



An Open and Data-driven Taxonomy of Skills Extracted from Online Job Adverts

Jyldyz Djumalieva and Cath Sleeman

ESCoE Discussion Paper 2018-13

August 2018

ISSN 2515-4664

About the Economic Statistics Centre of Excellence (ESCoE)

The Economic Statistics Centre of Excellence provides research that addresses the challenges of measuring the modern economy, as recommended by Professor Sir Charles Bean in his Independent Review of UK Economics Statistics. ESCoE is an independent research centre sponsored by the Office for National Statistics (ONS). Key areas of investigation include: National Accounts and Beyond GDP, Productivity and the Modern economy, Regional and Labour Market statistics.

ESCoE is made up of a consortium of leading institutions led by the National Institute of Economic and Social Research (NIESR) with King's College London, innovation foundation Nesta, University of Cambridge, Warwick Business School (University of Warwick) and Strathclyde Business School.

ESCoE Discussion Papers describe research in progress by the author(s) and are published to elicit comments and to further debate. Any views expressed are solely those of the author(s) and so cannot be taken to represent those of the ESCoE, its partner institutions or the ONS.

For more information on ESCoE see www.escoe.ac.uk.

Contact Details

Economic Statistics Centre of Excellence National Institute of Economic and Social Research 2 Dean Trench St London SW1P 3HE United Kingdom

T: +44 (0)20 7222 7665 E: escoeinfo@niesr.ac.uk













An Open and Data-driven Taxonomy of Skills Extracted from Online Job Adverts

Jyldyz Djumalieva^{1,2} and Cath Sleeman^{1,2}

Abstract

In this work we offer an open and data-driven skills taxonomy, which is independent of ESCO and O*NET, two popular available taxonomies that are expert-derived. Since the taxonomy is created in an algorithmic way without expert elicitation, it can be quickly updated to reflect changes in labour demand and provide timely insights to support labour market decision-making. Our proposed taxonomy also captures links between skills, aggregated job titles, and the salaries mentioned in the millions of UK job adverts used in this analysis. To generate the taxonomy, we employ machine learning methods, such as word embeddings, network community detection algorithms and consensus clustering. We model skills as a graph with individual skills as vertices and their co-occurrences in job adverts as edges. The strength of the relationships between the skills is measured using both the frequency of actual co-occurrences of skills in the same advert as well as their shared context, based on a trained word embeddings model. Once skills are represented as a network, we hierarchically group them into clusters. To ensure the stability of the resulting clusters, we introduce bootstrapping and consensus clustering stages into the methodology. While we share initial results and describe the skill clusters, the main purpose of this paper is to outline the methodology for building the taxonomy.

Keywords: Skills, Skills taxonomy, Labour demand, Online job adverts, Big data, Machine learning, Word embeddings

JEL classification: C18, C38, J23, J24

Contact Details

Jyldyz Djumalieva 58 Victoria Embankment London, EC4Y 0DS United Kingdom

Email: jyldyz.djumalieva@nesta.org.uk, cath.sleeman@nesta.org.uk

This ESCoE paper was first published in August 2018.

© Jyldyz Djumalieva and Cath Sleeman

¹ Nesta

² Economic Statistics Centre of Excellence

An Open and Data-driven Taxonomy of Skills Extracted from Online Job Adverts

Jyldyz Djumalieva Cath Sleeman

Abstract

In this work we offer an open and data-driven skills taxonomy, which is independent of ESCO and O*NET, two popular available taxonomies that are expert-derived. Since the taxonomy is created in an algorithmic way without expert elicitation, it can be quickly updated to reflect changes in labour demand and provide timely insights to support labour market decision-making. Our proposed taxonomy also captures links between skills, aggregated job titles, and the salaries mentioned in the millions of UK job adverts used in this analysis. To generate the taxonomy, we employ machine learning methods, such as word embeddings, network community detection algorithms and consensus clustering. We model skills as a graph with individual skills as vertices and their co-occurrences in job adverts as edges. The strength of the relationships between the skills is measured using both the frequency of actual co-occurrences of skills in the same advert as well as their shared context, based on a trained word embeddings model. Once skills are represented as a network, we hierarchically group them into clusters. To ensure the stability of the resulting clusters, we introduce bootstrapping and consensus clustering stages into the methodology. While we share initial results and describe the skill clusters, the main purpose of this paper is to outline the methodology for building the taxonomy.

Introduction

In this work, we propose a data-driven taxonomy of skills mentioned by employers in online job adverts. We use the term "skills" to refer to all employer requirements including those relating to competences and knowledge. This is the first publicly available taxonomy we are aware of that does not rely on existing models and ontologies such as the Occupational Information Network (O*NET) and European Skills, Competences, Qualifications and Occupations (ESCO). It is also derived in an algorithmic way without expert elicitation, which means that it can be quickly updated to reflect changes in labour demand and provide timely insights to support labour market decision-making.

To generate the taxonomy we employ machine learning methods, such as word embeddings and network community detection algorithms. We model skills as a graph with individual skills as vertices and their co-occurrences in job adverts as edges. The strength of the relationships between the skills is measured using both frequency of actual co-occurrences of the skills in the same advert as well as their shared context, based on a trained word embeddings model. Once skills are represented as a network, we hierarchically group them into clusters. To ensure the stability of the resulting clusters, we introduce bootstrapping and consensus clustering stages into the methodology. While we share initial results and describe the skill clusters, the main purpose of this paper is to outline the methodology for building the taxonomy.

The remainder of the paper is organised as follows. We start by describing the motivation for developing a new skills taxonomy and relevant research. In the Methods section, we provide a detailed description of the methodology used to generate the skills taxonomy, followed by an overview of the initial results. The

limitations of the approach are reviewed in the Discussion section. We conclude with a summary of the contributions of the paper and suggestions for future research.

Motivation

A growing body of research predicts that the labour force will undergo substantial changes in the near future. Globalisation and technological developments, together with environmental and demographic trends, will reshape labour market structures. A recent study by Nesta and Pearson predicts with confidence that around 20% of occupations will shrink and 10% will grow, but for the remaining occupations the outlook is highly uncertain (Bakhshi, Downing, Osborne, and Schneider, 2017). The nature of work and the requirements for effective job performance are also likely to change with new skills, competences and knowledge areas emerging, while other requirements become redundant (World Economic Forum, 2018). In this context, policymakers, educators, businesses and individuals need timely information on both how the labour market is changing and what the potential pathways are for upgrading workers' skills and transitioning workers out of occupations at risk of decline. To generate such actionable insights we first, however, need a framework for measuring the similarity of skill requirements and grouping them in meaningful taxonomic groups. In this paper, we propose a methodology for discovering such a taxonomy in a data-driven way using non-traditional naturally occurring big data on the UK labour market.

Existing sources of information on occupational requirements have several limitations. Current publicly available models and taxonomies, such as O*NET (National Research Council, 2010) and ESCO (Directorate-General for Employment, Social Affairs and Inclusion, 2017) are expert-derived, which makes them expensive to update on an ongoing basis. As a result, there is a risk that information on skills might become outdated. Another limitation is that in their current state, the taxonomies do not fully capture the relationships between skills, competences and knowledge requirements. In ESCO, occupations are explicitly linked to skills, but the information on how the skills are connected to each other is only provided for transversal skills. Transversal skills refer to skills that are not specific to particular occupations, but rather are relevant to a broad range of occupations.

Alongside taxonomies like O*NET and ESCO, researchers in the private sector have also developed skills taxonomies using vast amounts of data from online job adverts and job seeker resumes. However, these are not open to the public. In addition, none of the existing taxonomies have been developed using UK data and therefore may be less suitable for the analysis and measurement of skill requirements in UK occupations. To fill the gap in the existing skills taxonomies and frameworks, we propose an empirically-driven taxonomy that is derived automatically from online job adverts. The proposed taxonomy offers a number of advantages over existing ones. First, it leverages naturally occurring data on millions of vacancies, which can be efficiently collected at scale and in real time. Using online job adverts also allows us to capture skills required by employers directly; in the adverts, employers are free to describe what they are looking for in candidates and are not constrained to select the requirements from a narrow number of skill groups. Another advantage of the taxonomy we propose is that we can enrich it with other information available in job adverts, such as offered salary and job title. Last, but not least, we are committed to making our taxonomy and methodology open to the public, which we think is important if the data are used to inform public policy.

We believe that our data-driven skills taxonomy can directly contribute to more responsive and evidence-based policy making. Timely information on the demand for, and salaries associated with, particular skills, competences and knowledge areas can help policymakers prioritise investment in skill development. The proposed taxonomy, together with the occupational classification we developed in a previous paper (Djumalieva, Lima, and Sleeman, 2017), can be combined to develop a recommender engine for identifying occupations that require similar skills. These insights could then inform policies for reskilling and supporting job transitions from occupations at risk of decline.

Related work

The systematic analysis of the occupational requirements has been a prominent area of labour market research for the past two decades. One of the most widely used models of occupational characteristics and worker attributes is O*NET, which was developed in late 1990s with support from the US Department of Labor and the Employment and Training Administration (Markowitsch and Plaimauer, 2009). For each occupation, O*NET provides detailed descriptions of worker characteristics and requirements, necessary levels of training, education and experience, job characteristics and occupational outlooks. O*NET is periodically updated using information from occupational experts and job holders as well as from job postings. The European Commission's ESCO represents another major public effort to systematise occupational information. ESCO is an ontology that maps relationships between skills, qualifications and occupations that are aligned with the International Standard Classification of Occupations (ISCO). Following several years of expert collaboration and public consultations, the first full version of ESCO was released in October 2017. Both O*NET and ESCO are open to the public.

With regards to data-driven skills taxonomies, research in this area has, of late, been concentrated in the private sector. In one such study, Zhao, Javed, Jacob, and McNair (2015) used data from 100 million resumes on CareerBuilder to generate a taxonomy of skills. In processing the resumes, the authors disambiguated and normalised 46 million unique skill phrases. This resulted in a taxonomy of 50,000 skills. However, the content and structure of the taxonomy was not made public. To date, as far as we are aware, there are no purely data-driven skills taxonomies in the public domain.

Most researchers in this field use data-driven approaches to extend ESCO instead of developing new taxonomies. For example, Sibarani et al. (2017) propose SARO - an ontology that connects information from job postings to ESCO skills. Authors tested automatically implementing SARO for extracting data from online vacancies for data scientists and performed a trend analysis for selected skills (Dadzie, Sibarani, Novalija, and Scerri, 2017). Boselli et al. (2017) also used relationships between ESCO occupations and skills to represent them in a bipartite knowledge graph, which enriches skills identified by experts for a given occupation with data from actual job adverts. It is likely that ESCO was chosen by researchers as a foundation due to its rich multilingual vocabulary of 13,485 skills as well as the availability of links between skills and occupations.

A methodology for the data-driven analysis of online job adverts was offered by Turrell et al. (forthcoming). The authors pursued a similar approach to the one we propose and implemented a bottom-up classification of jobs using vacancy descriptions in UK online job adverts. However, in their work Turrell et al. focused on identifying naturally existing occupational clusters and grouped individual jobs rather than employer requirements.

Within the context of the existing literature, our work contributes to the field in several ways. First, we offer a non-expert-driven taxonomy of skills required by employers that is independent of ESCO and O*NET. Since the taxonomy is created automatically, it's also easier to reproduce and keep up-to-date. And unlike taxonomies developed by the private sector, our taxonomy and methodology will be released to the public. Our proposed taxonomy also captures links between skills, aggregated job titles, and the salaries mentioned in the millions of UK job adverts used in this analysis.

Data

The online job advert dataset used in this paper was provided by Burning Glass Technologies, a labour market analytics company. Burning Glass collects data on active job postings from thousands of web-pages on a daily basis (Burning Glass Technologies, 2017). For each job posting, in addition to extracting job title, salary, education and experience requirements, Burning Glass identifies keywords from free text job descriptions. The full job descriptions are not available. We refer to the keywords as *skills*, which include skills, personal competences and knowledge required by employers. To develop the initial skills taxonomy

we use data on over 41 million adverts collected over a five-year period from January 2012 to December 2017. It is important to note that in our dataset there are many adverts with missing information: only 61% of adverts contain data on offered salary, and substantially fewer mention education (19% of adverts) and experience requirements (13% of adverts).

Methods

We use two approaches to measure the relationships between skills mentioned in Burning Glass job adverts (Figure 1). The first approach is based on the pairwise frequency of two skills appearing in the same job advert. The second approach is based on the distributed representation of skills. We generate the vector representations of skills by training a word2vec model, which learns the extent to which skills occur in the same context (i.e. together with other skills).

As a next step, we model the skills as a graph, where vertices represent individual skills. The vertices are joined by edges if they are mentioned in the same advert. The edges between vertices have attributes that describe the strength of the relationship, such as frequency (total number of pairwise skill mentions) and cosine similarity (similarity of the context in which the two skills occur across all adverts).

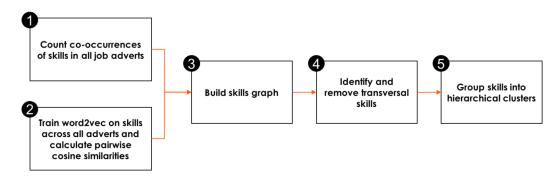


Figure 1: Process of discovering hierarchical skills taxonomy

Data Preparation

To prepare the data for the analysis, we first clean the skills removing any punctuation, special characters and numbers. We also exclude several groups of skills, which are: frequently inaccurate skills, phrases related to industry experience (that aren't related to skills) and skills mentioned three or fewer times over the six-year period. The 14 frequently inaccurate skills were identified in previous analysis of Burning Glass adverts and include acronyms which can refer to different sets of words when expanded (e.g. *CPR*: Cardiopulmonary resuscitation or Civil procedures rules) and irrelevant phrases scraped accidentally from web-pages (e.g. "image processing", "facebook"). In total 891 skills are excluded. These account for 7.8% of all skills and comprise 3.1% of all skill mentions.

Building the Skills Graph

We use a graph approach to model the relationships between skills. Representing skills as a graph allows us to go beyond studying pairwise connections between skills and identify groups of skills that are densely connected to each other. To build the skills graph we traverse all job adverts and count the co-occurrences of skills. We then represent the counts as an (N, N) adjacency matrix, where N is the number of unique skills and the elements in the matrix indicate the number of skill co-occurrences. We then use the adjacency

matrix to generate an undirected graph, G = (V, E), where vertices, V, are the skills, and edges, E, are the co-occurrences of the skills in the same advert.

To capture the strength of relationships in the network, we use two parameters for network edges: f, frequency and c, cosine similarity. Frequency refers to the most intuitive measure of skill relationships, and for two skills connected by an edge, it represents the total number of unique adverts that mention both skills. Put simply, the higher the frequency of the edge, the higher the co-occurrence of the skills and the stronger the relationship between them. However, this measure is flawed, since it will amplify the strength of the relationships between frequently occurring skills, such as sales management or mechanical engineering. This will make it more difficult to detect substantive relationships between skills that are mentioned less frequently. The decision on which metric to use for measuring the strength of edges has important implications for the community detection stage, since many algorithms use the edge-strength property as weights when partitioning the graph. In the case of skills, we are also likely to have situations where a skill (e.g. computeraided design, predictive modelling, etc.) is mentioned in more than one domain and using frequency would result in assigning the skill to the largest domain.

As an alternative to a frequency-based measure of strength between skills, we trial context based vector representations. These distributed representations, also known as word embeddings, refer to a Natural Language Processing technique used to capture semantic similarities of terms based on their distribution in large text corpora (Jurafsky and Martin, 2017). Word embeddings convert terms, or in our case skills, into vectors that reflect the context in which the skills occur. The context refers to the probability that given terms or skills will be found together in a sentence or job advert. There is evidence in support of the higher accuracy of distributed representations of terms over frequency based approaches (Zhao, Javed, Jacob, and McNair, 2015). One of the leading methods for generating word embeddings is word2vec, which is based on shallow neural network language models (Mikolov, Sutskever, Chen, Corrado, and Dean, 2013). To compute distributed representations of skills in the online job adverts we use the continuous bag of words word2vec model as implemented in the python gensim library (Rehurek and Sojka, 2010). We train the word2vec model on 41 million online job adverts, ignoring adverts that mention 20 or more requirements. This filter is applied because the exploratory analysis showed that adverts with over 20 keywords typically combine descriptions of more than one vacancy. As demonstrated in Table 1, the trained word2vec model is able to uncover meaningful patterns in job adverts.

Table 1: Examples of the five most similar skills returned by trained word2vec model for select skills

| Skill | Mechanical engineering | Machine learning | German | Google adwords |
|--|---------------------------|-------------------------------|--------------|------------------------|
| Top 5 most similar skills in the model | 'Engineering support' | 'Data science' | 'Arabic' | 'Keyword research' |
| | 'Process engineering' | 'Artificial intelligence' | 'Spanish' | 'Search marketing' |
| | 'Manufacturing processes' | 'Text mining' | 'Dutch' | 'Display campaigns' |
| | 'Equipment design' | 'Natural language processing' | 'Swedish' | 'Link building' |
| | 'Technical drawings' | 'Pattern recognition' | 'Portuguese' | 'Pay-per-click' |

The resulting word2vec model outputs a set of unique skill vectors. The skills that occur in similar contexts (i.e. are often mentioned with the same skills in job adverts) will have similar vectors. We can then compute pairwise cosine similarity scores for all the skill vectors and use these to weight the edges in the skills graph.

Figure 2 shows a schematic representation of the skills graph, where two skills 'radiology' and 'diagnostic imaging' were mentioned together 1,585 times and the cosine similarity of their word2vec vectors is 0.66.

The summary of the steps taken to build the skills graph is provided in Appendix 2 (Figure 11).

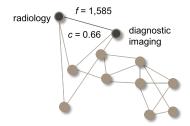


Figure 2: Schematic representation of the skills graph

Properties of the Skills Graph

The skills graph consists of 10,554 vertices and 4,015,549 edges. The properties of the graph resemble those of other real-life networks, where vertex degrees and centrality are very heterogeneous. From the highly positively skewed distributions of vertex degrees and eigenvector centrality shown in Figures 3 and 4, we can see that in the network there is a subset of highly central skills, which are connected to a large proportion of other skills in the network.

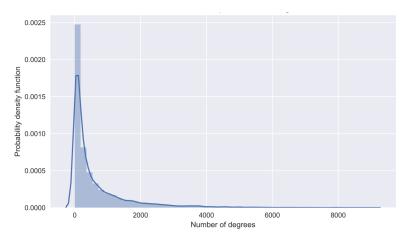


Figure 3: Distribution of skill degrees

This observation reflects the fact that, in our dataset, skills vary in how specific they are: some of the skills are very broad, or transversal. Examples of these transversal skills are communication skills, problem solving and business management. Other requirements are domain specific but still broad, such as molecular biology, python and surgery. Finally, there are very specific skills, such as succession planning and visual merchandising.

Identifying and Removing Transversal Skills

Our initial attempts to detect the naturally existing communities in the graph demonstrated that the presence of highly central skills engenders one giant community that contains most skills and very few specialised communities. This makes sense since we can imagine how transversal skills may connect vertices in the graph that have little else in common. To address this, we identify and remove highly transversal skills; we also use cosine similarity as the edge strength parameter.

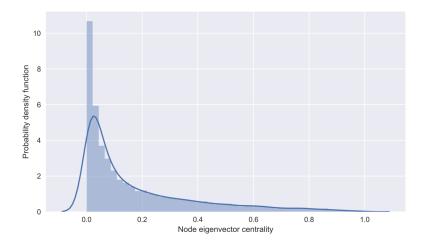


Figure 4: Distribution of skills' eigenvector centrality

In order to identify highly transversal skills, we consider two vertex properties: eigenvector centrality and the local clustering coefficient. Eigenvector centrality is a measure of vertex influence, so if a vertex is connected to vertices with a high number of degrees, its centrality will be high (Austin, 2006). The local clustering coefficient reflects how embedded the vertex is in its neighbourhood. If one vertex has a lower local clustering coefficient than another, it implies that fewer of that vertex's neighbours are connected to each other (Watts and Strogatz, 1998). We argue that a highly transversal skill is likely to have a high eigenvector centrality and a low local clustering coefficient, since the vertices they connect have relatively few other connections in common. We recognise that it is not simply the case that each skill is either transversal or not. Instead each skill will lie somewhere along a continuum with transversal skills at one end and specialist skills at the other. Similarly, in the ESCO taxonomy, skills are divided into transversal, cross-sector, sector specific and occupation specific categories. To explore whether the skill requirements in the Burning Glass data fall into similar categories, we fit a Gaussian mixture model (GMM) to skills' eigenvector centrality scores to explore naturally occurring concentrations of skills. After initial exploration, we identify 19 groups with varying levels of specialisation (Table 2).

