

GUIF

11 - 14 FEB 2022

GUINEA
INVESTMENT FORUM

DUBAI EXHIBITION
CENTRE, UAE

*Guinea is moving forward
Be part of the success story
Come and invest*



Organised by



Agence de Promotion
des Investissements Privés

Co-organised by



AFRICAN DEVELOPMENT BANK GROUP
GROUPE DE LA BANQUE AFRICAINE
DE DEVELOPPEMENT



Part of



GUINEE
EXPO 2020
DUBAI - EMIRATS ARABES UNIS

guineainvestmentforum.com

ABOUT GUIF

Guinea Investment Forum (GUIF), is the first transactional platform that brings together all the key players of the investment sector in Guinea. This hybrid event is attended by the Guinean government, development partners and national and international economic actors.

For this second edition, which will take place from February 11 to 14 2022, over 5000 businessmen and investors will meet in the emblematic city of Dubai to take advantage of business opportunities worldwide.

Guinea will be represented by its companies to present its economic and cultural potential.



WHY PARTICIPATE

- Benefit from a global network of businesspeople
- Increase your portfolio with prestigious clients from around the world
- Find potential investors for your major projects
- Promote your products and services at a high-profile event in Dubai
- Be a key player in the economic development of Guinea

By becoming a sponsor of this event, you will benefit from this exceptional platform to showcase your company on the world stage.



1st Edition GUIF

At the Guinea Investment Forum 2021 we welcomed:

1600

Registered online attendees

\$2bn

Investment intentions

35

international speakers

600

Live Attendees in Conakry



75+

Projects Presented

70

Countries Represented

16

Exhibition Stands

50+

Private Business Meetings

Co-organised by



Institutional Partners



Elite Sponsors



Platinum Sponsors



Gold Sponsors



RioTinto



GUIF 2022

11
FEBRUARY



12- 13
FEBRUARY



13
FEBRUARY



14
FEBRUARY



OPENING CEREMONY

Plenary and panel sessions updating the industry on latest developments in Guinea. Presentation of the government strategy and main trends in the Guinean economy with a focus on the framework and structural reforms to improve the business environment.

This day will be streamed to an online audience



EXHIBITION AND PROJECT SHOWCASE

Project showcases with presentations from verified publics and private projects. Sector panel discussion on the stage with leading national and international partners. Opening of exhibition area to facilitate exchange with potential partners.



GUINEA NATIONAL DAY

Cultural programme showcasing Guinea's heritage. Visit Guinea's country pavilion as part of Expo 2020 Dubai



B2B & B2G

Public and private sector project meetings with investors. Access a list of "creditworthy" public and private projects that should lead to operational transactions.



