

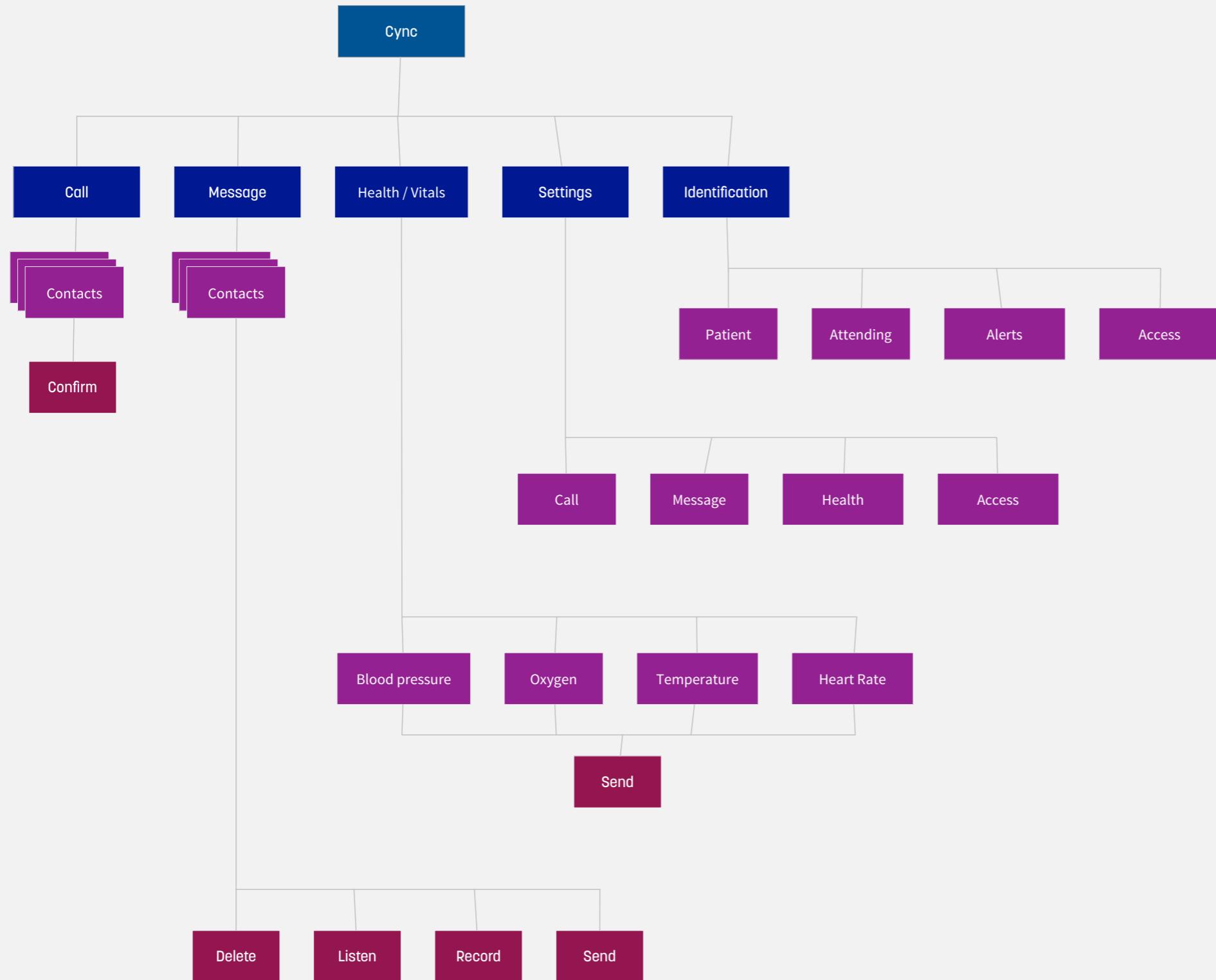
Jenae Ramos  
UX DESIGNER



**cync**  
**INTERNET OF THINGS**

As an Internet of Things application for wearable technology, cync enables the user to be proactive in maintaining a healthy lifestyle.

# Information Architecture

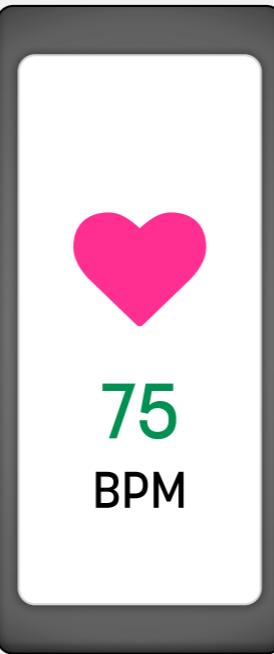


## cync INFORMATION ARCHITECTURE

The patient can be more proactive in setting a healthy lifestyle, having access to vitals and receiving virtual assistance.