Table 2: Skill groups identified using GMM with eigenvector centrality

| Skill group | Number of skills | Local clustering coefficient | Eigenvector centrality |
|-------------|---------------------|------------------------------|------------------------|
| 1 | 66 | 0.165 | 0.924 |
| 2 | 95 | 0.240 | 0.851 |
| 3 | 147 | 0.314 | 0.773 |
| 4 | 148 | 0.393 | 0.697 |
| 5 | 198 | 0.460 | 0.627 |
| 6 | 195 | 0.527 | 0.566 |
| 7 | 251 | 0.589 | 0.503 |
| 8 | 275 | 0.641 | 0.440 |
| 9 | 264 | 0.697 | 0.390 |
| 10 | 339 | 0.735 | 0.343 |
| 11 | 359 | 0.778 | 0.295 |
| 12 | 449 | 0.817 | 0.247 |
| 13 | 530 | 0.843 | 0.200 |
| 14 | 603 | 0.877 | 0.155 |
| 15 | 584 | 0.885 | 0.118 |
| 16 | 794 | 0.897 | 0.086 |
| 17 | 964 | 0.907 | 0.058 |
| 18 | 1434 | 0.912 | 0.031 |
| 19 | 2177 | 0.950 | 0.010 |

We can see that groups 1 and 2 are highly transversal: the skills requirements in these groups have the highest eigenvector centrality and very low local clustering coefficients (Figure 5). The top 10 skills in the first group are shown in Table 3.

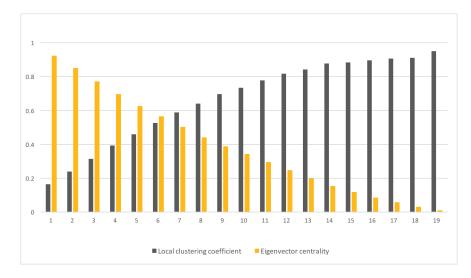


Figure 5: Characteristics of skill groups identified using GMM with eigenvector centrality

We discovered that the more highly transversal skill groups we removed, the more fragmented the skills network became. It appears that some broad skills serve as a *glue* connecting more niche skill clusters. Because of this and to preserve as much information as possible, we only remove group 1, which has the lowest specialisation and comprises 66 skills. While they represent only 0.6% of all vertices, the connections between these skills account for 11.15% of all edges in the graph.

Table 3: Top 10 highly transversal skills

| Skill | Eigenvector centrality | Local coefficient | clustering |
|-----------------------|------------------------|----------------------|------------|
| Communication skills | 1.000 | 0.076 | |
| Organisational skills | 0.994 | 0.087 | |
| Team | 0.988 | 0.096 | |
| work/collaboration | | | |
| Writing | 0.987 | 0.097 | |
| Planning | 0.986 | 0.099 | |
| Research | 0.982 | 0.093 | |
| English | 0.979 | 0.107 | |
| Problem solving | 0.976 | 0.112 | |
| Project management | 0.974 | 0.115 | |
| Microsoft Excel | 0.971 | 0.118 | |

Figure 11 in Appendix 2 summarises the steps taken to build the skills graph and prepare it for the community detection stage.

Detecting Communities

Prior to applying community detection algorithms, we reviewed the filtered graph and found that 38% of existing edges have cosine similarity of 0 or lower. This may be because some of the pairwise links reflect spurious co-occurrences and that even if two skills are mentioned together in a few adverts they are not

mentioned frequently enough in the same context. With this in mind, we remove any edges where the cosine similarity is equal to 0 or lower.

We have considered three different approaches to detecting communities in a graph: a method based on statistical inference (Stochastic Block Model), a method based on optimising the clustering quality parameter (Louvain) and a method based on exploring dynamical processes on the graph (Infomap).

A brief overview of algorithms is provided in Appendix 1. An initial comparative analysis of the three methods shows that they are all valid ways to partition the network. The non-hierarchical SBM identifies 283 communities, which appear to capture meaningful relationships between skills. However, the hierarchical implementation of SBM turns out not to be suitable because the clusters are grouped into higher levels based on the similarity of their connections (i.e. a similar number of edges) but ignore the subject domains. For example, computing- and medicine-related skills are placed in the same higher level group. The fact that only the non-hierarchical SBM clusters can be used for our purposes means that we need to identify a way to aggregate smaller clusters into broader groups.

We explore hierarchical clustering using the clusters' representative word embedding vectors. However, determining the appropriate way to generate representative vectors and selecting cutoffs for splitting the hierarchy into layers adds considerable subjectivity to the methodology. This is why we do not use the SBM in this analysis.

The broad groups identified by the Louvain algorithm are similar to those found by Infomap. However, Infomap detects a larger number of small, specialised employer requirement clusters; the algorithm appears to be *peeling off* more peripheral clusters at each iteration. For both algorithms, the cosine similarity property of edges is used. The Normalised Mutual Information (NMI) score for the top level of Infomap and the 2nd level of Louvain (chosen because they have a similar number of groups) is relatively high at 0.67, which indicates similar clustering (the maximum value of NMI is 1 for perfect correlation). Since Infomap identifies few large clusters and many very small clusters at each layer of the taxonomy, we decide to use Louvain as it produces more evenly distributed clusters.

Increasing robustness of clustering

We initially used the Louvain algorithm to detect communities with the highest corresponding modularity and iteratively split these communities if the new partition had a positive modularity value. However, some of the identified clusters, especially at the lower layers of the hierarchy, appeared to be driven by stochastic artefacts rather than meaningful differences. The fact that splitting a cluster improves graph modularity score doesn't mean that the resulting lower level clusters are well separated. The challenge is to identify an objective criterion for determining confidence in cluster partitioning. To ensure the stability of the resulting groups, we introduce bootstrapping and consensus clustering stages in the methodology. Bootstrapping refers to random sampling with replacement. This technique is used in machine learning to increase robustness of models since it allows for better exploration of biases and variation in the underlying dataset. Typically bootstrapping involves sampling of individual observations, which would be skills in our case. However, to preserve as many actual skills in the graph as possible, we follow an approach outlined by Rosvall and Bergstrom (2010) and instead of bootstrapping nodes we sample graph edges. We also assign to each edge a probability of being selected, which is proportional to the edge cosine similarity property. As a result we are more likely to select edges between nodes that are strongly related and less likely to sample spurious edges. As shown in Figure 6, once a bootstrapped sample is formed, we build a new graph using the edges in our sample and then apply the Louvain algorithm to detect communities with highest modularity. We repeat these steps 500 times, record node membership in resulting clusters and reconcile results from these runs using the cluster ensemble technique. The cluster ensemble method produces a single consensus partition and is performed using Hyper-graph partitioning (HGPA) and Meta-clustering algorithms (MCLA) (Strehl and Ghosh, 2002) as implemented in Cluster Ensemble python package (Giecold, Marco, Garcia, Trippa, and Yuan, 2016). The quality of clustering is determined based on the level of agreement, which is measured as a weighted average NMI between all the runs and the resulting consensus cluster membership. We select the solution with the highest level of agreement. Once the top layer membership is finalised, the approach is repeated for each cluster at layer 2 and 3.

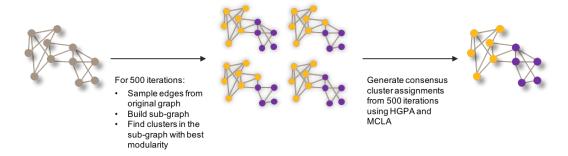


Figure 6: Process of generating consensus clustering across bootstrapped samples

The process for detecting hierarchical communities in the skills graph using bootstrapping is described in Figure 12 in Appendix 2.

Results

As illustrated in Figure 7, using the Louvain algorithm with bootstrapping, we generate consensus cluster assignments at three layers. It's possible to explore finer layers of the hierarchy. However, for the convenience of profiling clusters we stop at depth three where we find 143 clusters. The cluster labels are assigned manually after reviewing the most prominent skills as well as the most common job titles and SOC codes. In future work, we will aim to develop an automatic way of labelling the clusters at all levels.

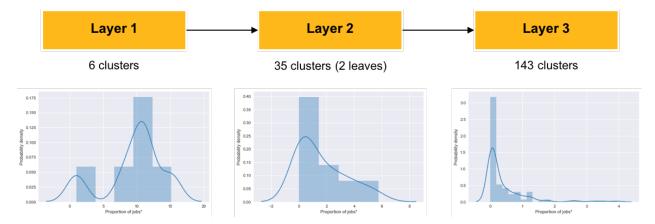


Figure 7: Number of clusters in each layer of the skills taxonomy

There are six broad clusters (Figure 8) at the top layer of the skills taxonomy. These are *Education*, sales and marketing (6 sub-clusters), Information technology (5 sub-clusters), Science and research (7 sub-clusters), Engineering, construction and transport (5 sub-clusters), Health and social care (7 sub-clusters) and Business Administration (5 sub-clusters).

There were some surprises in the skills groupings, such as education, languages and art skills being grouped together with marketing, design and sales. It is likely that this is explained by the connection between

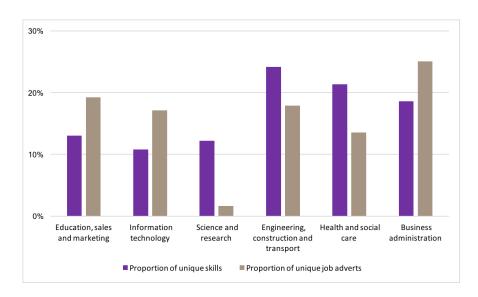


Figure 8: Distribution of skills and unique job adverts across top layer of taxonomy

teaching foreign languages and using them in sales roles. Medical device sales skills were also assigned to a health related group rather than to a sales cluster. This may reflect that a certain level of clinical experience is required in medical sales jobs.

To facilitate the exploration of the skills hierarchy, a prototype interactive data visualisation was developed (Figure 9, 10). The visualisation shows the three layers of the hierarchy but not the underlying individual skills. In the visualisation we also provide a brief description of each cluster, including average salary, the top five skills, the most common job titles and the proportion of unique job adverts that mention skills in the cluster.

Cluster robustness

The level of agreement varies for different layers of the skills taxonomy. At the top layer, across 500 bootstrapped samples, the weighted average NMI is equal to 0.85, which indicates a high level of agreement (weighted average NMI equals 1 for complete agreement). At the deeper layers, the level of agreement is lower for certain groups (Table 4). For instance, for Science and research, the average NMI is 0.60. This measure is also below 0.70 for Engineering, construction and transport and Health and social care. There are two possible explanations for the lower level of agreement on cluster membership between different iterations of the algorithm. First, it is likely that in some skill domains there is a substantial degree of complementarity between skills. So, in the *Health and social care* domain, skills related to nursing can be applied in primary care as well as in critical care. This means that during the bootstrapping and community detection stages, we may identify alternative combinations of skills that are often required together. The second explanation relates to the fact that certain skills are more transversal. While we remove the most prominent transversal skills early on, some remaining skills still demonstrate higher than average centrality. It is possible that these skills keep moving between clusters and lead to a lower level of agreement between clustering iterations. One example of such a skill is biology, which refers to a general knowledge applicable in molecular biology, infectious disease research and other areas of life science research. In the future we will aim to identify these domain-central skills to measure their impact on cluster robustness. But, more importantly, these skills might represent foundation-skills, which can widen the feasible set of job transitions for individuals.

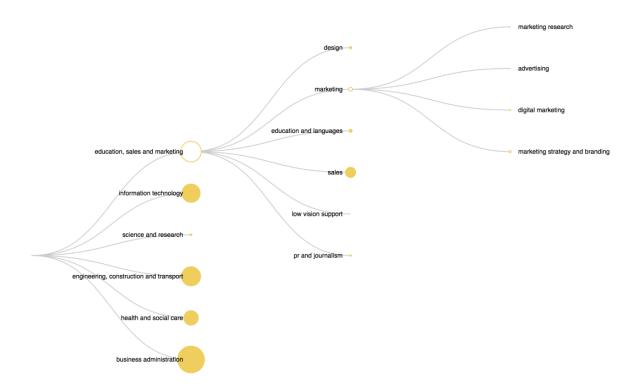


Figure 9: Screenshot of the interactive skills hierarchy showing sub-clusters for the marketing cluster

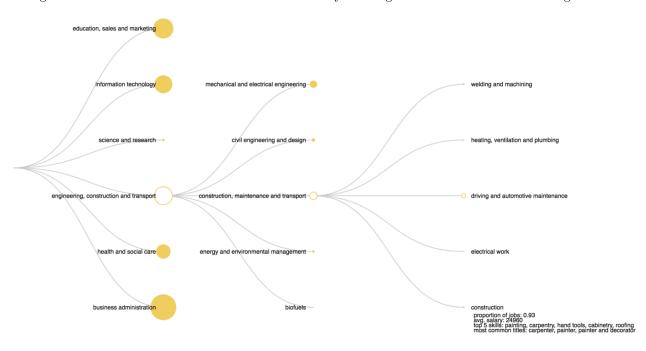


Figure 10: Screenshot of the interactive skills hierarchy showing layers of the hierarchy and additional information for the construction skill cluster

Discussion

While the skills taxonomy is generated entirely automatically without expert input, it appears to perform reasonably well in identifying distinct groups of skills, competences and knowledge. As shown in Tables 5 and 6 in Appendix 2, the cluster profiles, especially at the first and second layers of the taxonomy, reflect established occupational domains, such as Education, Health, Information Technology and Business Administration. The metadata on skill clusters, such as salary and job titles, also appear to be generally aligned with the data from official statistics. For example, the clusters with the highest average salary are located in Securities trading and Data engineering, while the lowest paid skill clusters are in Medical and Office administration (all of these clusters reside in the third layer of hierarchy).

Initial results demonstrate that the data-driven approach to grouping skills, competences and knowledge areas has its merits. At the same time, in its current state, the methodology for deriving the hierarchical taxonomy has several limitations. The first limitation is that we do not allow skills to exist in multiple parts of the taxonomy. The current hierarchical structure places a skill in the cluster in which it is most strongly connected to other members. However, it is likely that certain skills, competences and knowledge such as cooking and data science will have lateral links to other clusters. For example, cooking resides in Social work and caregiving, but can also be connected to food service in retail. Similarly, data science, which is currently in Marketing research, could also sit in Data engineering. To address the limitations of hard partitioning, we propose complementing the provided hierarchical structure with a simplified graph of skill clusters. In this graph, all the vertices will be contracted to their 3rd layer clusters. The links between the 143 clusters can then be aggregated and used to explore the lateral relationships between skill clusters.

The second limitation relates to the current lack of clarity on how to incorporate incoming information on job adverts. In future work, we would like to explore the advantages and disadvantages of running the analysis on the whole dataset, updated with new information, as opposed to generating the word embeddings and the taxonomy on temporal slices of the data. For further validation and to assess the extent to which the clusters are distinct, we will also collect text from Wikipedia articles on individual skills in each cluster. We will then analyse the extent to which article terms are associated with certain skill clusters using the mutual information method. Given the nested nature of the taxonomy, we expect the clusters at deeper hierarchy layers to be more similar and refer to the same subject domains. This is why the proposed analysis is likely to be more appropriate, as a validation method, if applied to first and second layers only.

Finally, the skill cluster labelling needs to be automated to enable regular re-running of the methodology. However, generating labels automatically is a challenging task. Our initial strategy involved using the three most demanded skills in the cluster as a label. This method did not produce satisfactory results as often these three skills did not communicate the broadness of the skills cluster and appeared to describe a relatively narrow segment of skills. Including more than three skills makes the label too long and difficult to read in tables and data visualisations. In future research, we plan to explore other strategies to automate labelling. One strategy is to search Wikipedia for the skills in the clusters and identify the most common terms and categories used to describe them. For example, a common term occurring in descriptions for cardiology and oncology could be specialised medicine.

While the data-driven approach used to generate the skills taxonomy offers significant advantages, the end users of the taxonomy might still perceive an expert curated taxonomy to have a higher quality. This may be due to the fact that expert curated taxonomies incorporate data from different sources and reflect input from relevant industry bodies. To increase the validity of the proposed skills taxonomy we intend to refine the resulting taxonomy using feedback from ONS occupational experts, career advice services, educators and professional associations. This will enable us to increase the utility of the taxonomy for users.

Conclusion

In this paper, we demonstrate how a taxonomy of employer skills, competence and knowledge requirements can be derived in a data-driven way. Using the initial results of the proposed method, we show that the automatically generated skills taxonomy performs reasonably well. The taxonomy contains three hierarchical layers, which are identified by applying a modularity optimisation community detection algorithm with bootstrapping and consensus clustering. The quality of the clustering is enhanced by using a word embeddings approach to capture the strength of relationships between the skills as opposed to relying only on a frequency-based measure.

In addition to generating the taxonomy, we also extract useful metadata on each skill cluster, mapping relationships between skill clusters and salary, occupations, and job titles. We also trial a method for determining the level of a skill specialisation by applying the Gaussian mixture model technique to the skill eigenvector centrality.

We make a number of contributions to the existing literature. The proposed skills taxonomy represents the first transparent non-expert-driven taxonomy that is independent from established frameworks such as ESCO or O*NET. The taxonomy is developed automatically and identifies meaningful patterns in the employer requirements without any pre-conditions for how requirements should be grouped. Because of this, the taxonomy minimises the risk that interrelationships between skills are overlooked because they don't fit a traditional view of how skills should be organised. For example, machine learning and pattern recognition are usually grouped with computing skills, while in our taxonomy, these reside in the Physics and math cluster. Even though these skills are often applied together with programming, they are grounded in knowledge of mathematics.

One of the important contributions of the proposed skills taxonomy is that it offers a possibility of describing occupations from the perspective of skills. This is why, in the upcoming applied analysis paper, we intend to map this skills taxonomy to ONS SOC codes. As an exploratory exercise, we have studied the composition of the 200 most popular job titles by the third layer skill clusters. The results listing each job title and the most prominent skill clusters are shown in Table 7 in Appendix 3. In future work, we will extend this approach from job titles to SOC codes. The resulting crosswalk between skill clusters and SOC codes will create a foundation for combining official labour market statistics with the skills taxonomy to produce novel measures of skills demand, supply and mismatch.

In future research, we also plan to extend the current hierarchical representation of the taxonomy into an ontology, where not just the direct, but also the lateral relationships between clusters are captured. The resulting ontology can then be implemented as a graph database accessible by the public. We would also like to study the evolution of employer requirements over time using the methodology described in Rosvall and Bergstrom (2010).

The resulting skills taxonomy as well as the algorithm for developing it and the interactive data visualisation will all be released to the public. We believe that these resources would benefit a wide audience and allow policymakers, educators and individuals to better understand the skill sets needed by employers and the associated salaries and job titles. The taxonomy also provides a foundation for measuring the similarity of jobs/occupations based on skills, competences and knowledge. These insights could be directly applied to inform policy on reskilling and identifying job transition opportunities for occupations at risk of decline.

Acknowledgements

The authors are grateful for the thoughts of colleagues at Nesta, the Economic Statistics Centre of Excellence and the Office for National Statistics on this work. Particular thanks are due to Hasan Bakhshi for his comments on early drafts.

Appendices

Appendix 1: Overview of community detection algorithms

Stochastic Block Modelling (SBM) involves fitting a generative model of a graph to data (Peixoto, 2017). Under SBM, nonparametric statistical inference is applied to partition the graph in such a way as to maximise the explanatory power of a fitted model given the observed edges. From the candidates, the minimum description length model (i.e. the simplest model) is selected to prevent overfitting. SBMs have been found to produce some of the best results on real-life networks and are capable of identifying several types of network structures in addition to communities. SBMs can also detect hierarchical structures in networks and can be extended to overlapping communities. For the purposes of our analysis, we use a degree-corrected SBM that employs a Markov chain Monte Carlo (MCMC) algorithm (Peixoto, 2014) as implemented in the python igraph library.

The Louvain multilevel community detection algorithm identifies communities in the network that maximise the quality of the partitioning (Blondel, Guillaume, Lambiotte, and Lefebvre, 2008). The established metric used to measure the quality of communities is modularity. Modularity varies between [-1,1] and refers to the concentration of edges within communities as opposed to the distribution of edges that would be observed in a random graph with the same vertex degree distribution. The Louvain algorithm is hierarchical; it starts with individual vertices belonging to their own communities and then iteratively groups the vertices in such a way as to increase the overall modularity score. This algorithm is intuitive and one of the most commonly used for identifying network communities. Louvain was found to be the second best-performing method in the comparative analysis of algorithms conducted by Lancichinetti and Fortunato (Fortunato and Hric, 2016). The criticism of the modularity optimisation algorithms focuses on the limitations of these methods in identifying an appropriate level of resolution. The algorithms may split large communities or merge smaller ones. They may also underperform as compared to other methods if the true number of clusters is not known.

