Call for Sponsors

AIIDE'07

The Third Conference on Artificial Intelligence and Interactive Digital Entertainment

www.aiide.org

June 6 - 8, 2007
Stanford University

Overview

AIIDE '07 is the premier conference on artificial intelligence (AI) applied to interactive entertainment. The conference brings together technical leaders from the game development and artificial intelligence research communities, to examine how computer games can be improved using AI technologies, and promote new approaches and commercial developments. This year's event is expected to attract over 100 attendees.

The conference provides:
- Meeting opportunities for the industry's leading innovators
- Presentations of pioneering AI research and emerging developments
- Exhibit venues for commercial technologies and academic research
- Networking events for individuals and companies

The impressive list of invited speakers includes Bruce Blumberg (Blue Fang Games), Wolff Dobson (AiLive), Quinn Dunki (Pandemic Studios), Richard Evans (Maxis & Electronic Arts), John Funge (AiLive), Chris Hecker (Maxis & Electronic Arts), Soren Johnson (Firaxis Games), Peter Molyneux (Lionhead Studios), Ken Perlin (New York University) and Neil Young (Electronic Arts).

Sponsorship

Corporate sponsorship offers companies the chance to interact with the technical decision makers, and influence emerging leaders in games and AI research. Four levels of sponsorship are available.

	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
	Sponsor one major social event (reception, lunch)	Sponsor one conference activity (demo room), or student scholarship	Sponsor one social event (coffee break)	Donate a promotional item (conference bag, mug, etc.)
Acknowledgement	At the social event site	At activity site or scholarship award announcement	At the social event site	
Name, logo and link on conference web site	Yes	Yes	Yes	Yes
Brochure / CD included in each attendee's packet	Yes	Yes	Yes	Yes
Name and logo in conference proceedings	Yes	Yes	Yes	
Complimentary registrations	3	2	1	
Complimentary one-year AAAI membership	1	1		
Complimentary exhibit table-top in conference foyer	Yes			
Sponsorship Level	**$5,000**	**$3,000**	**$1,000**	**Item donation**

To become an AIIDE sponsor, please contact the conference chair, Jonathan Schaeffer (jonathan@cs.ualberta.ca).

Exhibits

Exhibit booths and tables are available to companies wishing to interact with attendees for the duration of the conference. For more information please contact the conference chair, Jonathan Schaeffer (jonathan@cs.ualberta.ca).

About the Conference

AIIDE'07 (www.aiide.org) is held in cooperation with the American Association for Artificial Intelligence (www.aaai.org), a non-profit scientific society devoted to advancing the scientific understanding of the mechanisms underlying thought and intelligent behavior and their embodiment in machines.