

**DV 301 V1:**  
**Concept Ideation**

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The Open Window

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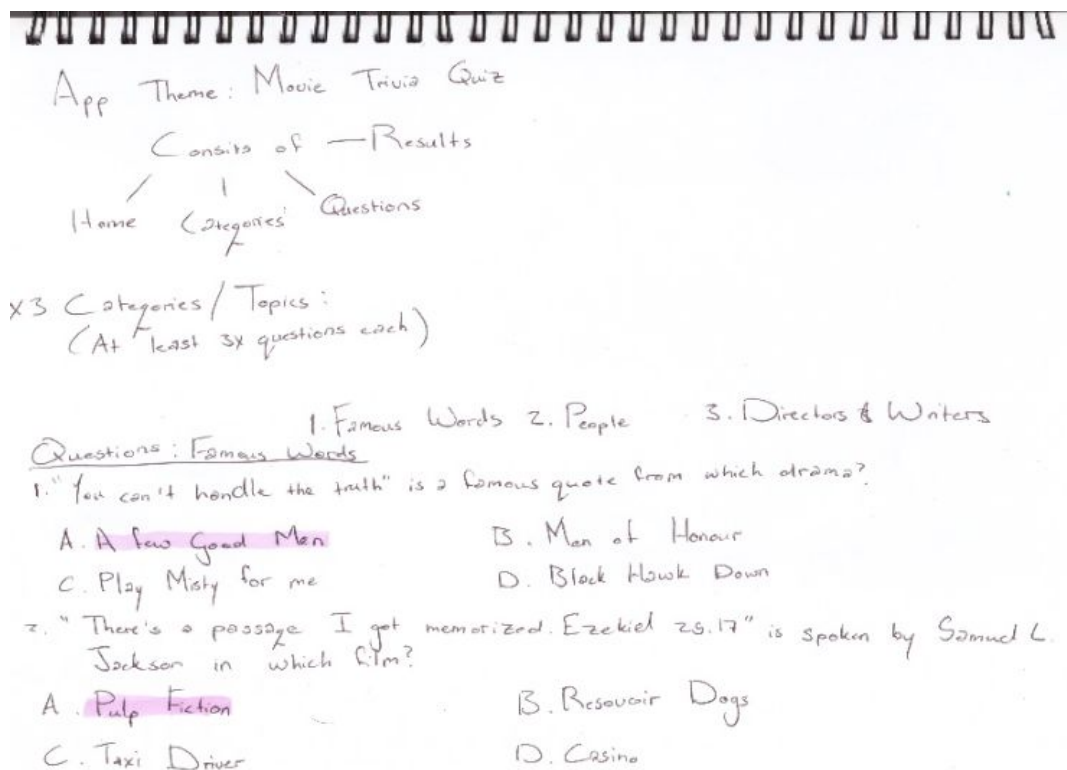
## 1. CONCEPT

This term our objective is to create a themed Trivia Quiz Application that allows the users to answer multiple questions and receive scores. This application should be created through the use of Kotlin, GitHub, Android Studio and Scope Manage Control.

My concept for this application is a movie trivia quiz named, Films.Ly, that asks questions about famous quotes from films, people/ actors and directors and writers of these films or the novels on which these films are based on. The style I will try to achieve in this project is a fun playful environment with illustrations, cartoons and dark playful colours, i. e. Purple, orange, pink.

## 2. CATEGORIES AND TOPICS

### 2.1. SKETCHES AND IDEATION



### Questions: Directors & Writers

1. James Wan directed which of these films in 2013?  
A. Frozen  
B. World War Z  
C. Fast and Furious 6  
D. The Conjuring
2. The 2013 movie, The Great Gatsby, is based on a novel by whom?  
A. Oscar Wilde  
B. F. Scott Fitzgerald  
C. James Joyce  
D. George R. R. Martin
3. Who is the author of the novel, Gone Girl, adapted in to a 2014 movie?  
A. Jodi Picoult  
B. Stephanie Meyer  
C. Markus Zusak  
D. Gillian Flynn

3. Which 2014 science-fiction film had the tagline, "Live. Die. Repeat?"  
A. Dracula Untold  
B. Guardians of the Galaxy  
C. Interstellar  
D. Edge of Tomorrow

### Questions: People

1. Who voices the character of Lightning McQueen in Cars?  
A. Owen Wilson  
B. Brad Pitt  
C. Vince Vaughn  
D. Jim Carrey
2. The lead actor in Kindergarten Cop was played by whom?  
A. Michael Cera  
B. Bradley Cooper  
C. David Schwimmer  
D. Arnold Schwarzenegger
3. Who voices Scar in the Lion King?  
A. Jeremy Irons  
B. Paul Hogan  
C. Jared Leto  
D. Brad Pitt

## **2.2. LIST OF CATEGORIES AND TOPICS**

### **1. Famous Quotes.**

This section consists of famous words/ quotes from actors in movies. From famous catchphrases to meaningful one-liners.

### **2. People**

This category asks the player all sorts of questions about actors in movies or character from movies that said actors portray.

