



JEANNE LI-ERNOUL

MARKETING MEDIA COMMUNICATION

I am a first-year global BBA student at Essec business school. I study entrepreneurship, accounting, economics and marketing. I am passionate about all the strategies and knowledge about marketing, And I am always willing to learn more.

I am looking for a three-month internship from June to September.

EDUCATION

2021.9 - 2025

ESSEC, Bachelor in business administration

2021.11

CAL ARTS, visual element of user interface design(online, Coursera)

LANGUAGE

Chinese	100%
English	95%
French	90%
Italian	50%
Japanese	40%
Spanish	40%

SKILLS

Excel
Python
Tableau
English Roundhand (calligraphy)
UI&UX design
web development
video editing

CONTACT



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Jeanne (Josephine) LI-ERNOUL



jerome2005(wechat)

PROFESSIONAL EXPERIENCE

AIA Financial Online Study Jun1.2020-Aug.2020

- Studied Hong Kong's financial history and current financial situation systematically and better understood financial tools.
- Worked in the research project of the Fortune 500 company Hong Kong AIA, completed the asset allocation with the flexible use of financial instruments for the families of high net worth individuals.

NUS Data Science in Marketing Project Aug.2020-Oct.2020 Excellent Team Member

- Learned and mastered data analysis and visualization software such as Orange3 and Tableau.
- Analyzed Singapore's rental housing market with the theoretical knowledge I learned and predicted the market trend of Singapore's rental housing market.
- Received unanimously recognized by NUS marketing mentors and won the first place

Director of publicity, Essec chine Feb. 2022-present

- In charge of all the association's social media account
- master in all the social media platforms in China as well as in Europe
- got the promotion 4 months after joining the association

INTERESTS

Sports: tennis, jogging, hockey, horse riding

Fashion: watch the fashion show

literature

Calligraphy