

Question	Answer
Who are the primary users?	Dog lovers, dog influencer, dog breeders, dog trainers
What would motivate the user to use the application?	Explore dogs & dog related content, connecting with other dog owners, keep up to date with dogs of interest, tracking the lineage of your dog Category: Office, home and entertainment applications
What are the main features?	<ul style="list-style-type: none"> • Dog profile • Linage view • Add puppies • Create post on dogfeed
What are your usability goals and why?	Enjoyable, Fun, Aesthetically pleasing, Entertaining

<https://excalidraw.com/#json=D0zcQ3NbeQEjeaz--HkiW.dOE-suao0A5TTPVmKf5WMg>