







Tech Saksham

Case Study Report

Data Analytics with Power BI

"Analysis of Commercial **Electricity Consumption in Indian** State "

"APC Mahalaxmi College For Women"

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ABSTRACT

The demand for energy has been increasing over the years in India, which may be the result of its rapid economic growth trajectory. In this context, this study examines the direction of the Granger-causal relationship between electricity consumption and economic growth at the state and sectoral levels in India. In doing so, the panel cointegration tests with the structural break, the heterogeneous panel causality test, and the panel VAR based impulse-response model are employed.

Further, the results provide evidence for the presence of unidirectional Granger-causality flowing in the direction of overall economic growth to electricity consumption at the aggregate state level.

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CHAPTER 1

INTRODUCTION

• Problem Statement

Electricity outages have been a major impediment to doing business in countries worldwide efficient electricity supply is an important prerequisite for aiding sustained agricultural and industrial growth to any economy. Electricity contributes to agricultural production either directly, by energising agricultural machinery and irrigation systems, or indirectly, as a complement to other inputs such as fertilizers and pesticides. Electricity in rural areas is widely believed to be a stimulus factor for increased agricultural productivity and mechanization.

Proposed Solution

The proposed solution involves leveraging data analytics techniques with data sourced from the cloud and web to conduct an in-depth analysis of commercial electricity consumption in an Indian state. As we know, developing country like India has been promoting itself by enhancing various initiatives on all sectors and regions to achieve economic targets and for prepare to meet global competition for proclaim efficient nation. Accumulation of changes in energy consumption especially commercial energy pointed is indirectly spurs the problems on the consumption of non-commercial energy regularly consumes by rural people. Though, initiation of various commercial energy is always supports to economic growth and it never ever make worsen to that yet looking for another trend of consumption in non-commercial type and its reflects among the rural have to consider and necessary steps need to execute for the support of primary energy consumers and to boost economy level. Visualization tools will be used to present findings comprehensively, facilitating informed decision-making, while continuous monitoring will ensure ongoing optimization of energy resources and efficiency initiatives.









Feature

- **Utilisation patterns:** Analyze peak and off-peak consumption times to identify trends in commercial electricity usage, aiding in resource allocation and infrastructure planning.
- **Sectoral Breakdown:** Segment consumption data by industry sectors to understand which sectors are the largest consumers, enabling targeted energy efficiency initiatives and tariff structure.
- **Seasonal Variation:** Evaluate seasonal fluctuations in electricity demand to anticipate future demands, optimize supply chain management, and implement demand-side management strategies.
 - **Advantages**
 - **Enchance Resource Management :** Electricity management is a vast topic in environmental science that deals with the control, monitoring, and conservation of energy consumption. This not only includes efficiency in consumption but also the creation and distribution of electric power.

Proactive Decision -Making: By leveraging cloud/web-based data analytics, stakeholders can proactively identify consumption patterns, anticipate demand fluctuations, and plan infrastructure upgrades or maintenance activities accordingly. This proactive approach enhances grid stability, reduces downtime, and enhances overall operational efficiency.

Scope

Based on recent data from the Central Electricity Authority (CEA), the peak power demand is expected to reach 230 GW by 2035.









Meeting this demand requires strategic capacity addition and robust infrastructure development.

Powering India: an analysis of commercial electricity consumption in an Indian state using data analytics sourced from cloud or web platforms would entail examining trends, patterns, and factors influencing electricity usage. This analysis could encompass identifying peak consumption periods, understanding the impact of economic activities and industrial sectors on electricity demand, detecting anomalies or inefficiencies in consumption patterns, and forecasting future consumption trends to aid in resource allocation and infrastructure planning. Additionally, it could involve exploring correlations between electricity usage and external factors such as weather conditions, demographic shifts, or policy changes, providing valuable insights for policymakers, utility providers, and businesses to optimize energy management strategies and promote sustainable development.

CHAPTER 2

SERVICES AND TOOLS REQUIRED

2.1 Services Used

Data collection and integration

Depending on your data sources and needs, you can use different methods to collect energy data, such as manual reading, wired or wireless communication, or cloud-based services. Manual reading is the simplest but most time-consuming and error-prone









method.. This could include industries, offices, retail outlets, etc. Data integration techniques will be crucial to ensure uniformity and consistency in the dataset.

- Descriptive Analytics: Perform descriptive analytics to understand the current
 patterns and trends in commercial electricity consumption. This involves summarizing
 the data through measures such as mean, median, mode, and standard deviation, as
 well as visualizing the data using charts and graphs to identify any outliers or
 anomalies.
- Predictive Modeling: Precise electricity forecasting is a pertinent challenge in effectively controlling the supply and demand of power.
 This is due to the inherent volatility of electricity, which cannot be stored and must be utilised promptly.

2.2 Tools and Software used

Tools:

- **PowerBI**: The main tool for this project is PowerBI, which will be used to create interactive dashboards for real-time data visualization.
- **Power Query**: This is a data connection technology that enables you to discover, connect, combine, and refine data across a wide variety of sources.

