Jerome Guina

Web Developer

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Work Experience

HubSpot Developer @ Concertina / SumnerOne

October 2023 - Present // Remote (USA)

▷ Developed and customized HubSpot website templates and modules, improving user experience and brand consistency
▷ Managed ongoing website maintenance and enhancements, optimizing performance and site speed
▷ Integrated third-party APIs into HubSpot to enable dynamic content and data synchronization
▷ Conducted periodic speed tests and implemented technical improvements to boost Core Web Vitals and SEO
▷ Utilized Monday.com for task management, sprint planning, and cross-team project coordination

Web Developer / Automations Expert @ Valher Media

August 2023 - February 2025 // Remote (AU)

▷ Built end-to-end automation workflows using Zapier, connecting Typeform, LeadCapture.io, HubSpot, Close.com, ClickFunnels, GoHighLevel, etc.
▷ Developed high-converting landing pages and funnels in ClickFunnels and GoHighLevel
▷ Configured CRM pipelines and automated follow-ups in HubSpot and Close.com to improve lead conversion
▷ Streamlined internal workflows in ClickUp to optimize campaign launches and team collaboration
▷ Created automated lead nurturing sequences via GoHighLevel and HubSpot to engage prospects and grow audiences

Web Developer @ Engage Studio

July 2022 - September 2023 // Remote (CA)

▷ Maintain company websites (main and blog) for optimal performance and functionality
▷ Develop and customize plugins, theme templates, and web application APIs
▷ Create automation scripts for Google Sheets and business processes using ActiveCampaign and Zapier
▷ Build dashboards with Google LookerStudio for data visualization and reporting
▷ Manage tasks and workflows using Monday.com and various CRMs (ActiveCampaign, SalesMessage, CallRail)

Web Developer / Webmaster @ Seller Union

October 2020 - February 2023 // Full Time Remote (UK)
February 2023 - July 2023 // Part Time Remote (UK)

▷ Build, customize, and maintain WordPress websites, including plugins and theme templates
▷ Develop web features using PHP, MySQL, jQuery, AJAX, CSS/Sass, and other programming languages
▷ Implement web security measures, including SQL injection prevention, SSL, and Cloudflare protection

PHP Developer @ OFFSURE Global Outsourcing

March 2018 - October 2020 // Clark, PH

▷ Develop and maintain front-end (HTML5, CSS3/Bootstrap, jQuery, AJAX) and back-end (PHP, MySQL, Laravel, Node.js, Vue, ReactJS) web applications
▷ Build and manage WordPress websites, including post-deployment maintenance
▷ Design graphics for web projects and integrate APIs using PHP, JavaScript, and AJAX

IT Specialist @ Kosmic Technologies, Inc.

October 2016 - March 2018 // Clark, PH

▷ Troubleshoot and maintain hardware, software, network, OS, and company servers
▷ Manage and optimize company systems, including network, website, email, and Bitrix24 CRM workflows
▷ Design and produce graphics, business cards, company IDs, and related materials

Skills

Programming Languages

HTML5, CSS3, HubL, Javascript, AJAX, CSS/Sass, PHP, MySQL

Libraries & Frameworks

JQuery, PHP QR Code, React, Laravel, Vue, Eloquent, Node.js, Discord.js, Gatsby.js, Bootstrap

Applications & Platforms

Github, HubSpot, WordPress, ActiveCampaign, Zapier, Clickfunnels, GoHighLevel, Google AppScript, Google LookerStudio, Google Workspace, Google Analytics, Google Search Console, SalesMessage, CallRail, Netlify, Heroku, Studio Code

Design

Photoshop, After Effects, Premiere Pro, Illustrator

Education

AMA Computer College

June 2009 - April 2013 // Tarlac, PH

Bachelor of Science in Information Technology
Major in Web Development

Benigno S. Aquino National HS

June 2005 - April 2009 // Tarlac, PH

Special Science Class (SSC)

Projects

Red Flag Detection System

A Google Sheet App Script / LookerStudio dashboard that gathers data and notifies users via email when a red flag threshold is reached

Video to QR Code Converter

A Web app built with PHP QR Code library that converts user uploaded videos to QR Code for download

Katiwala Discord Bot

A Discord bot that is previously used on a private Discord server that does all administrator work within the server

DuressWatch Admin / User Portal

A web app built with Laravel, PHP and JQuery for the DuressWatch project that is used for user and device management, GPS tracking and utilizing API calls from the physical device