Infomap is a dynamics based community detection algorithm, which identifies communities in the network by measuring the flow of information through the network using random walks (Rosvall and Bergstrom, 2008). The rationale behind the method is that due to the higher density of edges within communities, the random walkers will be trapped and spend a longer time inside communities. Infomap further improved the early implementations of the dynamics based algorithms by using information theory to define the most parsimonious way to describe graph community structure. Infomap is especially effective when applied to directed networks, where it can identify communities that would not be detected by modularity optimisation algorithms.

Stochastic Block Modelling (SBM) involves fitting a generative model of a graph to data (Peixoto, 2017). Under SBM nonparametric statistical inference is applied to partition the graph in such a way as to maximise the explanatory power of a fitted model given the observed edges. From the candidates the minimum description length model (i.e. the simplest model) is selected to prevent overfitting. SBMs have been found to produce some of the best results on real-life networks and are capable of identifying several types of network structures in addition to communities. SBMs can also detect hierarchical structures in networks and can be extended to overlapping communities. For the purposes of our analysis, we use a degree corrected SBM that employs a Markov chain Monte Carlo (MCMC) algorithm (Peixoto, 2014) as implemented in python igraph library.

Appendix 2: Flow charts

Figure 11 summarises the steps taken to first build the skills graph and then to prepare it for the community detection stage.

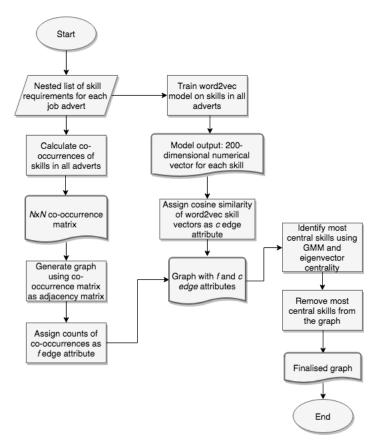


Figure 11: Flow chart for building and preparing the skills graph

Figure 12 provides an overview of the process used to detect hierarchical communities in the skills graph.

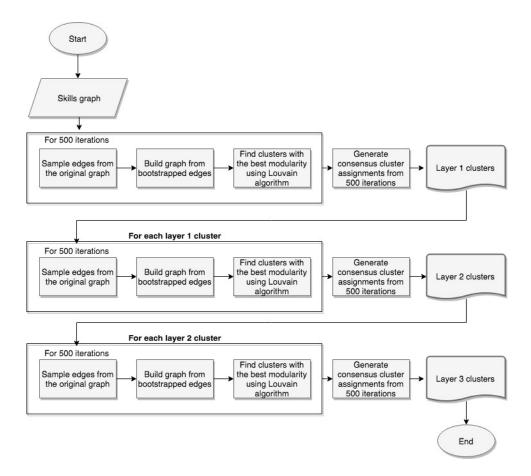


Figure 12: Flow chart for detecting hierarchical communities in the skills graph

Appendix 3: Tables

Table 4: Consensus clustering level of agreement

| Level | Cluster above | Cluster label | Number of clusters below | Weighted average NMI |
|--------|---|---|-----------------------------|----------------------------|
| Гор | None | All | 6 | 0.85 |
| Mid | All | Business Administra- tion | 5 | 0.76 |
| Mid | All | Engineering, Construction and Transport | 5 | 0.67 |
| Mid | All | Health and Social Care | 7 | 0.68 |
| Mid | All | Information Technology | 5 | 0.72 |
| Mid | All | Science and Research | 7 | 0.60 |
| Mid | All | Education, Sales and Marketing | 6 | 0.78 |
| Bottom | Business Adminis- tration | Finance | 4 | 0.66 |
| Bottom | Business Adminis- tration | Logistics | 4 | 0.71 |
| Bottom | Business Adminis- tration | Accounting | 4 | 0.60 |
| Bottom | Business Administration | Administration and Law | 4 | 0.73 |
| Bottom | Business Administration | Management and Hr | 5 | 0.72 |
| Bottom | Engineering, Construction and Transport | Civil Engineering and Design | 4 | 0.61 |
| Bottom | Engineering, Construction and Transport | Biofuels | 1 | 0.00 |
| Bottom | Engineering, Construction and Transport | Energy and Environmental Management | 7 | 0.67 |
| Bottom | Engineering, Con- struction and Transport | Mechanical and Electrical Engineering | 5 | 0.65 |
| Bottom | Engineering, Construction and Transport | Construction, Mainte- nance and Transport | 5 | 0.61 |
| Bottom | Health and Social Care | Dentistry | 5 | 0.66 |
| Bottom | Health and Social Care | Ophthalmology and Dermatology | 4 | 0.74 |
| Bottom | Health and Social Care | Primary Care | 6 | 0.55 |
| Bottom | Health and Social Care | Caregiving and Rehabilitation | 5 | 0.72 |
| Bottom | Health and Social Care | Cardiovascular and Respiratory Health- care | 4 | 0.70 |
| Bottom | Health and Social Care | Healthcare Administration | 5 | 0.64 |
| Bottom | Health and Social Care | Surgery and Internal Medicine | 7 | 0.60 |
| Bottom | Information Technology | Business Intelligence and IT Systems Design | 4 | 0.76 |
| Bottom | Information Tech- nology | IT Security | 4 | 0.63 |
| Bottom | Information Tech- nology | Windows Program- ming | 2 | 0.50 |

| Bottom | Information Technology | IT Systems and Support | 3 | 0.69 |
|--------|-----------------------------------|--|---|------|
| Bottom | Information Technology | Software Engineering | 5 | 0.70 |
| Bottom | Science and Research | General Biology | 4 | 0.41 |
| Bottom | Science and Research | Autoimmunity | 3 | 0.58 |
| Bottom | Science and Research | Molecular Biology | 7 | 0.27 |
| Bottom | Science and Research | Physics, Math, Tomography and Structural Biology | 5 | 0.47 |
| Bottom | Science and Research | Research Methods | 4 | 0.57 |
| Bottom | Science and Research | Chromosome and Cell Examination | 2 | 0.89 |
| Bottom | Science and Research | Chemistry and Laboratory Technique | 4 | 0.46 |
| Bottom | Education, Sales and Marketing | Sales | 3 | 0.61 |
| Bottom | Education, Sales and Marketing | Design | 4 | 0.65 |
| Bottom | Education, Sales and Marketing | Marketing | 4 | 0.76 |
| Bottom | Education, Sales and Marketing | Pr and Journalism | 4 | 0.62 |
| Bottom | Education, Sales and Marketing | Education, Languages and Art | 4 | 0.74 |
| Bottom | Education, Sales and Marketing | Low Vision Support | 1 | 0.00 |

Table 5: Metadata for second layer clusters

| Second layer of taxonomy | Five most popular skills | Number of underlying unique skills | Proportion of unique job adverts | Average salary (Q1, Me- dian, Q3)* | Ten most common job titles |
|---|--|---|--|---|--|
| Business Intelligence and IT Systems Design | business analysis, oracle, business process, project planning and development skills, data management | 331 | 3.97 | £39,562, £50,000, £70,000 | business analyst, developer, project manager, java devel- oper, solution architect, data analyst, consultant, business systems analyst, software engi- neer, software developer |
| IT Security | information security, information systems, cryptography, dv clearance, information assurance | 69 | 0.28 | £39,250, £50,750, £67,356 | information security manager, information security analyst, business analyst, it security analyst, security analyst, security analyst, information security consultant, security architect, project manager, software engineer, information security officer |
| IT Systems and Support | linux, itil, software use instruction, responding to technical questions, cisco | 395 | 4.47 | £30,000, £40,000, £55,000 | network engineer, systems administrator, engineer, infrastructure engineer, it support engineer, devops engineer, software engineer, line support engineer, linux systems administrator, systems engineer |

| Software Engineering | sql, microsoft c#, java, .net programming, sql server | 277 | 8.37 | £37,500, £47,500, £63,063 | developer, web developer, java developer, software developer, software engineer, php devel- oper, .net developer, front end developer, c# developer, net developer |
|------------------------------------|--|-----|------|---------------------------------|---|
| Windows Programming | delphi, visual c++, distributed component object model dcom, vx- works, win32 api | 28 | 0.02 | £35,000, £42,500, £50,000 | software engineer, software developer, developer, embedded software engineer, c++ developer, c# developer, c++ software engineer, .net developer, web developer, engineer |
| Design | editing, website production, adobe photoshop, content management, graphic design | 320 | 2.09 | £25,000, £32,000, £40,000 | graphic designer, digital designer, web designer, designer, web developer, marketing executive, user experience designer, front end developer, marketing manager, developer |
| Education, Languages and Art | french, german, tutoring, teaching english, teaching mathematics | 248 | 2.74 | £21,500, £28,000, £36,000 | teacher, science teacher, en- glish teacher, teaching assis- tant, nanny, tutor, teacher of english, geography teacher, teacher of science |
| Low Vision Support | kinesthetic learning, braille writing, dog guides, human guides, electronic travel aids etas | 15 | | | low vision therapist, vision re- habilitation therapist, mobil- ity specialist, certified low vi- sion therapist, certified mobil- ity specialist, sen teaching as- sistant, learning support assis- tant, learning support worker higher level teaching assistant, sen classroom teacher, primary teacher |
| Marketing | marketing, social media, e-commerce, market strategy, campaign management | 293 | 3.59 | £27,500, £35,000, £45,710 | marketing manager, marketing executive, digital marketing executive, digital marketing manager, marketing assistant, brand manager, account manager, business development manager, marketing coordinator, analyst |
| PR and Journalism | marketing communica- tions, fundraising, pro- motional support, copy writing, event planning | 124 | 1.33 | £23,000, £29,120, £37,500 | marketing executive, marketing manager, marketing executive, public relations manager, communications officer, copywriter, marketing coordinator |
| Sales | product sale and de- livery, sales recruit- ing, sales management, account management, sales goals | 333 | 9.49 | £23,000, £30,900, £42,500 | sales executive, business development manager, sales manager, account manager, area sales manager, telesales executive, business development executive, recruitment consultant, sales consultant, marketing manager |
| Accounting | invoicing, financial accountancy, contract accountancy, forecasting, spreadsheets | 448 | 6.06 | £24,091, £32,500, £45,000 | management accountant, accounts assistant, finance manager, financial accountant, accountant, financial controller, assistant accountant, finance analyst, bookkeeper, finance assistant |

| Administration and Law | secretarial skills, file management, office ad- ministration, adminis- trative support, typing | 222 | 5.78 | £19,000, £23,500, £34,000 | administrator, legal secretary, administrative assistant, of- fice administrator, reception- ist, administration assistant, sales administrator, executive assistant, personal assistant, secretary |
|--|--|-----|------|---------------------------------|--|
| Finance | business communications, portfolio management, risk management, contract preparation | 363 | 3.74 | £32,548, £45,000, £62,500 | business analyst, project manager, internal auditor, analyst, manager, quantity surveyor, business development manager, compliance manager, audit manager, finance manager |
| Logistics | sap, negotiation skills, order and invoice pro- cessing, enterprise re- source planning erp, lo- gistics | 482 | 4.07 | £25,000, £32,880, £45,000 | buyer, supply chain manager, project manager, quantity sur- veyor, procurement manager, sales administrator, adminis- trator, production planner, sap consultant, warehouse opera- tive |
| Management and HR | store management, change management, listening, business planning, performance management | 382 | 5.41 | £26,875, £35,000, £50,000 | store manager, project manager, human resource adviser, human resource manager, assistant manager, programme manager, manager, business analyst, operations manager, finance manager |
| Cardiovascular and Respira- tory Health- care | critical care, cardiology, radiology, physiology, radiography | 334 | 0.59 | £29,303, £34,320, £40,000 | radiographer, staff nurse, cardiac physiologist, consultant, nurse, sonographer, clinical fellow, registered nurse, sister charge nurse, consultant radiologist |
| Caregiving and Rehabilitation | cooking, mental health, caregiving, care planning, social work | 623 | 8.61 | £23,605, £30,458, £36,000 | support worker, care assistant, chef, staff nurse, registered nurse, care worker, healthcare assistant, occupational thera- pist, chef de partie, home man- ager |
| Dentistry | dentistry, x-rays, condition hepatitis b, ensuring patients comfort, patient family education and instruction | 124 | 0.34 | £20,509, £28,083, £37,554 | associate dentist, dental nurse, dentist, dental associate, ap- prentice dental nurse, dental hygienist, healthcare assistant, dental nurse apprentice, dental assistant, trainee dental nurse |
| Healthcare Administration | patient care, word processing, pharmacist, welsh, triage | 285 | 0.87 | £20,565, £27,000, £35,327 | staff nurse, pharmacy technician, pharmacist, registered nurse, clerical assistant, administrator, nurse, healthcare assistant, medical secretary, receptionist |
| Ophthalmology and Dermatol- ogy | therapy, optometry, ophthalmology, dermatology, skin care | 124 | 0.32 | £25,437, £31,071, £39,625 | optometrist, beauty therapist, consultant, occupational therapist, physiotherapist, speech and language therapist, spatherapist, consultant dermatologist, therapist, staff nurse |
| Primary Care | occupational health and safety, primary care, infection control, public health and safety, immunisations | 278 | 1.27 | £25,107, £30,763, £37,929 | practice nurse, occupational health adviser, registered gen- eral nurse, nurse, healthcare assistant, registered nurse, staff nurse, nurse practitioner, advanced nurse practitioner, support worker |

| Surgery and Internal Medicine | surgery, pediatrics, on- cology, condition can- cer, medical sales | 411 | 1.54 | £30,000, £36,018, £42,148 | staff nurse, nurse, consultant, veterinary surgeon, theatre practitioner, registered nurse, dental nurse, clinical fellow, specialist registrar, territory manager |
|---|--|-----|------|---------------------------------|---|
| Biofuels | biofuel production, biofuels processing, biofuels processing equipment, biofuels production equip- ment, biofuels plant inspection | 12 | | | processing technician, biomass plant technician, production manager, biomass manager, simulation of chemistry the first mechanic, technician production, research fellow, operations manager fuel plant, research technician experimental officer, research officer life cycle and energy analysis of |
| Civil Engineering and Design | civil engineering, en- gineering consultation, estimating, microsoft project, architectural engineering | 293 | 2.57 | £30,500, £40,000, £50,000 | project manager, quantity surveyor, structural engineer, estimator, engineer, civil engineer, site manager, project engineer, design engineer, mechanical design engineer |
| Construction, Maintenance and Transport | cleaning, inspection, machinery, forklift operation, computer numerical control cnc | 858 | 7.37 | £21,330, £26,500, £31,500 | cleaner, electrician, mainte- nance engineer, carpenter, plumber, technician, ware- house operative, field service engineer, maintenance electri- cian, cleaning operative |
| Energy and Environmental Management | report writing, work- place health and safety, environmental consultancy, sustain- ability, transportation planning | 656 | 1.51 | £26,938, £33,866, £43,529 | project manager, geotechnical engineer, transport planner, engineer, planner, environmen- tal consultant, ecologist, man- ager, consultant, landscape ar- chitect |
| Mechanical and Electrical Engineering | computer aided draughting design cad, mechanical engineering, concept development, product development, product research | 646 | 6.45 | £30,000, £37,500, £46,000 | mechanical design engineer, design engineer, engineer, me- chanical engineer, electron- ics engineer, quality engi- neer, manufacturing engineer, project engineer, electrical en- gineer, electrical design engi- neer |
| Autoimmunity | condition cardiovascular disease, autoimmunity, immunoglobulin, immunodeficiency, th2 | 32 | 0 | £29,301, £33,560, £40,000 | consultant, research nurse, research associate, area health- care lead, research fellow, research assistant, clinical nurse specialist, practice nurse, consultant immunologist, nurse |
| Chemistry and Laboratory Techniques | chemistry, biology, good manufacturing practises gmp, medical device, biochemistry | 310 | 0.53 | £25,000, £30,500, £36,400 | scientist, science teacher, an- alytical chemist, laboratory technician, analyst, qc ana- lyst, chemistry teacher, biol- ogy teacher, microbiologist, re- search associate |
| Chromosome and Cell Ex- amination | light microscopes, fine needle aspirations fna, cell examination, specimen quality eval- uation, chromosomal staining | 23 | 0 | £17,500, £27,335, £32,000 | technologist, cytology manager, asbestos analyst, scientist, specialty doctor, field service engineer microscope, material scientist, asbestos laboratory analyst, specialist |

| General Biology | pathology, immunology, bioinformatics, condition infectious disease, genomics | 175 | 0.09 | £28,040, £34,168, £38,489 | biomedical scientist, bioinfor- matician, scientist, research as- sociate, research fellow, med- ical laboratory assistant, re- search assistant, building sur- veyor, research technician, re- search scientist |
|---|--|-----|------|---------------------------------|--|
| Molecular Biology | molecular biology, dna, genetics, cell biology, histology | 299 | 0.08 | £27,552, £33,162, £36,445 | research associate, scientist, research technician, research assistant, research fellow, research scientist, postdoctoral scientist, biomedical scientist, bioinformatician, technician |
| Physics, Math, Tomography and Structural Biology | physics, lecturer, experiments, machine learning, design of experiments doe | 141 | 0.44 | £28,688, £33,914, £38,422 | lecturer, data scientist, science teacher, teacher, software en- gineer, engineer, research asso- ciate, scientist, teacher of sci- ence |
| Research Methods | data collection, re- search reports, statis- tics, clinical research, clinical trials | 264 | 0.48 | £30,000, £36,233, £43,935 | clinical research associate, paraplanner, research nurse, regulatory manager, project manager, statistician, research assistant, medical writer, manager, analyst |

^{*}Average salary Q1, Median and Q3 values are calculated using data for 2015-2017 (inclusive).