- Software Requirements
- **PowerBI Desktop**: This is a Windows application that you can use to create reports and publish them to PowerBI.
- **PowerBI Service**: This is an online SaaS (Software as a Service) service that you use to publish reports, create new dashboards, and share insights.







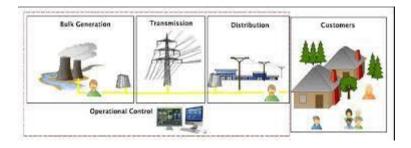


PowerBI Mobile: This is a mobile application that you can use to access your reports and dashboards on the go

CHAPTER 3

PROJECT ARCHITECTURE

3.1 Architecture



**Data Analytics Architecture for Commercial Electricity Consumption in Indian State: **

- Data collection: Gather data from cloud/web sources including government databases, utility companies, and IoT devices.
- Data Preprocessing: Cleanse and preprocess the data to handle missing values, outliers, and inconsistencies.
- Data Storage: Store the processed data in a scalable and efficient data storage system such as a data warehouse or data lake.
- **Data integration :** Integrate data from multiple sources to create a comprehensive dataset for analysis.
- Analysis and Modeling: Utilize machine learning and statistical techniques to analyze the data and build predictive models.









- **Visualization :** Create visualizations such as charts, graphs, and maps to present insights and trends in electricity consumption.
- **Interpretation:** Interpret the results of the analysis to understand patterns, identify consumption drivers, and inform decision-making.
- **Reporting and Deployment :** Generate reports and deploy the analytics solution for stakeholders to use in optimizing electricity consumption strategies.









CHAPTER 4

MODELING AND RESULT

Manage relationship

This study employs data analytics techniques to investigate commercial electricity consumption patterns within an Indian state. Utilizing data sourced from cloud/web repositories, we explore various factors influencing commercial electricity usage, such as economic indicators, seasonal variations, and regulatory policies

1_data
Preview downloaded on Wednesday

Column1	Punjab	Haryana	Rajasthan	Delhi	UP	Uttarakhand	HP
1/2/2019 12:00:00 AM	119.9	130.3	234.1	85.8	313.9	40.7	3
1/3/2019 12:00:00 AM	121.9	133.5	240.2	85.5	311.8	39.3	30.
1/4/2019 12:00:00 AM	118.8	128.2	239.8	83.5	320.7	38.1	30.
1/5/2019 12:00:00 AM	121	127.5	239.1	79.2	299	39.2	30.
1/6/2019 12:00:00 AM	121.4	132.6	240.4	76.6	286.8	39.2	3
1/7/2019 12:00:00 AM	118	132.1	241.9	71.1	294.2	40.1	30.
1/8/2019 12:00:00 AM	107.5	121.4	237.2	69	289.4	37	29.
1/9/2019 12:00:00 AM	132.5	148.2	197	89.2	258.6	35.9	25.
1/10/2019 12:00:00 AM	131.5	157	199.9	92.8	284.2	35.3	26.
1/11/2019 12:00:00 AM	130.3	145.3	187.7	79.5	281.4	30.1	23.
1/12/2019 12:00:00 AM	137.9	151.9	189.9	92.6	298.6	34.7	26.
1/13/2019 12:00:00 AM	135.8	141.4	186.9	89.4	310	36.7	26.
1/14/2019 12:00:00 AM	139.3	143.8	195.2	82.2	319.5	35.5	26.
1/15/2019 12:00:00 AM	141.1	142.9	185.4	77.8	326.7	34.3	25.









2_data

Preview downloaded on Wednesday

States	Regions	latitude	longitude	Dates	Usage
HP	NR	31.10002545	77.16659704	1/2/2019 12:00:00 AM	30
J&K	NR	33.45	76.24	1/2/2019 12:00:00 AM	52.5
Chandigarh	NR	30.71999697	76.78000565	1/2/2019 12:00:00 AM	5
Chhattisgarh	WR	22.09042035	82.15998734	1/2/2019 12:00:00 AM	78.7
Gujarat	WR	22.2587	71.1924	1/2/2019 12:00:00 AM	319.5
MP	WR	21.30039105	76.13001949	1/2/2019 12:00:00 AM	253
Maharashtra	WR	19.25023195	73.16017493	1/2/2019 12:00:00 AM	428.6
Goa	WR	15.491997	73.81800065	1/2/2019 12:00:00 AM	12.8
DNH	WR	20.26657819	73.0166178	1/2/2019 12:00:00 AM	18.6
Andhra Pradesh	SR	14.7504291	78.57002559	1/2/2019 12:00:00 AM	164.6
Telangana	SR	18.1124	79.0193	1/2/2019 12:00:00 AM	204.2
Karnataka	SR	12.57038129	76.91999711	1/2/2019 12:00:00 AM	206.3
Kerala	SR	8.900372741	76.56999263	1/2/2019 12:00:00 AM	72.7
Tamil Nadu	SR	12.92038576	79.15004187	1/2/2019 12:00:00 AM	268.3
Pondy	SR	11.93499371	79.83000037	1/2/2019 12:00:00 AM	6.3
Bihar	ER	25.78541445	87.4799727	1/2/2019 12:00:00 AM	82.3
Jharkhand	ER	23.80039349	86.41998572	1/2/2019 12:00:00 AM	24.8
Odisha	ER	19.82042971	85.90001746	1/2/2019 12:00:00 AM	70.2
West Bengal	ER	22.58039044	88.32994665	1/2/2019 12:00:00 AM	108.2
Sikkim	ER	27.3333303	88.6166475	1/2/2019 12:00:00 AM	2
Arunachal Pradesh	NER	27.10039878	93.61660071	1/2/2019 12:00:00 AM	2.1
Assam	NER	26.7499809	94.21666744	1/2/2019 12:00:00 AM	21.7
Manipur	NER	24.79997072	93.95001705	1/2/2019 12:00:00 AM	2.7
Meghalaya	NER	25.57049217	91.8800142	1/2/2019 12:00:00 AM	6.1









