

Benjamin Cafaro de Jesus

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EXPERIENCE

Capgemini USA, Cincinnati OH — Senior Consultant

OCTOBER 2018 - PRESENT

- Lead developer in React, Angular, Azure, JS/HTML/CSS, and SQL
- Agile Scrum engagement manager, overseeing multiple development streams using Jira, Trello, and GitHub, and delivering robust, fully-functioning sites and features per project deadlines and budgets
- Mentoring team and client on UI, development, analytics, SEO, performance, and accessibility best practices; challenging colleagues to gain new skills in automation and AI; lead unit training sessions in continuous integration and deployment pipelines using Azure DevOps
- Work with business executives to pursue contracts, define project KPI's, and interview new employees

SELECT PROJECTS

- **P&G Product Lifecycle Innovation - Lead Developer**
Using Angular, Node.js, MongoDB, MySQL, Office365, SharePoint, and Azure IaaS, developed web applications that streamline access, training, and support processes for 40,000+ technicians across the globe in the product life cycle space; managed request and incident service using ITIL methodology in ServiceNow; created scalable automations and RESTful APIs for cross-organization operations with Python, PHP, and Power Automate; analyzed large data analytics using PowerBI, and addressed unique search and content strategies, security audits, architecture planning, and requirement gathering.
- **Oral-B Smile Meter - Lead Developer**
Using Swift, React, Node.js, and Python, developed a suite of iOS applications providing gamified brand experiences, guest registration, facial recognition and welcome center interactive wall displays for P&G's innovation centers in Asia, Middle East, and North America; worked with client, QA teams and UX designers to create delightful customer interactions with brands.
- **HairCode.com Latin America - Lead Developer**
Using Contentful CMS, ReactJS, Azure, Klaviyo CRM, and Google Analytics, introduced internationalized content to eight regions in Central and South America, increasing traffic 5x over its North American counterpart; worked closely with client partners, QA, and translation experts to solve foreign language needs and features.
- **HairCode.com North America - Contributing Developer**
Developed Azure functions, CosmosDB, and scalable storage solutions to quickly deploy and host a React hair quiz application with millions of visits and click-through traffic to brand and retail websites.
- **Pantene.com - Contributing Developer**
Using ReactJS, Contentful, Gatsby, Azure, Google Analytics, rebranded a SiteCore application to provide easier content management and development; worked with design agency, product owners, and QA team to improve Lighthouse Audit scores and reduce load times by 200%; with SEO team to implement custom Google Tag Manager and retain SEO rankings

US Dressage Federation, Lexington KY — Senior Website Programmer

JULY 2011 - OCTOBER 2018

- Web and database administrator using ASP.net and SQL
- Project lead for full site responsive redesign and learning management subsite as enhanced member benefits
- E-commerce, email marketing, reporting using MailChimp, Shopify, PDGCommerce, Gammadyne, Amazon SES
- Social media and publications solution provider, advised marketing team to create working groups and promote community engagement by bringing print magazine to digital

- Onsite AV and staff IT support, traveling to national conventions and attending workshops with members to discuss web needs and projects
- Promoted to Senior role in 2015 after four years of leading development, contributing to marketing and education goals while driving group membership and participation in the organization

Magee-Womens Foundation, Pittsburgh PA — *Web Design Intern*

JANUARY 2008 - FEBRUARY 2009

Lead developer and architect for Dan Berger Cord Blood program; worked with client designed wireframes, collect image and copy assets, administer hosting services and develop marketing and communication strategies to increase visibility and education of cord blood donation processes.

Carnegie Museums of Art & Natural History, Pittsburgh PA — *Customer Service Representative*

OCTOBER 2007 - JUNE 2011

Front desk ticket sales, visitor relations, and temporary exhibition maintenance; trained new employees in Paciolan ticket reservation system, switchboard operations, group registration, membership sales, and greeting.

EDUCATION

Stanford University, Palo Alto CA — *Bachelor of Science*

AUGUST 2003 - DECEMBER 2007

Majored in Symbolic Systems (Philosophical Foundations). Core curriculum in computer science, logic, & linguistics

Pittsburgh Technical Institute, Pittsburgh PA — *Associate Degree*

AUGUST 2010 - MAY 2011

Associate in Science, Information Technology. Core curriculum in JavaScript and Systems Administration

General Assembly, New York NY — *Web Design Immersive*

FEBRUARY 2017 - MAY 2017

Full stack coding bootcamp in JavaScript, Ruby on Rails, and ReactJS

SKILLS

- Languages: JavaScript, TypeScript, HTML, CSS, ASP.net, PHP, Python, Swift, JSON
- Frameworks/Libraries: React, Angular, SPFx, node, Gatsby, Contentful, RESTful APIs, Bootstrap, Materialize
- Tools: SharePoint, Git, npm, VSCode, SVN, Azure, Google SEO & Analytics, MacOS, Windows, Linux, O365, ServiceNow, CourseMill, Jira, Trello
- Databases: MySQL, MongoDB, CosmosDB, GraphQL
- Cloud hosted services, data-driven design, agile scrum project management, object-oriented programming

CERTIFICATIONS / RECOGNITIONS

Scrum.org PSM-1 Professional Scrum Master denoting proficiency in agile scrum methodology and best practices

Microsoft AZ-900 Azure Fundamentals Certification demonstrating foundational knowledge of Azure cloud services

Google Analytics Individual Qualification covering planning and principles in analytics

Capgemini Unit Delivery Excellence Award Winner for outstanding quality of service

Hackathon Wins for iOS AR/gamification, video web conferencing using TokBox API, and iOS personal finance apps

Interview with Responsive Web Design Podcast for US Dressage site redesign