Table 6: Metadata for third layer clusters

| Third layer of taxonomy | Most popular skills* | Number of underlying unique skills | Proportion of unique job adverts | Average salary (Q1, Median, Q3)** | Ten most common job titles |
|-------------------------|---|---|--|-----------------------------------|---|
| App Development | objective c, swift, android, mobile application design, mobile applications, xcode, android software develop- ment kit sdk, ios software development kit sdk, sqlite | 22 | 0.17 | £35,000, £45,000, £60,000 | developer, android developer, mobile application developer, mobile developer, mobile developer, software developer, software engineer, web developer, php developer, application developer, front end developer |

| BI and Data Warehousing | oracle, data management, business intelligence, data warehousing, visual basic, sql server reporting services ssrs, extraction transformation and loading etl, microsoft sql, oracle pl sql, microsoft access, businessobjects, data modelling, data architecture, cognos impromptu, qlikview, crystal reports, data integration, informatica, online analytical processing olap, microsoft sql server integration services ssis, oracle business intelligence enterprise edition obiee, unix shell scripting, sql server analysis services ssas | 100 | 1.37 | £39,000, £50,000, £70,000 | developer, data analyst, sql developer, business intelligence developer, business analyst, java developer, data architect, consultant, analyst, oracle developer |
|-----------------------------------|---|-----|------|---------------------------------|--|
| Business Analysis and IT Projects | business analysis, business process, project planning and development skills, microsoft sharepoint, process testing, technical writing editing, microsoft dynamics, prince2, lifecycle management, business systems analysis, system architecture, systems integration, systems analysis, microsoft visio, systems development life cycle sdlc, unified modelling language uml, full life cycle, business solutions, document management, data migration, microsoft crm, middleware, business requirements documentation, systems development, user acceptance testing uat, it management, ibm websphere, requirements analysis, solution architecture, it strategy, information architecture | 112 | 2.54 | £40,000, £50,000, £70,000 | business analyst, project manager, developer, solution architect, business systems analyst, java developer, software engineer, it project manager, dynamic crm developer, sharepoint developer |
| Data Engineer- ing | python, optimisation, big data, ruby, nosql, kan- ban, software as a ser- vice saas, apache hadoop, mongodb, chef, postgresql, data structures, trading systems, amazon web ser- vices aws, enterprise soft- ware, scaling, data visual- isation | 52 | 0.72 | £42,500, £55,000, £72,500 | developer, java developer, devops engineer, software engineer, data scientist, python developer, software developer, web developer, php developer, engineer |
| Intelligence | dv level, intelligence analysis, geospatial intelligence, signals intelligence, human intelligence, imagery intelligence, counter intelligence | 14 | 0.01 | £37,500, £50,000, £60,000 | intelligence analyst, project manager, an- alyst, chief engineer, systems engineer, software engineer, engineer, manager, network engineer |

| IT Security Implementation | dv clearance, information assurance, security imple- mentation, iso iec 27001 | 11 | 0.03 | £40,000, £50,000, £71,250 | project manager, consultant, security architect, information assurance consultant, information security consultant, security consultant, information security manager, engineer, systems engineer, |
|----------------------------|---|-----|------|---------------------------------|--|
| IT Security Operations | information security, cryptography, computer engineering, arcsite, arcsight | 28 | 0.17 | £38,750, £53,750, £69,856 | business analyst information security manager, information security analyst, it security analyst, information security consultant, security analyst, security architect, information security officer, security consultant, software engineer, it security manager |
| IT Security Standards | information systems, certification accreditation | 16 | 0.07 | £41,493, £52,500, £65,000 | business analyst, project manager, de- veloper, administrator, solution architect, human resource ad- viser, human resource administrator, systems engineer, management accountant, business systems analyst |
| IT Support | software use instruction, it support, computer hardware knowledge, basic internet skills, printers, microsoft exchange, application support, troubleshooting technical issues, network hardware software maintenance, dynamic host configuration protocol dhcp, hardware and software configuration, microsoft operating systems, network hardware, help desk support, microsoft networking, network support, computer installation and setup, lotus notes, software installation, microsoft vista, workstations, macintosh os, phone systems, problem analysis | 148 | 1.31 | £23,500, £30,381, £44,148 | it support engineer, it support technician, it support analyst, software engineer, application support analyst, line support engineer, service desk analyst, network engineer, engineer, infrastructure engineer |
| Legacy Main- frame | rpg, linc, uniface, os 400, rpg400, rpg iv, lansa | 17 | 0.01 | £35,000, £40,000, £50,000 | developer, analyst programmer, software developer, programmer, application support analyst, business analyst, support analyst, analyst |

| Mainframe Programming | mainframe, cobol, customer information control system cics, mqseries, test director, winrunner, job control language, job control language jcl, rapid application development, structured programming, as 400, staff augmentation, icl vme, mainframe systems, mvs, powerbuilder, ibm resource access control facility racf, quick test professional qtp, rexx, pro c, adabas, esql, db2, ibm mq series, virtual storage access method vsam, microfocus | 102 | 0.05 | £39,562, £52,500, £81,753 | developer, test analyst, software engineer, solution architect, analyst programmer, java developer, engineer, consultant, business analyst, project manager |
|---------------------------|---|-----|------|---------------------------------|--|
| Networks | responding to technical questions, cisco, network administration, wide area network wan, network engineering, switches, network installation, virtual private networking vpn, network security, internet services, broadband, ethernet, avaya, video conferencing, ospf, 3g, internet service provider isp, global system for mobile communications gsm, cisco routers, computer networking | 112 | 1.08 | £30,000, £42,500, £56,960 | network engineer, engineer, infrastructure engineer, systems engineer, project manager, network security engineer, it support engineer, line support engineer, network support engineer, network support engineer, systems administrator |
| Servers and Middleware | apache webserver, soap, extensible stylesheet language xsl, tomcat, relational database management system rdbms, java server pages jsp, jboss, junit, weblogic, sybase, java message service jms, hibernate, integrated development environment ide, struts, servlets, jdbc, spring framework | 53 | 0.32 | £40,000, £50,000, £70,000 | java developer, developer, software engineer, web developer, php developer, software developer, java engineer, devops engineer, solution architect, .net developer |
| Software Development | sql, microsoft c#, java, .net programming, sql server, asp, software engineering, software development, c++, scrum, extensible markup language xml, unix, agile development, transact-sql, object-orientated analysis and design ooad, perl, visual studio, relational databases, version control, software architecture, database design, software testing | 88 | 5.29 | £35,000, £45,000, £57,500 | developer, software developer, software engineer, .net developer, java developer, c# developer, web developer, php developer, c# .net developer |

| System Administration | linux, itil, it recruiting, windows server, firewalls, database administration, system and network configuration, transmission control protocol internet protocol tcp ip, citrix, domain name system dns, configuration management, system administration, disaster recovery planning, microsoft powershell, hyper-v, red hat linux, systems administration, bash, solaris, shell scripts, clustering, puppet, web servers, ssl, network attached storage nas, symantec packages, raid, vbscript, capacity management, vmware esxi, systems management, internet hosting | 135 | 2.08 | £35,000, £45,000, £62,398 | systems administrator, devops engineer, network engineer, infrastructure engineer, linux systems administrator, engineer, systems engineer, developer, software engineer, line support engineer |
|--------------------------------|--|-----|------|---------------------------------|--|
| Web Development | web site development, hypertext preprocessor php, jquery, mysql, web application development, git, web development, css, front-end development, ajax, user interface ui design, json, angularjs, web applications, prototyping, xhtml, model-view-controller mvc, drupal, | 62 | 1.87 | £32,500, £42,000, £55,000 | web developer, php developer, front end developer, developer, php web developer, java developer, front end web developer, software developer, net developer, software engineer |
| Windows Programming Methods | html5, zend framework delphi, distributed compo- nent object model dcom, common object model, ac- tivex, pascal | 14 | 0.01 | £33,565, £41,250, £46,250 | developer, software developer, software engineer, c# developer, net developer, web developer, sales manager, analyst programmer, c++ developer |
| Windows Programming Tools | visual c++, vxworks, win32 api, windows ce, tickit, windows program- ming, microsoft visual c | 14 | 0.01 | £37,500, £42,500, £55,000 | software engineer, embedded software engineer, software developer, c++ developer, c++ software engineer, developer, c# developer, software engineer c++, c++ software developer, software developer, software developer engineer |

| Accounting Admin | invoicing, spreadsheets, billing systems, account closing, bank reconciliation, invoice payment, bookkeeping, accounts payable and receivable, customer accounts, account opening, invoice coding, invoice processing, bank transaction processing, credit debit card processing, kerridge, vlookup, cash deposits and | 168 | 2.12 | £19,492, £23,000, £30,000 | accounts assistant, purchase ledger clerk, credit controller, administrator, bookkeeper, finance assistant, assistant accountant, management accountant, accounts payable clerk, accountant |
|-------------------------------------|--|-----|------|---------------------------------|---|
| Accounting and Financial Management | receipts financial accountancy, contract accountancy, fore- casting, budget forecast- ing, account reconciliation, account analysis, finan- cial reporting, balance sheet, financial analysis, cost analysis, financial planning, financial con- trols, accruals, cash flow forecasting, statutory accounts, budget analysis, international financial reporting standards, cal- culation, pivot tables, financial statements, management reporting, generally accepted ac- countancy principles gaap, variance analysis, general ledger, cost review, cash management, job costing, data manipulation, cor- porate reporting, macros, ad hoc reporting, cash flow analysis, hyperion, sarbanes-oxley sox audit, financial transactions | 145 | 2.89 | £30,000, £40,000, £52,500 | management accountant, financial accountant, finance manager, financial controller, accountant, assistant accountant, finance analyst, accounts assistant, financial analyst, assistant management accountant |
| Accounting Software | accountancy software, navision, system implementation, agresso, jd edwards, oracle financials, netsuite, report maintenance, pegasus | 35 | 0.16 | £28,500, £40,000, £52,500 | accounts assistant, management accountant, accountant, finance manager, financial controller, finance assistant, bookkeeper, consultant, assistant accountant, developer |

| Audit and Compliance | contract preparation, internal auditing, risk assessment, legal compliance, outsourcing, audit planning, compliance management, external auditing, corporate governance, contract auditing, audit reports, risk management framework, money management, cobit, compliance reporting, prevention of criminal activity, compliance auditing, audit propiance auditing, audit pro- | 89 | 0.84 | £32,500, £42,500, £58,500 | internal auditor, quantity surveyor, compliance manager, audit manager, quality engineer, internal audit manager, project manager, auditor, manager |
|-----------------------|--|-----|------|---------------------------------|--|
| Business Management | cesses change management, business planning, per- formance management, budget planning, strate- gic management, process improvement, staff co- ordination, financial management, facility management, service level agreements, business strategy, team manage- ment, business acumen, trend analysis, strategic planning, service improve- ment, cost management, environmental remedia- tion, staff management, programme management, strategic development, conflict management, staff development, vendor rela- tions, succession planning, performance appraisals, regional planning, busi- ness operations, policy development, facility improvement, workforce management | 143 | 2.91 | £28,290, £38,375, £53,529 | project manager, programme manager, manager, business analyst, operations manager, finance manager, human resource adviser, human resource manager, management accountant, account manager |
| Claims Administration | case management, property management, preparing reports, claims adjustments, claims knowledge, instruction, claims service, settlement negotiation | 35 | 0.62 | £20,000, £26,000, £35,360 | claims handler, property manager, occupational health adviser, motor claims handler, legal secretary, administrator, human resource adviser, case manager, claims administrator, quantity surveyor |
| Employee Development | training programmes, training, leadership development, corporate training, management training, sales automation software, learning management system, training packages, leadership training | 37 | 0.19 | £25,000, £32,500, £45,000 | trainer, training manager, human resource manager, human resource adviser, it trainer, training coordinator, care assistant, learning and development manager, project manager, manager |

| Financial Asset Management | business communications, portfolio management, risk management, asset management, business modelling, professional services marketing, economics, due diligence, management consultancy, mergers and acquisitions, financial consultancy, corporate finance, acquisitions, investment management, wealth management, financial modelling, corporate recruiting, pricing strategy, investment strategy, pricing, policy analysis, critical thinking, financial advising, international business, investment planning, investor relations | 123 | 2.06 | £34,000, £45,250, £64,500 | business analyst, project manager, business development manager, analyst, pricing analyst, man- ager, account manager, corporate solicitor, finance manager, man- agement accountant |
|-------------------------------|---|-----|------|---------------------------------|--|
| HR Management | employee relations, benefits management, human resource management, benchmarking, benefits analysis, employee engagement, tupe, benefits administration, organisational analysis, hr consultancy, hris, hr strategy, hr policies, job evaluation | 94 | 0.54 | £29,000, £39,750, £52,500 | human resource adviser, human resource manager, human resource officer, human resource officer, human resource business partner, human resource assistant, project manager, manager, business analyst, analyst |
| Insurance and Lending | insurance underwriting, credit risk, cemap, credit assessment, credit analysis | 68 | 0.25 | £30,000, £44,000, £60,000 | mortgage adviser, credit risk analyst, credit controller, underwriter, credit analyst, commercial underwriter, business analyst, credit risk manager, commercial account handler, risk analyst |
| Legal Services | litigation, legal support, commercial litigation, intellectual property, legal documentation, dictation, mediation, civil litigation, bill preparation, arbitration, estate planning, legal research, document review, case preparation, prosecution | 103 | 0.74 | £24,480, £35,000, £47,150 | legal secretary, com- mercial litigation solic- itor, paralegal, litiga- tion solicitor, solicitor, property litigation so- licitor, private client solicitor, legal counsel, quantity surveyor |

| Logistics Administration | order and invoice processing, stock control, order management, eftpos, merchandise labelling, order correction, processing item returns, electronic data interchange, sales order processing, delivery unload and breakdown, expediting orders, resolving shipping delivery problems, customer complaint resolution, order entry | 78 | 0.81 | £17,500, £21,000, £26,500 | sales administrator, administrator, customer service adviser, customer service administrator, warehouse operative, chef, buyer, accounts assistant, customer service representative, stock controller |
|------------------------------------|--|-----|------|---------------------------------|---|
| Office Administration | secretarial skills, file management, office administration, administrative support, typing, contract administration, calendar management, data entry, telephone skills, scanners, advertising copywriting, record keeping, cash handling, general office duties, business administration, travel arrangements, sorting, initiative, office skills, note taking | 76 | 4.41 | £17,000, £20,000, £27,000 | administrator, administrative assistant, office administrator, receptionist, legal secretary, administration assistant, sales administrator, executive assistant, personal assistant, secretary |
| Payroll and Tax Account- ing | account auditing, payroll processing, vat returns, payroll administration, tax preparation, tax returns, payroll reports, tax compliance, payroll preparation, tax planning, general ledger maintenance, peoplesoft, audit management, audit supervision, payroll taxes, corporate tax returns, data validation, tax accountancy, companies house | 100 | 0.9 | £24,000, £31,200, £43,500 | payroll administrator, accountant, accounts assistant, management accountant, finance manager, financial accountant, audit, payroll manager, financial controller, payroll assistant |
| Premises Security | access and or egress control, security patrol, alarm system monitoring, prevention of unauthorised entry, security camera monitoring | 8 | 0.01 | £16,367, £17,680, £18,720 | security officer, retail security officer, relief security officer, dedicated relief security officer, security officer distribution, dedicated relief officer, security officer distribution support, relief retail security officer, security area relief officer, retail security officer driver |

| Procurement | negotiation skills, logistics, cost control, supply chain management, supplier management, costing, contract negotiation, contract review, procurement contracts, category management, sourcing requirements, supplier identification, procurement strategies, purchasing functions, request for information rfi, strategic sourcing, sourcing strategies, supplier review, operating margin maximisation, supplier selection, price negotiation, supply chain improvement, commodity management | 148 | 1.45 | £31,500, £42,250, £55,000 | buyer, quantity surveyor, project manager, procurement manager, supply chain manager, category manager, commercial manager, contract manager, business development manager, purchasing manager |
|---|--|-----|------|---------------------------------|--|
| Recruitment | listening, contract recruit- ment, candidate sourcing, candidate interviewing, rpo, workforce planning, talent pool, permanent placement, taleo, recruit- ing | 56 | 0.5 | £25,500, £35,000, £45,000 | recruitment consultant, customer service adviser, trainee recruitment consultant, recruiter, sales executive |
| Retail Management | store management, food safety, faculty training, employee training, retail management, restaurant management, store operations, loss prevention, retail operations, asset protection, disciplinary procedures, performance analysis, health and safety compliance | 52 | 1.26 | £19,330, £25,500, £35,875 | store manager, assistant manager, restaurant manager, retail store manager, retail store manager, chef, supervisor, deputy manager, shop manager, retail manager |
| Securities Trading | front office, derivatives, on- boarding, capital markets, investment banking, equi- ties, securities trading, vi- sual basic for applications vba, reengineering, foreign exchange, operations anal- ysis, transaction process- ing, stress management, trading floor, commodities, risk system, securities | 83 | 0.59 | £37,500, £55,000, £73,875 | business analyst, project manager, analyst, developer, operations analyst, java developer, data analyst, risk analyst, manager |
| Shipping and Warehouse Operations | transportation logistics, logistics analysis, warehouse management, logistics management, haulage, freight forwarding, warehouse operations, sap implementation, warehouse management systems, shipping, efficient transportation, shipping and receiving, air freight, export compliance | 114 | 0.84 | £22,500, £30,000, £40,000 | warehouse manager, warehouse operative, logistics manager, operations manager, project manager, driver, warehouse supervisor, hgv driver, transport planner |

| Supply Chain Management | sap, enterprise resource planning erp, materials planning, supply chain knowledge, supply chain, product delivery, inventory management, inventory control, product availability, demand forecasting, demand planning, manufacturing resource planning mrp, production planning, supply chain solutions, inventory maintenance | 142 | 0.95 | £26,000, £33,150, £45,000 | supply chain manager, production planner, sap consultant, buyer, project manager, supply chain coordinator, management accountant, supply chain planner, business analyst, material planner |
|----------------------------|--|-----|------|---------------------------------|--|
| Automotive Engineering | original equipment manufacturer oem, electric vehicle, vehicle systems, braking, fuel efficiency, hybrid vehicle | 48 | 0.09 | £30,863, £38,197, £49,968 | engineer, project en- gineer, systems engi- neer, sales engineer, auto electrician, qual- ity engineer, hgv tech- nician, vehicle techni- cian, sales manager, apprentice service tech- nician |
| Aviation | fortran, civil aviation, meteorology, aviation safety, civil aviation authority, flight safety, flight planning, aviation regulations, general aviation, helicopter operations, flight training, business aviationauthority, flight safety, flight planning, aviation regulations, general aviation, helicopter operations, flight training, business aviation | 35 | 0.01 | £27,438, £36,750, £47,750 | engineer, software engineer, software developer, systems engineer, quantitative analyst, project manager, aeronautical engineer, cabin crew, analyst, developer |
| Biofuels | biofuel production, biofuels processing, biofuels processing equipment, biofuels production equipment, biofuels plant inspection, biofuels production management, biofuels quality assessment, biomass - fuelled generators, biomass feedstock mixing, biomass feedstock quality assessment | 12 | | | processing technician, biomass plant techni- cian, production man- ager, biomass man- ager, technician pro- duction, research fel- low, operations man- ager fuel plant, re- search technician |
| Civil Engineer- ing | civil engineering, surveys, traffic management, structural design, transport planning, microstation, ceng, masonry, drainage design, ole, bridge engineering, highways agency, traffic engineering, civil 3d, motorway maintenance, traffic maintenance, land survey, foundation design, bridge design | 97 | 0.7 | £30,500, £40,000, £50,000 | structural engineer, civil engineer, quantity surveyor, engineer, site engineer, transport planner, project man- ager, design engineer, bridge engineer, struc- tural design engineer |

| Construction | painting, carpentry, hand tools, cabinetry, roofing, power tools, insulation, materials moving, renovation, woodwork, gloss, door installation, concrete mixing, concrete finishing, guttering, basic carpentry, construction labour, fascia, | 194 | 0.93 | £20,540, £26,000, £31,200 | carpenter, painter, painter and decorator, labourer, handyman, roofer, painter dec- orator, joiner, cscs carpenter, shuttering carpenter |
|--|--|-----|------|---------------------------------|--|
| Construction Engineering | plasterboard, pipe laying estimating, microsoft project, architectural engineering, commercial construction, home building, construction management, revit, progress reports, cost estimation, feasibility studies, interior design, site surveys, survey design, design software, site inspection, primavera, demolition, project design, design and construction, set design, fall protection, building inspection, sketchup | 100 | 1.51 | £30,000, £39,760, £50,000 | project manager, quantity surveyor, estimator, site man- ager, project engineer, structural engineer, planner, architectural technician, engineer, architect |
| Design and Process Engineering | computer aided draughting design cad, mechanical engineering, concept development, product development, mechanical design, materials design, process design, product design, product lifecycle management plm, engineering projects, catia, engineering activities, autodesk, 3d modelling design, materials science, package design, pro engineer, mechanical draughting | 130 | 1.92 | £32,500, £40,000, £50,609 | mechanical design engineer, design engineer, mechanical engineer, engineer, project engineer, project manager, cad technician, manufacturing engineer, product manager, structural engineer |
| Driving and Automotive Maintenance | cleaning, inspection, machinery, forklift operation, automotive repair, preventive maintenance, labeling, equipment ordering, work area maintenance, health and safety standards, vehicle maintenance, shipping through ups, lift trucks, paint sprayer, heavy large goods vehicle driving, maintenance scheduling, transporting, equipment cleaning, hoisting equipment, equipment maintenance, delivery driving | 275 | 4.21 | £18,761, £23,810, £29,500 | cleaner, maintenance engineer, cleaning operative, warehouse operative, vehicle tech- nician, technician, field service engineer, hgv technician, electrical maintenance engineer |

| Electrical Engineering | electrical engineering, sales engineering, wiring, electrical design, hydraulics, siemens nixdorf hardware, installation planning, technical training, electrical systems, technical assistance, schematic diagrams, scada, robotics, power generation, low and high voltage, technical recruiting, technical services marketing, hydraulic engineering, hmi, rolling stock, hazop, switchgear, flow testing, inverters, electrical control, programmable logic controller plc programming, electrical diagrams, transformers, power distribution, wiring diagrams, electrical schematics, professional engineer, instrument calibration, circuit diagrams, telemetry | 155 | 1.45 | £29,062, £35,000, £44,165 | electrical design engineer, maintenance engineer, maintenance engineer, engineer, sales engineer, field service engineer, electrical maintenance engineer, project engineer, control systems engineer, electrician |
|------------------------|---|-----|------|---------------------------------|--|
| Electrical Work | electrical work, cabling, facility maintenance, blueprints, electrical wiring, industrial electrical work, wiring installation, multimeters | 100 | 0.43 | £25,000, £29,000, £34,320 | electrician, main- tenance electrician, maintenance engineer, auto electrician, in- dustrial electrician, electrical engineer, electrician mate, elec- trical maintenance engineer, engineer, data engineer |
| Electronics | validation, product testing, systems engineering, electronic design, simulation, system design, matlab, test equipment, analogue design, computer programming, field programmable gate array, circuit design, electronic circuits, hardware design, vhsic hardware description language vhdl, electronic engineering, microcontrollers, schematic design, microprocessors, pcb layout and design, rf design, verilog, data acquisition, labview, power supplies, environmental testing, circuit testing | 134 | 1.09 | £35,000, £42,500, £50,000 | electronics engineer, systems engineer, engineer, electronics design engineer, engineer, hardware engineer, electronic design engineer, embedded software engineer, test engineer |

