

INTRODUCTION

YOUR NEW WEBSITE

PROCESS AND TIMESCALE

PAID FOR ITSELF IN THE 1ST FEW WEEKS

YOUR INVESTMENT

OUR GUARANTEE

APPROVE PROPOSAL

TERM AND CONDITIONS



## INTRODUCTION

The objective is to increase the number of new leads through the website. We'll do this by doing two things:

Firstly, figure out the real value you provide beyond the mechanics like 'tax advice' and create some consistent messaging to use throughout your entire brand that speaks to your audience.

Secondly, employ modern lead-generation tactics. Our goal is to increase your conversion rates by at least 50%.

We have explained more about

how we plan to achieve this in  
the next pages.

Please read through the  
information carefully and, if  
satisfied, you can use our 'E-Sign'  
system right here in your  
proposal to accept and get  
started!

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