Identification



Heart Rate



Emergency  
Call Forward



Vitals

**cync**  
VERSION 1 WIREFRAMES

The wireframes reflect the basic functionality for the app.



## cync DASHBOARD

Shown is the dashboard showing links to Vital Signs, Health Insurance, User Profile, Medical Support, and Settings respectively.



## cync DASHBOARD

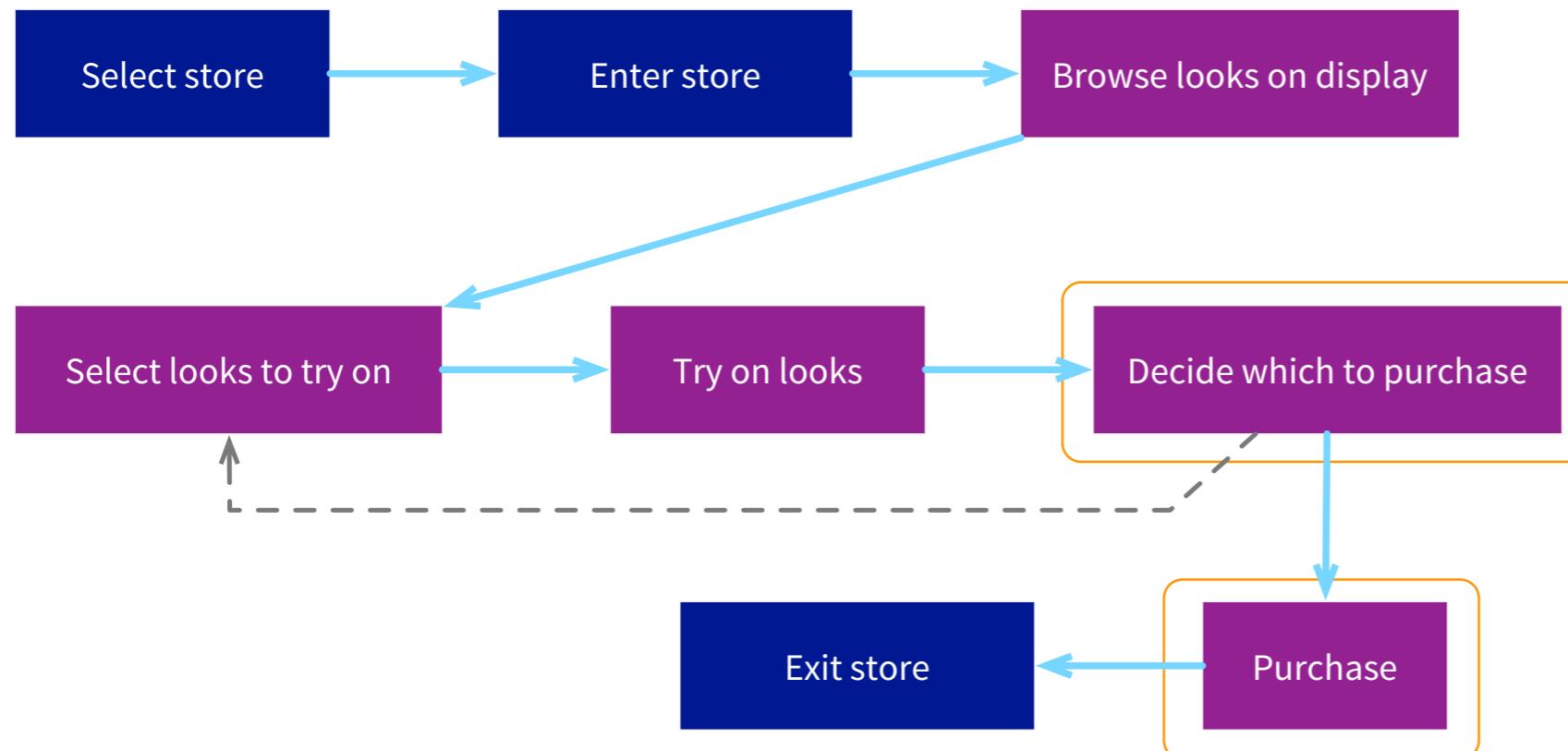
Whether the user is in or out of the hospital, cync immediately gets medical assistance. In times of crisis, the screen background turns blue for "Code Blue," the hospital emergency code for a patient in need of immediate medical assistance.