| Energy | sustainability, renewable energy, chemical engineering, energy efficiency, energy management, energy conservation, biomass, carbon reduction, energy supply, energy consumption, energy reduction, energy consultancy, alternative energy, energy services, energy systems, economic analysis, energy products, economic models, sustainability consultancy, energy markets, carbon footprint, natural gas, building performance, energy saving products, environmental sustainability, energy management system, energy business development, waste-to-energy, power plants, green energy, energy solutions | 162 | 0.29 | £27,500, £35,000, £45,000 | sustainability consultant, project manager, process engineer, energy manager, energy consultant, engineer, mechanical engineer, business development manager, electrical engineer, energy engineer |
|------------------------|--|-----|------|---------------------------------|--|
| Environmental Planning | transportation planning, geographic information system gis, impact assessment, town planning, community planning, landscape architecture, land planning, urban design, natural resources, environmental studies, landscape design, arcgis, land management, environmental education, city planning, agricultural research, landscape planning, town management, community relations, archaeology, transport policies, ecological consultancy, space management, town development, biodiversity, preparation of appeals, local planning authorities, land use, farm management, agronomy, conservation planning, greenhouse | 133 | 0.32 | £25,829, £32,500, £42,495 | transport planner, planner, landscape architect, ecologist, planning officer, project manager, land manager, business analyst, principal transport planner, urban designer |

| Health, Safety and Environ- ment | report writing, workplace health and safety, environmental consultancy, proposal writing, iso 14001 standards, water treatment, environmental management, environmental policy, environmental health and safety, geology, environmental protection, environmental science, condition legionella, geotechnical engineering, environmental engineering, site investigations, water sampling, hazard identification, permitting, environmental regulations, environmental compliance, air quality control | 190 | 0.8 | £25,625, £32,500, £40,666 | geotechnical engineer, project manager, engineer, environmental consultant, manager, consultant, environmental engineer, paraplanner, risk assessor, health and safety manager |
|--|--|-----|------|---------------------------------|--|
| Heating, Ventilation and Plumbing | plumbing, hvac, ventilation, boilers, heating systems, pipefitting, water testing, drainage, commercial plumbing, cooling towers, liquefied petroleum gas lpg, hvac engineering, ventilation systems, home repair, fuel meters, centrifugation | 146 | 0.69 | £26,062, £30,695, £36,387 | plumber, commercial gas engineer, gas engineer, pipe fitter, heating ventilation and air conditioning engineer, mechanical engineer, engineer, maintenance engineer, domestic gas engineer, area sales manager |
| Hydrology | hhydrology, wastewater treatment, water quality, water engineering, water distribution, coastal engineering, water reuse, erosion control, wastewater engineering, environmental models, watershed management | 61 | 0.03 | £30,207, £36,875, £42,500 | hydrologist, engineer, civil engineer, water engineer, environmen- tal restoration plan- ner, flood risk consul- tant, mechanical en- gineer, process engi- neer, hydraulic mod- eller, electrical engi- neer |

| Manufacturing Methods | product research, packaging, lean methods, iso 9001 standards, machining, engineering management, manufacturing processes, root cause analysis, six sigma, calibration, process engineering, new product development, lean manufacturing, technical drawings, surveillance, failure modes and effects analysis fmea, engineering support, injection moulding, logistics engineering, lean processes, process control, waste reduction, computer aided manufacturing cam, machine tools, capability maturity model cmm, product improvement, kaizen, bill of materials, production management, coordinate measuring machine cmm, six sigma green belt, industrial engineering, lean six sigma, iso 9000, process equipment, value stream mapping | 179 | 1.91 | £28,854, £35,000, £43,797 | quality engineer, manufacturing engineer, engineer, engineer, quality manager, production engineer, mechanical design engineer |
|---------------------------|---|-----|------|---------------------------------|---|
| Oil and Gas Extraction | brownfields, liquefied natural gas, liquefied natural gas lng, decision analysis, well control, geophysics, pipeline design, logging, facility design, petrel, offshore drilling, well design, petrophysics, workover, talisman, well testing, drill engineering, gas exploration, reservoir simulation, corrosion control systems, well completion, reservoir management, wireline, coiled tubing, pigging, artificial lift, water injection | 69 | 0.05 | £30,000, £40,000, £62,500 | engineer, drilling engineer, reservoir engineer, geophysicist, process engineer, project engineer, project manager, geologist, drilling supervisor, production engineer |
| Solar and Wind Energy | with power, wind turbines, solar energy, solar panels, site selection, solar sales, photovoltaic pv systems, renewable energy systems, hydropower, solar farm, renewable sales, solar energy systems, solar products, solar photovoltaic installation, wind farm construction, renewable energy consultation, solar thermal systems | 75 | 0.05 | £29,000, £36,250, £43,300 | field sales executive, solar energy systems engineer, solar energy installation manager, wind turbine techni- cian, project manager, wind energy engineer, electrical engineer, electrician, engineer |

| Structural Engineering | engineering consultation, engineering design, struc- tural drawings, engineering software | 27 | 0.31 | £32,500, £38,250, £50,636 | structural engineer, engineer, mechanical design engineer, de- sign engineer, project engineer, mechan- ical engineer, civil engineer, electrical engineer, electrical de- sign engineer, project |
|---|---|-----|------|---------------------------------|---|
| Welding and Machining | computer numerical control cnc, welding, machine operation, lathes, soldering, mig and tig welding, grinders, milling cutters, sewing, micrometers, computerised numerical control lathes, machine setting, press materials, welding equipment, boring tools, calipers, pressure testing, colour matching, paint shop pro | 143 | 1.1 | £20,900, £26,000, £30,160 | manager cnc machinist, cnc turner, welder, cnc miller, fabricator welder, welder fab- ricator, mig welder, machine operator, cnc programmer, cnc setter operator |
| Autoimmune Cardiovascular Disease | condition cardiovascular disease, neuroimmunology | 11 | | £29,502, £34,490, £39,376 | area healthcare lead, research nurse, research fellow, practice nurse, research associate, research assistant, research technician, nurse, clinical research associate, nurse adviser respiratory |
| Autoimmune Conditions | autoimmunity, immunoglobulin, immunodeficiency, th2, asthmatic, allergist, allergy and immunology, allergen immunotherapy | 21 | | £28,852, £33,000, £40,000 | consultant, consultant immunologist, clinical nurse specialist, respiratory staff nurse, product specialist, staff nurse, research associate, scientist, biomedical scientist, immunologist |
| Biochemistry | biology, biochemistry, proteins, cell culturing, assay development, mass spectrometry, protein purification, protein analysis | 131 | 0.14 | £26,688, £31,553, £35,327 | scientist, science teacher, biology teacher, research associate, teacher of biology, research assistant, research technician, biomedical scientist, research scientist, laboratory technician |
| Biomedical Research | pharmacology, neuro- science, biomarkers, biomedical research, medical technology, metabolism, biomarker, veterinary medicine, clinical testing, cogni- tive science, diagnostic technologies, condition rheumatoid arthritis, bayesian methods, sle, disease treatment, fmri | 79 | 0.03 | £27,781, £33,901, £39,856 | scientist, research associate, research assistant, research fellow, optometrist, clinical research fellow, research technician, research scientist, project manager, staff nurse |

| Biotechnology Manufacturing | chemistry, good manufacturing practises gmp, medical device, aseptic, biologics development | 55 | 0.24 | £28,500, £35,000, £47,500 | science teacher, chemistry teacher, scientist, analytical chemist, laboratory technician, quality engineer, qc analyst, quality assurance officer, teacher of chemistry, analyst |
|--------------------------------|---|----|------|---------------------------------|---|
| Cell Biology | cell biology, confocal, laboratory research, medical research council, condition neurodegenerative disease, stem cell biology, neurobiology, drosophila, mrna, circadian, cell cycle, fret fluorescence resonance energy transfer, dna repair, digestive system, apoptosis, histochemistry, ubiquitin, cell death, dna cloning, phosphorylation, ataxiadisease, stem cell biology, neurobiology, drosophila, mrna, circadian, cell cycle, fret fluorescence resonance energy transfer, dna repair, digestive system, apoptosis, histochemistry, ubiquitin, cell death, dna cloning, phosphorylation, ataxia | 69 | 0.01 | £27,741, £33,044, £34,975 | research associate, research fellow, research technician, assistant, postdoctoral associate, research associate, research scientist, postdoctoral research fellow, postdoctoral research assistant |
| Cell Examina- tion | fine needle aspirations fna, cell examination, specimen quality evaluation, chro- mosomal staining, papani- colaou pap smear, fine nee- dle aspiration fna biopsies, abnormal condition detec- tion | 10 | | | cytology manager, spe- cialty doctor, advanced practitioner, specialty doctor surgery, post- doctoral researcher, consultant pathology, biomedical scientist, radiographer |
| Chromosome Examination | light microscopes, kary- otype, photomicroscopes, karyotypes, amniotic flu- ids, inverted microscopes, mitotic arrestants, stan- dard genetics laboratory practises, cell releasing agents, condition chorionic villi, cell fixatives | 13 | | £17,500, £27,335, £32,000 | technologist, asbestos analyst, scientist, field service engineer micro- scope, material scien- tist, field service en- gineer, sales specialist light microscope, labo- ratory technician |

| Clinical Research | clinical research, clinical trials, regulatory affairs, good clinical practices gcp, drug development, clinical development, pharmacovigilance, clinical study, clinical research management, biostatistics, medical writing, drug discovery, regulatory documents, clinical data management, clinical trial management, clinical data interchange standards consortium cdisc, clinical study reports, pharmaceutical development, protocol development | 98 | 0.23 | £31,500, £40,457, £60,000 | clinical research associate, regulatory manager, research nurse, medical writer, clinical project manager, clinical research nurse, project manager, biostatistician, regulatory associate, clinical research fellow |
|-------------------------------------|---|----|------|---------------------------------|--|
| Developmental Biology | genetics, developmental biology, molecular cloning, gene identification | 18 | 0.01 | £27,500, £33,364, £35,000 | research associate, research fellow, research assistant, research technician, bioinformatician, genetic technologist, postdoctoral scientist, clinical scientist, consultant clinical genetics |
| Flow Cytometry | flow cytometry, fluorescence-activated cell sorting facs, immunotherapy, condition lymphoma, immune system, cell sorting, autologous, cellular immunology, cytokine, gene expression analysis, tissue collection, immunology research, tumour immunology | 34 | 0.01 | £29,869, £33,558, £37,752 | scientist, research associate, research assistant, research technician, research fellow, research scientist, postdoctoral research fellow, consultant haematology, postdoctoral research associate |
| Genomics and Dna Sequenc- ing | bioinformatics, genomics, dna sequencing, sequence analysis, deoxyribonu- cleic acid dna analy- sis, molecular genetics, metabolomics, genome se- quencing, genome analysis, cytogenetics, functional genomics, genetic analysis | 60 | 0.02 | £30,017, £34,569, £38,122 | bioinformatician, research associate, scientist, research fel- low, research assistant, software developer, research technician, bioinformatics scien- tist, data scientist, software engineer |
| Histology | histology, tissue culture, transfection, high throughput screening hts, real-time polymerase chain reaction, immunofluorescence, in situ hybridisation, western blot analysis, cell differentiation, rna isolation, quantitative real time pcr qrt-pcr | 31 | 0.01 | £26,751, £31,263, £35,000 | biomedical scientist, research technician, scientist, research associate, research assistant, technician, medical laboratory assistant, consultant histopathologist, re- search fellow, research scientist |

| Infectious Diseases | immunology, condition infectious disease, virology, disease control, vaccine development, condition influenza, food security, condition malaria | 59 | 0.03 | £28,185, £34,498, £39,970 | scientist, biomedical scientist, research associate, registrar infectious disease, research fellow, research assistant, consultant infectious disease, research scientist, specialist registrar infectious disease |
|-----------------------------|---|----|------|---------------------------------|--|
| Laboratory Techniques | food science, good laboratory practises glp, high performance liquid chromatography, analytical chemistry, laboratory equipment, sample preparation, microbiology, chemical analysis, chromatography, toxicology, sample collection, analytical testing, organic chemistry, wet chemistry, forensic science, laboratory procedures, reagent preparation, instrumental analysis, laboratory information management system lims, animal husbandry | 90 | 0.14 | £20,843, £26,000, £32,625 | analytical chemist, laboratory technician, analyst, qc analyst, scientist, microbiologist, analytical scientist, laboratory analyst, chemist, technical manager |
| Microfluidics | experiments, design of experiments doe, microfluidics, microfabrication | 15 | 0.25 | £29,500, £35,000, £45,000 | lecturer, scientist, science technician, research associate, research fellow |
| Molecular Biology Of Cancer | condition breast cancer, proteomics, condition prostate cancer, cancer biology, condition leukaemia, condition brain tumour, cancer genetics, somatic, condition pancreatic cancer, stem cell research, her2, condition ovarian cancer, metastasis, carcinoma, shrnaleukaemia, condition brain tumour, cancer genetics, somatic, condition pancreatic cancer, stem cell research, her2, condition ovarian cancer, metastasis, carcinoma, shrna | 46 | 0.01 | £29,833, £34,404, £38,987 | clinical nurse specialist, research associate, research fellow, bioinformatician, research assistant, research technician, scientist, clinical research fellow, postdoctoral scientist, specialist nurse |
| Molecular Biology Processes | molecular biology, dna, genome, gene expression, microarrays | 40 | 0.04 | £28,429, £34,083, £37,166 | scientist, research associate, research technician, research assistant, research fellow, bioinformatician, biologist, research scientist, postdoctoral scientist |

| Nanotechnology | catalysis, nanotechnology, crystals, polymer synthesis, metamaterials, nanofabrication, graphene, novel materials, solar cell, quantum dots, green chemistry, nanotechnology engineering | 30 | | £27,403, £32,854, £36,733 | engineer, engineering technician, research associate, engineering technologist, research fellow, scientist, research associate, research assistant, polymer |
|---------------------------------------|--|----|------|---------------------------------|--|
| Pathology | pathology, bacteriology, zoology, medical microbi- ology, parasitology | 56 | 0.04 | £22,500, £30,875, £35,184 | chemist biomedical scientist, building surveyor, medical laboratory assistant, specialist biomedical scientist, phlebotomist, consultant pathologist, anatomical pathology technician, consultant pathology, consultant, chartered building surveyor |
| Pathophysiology | receptor, animal models, pathophysiology, microrna, homoeostasis, gfp, fibrosis, lymphatic, nucleotide, endothelial, clinical features, condition hypoxia, steroid, ion channel, angiogenesis, innate immunity, cardiovascular system, atherosclerosis, extracellular matrix ecm, adipose, epithelium, inflammatory response, insulin resistance, leukocyte, reperfusion, protease, neutrophil | 61 | | £27137, £33,058, £35,837 | research associate, research fellow, research technician, research assistant, scientist, clinical research fellow, postdoctoral scientist, postdoctoral research assistant, postdoctoral research associate, postdoctoral research fellow |
| Physics and Math | physics, machine learning, mathematical modelling, high-performance com- puting, experimental design | 28 | 0.17 | £32,979, £36,839, £50,000 | data scientist, science teacher, teacher, soft- ware engineer, engi- neer, teacher of sci- ence, software devel- oper, systems engineer, developer |
| Research Methods and Statistics | data collection, research reports, statistics, grant writing, policy research, peer review, healthcare re- search, epidemiology, grant applications, medical re- search | 87 | 0.22 | £30,000, £35,746, £42,682 | paraplanner, analyst, data analyst, research assistant, statistician, manager, research fellow, administrator, data scientist, research associate |
| Synthetic Biology | medicinal chemistry, toxicity, structural biology, synthetic biology, x-ray crystallography, inhibitor, drug design, biological chemistry, protein structure, molecular modelling | 34 | | £29,973, £34,253, £38,047 | associate, research fellow, medicinal chemist, computational chemist, research associate, postdoctoral research fellow, research technician, postdoctoral research assistant |

| Tissue Culture | aseptic technique, biosafety, tissue preparation, cryopreservation, biological material, histocompatibility, microscopic techniques, polymerase chain reaction pcr, cell requirements, formalin, oocyte, calorimeters, cryostat, flame photometers, microtomes, microscopic | 34 | | £24,936, £30,000, £35,669 | microbiologist, microbiologist, technician, scientist, laboratory technician, research technician, medical technician, research assistant, medical technologist, medical laboratory technician, clinical laboratory scientist |
|-----------------------------------|---|----|------|---------------------------------|---|
| Tomography and Mi- croscopy | examination microscope, fluorescence, electron microscopy, mag- netic resonance imaging mri, tomography, chemical reactions, deformation, ir- radiation, tissue engineer- ing | 34 | 0.01 | £22,250, £31,961, £38,374 | research associate, scientist, laboratory technician, research fellow, technician, engineer, science technician, research assistant, research technician, electrical maintenance engineer |
| Anesthesiology | anesthesiology, anesthetic, theatre practitioner, pe- rioperative, operating department practitioner, pain management, post- operative care, cosmetic surgery, surgical services, surgical instruments | 49 | 0.2 | £26,500, £30,763, £37,455 | theatre practitioner, theatre practitioner anaesthetic, operating department practi- tioner, anaesthetic practitioner, anaes- thetic nurse, scrub nurse, theatre nurse, theatre practitioner scrub, staff nurse, nurse |
| Cardiac Surgery | cardiothoracic surgery, cardiac surgery, recovery units, thoracic surgery, ecmo, condition organ failure, intensivist | 27 | 0.02 | £30,611, £37,665, £42,898 | registrar surgery, clinical fellow surgery, consultant surgery, staff nurse, specialist registrar surgery, consultant, house officer surgery, consultant surgeon |
| Cardiology | cardiology, exercise testing, catheterisation, condition cardiac disorders, echocardiography, defibrillation, condition heart failure, angiography, cardiac rehabilitation, aorta, invasive procedures, angioplasty, condition chest pain, condition arrhythmia, cardiac services | 82 | 0.11 | £28,846, £33,662, £39,364 | cardiac physiologist, staff nurse, consultant, consultant cardiologist, clinical fellow, specialist cardiac physiologist, nurse, registered nurse, specialist registrar, chief cardiac physiologist |
| Clinical Information Systems | information governance, healthcare management, e-health, healthcare information, clinical information systems, clinical information technology, medical software, meditech, health information technology hit, decision support systems | 36 | 0.03 | £27,868, £35,689, £44,932 | information governance manager, information governance officer, project manager, registered nurse, administrator, receptionist, business analyst, information governance lead, information analyst |

| Treatment of Aneurysms | condition aortic aneurysm, vascular medicine, eecp, abdominal aneurysm | 7 | | | project manager, clinical vascular scientist, screening technician, clinical support specialist vascular medicine, vascular nurse practitioner, clinical research nurse, vascular scientist, screening and immunisation coordinator, consultant radiologist, vascular medicine |
|------------------------|--|----|------|---------------------------------|--|
| Critical Care | critical care, emergency medicine, acute care, emergency care, mrcp, paediatric intensive care unit picu, geriatrics, advanced life support certificate, ambulatory care, internal medicine, neonatal intensive care unit nicu, critical care nursing, neonatology | 65 | 0.24 | £29,923, £35,000, £41,526 | staff nurse, consultant, nurse, consultant emer- gency medicine, criti- cal care nurse, charge nurse, clinical fellow, specialty doctor, regis- tered nurse, consultant medicine |
| Dental Assistance | oral hygiene, dental assistance, equipment instrument sterilisation, bedside manner, dental instruments, patient recall system, treatment preparation, dental histories, dental supply inventory, plaque control, study cast polishing, temporary restorations, removable appliance polishing | 24 | 0.01 | £15,393, £19,360, £28,425 | dental nurse, dental assistant, certified dental assistant, surgical dental assistant, healthcare assistant, orthodontic assistant, registered dental assistant, certified registered dental assistant, dental hygienist |
| Dermatology | therapy, dermatology | 43 | 0.21 | £25,437, £31,071, £38,000 | beauty therapist, occupational therapist, physiotherapist, speech and language therapist, spa therapist, consultant dermatologist, consultant, trainee beauty therapist, therapy assistant |
| Diagnostic Imaging | radiology, radiography, ultrasound, patient monitoring, medical imaging, diagnostic imaging, mammography, medical physics, radiation protection, computed tomography ct, nuclear medicine, single photon emission computed tomography spect, fluoroscope c-arm, digital imaging, x-ray radiography equipment, ionising radiation | 90 | 0.16 | £28,471, £33,250, £42,296 | radiographer, sonographer, consultant radiologist, staff nurse, mri radiographer, consultant radiology, mammographer, general radiographer, diagnostic radiographer, consultant |

