MyTutor

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Group 1
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The Idea

The connection point for tutors and students.

3 Main Features:

- Discover Tutors/Students
- Schedule Sessions
- Integrated Payment Transactions

User Research

Secondary Research:

- Environmental, broad view
- Overall focus

Personas:

- Personal, in-depth view
- Specific needs/considerations

User Research Results

Users:

- Students
- Tutors
- Parents of Students

Tasks:

1. Search for tutors
2. Schedule sessions
3. Chat with students/tutors
4. *Rate tutors/students


*Did not have time to complete implementation

Design Decisions

1) Build a website, not an App
2) Use conventions found in common software:
   a) Base home page off of Google Maps
   b) Base tutoring sessions page off of calendar software (iCal, Google Calendar)
   c) Base chat page off of messaging software (iMessage, Facebook)
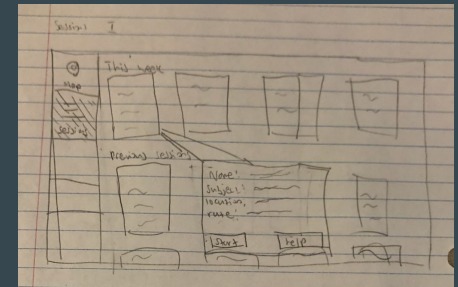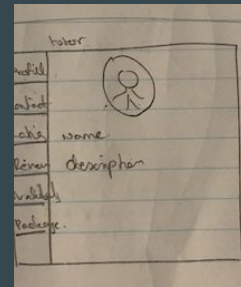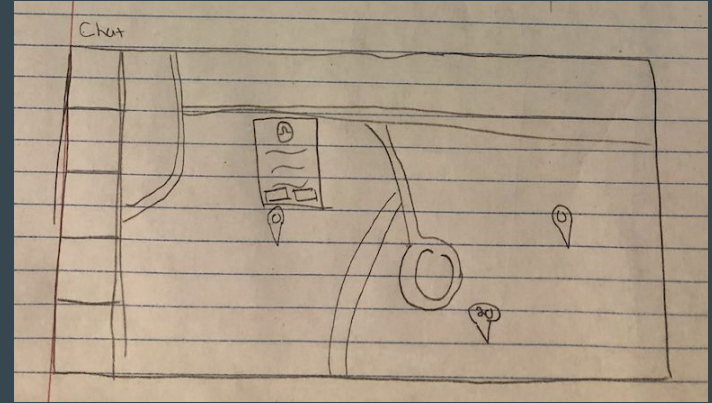
Justification of Design

- Intuitive/Conventional
- Efficient task completion (tried-and-true designs)
- Effective translation of information
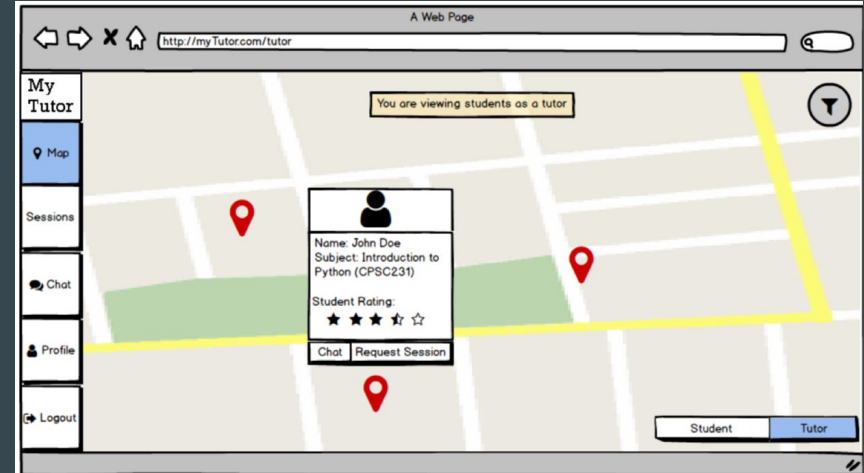
Heuristic Evaluation

Used the template given in the slides

Findings:

- Need to add "About Us" page
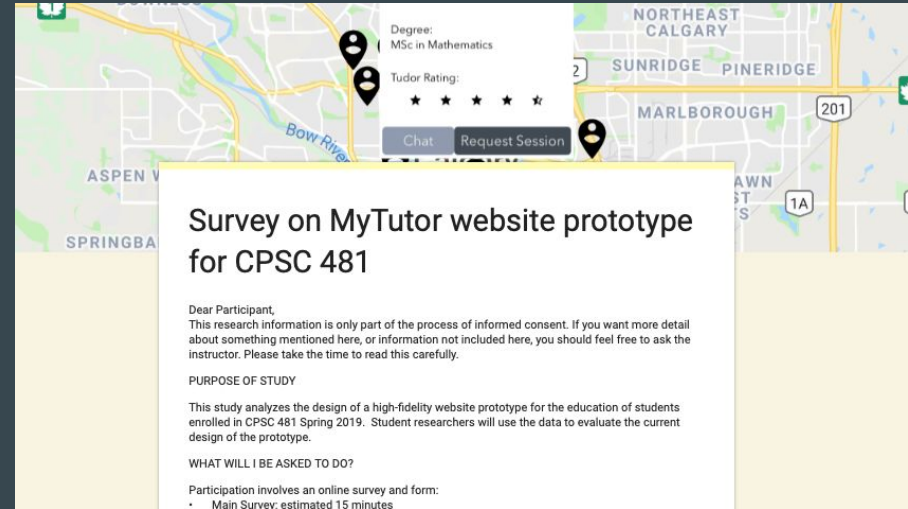- Need to add help menus/pop-ups throughout

User Testing

Made an online survey with:

- Demographics data
- Tasks description
- Feedback from tasks
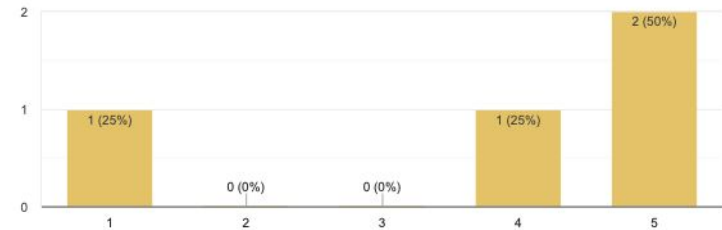
Findings:

- Make the "Options" button larger/clearer
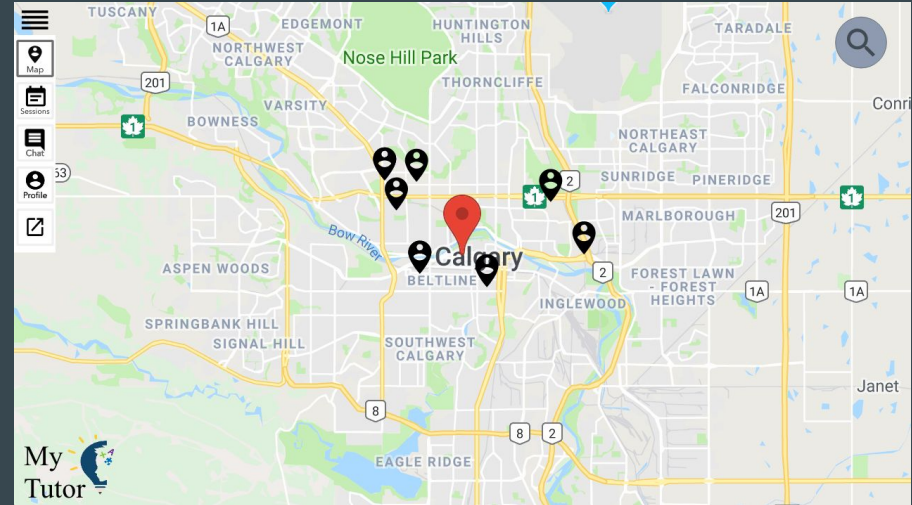- Add rating functionality via clicking on tutor's names or profile pictures

Next Iteration

- Add "About Us" page
- Add help menus/pop-ups throughout
- Change the "Options" button icon
- Add rating functionality via clicking on tutor's names or profile pictures
- Add better clarification for sessions in calendar

Questions?