## Appearal AUGMENTED REALITY

Appearal is the shopper's app for discovering and finding the best looks, all without having to physically try on the garment through the use of augmented reality.

Evie



## Appearance JOURNEY MAP

In understanding the user's goals, I used a journey map to identify the pain points of the shopper.



## Appeal INFORMATION ARCHITECTURE

I explored how the user could use the app to discover new looks or quickly identify which looks suit their personal sizes and goals.

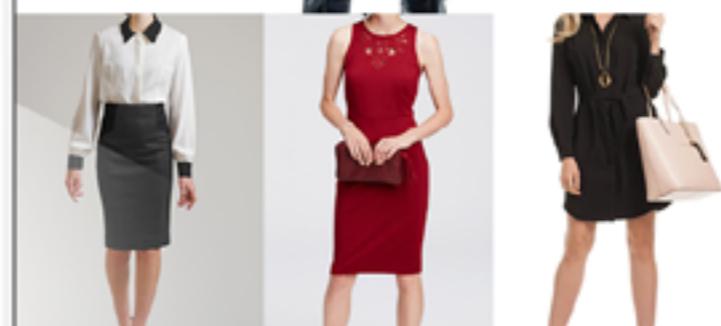


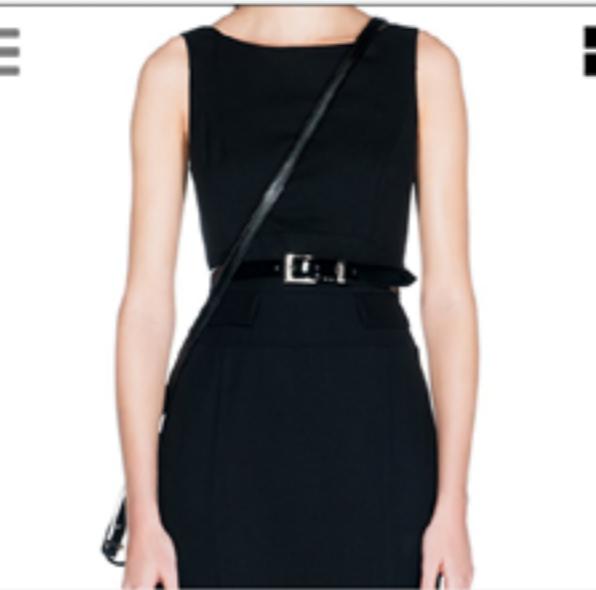


SCAN COMPLETE  
Would you like to see all?

DE TULLIO

12 RESULTS FOUND  
Would you like to filter results?





**45** BLK NOUVEAU  
USD 35% OFF SIZE 2S ▲

The perfect dress under a suit jacket pulled with a black belt

[QUEUE](#) [TRY](#)

