

Copywriter Scope of Work Items	Remarks
Artwork (Night lights and Projection Mapping) Long (100 -150 words) - Artwork Signage	Estimated 20 Artworks (2 Spare)
Short (35 words) - Brochure	Estimated 2 Artworks (Highlight act)
Artwork Artist Bio (Night lights and Projection Mapping) Short (50 - 80 words) -Artwork Signage	Estimated 24 Artist Bio (2 Spare)
Performances (Stage and Roving) Short (35 words) - Onsite Signage and Brochure (apart from PMT and WSK)	Estimated 7 Performances
Long (100 words) - Onsite Signage	Estimated 2 Performances
Performances Artist Bio Short (50 - 80 words) -Onsite Signage only	Estimate 25 Artist Bio
Performance Background Info (about the location) Long (200 words) - Information Signage	Estimate 9 Background info (2 Spare)
Experiential Programmes (Est 5)	Estimate 5 Programmes (1 Spare)
Long (100 words) - Information Signage Short (35 words) - Brochure	
Festival Village Short (35 words) - Brochure	
Children's Zone	
Long (100 words) - Information Signage	1 programme
Short (35 words) - Brochure	3 Programmes