

Jacob Darling

Marketing Consultant

hoosierdarling@gmail.com

(317) 443-8091



Website and Photography Project Quote

Submitted By: Jacob Darling (8/14/23)

Project Description:

I'm excited to present the project estimate for the comprehensive redesign of the 317 BBQ website, including professional photography and a video shoot to enhance the visual appeal and user experience. The primary goal of this project is to create a modern, engaging, and user-friendly website that accurately represents the unique atmosphere and offerings of 317 BBQ. This redesign will also involve capturing high-quality visual content that will effectively showcase the restaurant's delectable dishes, ambiance, and customer experience.

Cost Summary:

- Website Redesign: \$1,100
- Photography and Video Shoot: \$200
- Support – Free for three months following site launch
 - \$75/hr. following the first three months

Total Project Cost: \$1,300

(Initial 50% Payment Upon Agreement, Remaining 50% Upon Successful Project Completion)

Hosting Plan:

It is the responsibility of 317 BBQ to purchase the 36-month hosting plan through Bluehost, which totals \$308.16 (\$8.56 per month breakdown). This hosting plan will provide the necessary security and hosting of the website for 3 years.

Time Frame (4-week project):

The estimated project timeline for the 317 BBQ website redesign, photography, and video shoot is as follows:

1. Discovery and Planning (1 week): During this phase, we will collaborate with your team to understand your vision, objectives, and specific requirements for the redesign and visual content creation.



2. Design and Content Creation (1 week): I will work on designing the new website layout, selecting appropriate visuals, and developing compelling content that effectively communicates the essence of 317 BBQ.
3. Photography and Video Shoot (1 day): We will schedule a dedicated day for the on-site photography and video shoot to capture the restaurant's ambiance, dishes, and customer interactions.
4. Development and Integration (1 week): Once the design and content are finalized, I will implement the changes and integrate them into the website's framework, ensuring a seamless and responsive user experience.
5. Testing and Quality Assurance (1 week): I will rigorously test the redesigned website across various devices and browsers to ensure its functionality, responsiveness, and performance.
6. Launch (1 day): The revamped website will be launched on the agreed-upon date, allowing your customers to experience the enhanced online presence of 317 BBQ.

Support Description:

We are committed to ensuring the success of your project even after the launch. For the first three months following the website launch, we will provide comprehensive support to address any issues, perform minor updates, and ensure a smooth transition. This support package is included in the total project cost of \$1,300.

After the initial three months, we offer continued support at a rate of \$75 per hour. This support can cover additional updates, maintenance, and any new requirements that arise to keep your website fresh and functional.

Conclusion

We are thrilled to embark on this journey to enhance the digital representation of 317 BBQ and look forward to delivering a captivating and effective online platform for your restaurant.

Please don't hesitate to reach out if you have any questions or require further clarification. We're here to ensure the success of this project every step of the way.