| Endodontics and Dental Appliances | oral healthcare, teeth examination, educational materials, endodontics, root canal | 21 | 0.01 | £22,970, £30,500, £49,473 | dental associate, den- tal nurse, dentist, associate dentist, general dental prac- titioner, dental nurse apprentice, associate, civilian dental nurse, apprentice dental nurse |
|---|---|----|------|---------------------------------|---|
| Gastroenterology | endoscopy, gastroenterology, endocrinology, hepatology, colorectal surgery, endoscopic procedure, endoscope, condition inflammatory bowel disease, colonoscopy, hepatobiliary, therapeutic procedures, endoscopic retrograde cholangiopancreatography, condition liver disease, bariatric surgery, decontamination units, condition colorectal cancer | 78 | 0.1 | £30,458, £36,378, £43,595 | nurse, staff nurse, consultant gastroenterology, consultant, consultant gastroenterologist, registered nurse, clinical fellow, technician, specialist registrar, specialist registrar gastroenterology |
| General Practice | general practise, nursing, medication prescription, health checks, urgent care, wound management, condition chronic dis- ease, health education, paramedics | 48 | 0.29 | £28,471, £33,800, £40,500 | practice nurse, nurse practitioner, registered nurse, nurse, advanced nurse practitioner, reg- istered general nurse, staff nurse, support worker, gp, healthcare assistant |
| Gynecology and Urology | urology, gynecology, obstetrics, obstetrics gynaecology, biopsy | 59 | 0.1 | £30,414, £36,559, £43,558 | consultant, clinical fel- low, specialist regis- trar, staff nurse, spe- cialty doctor, registrar, sonographer, trust doc- tor |
| Medical Admin | word processing, clerical duties, medical terminol- ogy, calculator, clerical support, booking, medical records accuracy | 39 | 0.15 | £16,450, £17,823, £23,083 | clerical assistant, administrator, medical secretary, administrative assistant, receptionist, legal secretary, clerical officer, administration assistant, secretary, office administrator |
| Medical Coding | medical coding, clinical documentation, medical records, icd-10, medical records review | 63 | 0.04 | £20,000, £26,468, £33,800 | clinical coder, medi- cal record clerk, devel- oper, staff nurse, soft- ware engineer, regis- tered nurse, support worker, software de- veloper, administrator, dental nurse |
| Medical Device Sales | medical sales, medical device sales, hospital sales, medical equipment sales, laparoscopy | 25 | 0.06 | £34,140, £39,500, £43,750 | territory manager, medical sales representative, territory sales manager, account manager, hospital sales specialist, business development manager, sales specialist, hospital sales representative, sales representative |

| Mental Health | mental health, psychology, occupational therapy, learning disability, process adjustment, clinical leadership, psychiatry, clinical psychology, criminal justice, condition mental illness, condition attention deficit hyperactivity disorder adhd | 136 | 1.5 | £25,437, 31,071, 38,000 | occupational thera- pist, support worker, clinical psychologist, staff nurse, registered mental health nurse, registered nurse, con- sultant psychiatrist, nurse, healthcare assistant, assistant psychologist |
|---|--|-----|------|---------------------------------|--|
| Nephrology | dialysis, nephrology, haemodialysis, condition acute renal failure, condi- tion end stage renal disease esrd, end stage renal dis- ease esrd knowledge, renal dialysis, peritoneal | 20 | 0.04 | £25,092, £29,482, £36,420 | registered nurse, staff nurse, dialysis nurse, registered nurse dialy- sis unit, renal dialy- sis nurse, staff nurse renal dialysis, renal nurse, renal health- care technician, staff nurse dialysis, consul- tant nephrologist |
| Neurological Disorders | stroke, condition brain injury, neurology, condition spinal cord injuries, condition neurological injury, condition parkinson's disease, cognitive impairment, condition sclerosis, condition neurological disorders, electroencephalography eeg, electroencephalography | 85 | 0.15 | £26,000, £31,356, £36,741 | support worker, physiotherapist, oc- cupational therapist, staff nurse, registered nurse, care assistant, consultant, speech and language therapist, registered general nurse, nurse |
| Nutrition and Diabetes Man- agement | primary care, condition di- abetes, diabetes manage- ment, insulin, weight loss | 33 | 0.18 | £25,495, £32,295, £37,974 | practice nurse, nurse practitioner, advanced nurse practitioner, spe- cialist nurse, nurse, gp, account manager, con- sultant, registered gen- eral nurse, community nurse |
| Oncology | pediatrics, oncology, condition cancer, hematology, patient treatment, patient safety, chemotherapy, rheumatology, intravenous procedures | 99 | 0.5 | £29,323, £35,756, £42,826 | staff nurse, nurse, paediatric nurse, con- sultant, clinical nurse specialist, registered nurse, biomedical sci- entist, physiotherapist, sister charge nurse |
| Ophthalmology | optometry, ophthalmology, refraction, eye care, early diagnosis, retinopathy, cataract surgery | 50 | 0.11 | £25,180, £33,373, £43,648 | optometrist, consultant, consultant, consultant ophthalmologist, specialist registrar, specialty doctor, dispensing optician, staff nurse, orthoptist, optical adviser, optical assistant |
| Patient Assistance and Care | patient care, welsh, triage, medical assistance, patient contact, patient direction, patient assistance, patient transportation and transfer, patient flow, patient evaluation, body mass index bmi | 95 | 0.52 | £21,648, £28,250, £36,018 | staff nurse, registered nurse, nurse, healthcare assistant, registered general nurse, physiotherapist, clinical support worker, nurse practitioner, theatre practitioner, advanced nurse practitioner |

| Patient Support | patient family education and instruction, treatment explanation, breathing ex- ercises, prescription infor- mation provision | 13 | 0.01 | £26,968, £40,861, £45,628 | dental associate, physiotherapist, registered nurse, staff nurse, registered general nurse, nurse, specialist nurse, paediatric nurse, dental nurse, occupational therapist |
|---|--|-----|------|---------------------------------|---|
| Pharmacy | pharmacist, pharmacy technician, prescription filling, dispensing patients medication, drug prepa- ration, pharmaceutical services | 52 | 0.14 | £22,418, £25,865, £34,410 | pharmacy technician, pharmacist, clinical pharmacist, apprentice pharmacy assistant, pharmacy manager, dispensing assistant, relief pharmacist, trainee pharmacy assistant, specialist pharmacist |
| Phlebotomy | infection control, physical demand, phlebotomy, wound care treatment, life support, patient advisement, blood pres- sure checking, injections, informed consent, chaper- oning, blood samples | 75 | 0.26 | £18,410, £27,040, £33,058 | healthcare assistant, staff nurse, phle- botomist, registered nurse, nurse, registered general nurse, care assistant, practice nurse, dental nurse |
| Physiotherapy and Beauty | treatment planning, physiotherapy, rehabilitation, clinical reasoning, hairstyling, anatomy, podiatry, rehabilitation services, massage therapy, therapy services, massage, hydrotherapy, condition sports injuries, aromatherapy, exercise programmes, patient rehabilitation, physiotherapist assistance, pilates, prognosis, injury prevention, physical therapy, patient visitation, orthotics, condition arthritis, condition management, group fitness, condition fractures, reflexology | 167 | 0.33 | £20,715, £28,250, £35,859 | physiotherapist, hair stylist, staff nurse, occupational therapist, podiatrist, nurse, physiotherapy assistant, massage therapist, dental associate, trainee massage therapist |
| Prosthodontics and Orthodon- tics | dentistry, x-rays, condition hepatitis b, ensuring pa- tients comfort, orthodon- tics, dental hygiene, dental care, medical emergencies, condition gum disease | 66 | 0.31 | £20,400, £29,500, £38,270 | associate dentist, dentist, dental nurse, dental associate, ap- prentice dental nurse, dental hygienist, den- tal nurse apprentice, healthcare assistant, hygienist, radiographer |
| Public Health Programmes | public health education, prevention programmes, environmental medicine, food service sanitation, preventive health reports | 9 | | £26,432, £35,074, £44,141 | public health officer, safety specialist, occupational medicine physician, preventive medicine physician, practice lead early years, nursery nurse, public health engineer, public health facilitator, public health director, health visitor |

| Reproductive Health | public health and safety, midwifery, sexual health, children's health, cytology, family planning, smoking cessation, condition sexu- ally transmitted infections, reproductive health, health | 69 | 0.16 | £25,718, £30,917, £38,247 | practice nurse, mid- wife, sexual health nurse, health visitor, public health engineer, school nurse, nurse, staff nurse, community midwife, registered |
|-------------------------------|---|-----|------|---------------------------------|--|
| Respiratory Disease | programmes physiology, condition chronic obstructive pul- monary disease copd, condition cystic fibrosis, condition lung cancer, condition respiratory con- ditions, continuous posi- tive airway pressure cpap, bronchoscopy, respiratory therapy, pleural, condition mesothelioma, interstitial, lung function tests, respi- ratory failure, condition pulmonary disease, res- piratory care procedures, cardiopulmonary function evaluation | 63 | 0.06 | £26,688, £32,000, £38,000 | nurse cardiac physiologist, respiratory physiolo- gist, practice nurse, clinical physiologist, specialist cardiac phys- iologist, physiologist, physiotherapist, staff nurse, chief cardiac physiologist |
| Screening and Immunisation | occupational health and safety, immunisations, health promotion programmes, health screening, measles mumps rubella mmr, vaccination, condition varicella | 44 | 0.38 | £23,755, £30,763, £42,640 | occupational health adviser, practice nurse, registered general nurse, healthcare as- sistant, occupational health nurse, specialist registrar, registrar, nurse, consultant, registered nurse |
| Social Work and Caregiving | cooking, caregiving, care planning, social work, home management, nursing home, condition learning disabilities, child protection, condition dementia, social services, community development, condition autism, laundry, housekeeping, home care, medication administration, elder care, condition physical disability, meal preparation, nurse management, toileting, senior care, palliative care, emergency services, home health, ironing, needs assessment, patient progress evaluation, child development, supportive care | 165 | 6.53 | £18,720, £25,185, £32,253 | support worker, care assistant, chef, care worker, chef de partie, healthcare assistant, registered nurse, staff nurse, home manager, registered general nurse |

| Speech and Hearing Ther- apy | audiology, condition dyslexia, speech therapy, dysphagia, condition se- vere disability, condition cerebral palsy, condition physical impairment, deaf- ness, condition dyspraxia, swallowing problems, down syndrome, commu- nication disorders, sensory integration, differential diagnosis, developmental delay, cochlear | 70 | 0.1 | £24,980, £30,763, £36,250 | speech and language therapist, audiologist, support worker, teach- ing assistant, speech therapist, adult speech therapist, specialist speech and language therapist, adult speech and language thera- pist, learning support assistant, sen teaching assistant |
|------------------------------------|--|----|------|---------------------------------|--|
| Surgery | surgery, trauma, general surgery, orthopaedic surgery, neurosurgery, plastic surgery | 81 | 0.54 | £30,878, £38,588, £46,403 | veterinary surgeon, dental nurse, staff nurse, gp, consultant, receptionist, nurse, clinical fellow, ap- prentice dental nurse, vet |
| Surgical Procedures | microdermabrasion, chemical peels, condition melanoma, skin surgery, liposuction, dermabrasion | 31 | | £23,475, £26,000, £34,250 | beauty therapist, therapist, dermatologist, spa therapist, nurse, staff nurse, consultant dermatologist, medical aesthetician, consultant, specialist |
| Advertising | media planning, web analytics, google adwords, advertising, online advertising, ad campaigns, digital advertising, keyword research, search marketing, link building, a b testing, search engine marketing sem, internet marketing, media buying, ad operations, campaign performance analysis, mobile marketing, ad serving, webtrends, acquisition campaigns | 60 | 0.19 | £25,500, £32,500, £42,300 | digital marketing executive, digital marketing manager, marketing manager, marketing executive, advertising executive, seo executive, advertising manager, account manager, advertising sales executive, seo manager |
| Animation | adobe aftereffects, 3d animation, 3d studio max, game development, maya, cinema 4d, motion graphics, fine art, graphics software, unity, v-ray, animation, colour theory, computer-generated imagery cgi | 45 | 0.06 | £27,695, £35,000, £42,500 | motion graphic designer, animator, graphic designer, designer, designer, digital designer, artist, 3d designer, technical artist, developer, software engineer |
| Archiving and Libraries | library research, art history, integrated library systems, library resources, document delivery, metadata standards, information literacy, digital preservation, library programming, digital curation, modern art, marc21, dublin core, public libraries, library reference, electronic resources | 49 | 0.01 | £22,248, £27,500, £35,672 | library assistant, li- brarian, assistant librarian, information assistant, school librar- ian, project manager, archivist, research assistant, researcher |

| Complex Sales | business consultancy, sales forecasting, sales- force, persuasion, account strategy, territory man- agement, description and demonstration of products, business writing, technical | 95 | 1.57 | £27,500, £37,500, £50,000 | business development manager, sales exec- utive, account man- ager, sales manager, business analyst, busi- ness development ex- ecutive, sales engineer, |
|--|--|----|------|---------------------------------|--|
| | sales, seminars, business research, vertical integration, sales cycle, business presentations, request for proposal rfp, sales strategy, account development, sales training, international sales, value proposition, channel development, sales development, sales admin- | | | | territory manager, area sales manager, project manager |
| | istration, pharmaceutical sales, healthcare market- ing, presenting solutions, channel management, client management | | | | |
| Digital Content Authoring | training materials, proof- reading, actionscript, desk- top publishing, frontpage, graphics editing, adobe flash, instructional design, copy editing, filemaker pro, online help, interactive me- dia, framemaker | 58 | 0.15 | £25,000, £32,240, £40,000 | technical author, marketing executive, graphic designer, ad- ministrator, marketing assistant, developer, business analyst, web developer, trainer, instructional designer |
| Digital Market- ing | social media, e-commerce, online marketing, digital marketing, online research, google analytics, social media tools, search engine optimisation seo, social media platforms, linkedin, media strategy, media campaigning, online communications | 60 | 0.96 | £21,750, £27,500, £35,000 | marketing executive, digital marketing executive, marketing manager, digital marketing manager, marketing assistant, social media manager, web developer, digital marketing apprentice, social media executive, e-commerce manager |
| Event Planning | marketing communications, fundraising, promotional support, copy writing, event planning, marketing materials, newsletters, website management, internal communications, press releases, promotional materials, marketing copy, | 36 | 1.07 | £22,500, £28,000, £35,000 | marketing executive, marketing manager, marketing assistant, event manager, digital marketing executive, marketing coordinator, copywriter, communications manager, communications officer, business development |
| Extracurricular Activities and Childcare | marketing event planning babysitting, teaching music, singing, teaching dance, guitar, football, piano, dog walking, gymnastics, yoga, drama, tennisguitar, football, piano, dog walking, gymnastics, yoga, drama, tennis | 53 | 0.23 | £18,000, £25,470, £36,400 | manager nanny, music teacher, teacher of music, dance teacher, football coach, teacher, dog walker, nanny babysit- ter, singing teacher, occasional nanny |

| General Sales | product sale and delivery, sales recruiting, sales management, account management, sales goals, telesales, client base retention, prospective clients, energetic, customer relationship management crm, advertising sales, lead generation, inside sales, cold calling, self-motivation, sales support, cross sell, appointment setting, direct sales, new business development, prospecting, telemarketing, outbound sales, outside sales | 137 | 5.82 | £20,000, £26,000, £37,500 | sales executive, business development manager, sales manager, account manager, telesales executive, area sales manager, recruitment consultant, business development executive, sales consultant, sales adviser |
|-------------------------------|--|-----|------|---------------------------------|---|
| Graphic and Digital Design | editing, website production, adobe photoshop, content management, graphic design, adobe acrobat, adobe indesign, content management systems cms, interactive advertising, brand design, web site design, digital design, print production, print advertising, microsoft publisher, adobe illustrator, ux wireframes, creative design, illustration, adobe dreamweaver, typesetting, macromedia dreamweaver, visual design, proofing, brand identity, art direction, wordpress, hypertext markup language | 124 | 1.38 | £25,000, £30,000, £40,000 | graphic designer, web designer, digital de- signer, designer, web developer, user expe- rience designer, mar- keting executive, front end developer, market- ing manager, developer |
| Journalism and Writing | blogging, newspaper, media training, creative writing, news editing | 31 | 0.07 | £21,427, £27,175, £34,250 | marketing executive, digital marketing executive, marketing manager, marketing assistant, copywriter, digital marketing apprentice, public relations manager, recruitment consultant, editor |
| Languages | french, german, italian, spanish, bilingual, dutch, chinese, polish, russian, portuguese, japanese | 54 | 0.88 | £21,000, £27,020, £35,000 | customer service adviser, sales executive, teacher, interpreter, account manager, credit controller, foreign language teacher, french teacher, nanny |
| Low Vision Support | kinesthetic learning, braille writing, dog guides, human guides, electronic travel aids etas, reading stands, adaptive mobility devices amds, low vision devices, adaptive eating, two point touches, braillers, long canes | 15 | | | low vision therapist, vision rehabilitation therapist, mobility specialist, certified low vision therapist, sen teaching assistant, learning support assistant, sen classroom teacher, primary teacher |

| Marketing Research | market analysis, sas, tableau, data mining, spss, consumer research, r, data science, consumer behaviour, consumer segmentation, quantitative research, marketing analytics, predictive models, qualitative research, | 74 | 0.36 | £35,000, £47,500, £60,000 | analyst, data scientist, data analyst, marketing analyst, marketing manager, developer, business analyst, customer analyst, product manager, credit risk analyst |
|---------------------------------------|--|----|------|---------------------------------|---|
| Marketing Strategy and Branding | predictive analytics marketing, market strategy, campaign management, brand management, market research, marketing management, brand marketing, advertising design, marketing effectiveness, channel marketing, email marketing, direct marketing, branding strategy, advertising management, market planning, branding communication, competitive analysis, database marketing, brand planning, brand enhancement, marketing strategy development | 99 | 2.08 | £26,187, £35,000, £45,000 | marketing manager, marketing executive, marketing assistant, brand manager, digital marketing manager, digital marketing executive, account manager, business development manager, head of marketing, marketing coordinator |
| Media Relations | public relations, media re- lations, corporate commu- nications, messaging strat- egy, media coverage, pr strategy, communications programmes, pr agency, press coverage, print me- dia, pr events | 38 | 0.13 | £26,750, £32,750, £43,750 | public relations manager, public relations executive, marketing manager, communications manager, press officer, communications officer, marketing executive, public relations account manager, public relations account executive, public relations officer |
| Multimedia Production | video production, music, broadcast, video editing, media production, multimedia, photography, audio production, digital photography, television production, final cut pro, comedy, adobe premiere, script writingproduction, multimedia, photography, audio production, digital photography, television production, final cut pro, comedy, adobe premiere, script writing | 93 | 0.49 | £24,000, £30,179, £39,831 | product tester, music teacher, graphic designer, marketing executive, marketing manager, photographer, teacher of music, digital designer, software engineer, producer |

| Retail | strategic marketing, retail setting, product promotion, product knowledge, merchandising, product management, retail sales, sales analysis, promotional marketing, promotional planning, market trend, visual merchandising, trade shows, profit targets, trade marketing, sales reporting, sales planning | 101 | 2.1 | £24,000, £32,500, £45,000 | marketing manager, product manager, store manager, sales assistant, sales executive, assistant manager, business development manager, marketing executive, sales manager, account manager |
|---------------------------|--|-----|------|---------------------------------|--|
| Teaching | tutoring, stacking english, teaching mathematics, teaching science, lesson planning, graduate teaching, course development, creative problem solving, teaching geography, teaching information and communication technology, teaching pe, teaching history, teaching physics, teaching chemistry, teaching biology, teaching art, curriculum development, teaching speakers of other languages | 92 | 1.62 | £25,135, £30,548, £36,389 | teacher, science teacher, english teacher, teaching as- sistant, tutor, teacher of english, geography teacher, teacher of science |
| Web Content Management | content development, web communications, web content management, really simple syndication rss, web content editing, web writing, web content development | 19 | 0.06 | £22,500, £29,899, £40,000 | marketing executive, web developer, marketing manager, digital marketing executive, web content editor, developer, web content manager, digital marketing manager, marketing assistant, content designer |

^{*}Shown are the skills that in total account for at least 90% of all skill mentions in the corresponding cluster.

