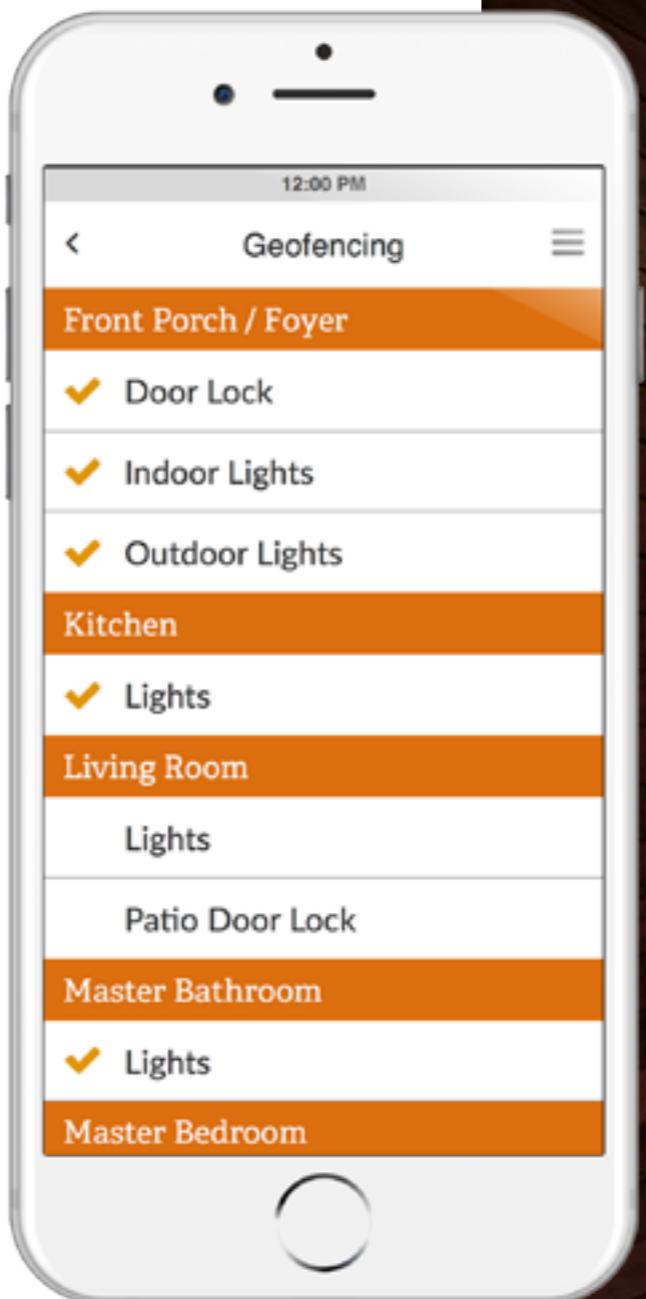
**casa**  
**INTERNET OF THINGS / INTRODUCTION**

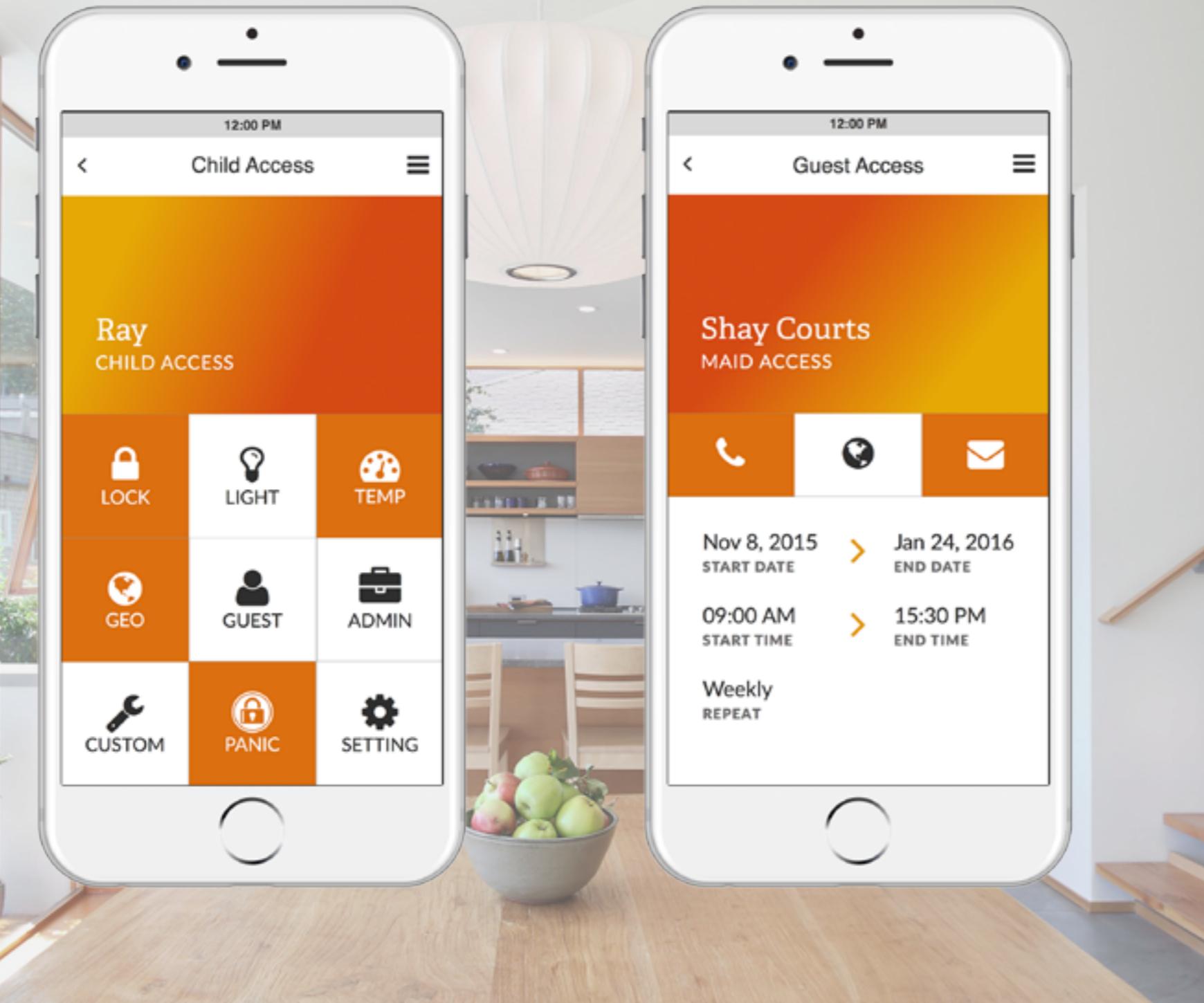
Innovating home management, casa is a mobile application that allows the user to automate home security, regulate temperature, and simplify lighting.

casa

#### CONTINUED / GEOFENCING

With geofencing technology, casa enables the user to enter the home without keys. When the user is in close range to the nearest door, the app automatically unlocks the door upon entry and locks upon closure.





**casa**  
**CONTINUED / CHILD & GUEST ACCESS**

Homeowners automatically have admin access and can customize child and guest access. Guests obtain access by calling, geofencing, or messaging.

## casa CONTINUED / LIGHT CONTROLS

The user can adjust room brightness and color in addition to enabling geofencing.





**casa**  
**CONTINUED / TEMPERATURE CONTROL**

The user can regulate temperature controls and can opt for energy-saving temperature.