**25** STRIPED PURSE  
USD 10% OFF ▼



## Lindsey Stirling

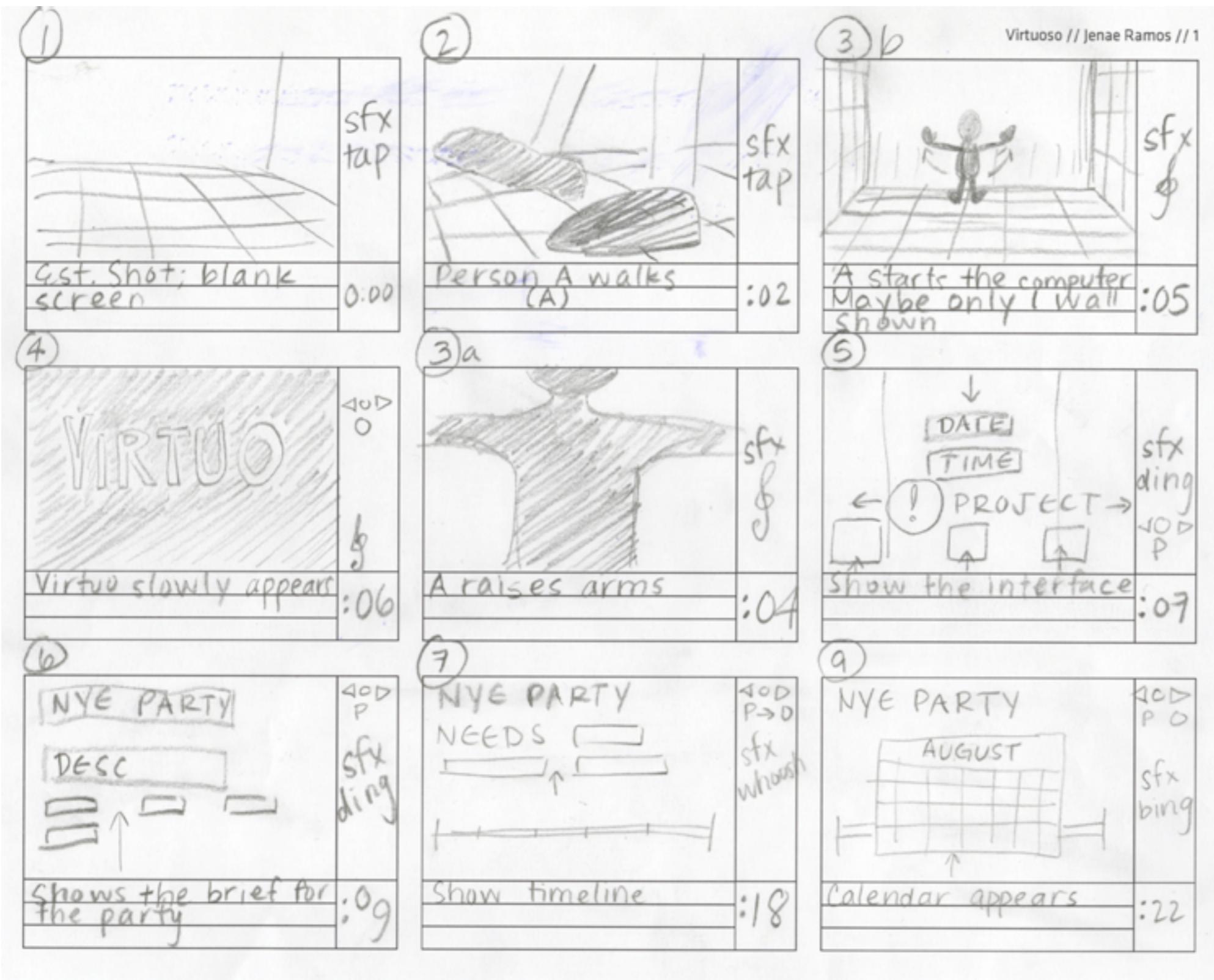
Stirling grew up in Arizona learning classical violin beginning at age 5. She gained popularity through her YouTube channel by combining her classical inspiration with EDM, hip-hop, dubstep, and dance. She also competed in the fifth season of America's Got Talent in 2010 when she showed off her work as a hip-hop violinist. Stirling recently released her album *Shatter Me*.



## Virtuo GRADUATE THESIS

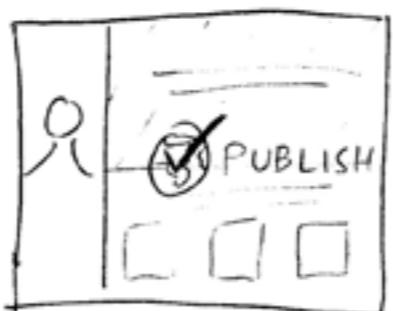
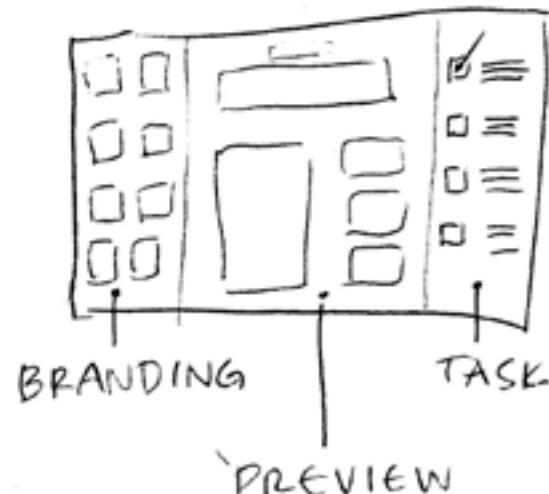
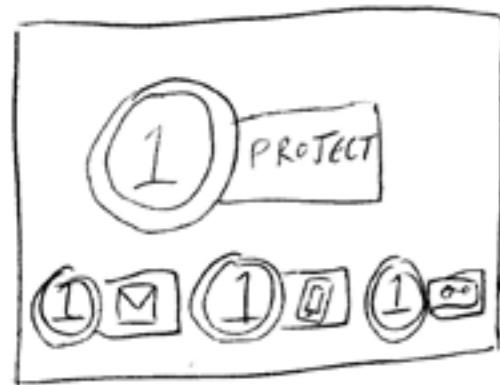
In envisioning the future, I used live action and motion graphics to convey how the future of user experience would soon evolve.





