



JORDAN DAVIS

BUSINESS ANALYTICS, DATA VISUALIZATION, AND DATA SCIENCE

Los Angeles-based data analyst interested in leveraging data to answer critical business questions to make the world a better place

WORK EXPERIENCE

Salesforce / Senior Analyst

October 2021 – Present
Los Angeles CA (Remote)

- Automated New Product Integration by hosting a central dashboard on Tableau Server. This serves as a one stop shop for NPI data – limiting use on external software and trending historical data which has not been captured before (Tableau Desk/top/Server, Tableau Prep)
- Construct and maintain meta-analyses of business process under Revenue Operations

Federal Reserve Bank / Business Analyst

September 2017 – October 2021
Los Angeles CA

- Build and design our analytical products starting with group-based interviews to understand the business need, then leveraging SQL and Python for data exploration and manipulation into readable forms. Visualizing the data into automated Tableau Server dashboards to be continuously leveraged by customers.
- Maintained and documented metadata for over 50 unique metrics and measurements across our analytic products. The data stems from eight different business lines and over 35 points of contact within areas including but not limited to Federal Reserve Operations, Cybersecurity, and Customer Satisfaction.
- Perform qualitative sentiment analysis on Incident and Change descriptions to better equip leadership with context to why certain incidents occur, and how we can best avoid them as a business moving forward.

Pharmaceutical Product Development / Data Manager

March 2017 – September 2017
Richmond VA

- Collaborated and scheduled data transfers directly with both domestic and international pharmaceutical firms to ensure Data Transmission Agreements and Transfers reach QA/QC standards
- Utilized SAS to re-format, perform data quality, and transmit clinical trial data to external clients/sponsors
- Wrote and submitted custom reports in SQL for pharmaceutical clients for ad-hoc data points that were inquired using ETL methods

EDUCATION

Virginia Commonwealth University

B.S Bioinformatics, Computer Science Minor
August 2012 – December 2016 (Graduated)

SKILLS

Data Visualization and Programming Toolkit

- Tableau (Server and Desktop) (4+ years)
- SQL (Joins, Unions) (4+ years)
- Python (pandas, numpy) (2+ years)
- Hadoop (2+ years)
- Excel (Vlookups, Pivot Tables) (5+ years)
- Visio (2+ years)
- SAS (1+ year)
- PowerBI (1+ year)

Agile Product Development and Softskills:

- JIRA
 - Writing & Scoring User Stories
 - Group-based interviews
 - Wireframing
 - A/B testing & experimental design
- Actively seeking out and leveraging feedback
- Ability to adapt to change in Operating Models

CERTIFICATIONS

Certified Cloud Practitioner / AWS

August 2020 – August 2023

PERSONAL PROJECTS

GitHub / Python and SQL based Projects

github.com/JdGithub0112

Tableau Gallery / Tableau Visualizations

public.tableau.com/app/profile/jordan.davis5657

Film Production / Producer on Short film 'Hit n Run'

instagram.com/hitnrunproduction