### **3. Directors and Writers**

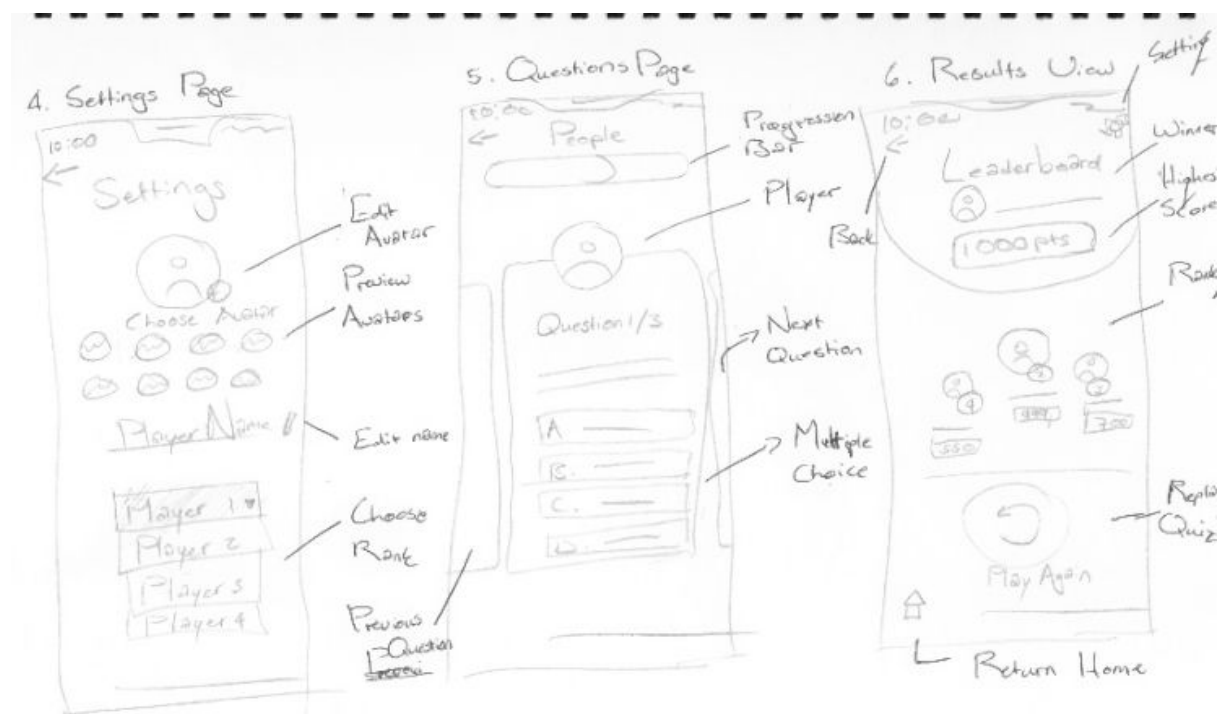
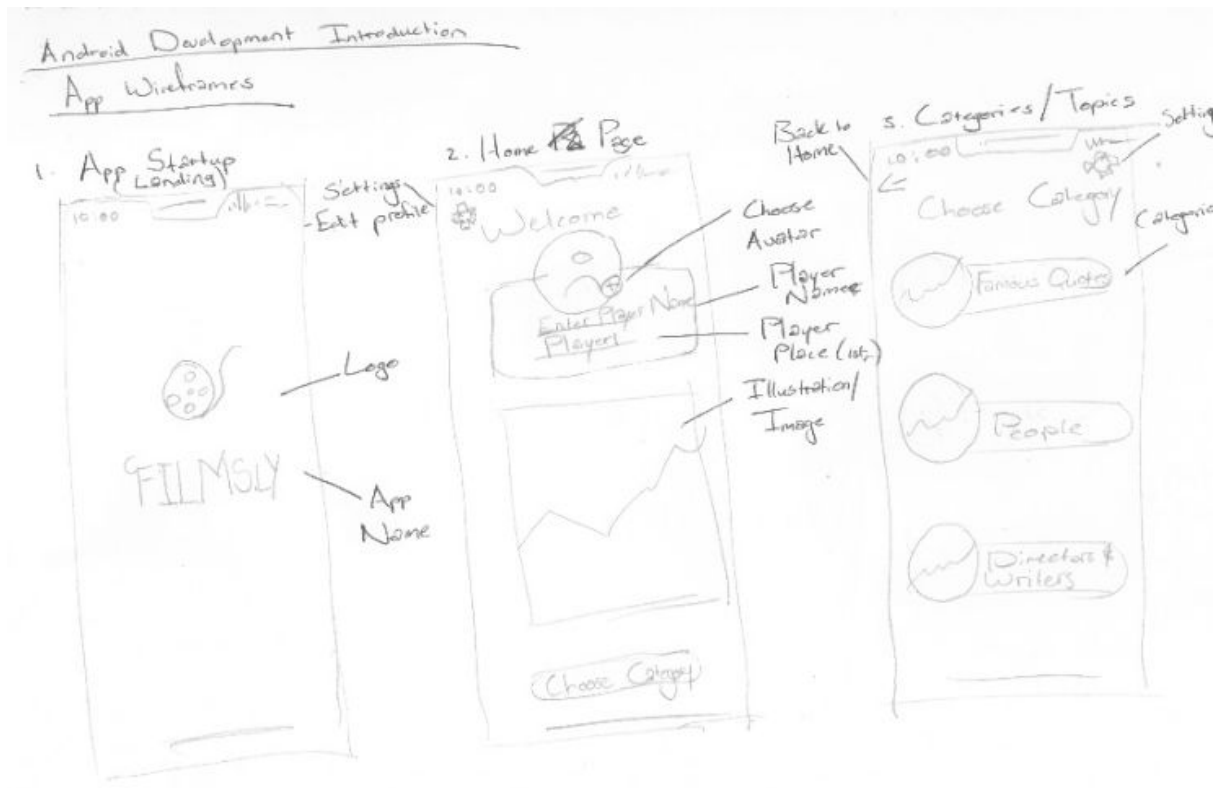
This section asks players about films' directors or writers, and as well as books or novels on which certain movies are based upon.

### 3. USER-FLOW DIAGRAM



## 4. APP WIREFRAMES

### 4.1. LOW-FIDELITY



## 4.2. HIGH-FIDELITY

