



JORDAN DAVIS

Senior Data Analyst & Analytics Tutor



Los Angeles, CA



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EXPERIENCE

Salesforce

Senior Revenue Data Analyst

October 2021 – Present

Tools Used: Tableau, SQL, Python, Snowflake, Alation, Figma

- Lead Tableau Developer for Salesforce's Data Insights & Scalability Team; I build and maintain novel Quote to Order metrics to track and inform Finance executives on the progress of our revenue and sales operations automation efforts
- Continuously collaborate and maintain relationships with the data engineering team to ensure data accuracy, appropriate level of detail and business logic being applied in Snowflake
- Transform business logic from subject matter experts (Product, Partner, Sales Ops Revenue teams) into metrics that tell a data-story for our executive leadership team
- Mentor our analytics summer intern by having continual dialogue on Salesforce culture, values, and data analytics/visualization best practices

CareerFoundry

Freelance Data Analytics Tutor

May 2023 – Present

Tools Used: Tableau, SQL, Python, Excel

- Tutoring students on fundamental statistics, data best practices, data cleaning & validation, as well as data analytics and visualization techniques using Tableau & Excel
- Currently maintain a 5/5 Tutor Review score from my Students (~10 Students every 2 months)

Federal Reserve Bank

Data Analyst

September 2017 – October 2021

Tools Used: Tableau, SQL, Python, Excel

- Performed qualitative sentiment analysis on IT server Incident and Change descriptions to better equip leadership with context to why certain incidents occur, and how we can best avoid them as a business moving forward.
- Maintained and documented metadata for over 50 unique metrics and measurements across our analytic products. The data stems from eight different business lines and over 35 points of contact within areas including but not limited to Federal Reserve Operations, Cybersecurity, and Customer Satisfaction.

EXPERTISE

Technical Skills

Tableau	(5+ years)
SQL	(4+ years)
Python	(2+ years)
Snowflake/Alation	(2+ years)
Github	(2+ years)
dbt	(<1 years)
Excel/Google Sheets	(7+ years)
Figma	(<1 year)
ChatGPT	(<1 year)

Soft Skills

- Actively seeks and leverages feedback
- Ability to adapt quickly to org. change/ambiguity
- Telling "Data Stories" with complex and cross-functional metrics and datasets
- Knowledge sharing with teammates to increase productivity

EDUCATION

Virginia Commonwealth University

B.S Bioinformatics, Computer Science Minor

August 2012 – December 2016 (Graduated)

CERTIFICATIONS & PROGRAMS

Accelerate Aspiring People Leader / Salesforce

August 2022 – February 2023

- 7-month cohort on developing managerial skillsets

Certified Cloud Practitioner / AWS

Certification Received

- Demonstrate foundational knowledge of AWS to support cloud operations

VOLUNTEERING

Global Minded / providing consultancy on data analytics and visualization to highlight schools and geographical areas in need of additional funding/resources for prospective POC students