Table 7: Most prominent skill clusters in top 200 job titles*

| Job title | Most prominent skill clusters (per cent)** |
|-----------------------|---|
| .net developer | (software development, 84.9), (web development, 11.5) |
| account administrator | (office administration, 45.2), (accounting admin, 25.0), (accounting and financial management, 8.0), (general sales, 5.4), (logistics administration, 4.8), (payroll and tax accounting, 1.7) |
| account assistant | (accounting admin, 40.1), (accounting and financial management, 32.0), (office administration, 9.5), (payroll and tax accounting, 5.9), (accounting software, 5.0) |

^{**} Average salary Q1, Median and Q3 values are calculated using data for 2015-2017 (inclusive).

account executive

account manager

accountant

accounts payable administrator

administration assistant

 $\begin{array}{c} {\rm administrative~assistant} \\ {\rm administrator} \end{array}$

analyst

architect

(general sales, 27.2), (complex sales, 18.6), (marketing strategy and branding, 12.5), (accounting and financial management, 7.8), (office administration, 6.5), (event planning, 5.9), (accounting admin, 3.3), (business management, 2.5), (medical device sales, 2.4), (digital marketing, 2.1), (retail, 1.6)

(general sales, 35.5), (complex sales, 19.9), (marketing strategy and branding, 11.8), (accounting and financial management, 8.5), (business management, 5.5), (retail, 2.4), (accounting admin, 1.9), (office administration, 1.9), (event planning, 1.4), (financial asset management, 1.2)

(accounting and financial management, 84.1), (payroll and tax accounting, 12.6)

(accounting admin, 72.4), (accounting and financial management, 22.2)

(office administration, 84.6), (accounting admin, 2.9), (general sales, 1.6), (accounting and financial management, 1.5)

(office administration, 95.4)

(office administration, 75.5), (accounting admin, 5.0), (accounting and financial management, 3.0), (general sales, 2.7), (logistics administration, 2.1), (accounting software, 1.0), (business management, 0.9)

(bi and data warehousing, 15.5), (accounting and financial management, 14.0), (marketing research, 13.4), (financial asset management, 8.7), (business analysis and it projects, 4.1), (business management, 4.0), (securities trading, 3.2), (laboratory techniques, 3.2), (marketing strategy and branding, 3.1), (system administration, 2.8), (software development, 2.6), (hr management, 2.6), (accounting admin, 2.1), (office administration, 2.0), (design and process engineering, 1.7), (general sales, 1.0), (advertising, 1.0), (data engineering, 1.0), (electronics, 0.9), (complex sales, 0.8), (supply chain management, 0.8), (audit and compliance, 0.8), (retail, 0.7)

(construction engineering, 38.1), (software development, 9.9), (business analysis and it projects, 9.0), (system administration, 7.9), (bi and data warehousing, 4.7), (graphic and digital design, 3.7), (design and process engineering, 3.5), (business management, 3.1), (data engineering, 3.0), (complex sales, 2.6), (web development, 2.2), (servers and middleware, 1.4), (office administration, 1.2)

55

architectural technician (construction engineering, 74.6), (graphic and digital design, 5.3), (design and process engineering, 5.2), (business management, 2.0), (office administration, 1.9), (manufacturing methods, 1.4) (general sales, 64.9), (complex sales, area sales manager 30.0) assistant accountant (accounting and financial management, 92.9) assistant management accountant (accounting and financial management, 97.9) assistant quantity surveyor (construction engineering, 29.1), (accounting and financial management, 28.3), (procurement, 15.6), (business management, 8.2), (office administration, 5.7), (civil engineering, 3.8) assistant store manager (retail management, 55.3), (retail, 34.5), (business management, 7.1) bar team member (general sales, 94.2) bookkeeper (accounting and financial management, 47.1), (accounting admin, 26.4), (payroll and tax accounting, 22.5) branch manager (business management, 25.6), (general sales, 21.9), (retail, 11.9), (complex sales, 9.7), (accounting and financial management, 5.7), (office administration, 3.6), (retail management, 3.1), (accounting admin, 2.9), (procurement, 2.3), (system administration, 1.7), (supply chain management, brand manager (marketing strategy and branding, 88.5), (retail, 4.9) building surveyor (construction engineering, 40.1), (business management, 11.1), (office administration, 9.6), (procurement, 8.5), (claims administration, 3.3), (financial asset management, 3.3), (audit and compliance, 3.0), (general sales, 2.9), (accounting and financial management, 2.4), (driving and automotive maintenance, 2.1), (complex sales, 1.9), (health, safety and environment, (business analysis and it projects, business analyst 64.8), (bi and data warehousing, 6.6), (financial asset management, 6.4), (accounting and financial management, 5.5), (business management, 3.5), (securities trading, 3.3) business development executive (general sales, 54.1), (complex sales, 35.5), (marketing strategy and branding, 5.8

business development manager

business manager

(complex sales, 39.8), (business management, 23.2), (general sales, 11.8), (accounting and financial management, 5.4), (retail, 4.4), (marketing strategy and branding, 4.3), (financial asset management, 2.7)

(complex sales, 66.5), (general sales,

24.8)

buver (procurement, 69.5), (retail, 6.9), (supply chain management, 5.4), (logistics administration, 3.0), (business management, 2.6), (accounting and financial management, 1.9), (office administration, 1.6) c# developer (software development, 88.9), (web development, 6.9) cad technician (design and process engineering, 39.3), (construction engineering, 36.6), (electrical engineering, 5.8), (civil engineering, 4.7), (structural engineering, 4.1) (social work and caregiving, 91.9) care assistant care worker (social work and caregiving, 93.8) (construction, 81.8), (construction encarpenter gineering, 6.9), (driving and automotive maintenance, 5.8) catering assistant (retail management, 42.1), (driving and automotive maintenance, 17.2), (general sales, 10.7), (social work and caregiving, 9.6), (office administration, 7.0), (logistics administration, 3.0), (business management, 2.6) chef (retail management, 87.6), (retail, 3.2) chef de partie (retail management, 89.4), (business management, 2.6) cleaner (driving and automotive maintenance, 66.9), (retail management, 13.6), (social work and caregiving, 3.5), (office administration, 3.4), (business management, 2.9) commercial manager (procurement, 23.1), (business management, 20.5), (accounting and financial management, 16.0), (construction engineering, 9.5), (complex sales, 8.2), (retail, 4.7), (general sales, 3.6), (marketing strategy and branding, 3.1), (financial asset management, 2.3) (financial asset management, 35.3), commercial property solicitor (complex sales, 26.0), (general sales, 10.4), (legal services, 7.6), (procurement, 2.9), (office administration, 2.6), (business management, 2.0), (claims administration, 1.9), (construction en-

commis chef contract manager

(retail management, 90.6) (business management, 52.7), (construction engineering, 17.1), (procure-

ment, 16.1), (accounting and financial

management, 4.9)

gineering, 1.8)

coordinator

credit controller

customer adviser

customer assistant

customer service administrator

customer service adviser

customer service assistant

customer service executive

customer service manager

customer service representative

(office administration, 24.8), (business management, 10.3), (accounting admin, 4.9), (accounting and financial management, 4.7), (general sales, 4.4), (event planning, 3.6), (social work and caregiving, 3.4), (teaching, 2.6), (logistics administration, 2.2), (manufacturing methods, 2.1), (supply chain management, 1.9), (procurement, 1.8), (patient assistance and care, 1.8), (graphic and digital design, 1.7), (oncology, 1.7), (audit and compliance, 1.6), (complex sales, 1.5), (construction engineering, 1.5), (medical admin, 1.3), (research methods and statistics, 1.1), (marketing strategy and branding, 1.1), (health, safety and environment, 1.0), (mental health, 1.0), (financial asset management, 0.9), (hr management, 0.9), (design and process engineering, 0.9), (shipping and warehouse operations, 0.8), (business analysis and it projects, 0.7), (retail, 0.6), (civil engineering, 0.6), (general practice, 0.6), (critical care, 0.6), (securities trading, 0.6), (software development, 0.5), (it support, 0.5)

(accounting admin, 41.6), (accounting and financial management, 39.1), (office administration, 6.5), (general sales, 3.8)

(general sales, 54.9), (office administration, 11.2), (retail, 8.3), (accounting admin, 6.7), (complex sales, 6.2), (business management, 2.3), (logistics administration, 1.3)

(general sales, 46.2), (retail, 28.4), (retail management, 19.2)

(office administration, 47.5), (general sales, 24.3), (logistics administration, 13.6), (accounting admin, 10.4)

(general sales, 55.7), (office administration, 17.9), (logistics administration, 6.8), (accounting admin, 6.5), (retail, 3.8)

(general sales, 56.7), (accounting admin, 13.4), (office administration, 10.0), (retail management, 7.0), (logistics administration, 6.3)

(general sales, 54.2), (office administration, 18.5), (logistics administration, 10.7), (accounting admin, 7.5) (general sales, 30.1), (retail, 20.5), (business management, 17.6), (logistics administration, 6.5), (retail management, 5.8), (office administration, 5.3), (accounting admin, 3.5), (accounting and financial management,

(general sales, 46.1), (office administration, 20.8), (logistics administration, 14.5), (accounting admin, 9.5)

data analyst data scientist design engineer designer developer devops engineer digital marketing executive digital marketing manager driver

electrical design engineer

electrical engineer

(bi and data warehousing, 40.8), (marketing research, 28.6), (accounting and financial management, 8.5), (data engineering, 2.8), (office administration, 2.7), (financial asset management, 2.4), (marketing strategy and branding, 1.7), (software development, 1.7), (accounting admin, 1.0) (data engineering, 48.4), (marketing research, 31.5), (physics and math, 6.6), (bi and data warehousing, 3.4), (software development, 2.9) (design and process engineering, 57.0), (electronics, 11.5), (construction engineering, 7.0), (manufacturing methods, 5.9), (electrical engineering, 5.2), (civil engineering, 3.1), (structural engineering, 2.4) (graphic and digital design, 57.8), (design and process engineering, 9.4), (marketing strategy and branding, 6.6), (construction engineering, 5.8), (event planning, 1.8), (electronics, 1.4), (web development, 1.4), (retail, 1.3), (business management, 1.3), (manufacturing methods, 1.2), (office administration, 1.0), (software development, 0.9), (complex sales, 0.8) (software development, 40.5), (web development, 23.5), (bi and data warehousing, 15.0), (data engineering, 3.6), (app development, 3.5), (business analysis and it projects, 2.7), (system administration, 1.2) (system administration, 41.5), (software development, 39.8), (data engineering, 7.3), (web development, 3.1) (digital marketing, 48.3), (marketing strategy and branding, 44.5) (marketing strategy and branding, 72.2), (digital marketing, 24.8) (driving and automotive maintenance, 23.0), (shipping and warehouse operations, 20.6), (general sales, 13.9), (logistics administration, 6.3), (office administration, 5.1), (procurement, 4.3), (business management, 2.8), (retail, 2.7), (complex sales, 1.8), (social work and caregiving, 1.8), (construction engineering, 1.5), (manufacturing methods, 1.5), (retail management, 1.3), (accounting admin, 1.1), (health, safety and environment, 1.0), (civil engineering, 0.9), (construction, 0.7)(electrical engineering, 66.3), (construction engineering, 17.1), (design and process engineering, 7.1) (electrical engineering, 75.4), (construction engineering, 8.6), (electronics, 3.7), (design and process engineering, 3.5)

electrical maintenance engineer (electrical engineering, 61.7), (manufacturing methods, 19.4), (heating, ventilation and plumbing, 3.9), (driving and automotive maintenance, 3.6), (electrical work, 2.8) electrician (electrical work, 67.4), (electrical engineering, 23.6) electronics engineer (electronics, 93.9) embedded software engineer (software development, 70.7), (electronics, 27.4) engineering manager (manufacturing methods, 43.7), (business management, 23.7), (electrical engineering, 10.3), (design and process engineering, 7.6), (construction engineering, 3.5), (structural engineering, english teacher (teaching, 99.6) estimator (construction engineering, 54.4), (procurement, 7.9), (accounting and financial management, 7.2), (business management, 3.6), (general sales, 3.6), (driving and automotive maintenance, 3.5), (office administration, 3.3), (manufacturing methods, 2.4), (civil engineering, 1.8), (complex sales, 1.7), (logistics administration, 1.6) executive assistant (office administration, 94.1) field sales executive (general sales, 90.3) field service engineer (electrical engineering, 43.2), (driving and automotive maintenance, 15.3), (it support, 9.2), (manufacturing methods, 7.6), (logistics administration, 3.3), (heating, ventilation and plumbing, 2.6), (general sales, 2.4), (design and process engineering, 2.1), (office administration, 1.5), (electrical work, 1.4), (business management, 1.4) finance administrator (accounting admin, 33.0), (office administration, 28.9), (accounting and financial management, 27.5), (payroll and tax accounting, 4.1) finance analyst (accounting and financial management, 96.3) finance assistant (accounting and financial management, 50.3), (accounting admin, 34.6), (office administration, 8.2) (accounting and financial managefinance business partner ment, 82.8), (business management, 7.2), (financial asset management, 3.9) finance manager (accounting and financial management, 88.2), (business management, financial accountant (accounting and financial management, 99.4) financial analyst (accounting and financial management. 95.3) financial controller (accounting and financial management. 92.9)

(web development, 89.5), (software de-

velopment, 5.3)

front end developer

general manager (business management, 37.6), (complex sales, 10.2), (retail, 8.7), (accounting and financial management, 7.4), (general sales, 6.7), (retail management, 6.0), (marketing strategy and branding, 5.3), (office administration, 3.0), (event planning, 1.6), (design and process engineering, 1.4), (manufacturing methods, 1.4), (social work and caregiving, 1.3) geography teacher (teaching, 99.9) (graphic and digital design, 90.5) graphic designer head chef (retail management, 80.3), (business management, 5.9), (retail, 3.7), (accounting and financial management, 1.7) healthcare assistant (social work and caregiving, 73.2), (phlebotomy, 4.3), (patient assistance and care, 3.5), (mental health, 2.8), (general practice, 2.6), (screening and immunisation, 2.1), (business management, 1.4), (office administration, 1.1) hgv driver (shipping and warehouse operations, 30.4), (driving and automotive maintenance, 27.1), (general sales, 13.1), (procurement, 5.5), (logistics administration, 4.2), (complex sales, 3.6), (office administration, 3.5), (retail, 1.7), (manufacturing methods, 1.1) hgv technician (driving and automotive maintenance, 70.2), (logistics administration, 9.6), (electrical engineering, 7.9), (automotive engineering, 2.0), (procurement, 1.4)home manager (social work and caregiving, 73.5), (business management, 23.2) housekeeper (retail management, 64.2), (social work and caregiving, 28.1) human resource administrator (office administration, 72.1), (hr management, 9.7), (payroll and tax accounting, 5.0), (accounting and financial management, 2.4), (business management, 2.4) (hr management, 53.7), (business manhuman resource adviser agement, 24.8), (office administration, 8.5), (complex sales, 1.6), (accounting and financial management, 1.5) human resource assistant (office administration, 53.9), (hr management, 18.8), (payroll and tax accounting, 6.4), (business management, 5.7), (accounting and financial management, 2.4), (employee development, 1.5), (accounting admin, 1.3) human resource manager (hr management, 45.3), (business management, 42.3), (office administration, 3.0)infrastructure engineer (system administration, 67.2), (civil engineering, 6.9), (construction engineering, 4.3), (structural engineering, 4.2), (it support, 3.9), (software devel-

internal sales executive

opment, 3.7)

(general sales, 98.1)

it project manager (business analysis and it projects, 38.4), (business management, 32.3), (system administration, 6.9), (software development, 2.6), (complex sales, 2.0), (accounting and financial management, 2.0), (procurement, 1.8), (accounting software, 1.5), (financial asset management, 1.4), (bi and data warehousing, 1.2) it support analyst (it support, 70.2), (system administration, 23.3) (it support, 61.8), (system administrait support engineer tion, 33.6) java developer (software development, 69.6), (servers and middleware, 11.3), (web develop-(complex sales, 39.5), (general sales, key account manager 24.6), (retail, 7.8), (business management, 4.6), (marketing strategy and branding, 3.7), (medical device sales, 3.3), (accounting and financial management, 2.9), (dermatology, 1.6), (oncology, 1.3), (nutrition and diabetes management, 1.0) key stage teacher (teaching, 89.4), (business management, 8.5) kitchen team member (general sales, 92.7) labourer (driving and automotive maintenance, 26.7), (construction, 20.7), (construction engineering, 14.0), (business management, 6.8), (logistics administration, 6.0), (health, safety and environment, 5.2), (welding and machining, 2.1), (office administration, 2.1), (electrical work, 1.5), (heating, ventilation and plumbing, 1.4), (manufacturing methods, 1.4), (civil engineering, 1.3), (insurance and lending, 1.1) learning support assistant (teaching, 61.0), (social work and caregiving, 17.1), (office administration, 7.1), (business management, 4.2), (mental health, 2.5) legal secretary (office administration, 82.4), (legal services, 17.2) maintenance engineer (electrical engineering, 50.3), (manufacturing methods, 28.0), (driving and automotive maintenance, 5.6), (heating, ventilation and plumbing, 3.2), (business management, 2.3), (welding and machining, 2.0) maintenance technician (electrical engineering, 43.2), (manufacturing methods, 19.4), (heating, ventilation and plumbing, 9.8), (driving and automotive maintenance, 9.0), (business management, 3.6), (electrical work, 3.4), (welding and machining, 2.6) (accounting and financial managemanagement accountant ment, 98.3) (manufacturing methods, 83.1), (demanufacturing engineer sign and process engineering, 5.2), (electrical engineering, 1.8) marketing assistant (marketing strategy and branding,

46.9), (event planning, 36.0), (digital

marketing, 10.5)

marketing executive (marketing strategy and branding, 68.2), (event planning, 18.8), (digital marketing, 10.4) marketing manager (marketing strategy and branding, 91.1)mechanical design engineer (design and process engineering, 85.1), (construction engineering, 4.3), (electrical engineering, 3.4) mechanical engineer (design and process engineering, 50.3), (manufacturing methods, 14.8), (electrical engineering, 14.6), (construction engineering, 7.0), (structural engineering, 4.5mechanical fitter (electrical engineering, 33.9), (manufacturing methods, 23.3), (welding and machining, 11.3), (driving and automotive maintenance, 9.1), (electrical work, 4.2), (design and process engineering, 4.1), (heating, ventilation and plumbing, 3.9), (business management, 2.1) (extracurricular activities and childnanny care, 38.3), (social work and caregiving, 29.8), (retail management, 11.4), (teaching, 8.4), (general sales, 3.4) network engineer (networks, 57.8), (system administration, 39.5) (social work and caregiving, 38.7), nurse (general practice, 10.8), (patient assistance and care, 10.4), (anesthesiology, 5.1), (oncology, 5.0), (critical care, 4.5), (mental health, 4.3), (business management, 2.7), (phlebotomy, 2.0), (screening and immunisation, 1.6), (gastroenterology, 1.4), (office administration, 1.4), (surgery, 1.0), (neurological disorders, 1.0), (cardiology, 1.0) nursery nurse (teaching, 39.9), (social work and caregiving, 27.5), (office administration, 9.0), (business management, 6.8), (general sales, 2.1), (extracurricular activities and childcare, 2.0), (retail management, 1.6), (event planning, (mental health, 63.9), (social work and occupational therapist caregiving, 11.2), (neurological disorders, 7.3), (patient assistance and care, 4.9), (physiotherapy and beauty, 3.3) office administrator (office administration, 95.6) (office administration, 76.9), (business office manager management, 7.6), (accounting admin, 3.7), (accounting and financial management, 3.4) (business management, 74.2), (manuoperations manager facturing methods, 5.5), (retail management, 3.0), (supply chain management, 2.2), (accounting and financial management, 1.8), (procurement, 1.6),

pa

(office administration, 1.5), (shipping and warehouse operations, 1.4) (office administration, 90.7)

paraplanner

payroll administrator personal assistant

personal trainer

php developer

physiotherapist

planner

plumber

primary school teacher

procurement manager

product manager

(financial asset management, 40.6), (accounting and financial management, 24.7), (office administration, 8.9), (general sales, 5.6), (research methods and statistics, 4.3), (health, safety and environment, 3.1), (marketing strategy and branding, 1.5), (payroll and tax accounting, 1.2), (business management, 1.2)

(payroll and tax accounting, 91.1) (office administration, 77.9), (social work and caregiving, 12.5)

(general sales, 30.4), (marketing strategy and branding, 15.8), (multimedia production, 14.0), (event planning, 9.7), (claims administration, 5.5), (nutrition and diabetes management, 4.1), (driving and automotive maintenance, 3.9), (employee development, 3.2), (complex sales, 2.8), (molecular biology processes, 2.7)

(web development, 82.9), (software development, 13.5)

