Artificial Intelligence and Interactive Digital Entertainment

# AIIDE-09 Sponsor Program

On behalf of the Conference Committee of the Fifth Conference on Artificial Intelligence and Interactive Digital Entertainment, we invite you to participate in the sponsor program for AIIDE-09. The conference will be held October 14-16, 2009 at Stanford University in Palo Alto, California. AIIDE is the definitive point of interaction between entertainment software developers interested in AI and academic and industrial AI researchers. Sponsored by the Association for the Advancement of Artificial Intelligence (AAAI), the conference is targeted at both the research and commercial communities, promoting AI research and practice in the context of interactive digital entertainment systems with an emphasis on commercial computer and video games. The central Silicon Valley location serves as a perfect meeting ground for the games industry and research communities.

AIIDE-2008 attracted over 125 AI Games community representatives. Highlights included invited talks by industry leaders, such as Doug Church and Borut Pfeifer (Electronic Arts Los Angeles), David Cope (University of California, Santa Cruz), Eric Grundstrom (Electronic Arts / Maxis), Damián Isla (Bungie Studios), and Steve Rabin (Nintendo of America & Digipen Institute of Technology), as well as technical presentations and demonstrations on cutting-edge research and applications. Your participation in the AIIDE-09 Sponsor Program will give you instant visibility and access to this dynamic group of AI Games professionals, representing the premier talent in this quickly emerging area.

**Sponsorship Levels**

- Platinum    $20,000
- Gold         $10,000
- Silver       $5,000
- Bronze     $2,000

**Benefits**

*Each AIIDE-09 Sponsor will receive the following benefits:*

- Company name and/or logo on conference website
- Company name and/or logo displayed in registration area
- Listing on the conference proceedings sponsor page
- Complimentary exhibit tabletop in conference center foyer
- Complimentary one-page insert placement in conference bags

*Sponsors at the **Silver** level or higher will also receive:*

- Complimentary technical conference registration(s)
- Listing in AI Magazine masthead for one year

*Sponsors at the **Gold** level or higher will also receive:*

- Opportunity for banquet/meal sponsorship
- Logo on conference bag (as appropriate)

*Sponsors at the **Platinum** level - additional benefits to be discussed*

For more information about AIIDE-09, please contact us at aiide09@aaai.org, or visit our website at http://www.aiide.org.

Chris Darken, Naval Postgraduate School
Conference Chair, AIIDE-09

# AIIDE-09 Sponsor Contract

**Name of Company/Organization**: _____

[The above name will be used in all publicity material unless otherwise specified.]

**Level of Sponsorship** (please circle one):

*Platinum*          *Gold*          *Silver*          *Bronze*

The benefits of sponsorship will be assigned as outlined in the accompanying AIIDE-09 Sponsor Program description.

The sponsor shall provide a high-resolution electronic copy of the sponsor logo by email attachment to aiide09@aaai.org. The sponsor agrees to its use as outlined in the AIIDE-09 Sponsor Program description.

Invoices are available upon request. Payment is due with signed contract and may be made by:

- Check (payable to AIIDE-09 and drawn on a US bank)
- MC, Visa or Amex

Card Number _____ Expiration Date _____

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*The verification number on Visa and MasterCard is the last 3 digits of the number printed on the signature strip on the back of your card. On American Express cards, the verification number is a 4-digit number printed on the front of your card, above and to the right of your card number.*

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*Sponsorships are not refundable.*


Please sign below and return this agreement with your payment to the address below: A copy signed by an AIIDE representative will be sent to you upon receipt of the contract and payment.


Signed (for company): _____

Name and position: _____

Date: _____ Email: _____

**AIIDE-09 Sponsorship**
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*Thank you for your sponsorship of AIIDE-09!*