

John Dusang

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EDUCATION

BACHELOR OF ARTS:

Metropolitan State University – Denver, CO

Major: Journalism with an emphasis in Public Relations Minor: Marketing

Graduated May of 2010

EXPERIENCE

INDEPENDENT MARKETING CONSULTANT

Self Employed – Denver, CO

2010 - Present

Provides clients with innovative solutions for their specific marketing challenges. This includes internal and external business analysis, managing online event pages, planning and organizing events, launching social media campaigns, developing e-marketing strategies, and various other tasks relating to business growth.

- Created marketing plan for American Animal Hospital Association that resulted in a significant increase in both donations and social media engagement.
- Organized and implemented successful public relations strategy for Family Affair Denver.

CERTIFIED TRAINER, BARTENDER

Breckenridge Brewery, Aramark Pepsi Center – Denver, CO

2006 - Present

Advanced from server to bartender with certified trainer designation at multimillion dollar restaurant located in major arena. Works within a team to provide outstanding service and support overall restaurant operations. Retains strong clientele base involving repeat and referral business by ensuring guest satisfaction through quality service and relationship development.

- Assisted with the rebranding of restaurant from Shock Top Lodge to Breckenridge Brewery Mountain House.
- Efficiently executes service for high earning events such as playoff games and concert series.
- Received a variety of recognition awards from corporate office including Employee of the Month.

PROJECT MANAGER

Denver Environmental Health Department – Denver, CO

2011 - 2012

Developed projects for the City of Denver Board of Transport. Duties included fieldwork, research, public surveys, data compilation, and the planning of meetings and conferences to present findings.

- Responsible for detailed research and analysis of data. Checked reports, records, and other details to verify the appropriate actions were being taken to move projects forward.
 - Actively communicated with other team members and external customers, providing updates on the status of projects, presenting and demonstrating new research techniques, and resolving any unexpected problems that would impact set goals.
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SKILLS SUMMARY

- Strong communication skills, experience applying oral and written communication techniques to effectively present information to a variety of audiences.
- Proven organizational and time management skills, consistently exceeds established goals while supporting day to day operations.
- Self-motivated and hardworking, effective independently or in a team environment.
- Known for ability to build relationships that result in customer satisfaction, retention, and increased sales.
- Experience managing and executing social media campaigns - proficient with Facebook, Instagram, and Twitter.
- Computer Skills: MS Word, Excel, PowerPoint, Outlook, Access, Adobe Acrobat, Adobe Photoshop, and Adobe Illustrator.