(physiotherapy and beauty, 32.2), (patient assistance and care, 20.6), (neurological disorders, 7.3), (mental health, 6.7), (social work and caregiving, 5.7), (office administration, 4.2), (general practice, 3.8), (oncology, 3.3), (patient support, 1.9), (business management, 1.8), (screening and immunisation, 1.7), (dermatology, 1.5)

(environmental planning, 30.5), (construction engineering, 17.2), (business management, 10.0), (supply chain management, 6.3), (office administration, 6.2), (procurement, 5.5), (accounting and financial management, 3.7), (business analysis and it projects, 3.1), (marketing strategy and branding, 2.1), (civil engineering, 1.3), (logistics administration, 1.3), (retail, 1.2), (financial asset management, 1.1), (shipping and warehouse operations, 1.1)

(heating, ventilation and plumbing, 88.7), (construction, 2.9)

(teaching, 89.8), (business management, 8.4)

(procurement, 87.4), (business management, 7.3)

(marketing strategy and branding, 39.5), (complex sales, 18.9), (retail, 13.0), (data engineering, 3.7), (business analysis and it projects, 3.5), (software development, 2.9), (business management, 2.7), (financial asset management, 2.0), (design and process engineering, 1.9), (web development, 1.6), (marketing research, 1.4)

production manager

production operative

programme manager

project coordinator

project engineer

(manufacturing methods, 39.5), (business management, 30.7), (supply chain management, 5.7), (procurement, 3.0), (retail, 2.7), (retail management, 2.1), (accounting and financial management, 1.9), (logistics administration, 1.7), (marketing strategy and branding, 1.6), (biotechnology manufacturing, 1.2)

(manufacturing methods, 26.1), (driving and automotive maintenance, 15.4), (logistics administration, 11.3), (welding and machining, 8.3), (office administration, 6.0), (business management, 4.6), (retail management, 4.2), (electrical work, 3.6), (construction, 2.6), (retail, 1.9), (shipping and warehouse operations, 1.8), (electrical engineering, 1.7), (general sales, 1.5), (procurement, 1.3)

(business management, 69.6), (business analysis and it projects, 9.6), (complex sales, 2.6), (procurement, 1.8), (design and process engineering, 1.4), (manufacturing methods, 1.4), (financial asset management, 1.4), (accounting and financial management, 1.3), (marketing strategy and branding, 1.2)

(office administration, 27.9), (business management, 12.7), (accounting and financial management, 9.1), (business analysis and it projects, 5.7), (general sales, 4.3), (construction engineering, 3.9), (procurement, 3.8), (accounting admin, 3.7), (event planning, 3.1), (logistics administration, 2.9), (networks, 2.0), (complex sales, 1.9), (retail, 1.3), (design and process engineering, 1.2), (manufacturing methods, 1.2), (financial asset management, 1.1), (marketing strategy and branding, 1.0), (accounting software, 0.9), (supply chain management, 0.9), (research methods and statistics, 0.7), (it support, 0.6), (clinical research, 0.5)

(design and process engineering, 20.5), (manufacturing methods, 14.7), (construction engineering, 12.5), (electrical engineering, 10.9), (business management, 8.4), (procurement, 5.5), (accounting and financial management, 3.2), (electronics, 3.2), (structural engineering, 2.6), (civil engineering, 2.0), (business analysis and it projects, 1.9), (system administration, 1.9), (automotive engineering, 1.4), (office administration, 1.1), (complex sales, 1.0)

project manager

property manager

purchase ledger clerk

python developer

quality engineer

quality inspector

quality manager

(business management, 37.0), (business analysis and it projects, 11.5), (construction engineering, 10.1), (procurement, 5.5), (accounting and financial management, 4.7), (complex sales, 2.5), (office administration, 2.4), (financial asset management, 2.0), (general sales, 1.8), (manufacturing methods, 1.6), (design and process engineering, 1.6), (electrical engineering, 1.5), (software development, 1.4), (marketing strategy and branding, 1.2), (networks, 1.1), (system administration, 0.9), (civil engineering, 0.7), (bi and data warehousing, 0.7), (accounting software, 0.7), (retail, 0.7), (securities trading, 0.6)

(business management, 25.7), (office administration, 18.9), (claims administration, 14.7), (financial asset management, 8.1), (accounting admin, 7.6), (accounting and financial management, 5.6), (driving and automotive maintenance, 5.3), (general sales, 4.1)

(accounting admin, 64.9), (accounting and financial management, 27.2)

(software development, 37.3), (data engineering, 32.2), (web development, 26.2)

(manufacturing methods, 69.5), (audit and compliance, 7.1), (business management, 4.9), (procurement, 2.5), (design and process engineering, 1.7), (electronics, 1.2), (biotechnology manufacturing, 1.0), (office administration, 1.0), (electrical engineering, 0.9), (general sales, 0.8)

(manufacturing methods, 56.6), (welding and machining, 13.5), (business management, 4.0), (office administration, 3.7), (logistics administration, 2.4), (electronics, 1.9), (electrical engineering, 1.7), (health, safety and environment, 1.6), (driving and automotive maintenance, 1.6), (audit and compliance, 1.5), (procurement, 1.3), (electrical work, 1.2)

(manufacturing methods, 46.1), (business management, 15.6), (audit and compliance, 12.0), (procurement, 3.1), (retail management, 2.4), (biotechnology manufacturing, 2.4), (office administration, 1.6), (laboratory techniques, 1.1), (accounting and financial management, 1.1), (complex sales, 1.0), (general sales, 1.0), (business analysis and it projects, 0.8), (health, safety and environment, 0.8), (employee development, 0.7), (design and process engineering, 0.7)

quantity surveyor (construction engineering, 26.7), (accounting and financial management, 26.2), (procurement, 20.1), (business management, 12.7), (civil engineering, 3.2), (office administration, 2.4) receptionist (office administration, 73.9), (general sales, 9.2), (accounting admin, 2.3), (retail management, 1.4), (business management, 1.2), (securities trading, 1.1), (retail, 1.1) recruitment administrator (office administration, 72.8), (recruitment, 4.1), (general sales, 3.8), (event planning, 3.2), (digital marketing, 2.1), (business management, 1.6), (payroll and tax accounting, 1.6), (accounting and financial management, 1.6) recruitment consultant (general sales, 47.5), (complex sales, 20.3), (recruitment, 5.4), (marketing strategy and branding, 3.1), (business management, 2.9), (office administration, 2.4), (accounting and financial management, 2.1), (digital marketing, 1.7), (accounting admin, 1.7), (procurement, 1.4), (system administration, 1.4), (financial asset management, 1.2) registered general nurse (social work and caregiving, 58.0), (patient assistance and care, 8.1), (screening and immunisation, 7.3), (general practice, 6.0), (mental health, 3.7), (phlebotomy, 3.5), (business management, 2.5), (critical care, 2.1) registered nurse (social work and caregiving, 57.2), (patient assistance and care, 12.7), (mental health, 4.4), (general practice, 4.2), (business management, 3.0), (oncology, 2.4), (phlebotomy, 2.0), (anesthesiology, 1.9), (critical care, 1.2), (pharmacy, 1.1) restaurant manager (retail management, 85.7), (business management, 6.5) (general sales, 87.9), (complex sales, sales account manager 10.0)sales administrator (general sales, 71.0), (office administration, 20.5) sales adviser (general sales, 95.1) sales assistant (general sales, 85.6), (retail, 10.8) sales consultant (general sales, 86.5), (complex sales, 7.1)sales coordinator (general sales, 86.6), (office administration, 6.1) sales engineer (complex sales, 45.4), (general sales, 39.1), (electrical engineering, 5.9) sales executive (general sales, 93.7) sales manager (general sales, 57.6), (complex sales, 31.9), (retail, 4.7) sales negotiator (general sales, 97.6) sales representative (general sales, 90.1) (teaching, 90.5) school teacher science teacher (teaching, 94.5) sen teaching assistant (teaching, 82.3), (social work and care-

giving, 9.9)

service adviser (general sales, 46.2), (accounting admin, 17.2), (driving and automotive maintenance, 10.4), (logistics administration, 10.1), (office administration, 6.8)service desk analyst (it support, 46.4), (system administration, 26.6), (office administration, 5.9), (business management, 4.6), (general sales, 4.5), (networks, 2.2) service engineer (electrical engineering, 43.3), (driving and automotive maintenance, 13.3), (manufacturing methods, 8.3), (heating, ventilation and plumbing, 6.6), (it support, 4.4), (electrical work, 3.4), (general sales, 3.2), (logistics administration, 2.4), (business management, 2.2), (office administration, 1.4), (design and process engineering, 1.1), (networks, 0.9) service manager (business management, 41.1), (social work and caregiving, 14.4), (general sales, 4.9), (retail, 3.6), (system administration, 3.6), (accounting and financial management, 3.4), (mental health, 3.2), (business analysis and it projects, 2.6), (office administration, 2.4), (complex sales, 2.1), (electrical engineering, 1.9), (accounting admin, 1.1), (manufacturing methods, 1.1), (procurement, 0.9), (financial asset management, 0.9), (driving and automotive maintenance, 0.9), (logistics administration, 0.8), (heating, ventilation and plumbing, 0.8), (general practice, 0.7) site engineer (construction engineering, 33.0), (civil engineering, 25.6), (electrical engineering, 8.3), (business management, 6.6), (design and process engineering, 3.9), (health, safety and environment, 3.7), (manufacturing methods, 3.1), (structural engineering, 2.8), (procurement, 1.9), (office administration, 1.6) site manager (business management, 36.4), (construction engineering, 33.9), (procurement, 5.5), (office administration, 2.7), (health, safety and environment, 2.1),

social worker software developer software engineer (civil engineering, 2.0), (accounting and financial management, 1.9), (general sales, 1.7), (construction, 1.6), (re-

solution architect

staff nurse

store manager

structural engineer

support worker

systems engineer

teacher of english teaching assistant

technical manager

(business analysis and it projects, 36.4), (software development, 17.9), (system administration, 6.9), (complex sales, 5.7), (data engineering, 4.8), (bi and data warehousing, 3.8), (business management, 3.7), (web development, 3.0), (networks, 3.0), (servers and middleware, 1.8), (accounting software, 1.2), (general sales, 1.1), (financial asset management, 1.1)

(social work and caregiving, 45.0), (patient assistance and care, 7.8), (mental health, 6.7), (general practice, 5.8), (oncology, 4.7), (critical care, 4.6), (anesthesiology, 3.3), (business management, 2.6), (office administration, 2.0), (neurological disorders, 1.7), (gastroenterology, 1.4), (gynecology and urology, 1.4), (phlebotomy, 1.3), (surgery, 1.1), (ophthalmology, 1.0)

(retail management, 50.8), (retail, 32.1), (business management, 9.0) (structural engineering, 37.2), (construction engineering, 29.6), (design and process engineering, 13.0), (civil engineering, 10.8)

(social work and caregiving, 75.9), (mental health, 5.9), (business management, 3.4), (general sales, 2.5), (office administration, 1.7), (teaching, 1.4)

(electronics, 37.2), (system administration, 23.7), (software development, 8.6), (business analysis and it projects, 6.0), (electrical engineering, 5.7), (design and process engineering, 5.4), (networks, 2.7), (complex sales, 2.1)

(teaching, 94.9)

(teaching, 99.9)

(teaching, 89.2), (social work and caregiving, 4.0)

(business management, 16.4), (construction engineering, 16.1), (manufacturing methods, 12.3), (retail management, 6.8), (design and process engineering, 4.6), (audit and compliance, 4.3), (procurement, 3.8), (complex sales, 2.8), (general sales, 2.3), (laboratory techniques, 2.3), (biotechnology manufacturing, 2.1), (it support, 2.0), (retail, 2.0), (electrical engineering, 2.0), (system administration, 1.7), (structural engineering, 1.6), (business analysis and it projects, 1.4), (accounting and financial management, 1.4), (office administration, 1.3), (software development, 1.1), (civil engineering, 1.0), (electronics, 0.9)

technician

telesales executive test analyst

test engineer

trainee recruitment consultant

transport planner

tutor user experience designer

(driving and automotive maintenance, 31.7), (electrical engineering, 10.2), (manufacturing methods, 5.6), (it support, 3.4), (general sales, 3.4), (construction engineering, 3.2), (office administration, 2.9), (laboratory techniques, 2.5), (business management, 2.1), (accounting and financial management, 1.9), (heating, ventilation and plumbing, 1.6), (electrical work, 1.4), (civil engineering, 1.4), (logistics administration, 1.3), (welding and machining, 1.3), (electronics, 1.3), (design and process engineering, 1.1), (teaching, 1.1), (networks, 1.0), (system administration, 1.0), (claims administration, 1.0), (automotive engineering, 0.9), (procurement, 0.9), (biotechnology manufacturing, 0.9), (anesthesiology, 0.8), (software development, 0.7), (accounting admin, 0.6), (audit and compliance, 0.6), (financial asset management, 0.6), (gastroenterology, 0.6), (multimedia production, 0.5), (patient assistance and care, 0.5), (biochemistry, 0.5), (microfluidics, 0.5), (health, safety and environment, 0.5), (phlebotomy, 0.5)

(general sales, 97.7)

(software development, 64.0), (business analysis and it projects, 12.8), (bi and data warehousing, 3.8), (accounting and financial management, 2.7), (business management, 2.0), (web development, 1.8), (system administration, 1.6), (electronics, 1.2), (securities trading, 1.1)

(software development, 53.4), (electronics, 19.5), (electrical engineering, 5.2), (manufacturing methods, 4.6), (business analysis and it projects, 1.8), (design and process engineering, 1.7), (system administration, 1.5), (automotive engineering, 1.3), (networks, 1.3) (general sales, 55.7), (complex sales, 18.0), (recruitment, 3.9), (marketing strategy and branding, 2.8), (office administration, 2.5), (financial asset management, 2.3), (digital marketing, 2.0), (procurement, 1.8), (business management, 1.6)

(shipping and warehouse operations, 53.7), (civil engineering, 22.7), (office administration, 5.4), (business management, 5.0), (environmental planning, 4.2)

(teaching, 93.1)

(graphic and digital design, 60.3), (web development, 23.2), (software development, 2.7), (design and process engineering, 1.9), (business analysis and it projects, 1.6), (marketing strategy and branding, 1.3)

| vehicle technician | (driving and automotive maintenance, 81.7), (electrical engineering, 3.0), (general sales, 2.9), (logistics administration, 2.8) |
|---------------------|---|
| veterinary surgeon | (surgery, 78.9), (diagnostic imaging, 4.2), (prosthodontics and orthodon- |
| | tics, 4.0), (patient assistance and care, 2.6), (phlebotomy, 1.7) |
| warehouse operative | (logistics administration, 23.7), (office administration, 21.0), (shipping and warehouse operations, 19.3), (driving and automotive maintenance, 13.9), (procurement, 4.1), (manufacturing methods, 3.0), (general sales, 2.6), |
| web developer | (supply chain management, 2.5) (web development, 77.4), (software development, 17.0) |

^{*}The top 200 job titles were selected based on the frequency of unique job titles (after cleaning and pre-processing) in adverts collected in 2017.

^{**}Shown are the skill clusters that in total account for at least 90% of job title composition by third layer clusters.

References

- David Austin. How Google finds your needle in the web's haystack. American Mathematical Society Feature Column, 10:12, 2006.
- H. Bakhshi, J. Downing, M Osborne, and P. Schneider. *The Future of Skills: Employment in 2030*. Pearson and Nesta, London, 2017.
- Vincent D Blondel, Jean-Loup Guillaume, Renaud Lambiotte, and Etienne Lefebvre. Fast unfolding of communities in large networks. *Journal of statistical mechanics: theory and experiment*, 2008(10):P10008, 2008.
- Roberto Boselli, Mirko Cesarini, Fabio Mercorio, and Mario Mezzanzanica. Labour Market Intelligence for Supporting Decision Making. 2017.
- Burning Glass Technologies. Markets, Technology, Solutions, 2017. URL http://burning-glass.com/uk/.
- A. S. Dadzie, E. M. Sibarani, I. Novalija, and S. Scerri. Structuring visual exploratory analysis of skill demand. *Journal of Web Semantics*, dec 2017. ISSN 1570-8268. doi: 10.1016/j.websem.2017.12.004. URL http://www.sciencedirect.com/science/article/pii/S1570826817300690.
- Directorate-General for Employment, Social Affairs and Inclusion. ESCO handbook: European skills, competences, qualifications and occupations, dec 2017. URL https://publications.europa.eu/en/publication-detail/-/publication/ce3a7e56-de27-11e7-a506-01aa75ed71a1.
- Jyldyz Djumalieva, Antonio Lima, and Cath Sleeman. Classifying Occupations According to Their Skill Requirements in Job Advertisements. ESCoE DP-2018-04, 2017.
- Santo Fortunato and Darko Hric. Community detection in networks: A user guide. *Physics Reports*, 659: 1–44, 2016.
- Gregory Giecold, Eugenio Marco, Sara P Garcia, Lorenzo Trippa, and Guo-Cheng Yuan. Robust lineage reconstruction from high-dimensional single-cell data. *Nucleic acids research*, 44(14):e122–e122, 2016.
- Daniel Jurafsky and James H. Martin. Vector Semantics. In Speech and Language Processing: An Introduction to Natural Language Processing, Computational Linguistics, and Speech Recognition. Pearson, 3rd. edition, august 2017.
- Jörg Markowitsch and Claudia Plaimauer. Descriptors for competence: towards an international standard classification for skills and competences. *Journal of European Industrial Training*, 33(8/9):817–837, sep 2009. ISSN 0309-0590. doi: 10.1108/03090590910993652. URL http://www.emeraldinsight.com/doi/abs/10.1108/03090590910993652.
- Tomas Mikolov, Ilya Sutskever, Kai Chen, Greg S Corrado, and Jeff Dean. Distributed Representations of Words and Phrases and their Compositionality. In C. J. C. Burges, L. Bottou, M. Welling, Z. Ghahramani, and K. Q. Weinberger, editors, *Advances in Neural Information Processing Systems 26*, pages 3111–3119. Curran Associates, Inc., 2013. URL http://papers.nips.cc/paper/5021-distributed-representations-of-words-and-phrases-and-their-compositionality.pdf.
- National Research Council. A database for a changing economy: Review of the Occupational Information Network (O^* NET). National Academies Press, 2010.
- Tiago P. Peixoto. Efficient Monte Carlo and greedy heuristic for the inference of stochastic block models. *Physical Review*, 89(1), jan 2014. ISSN 1539-3755, 1550-2376. doi: 10.1103/PhysRevE.89.012804. URL http://arxiv.org/abs/1310.4378. arXiv: 1310.4378.
- Tiago P. Peixoto. Bayesian stochastic blockmodeling. arXiv:1705.10225 [cond-mat, physics:physics, stat], may 2017. URL http://arxiv.org/abs/1705.10225. arXiv: 1705.10225.

- Radim Rehurek and Petr Sojka. Software Framework for Topic Modelling with Large Corpora. In *Proceedings* of the LREC 2010 Workshop on New Challenges for NLP Frameworks, pages 45–50, Valletta, Malta, May 2010. ELRA. http://is.muni.cz/publication/884893/en.
- Martin Rosvall and Carl T Bergstrom. Maps of random walks on complex networks reveal community structure. *Proceedings of the National Academy of Sciences*, 105(4):1118–1123, 2008.
- Martin Rosvall and Carl T Bergstrom. Mapping change in large networks. PloS one, 5(1):e8694, 2010.
- Elisa Margareth Sibarani, Simon Scerri, Camilo Morales, Sören Auer, and Diego Collarana. Ontology-guided Job Market Demand Analysis: A Cross-Sectional Study for the Data Science Field. In *Proceedings of the 13th International Conference on Semantic Systems*, Semantics2017, pages 25–32, New York, NY, USA, 2017. ACM. ISBN 978-1-4503-5296-3. doi: 10.1145/3132218.3132228. URL http://doi.acm.org/10.1145/3132218.3132228.
- Alexander Strehl and Joydeep Ghosh. Cluster ensembles—a knowledge reuse framework for combining multiple partitions. *Journal of machine learning research*, 3(Dec):583–617, 2002.
- A. E. Turrell, B. Speigner, J. Djumalieva, J. Thurgood, and D. Copple. Pretty Vacant: Using Job Vacancies to Understand Labour Market Mismatch and the Determinants of UK Growth. forthcoming.
- Duncan J Watts and Steven H Strogatz. Collective dynamics of 'small-world'networks. *Nature*, 393(6684): 440, 1998.
- World Economic Forum. Towards a Reskilling Revolution: A Future of Jobs for All. January 2018.
- Meng Zhao, Faizan Javed, Ferosh Jacob, and Matt McNair. SKILL: A System for Skill Identification and Normalization. In AAAI, pages 4012–4018, 2015.