



# JORDAN DAVIS

DATA ANALYSIS, SCIENCE, & VISUALIZATION

Los Angeles-based data analyst interested in leveraging data to answer critical business questions to make the world a better place

## WORK EXPERIENCE

### **Salesforce** / Senior Analyst / Data Insights & Scalability

October 2021 – Present  
Los Angeles CA (Remote)

- Lead Tableau Developer for Salesforce's Data Insights & Scalability Team; I build and maintain novel Quote to Order metrics to inform Finance executives on the progress of our revenue and sales operations automation efforts
- Continuously collaborate and maintain relationships with the data engineering team to ensure data accuracy and validation
- Transform business logic from subject matter experts (Product, Partner, Sales Ops teams) into metrics that tell a data-story for our executive leadership team

### **Federal Reserve** / Data Analyst / Data Management Office

September 2017 – October 2021  
Los Angeles CA

- Performed qualitative sentiment analysis on IT server Incident and Change descriptions to better equip leadership with context to why certain incidents occur, and how we can best avoid them as a business moving forward.
- Built and designed our analytical products starting with group-based interviews to understand the business need, then leveraging SQL and Python for data exploration and manipulation into readable forms. Visualized the data into automated Tableau Server dashboards to be continuously leveraged by customers.
- Maintained and documented metadata for over 50 unique metrics and measurements across our analytic products. The data stems from eight different business lines and over 35 points of contact within areas including but not limited to Federal Reserve Operations, Cybersecurity, and Customer Satisfaction.

### **Pharmaceutical Product Development** / Data Manager

March 2017 – September 2017  
Richmond VA

- Collaborated and scheduled data transfers directly with our domestic and international pharmaceutical clients to ensure Data Transmission Agreements and Data Transfers met QA/QC standards
- Wrote and submitted custom SQL reports for our pharmaceutical clients

## EDUCATION

### **Virginia Commonwealth University**

B.S Bioinformatics, Computer Science Minor  
August 2012 – December 2016 (Graduated)

## SKILLSETS

### **Technical Skills**

- Tableau (Server and Desktop) (5+ years)
- SQL (4+ years)
- Python (2+ years)
- Excel/Google Sheets (5+ years)
- Snowflake/Alation (2+ years)
- ChatGPT (<1 year)

### **Soft Skills**

- Actively seeks and leverages feedback
- Ability to adapt quickly to org. change
- Telling "Data Stories" with complex and cross-functional metrics and datasets

## CERTIFICATIONS & PROGRAMS

### **Accelerate Aspiring People Leader** / Salesforce

August 2022 – February 2023

- 7-month cohort on developing people leader skillsets

### **Certified Cloud Practitioner** / AWS

Certification Received

- Demonstrate foundational knowledge of AWS to support cloud operations

## PERSONAL PROJECTS & PORTFOLIO

### **GitHub** / Python based projects

[jdgithub0112.github.io/Jordan-Davis-Python-Portfolio](https://jdgithub0112.github.io/Jordan-Davis-Python-Portfolio)

### **Tableau Gallery** / Tableau visualizations

[public.tableau.com/app/profile/jordan.davis5657](https://public.tableau.com/app/profile/jordan.davis5657)

### **Film Production** / Producer on Short film 'Hit n Run'

[instagram.com/hitnrunproduction](https://instagram.com/hitnrunproduction)