## Virtuo VERSION 1 STORYBOARD

Before shooting, I created a few storyboards and considered different scenarios for the different characters.



CALIBRATION



ZOOM IN



SCROLL UP



SHUT DOWN



## Virtuo INITIAL SKETCHES

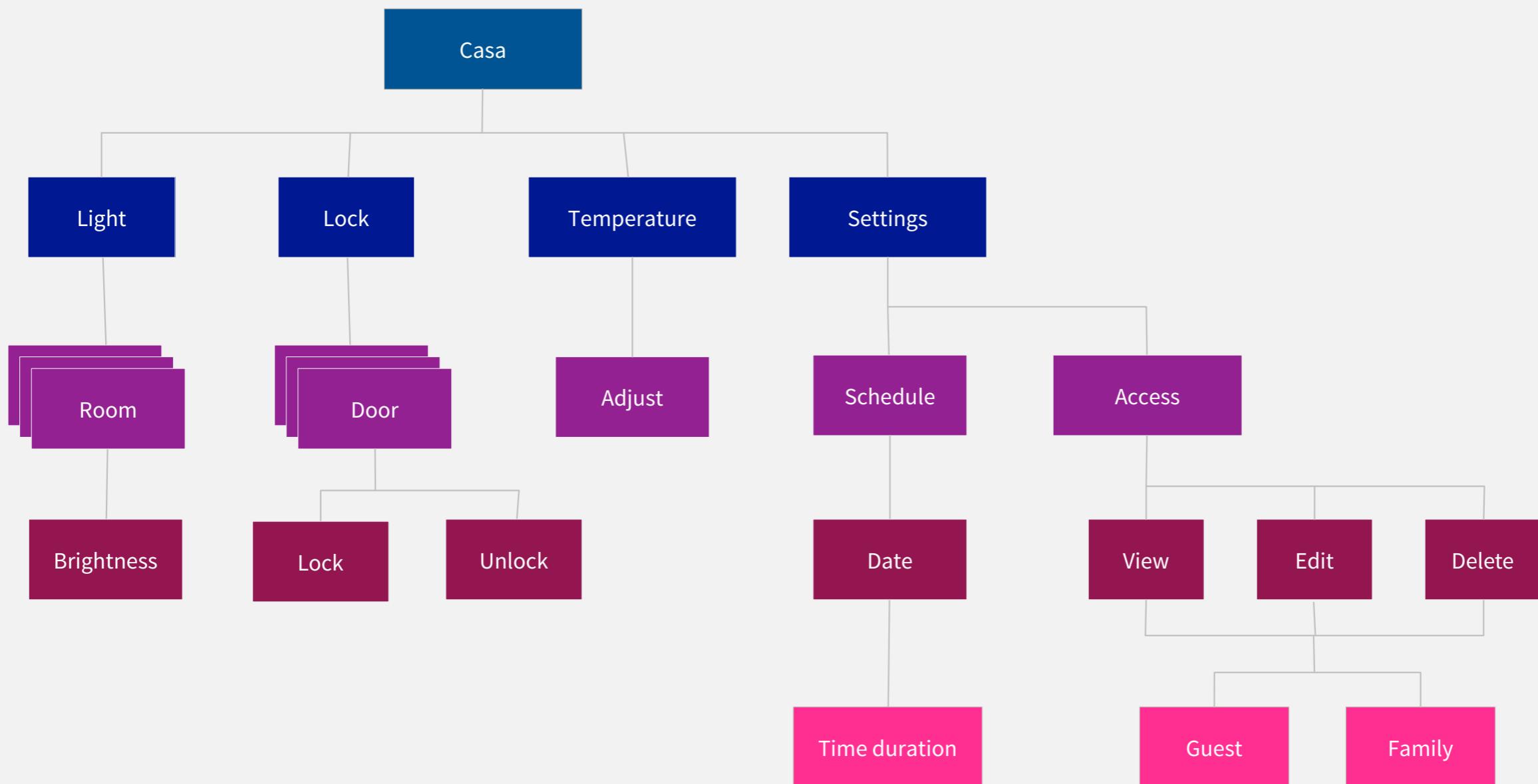
In conceptualizing the interface, I thought of the user as a conductor and the interface as an orchestra.



**casa**  
**INTERNET OF THINGS**

Innovating home management, casa is an Internet of Things mobile application that allows the user to automate home security, regulate temperature, and simplify lighting.

# Information Architecture



# Sitemap