EXPO 2020 DUBAI

173

Days

150,000

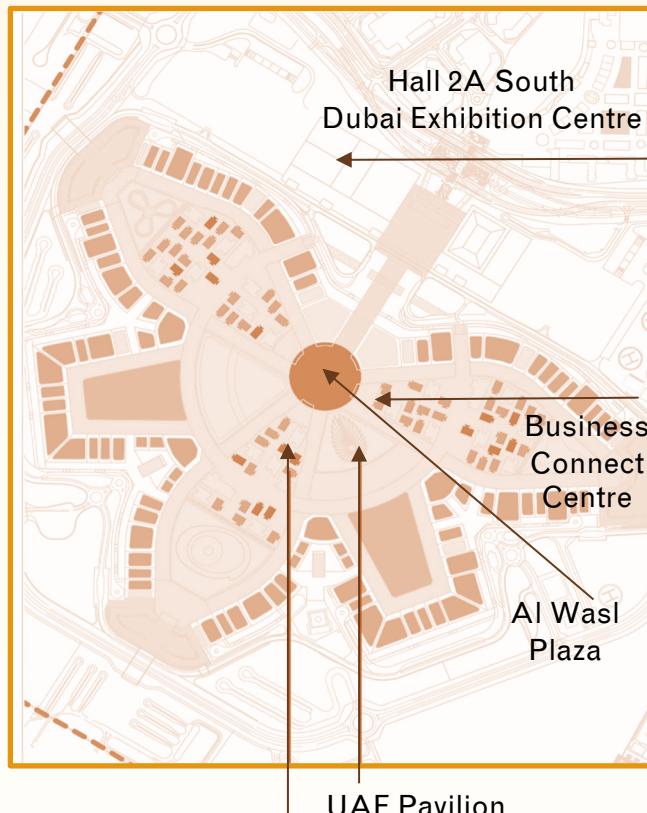
Visitors per day

190+

International participants and pavilions

25+

Business and Investment Forums



SPONSORSHIP PACKAGES

PROMOTION	ELITE	PLATINUM	GOLD
Dedicated Email to database	✓	✓	
Advert in official event brochure	Double Page	One Page	½ Page
Announcement of your company as a sponsor	✓	✓	✓
Mention in press releases	✓	✓	
Corporate video played during event	At the start	In sessions	
Communication materials in delegate bags	✓		
LOGO PRESENCE			
Official poster of GUIF 2022	✓	✓	✓
Newsletter	✓	✓	✓
On the GUIF 2022 stage	✓		
Promotion on event website	✓	✓	✓
Logo included in promotional videos of GUIF 2022	✓	✓	✓
Social Media publications	✓	✓	✓
PUBLIC INTERVENTION			
Recorded interview on a topic related to your company	✓	✓	
Intervention of the GUIF 2022 link investors video	✓	✓	✓
EXHIBITION SPACE			
Branded booth at event in Dubaï	3x3	3x2	2x2
Passes for your team to attend the Guinea Investment Forum	10	6	4
PROJECTS AND PRIVATE MEETINGS			
Pre-arranged meetings with potential credited project holders / investors	5	3	1
VIP ACCESS & BENEFITS			
Participation in the event launching ceremony in Guinea with senior officials	✓	✓	
Participation in the Global Business Forum Africa on October 13-14, 2021 (Dubai)	✓	✓	✓
Participation of the leader in the Official Guinea Day 13 February 2022 (Dubai)	✓	✓	✓
Access to the forum registration list	✓	✓	✓
	800,000,00 0GNF	500,000,00 0 GNF	300,000,00 0 GNF

SPONSORSHIP À LA CARTE

The Guinea Investment Exhibition will give attendees a chance to meet some of the key Guinean companies.

During the project showcase validated projects will present their opportunity to potential investors and financiers.



DIGITAL PACKAGE

Broadcasting of your promotional video on all our social networks once a month until February 2022 - 50,000,000 GNF

Advertising on website until February 2022 - 50,000,000 GNF

BADGES & ACCESS PACKAGE

Your logo on the badges - 50,000,000 GNF

Your logo on the registration area - 50 000 000 GNF

EMAILING PACKAGE

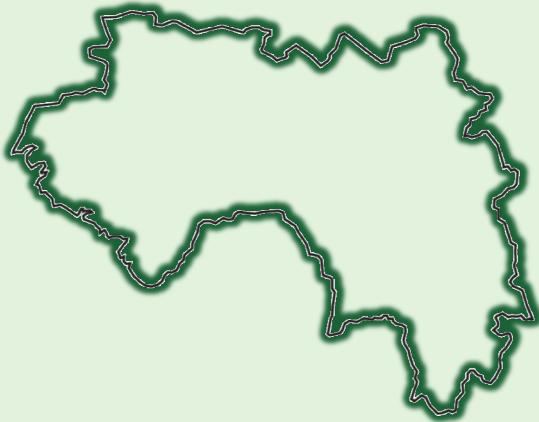
Your logo on all confirmation emails - 50 000 000 GNF

Your logo in the newsletters - 50 000 000 GNF

PODCAST PACKAGE

Your exclusive participation in a podcast distributed to the community - 50 000 000 GNF





*Guinea is moving forward
Be part of the success story
Come and invest*

Contact:

guif@apip.gov.gn

(+ 224) 660 02 01 01

(+ 224) 628 61 63 22

www.guineainvestmentforum.com



Facebook: @APIPGN

Twitter APIP_Guinee

LinkedIn:

@Agence de Promotion des Investissements

Privés

#GUIF2022