States	Regions	latitude	longitude	Dates	Usage
Punjab	NR	31.51997398	75.98000281	1/2/2019 12:00:00 AM	119.9
Haryana	NR	28.45000633	77.01999101	1/2/2019 12:00:00 AM	130.3
Rajasthan	NR	26.44999921	74.63998124	1/2/2019 12:00:00 AM	234.1
Delhi	NR	28.6699929	77.23000403	1/2/2019 12:00:00 AM	85.8
UP	NR	27.59998069	78.05000565	1/2/2019 12:00:00 AM	313.9
Uttarakhand	NR	30.32040895	78.05000565	1/2/2019 12:00:00 AM	40.7
HP	NR	31.10002545	77.16659704	1/2/2019 12:00:00 AM	30
J&K	NR	33.45	76.24	1/2/2019 12:00:00 AM	52.5
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Jharkhand	ER	23.80039349	86.41998572	1/2/2019 12:00:00 AM	24.8
Odisha	ER	19.82042971	85.90001746	1/2/2019 12:00:00 AM	70.2

And District name have been categorized as place to be use for the map to show the sum of the inhabitants in each region.



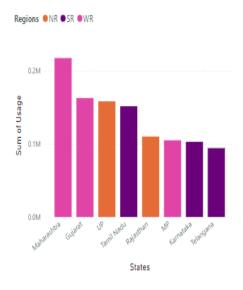






Dashboard

Analysis of Commercial Electricity Consumption in Indian State

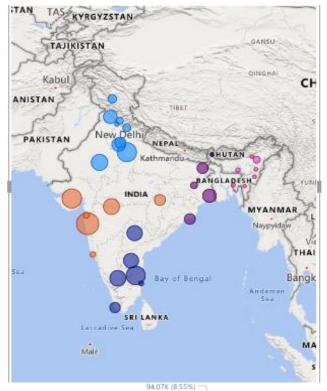


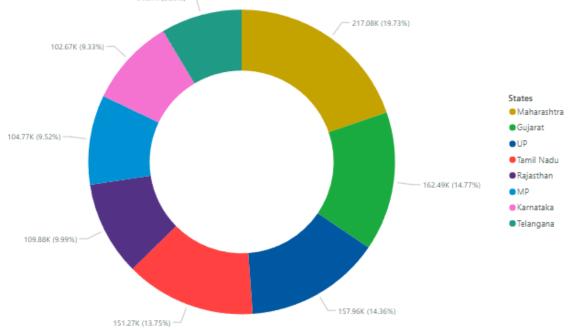




















Select allAndhra PradeshArunachal Pradesh

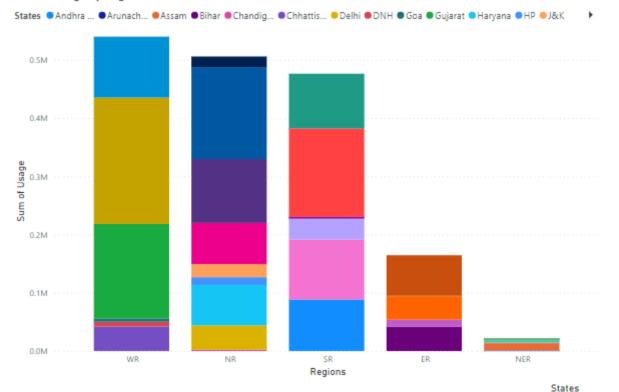
✓ Assam
✓ Bihar
✓ Chandigarh
✓ Chhattisgarh

✓ Delhi
✓ DNH
✓ Goa
✓ Gujarat
✓ Haryana
✓ HP

✓ J&K
✓ Jharkhand
✓ Karnataka
✓ Kerala
✓ Maharashtra
✓ Manipur
✓ Meghalaya
✓ Mizoram



1/2/2019 🛅 12/5/2020 🛗



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CONCLUSION

After conducting a comprehensive analysis of commercial electricity consumption in the selected Indian state using data analytics with data sourced from cloud/web platforms, it is evident that several key patterns and trends emerge. The analysis reveals distinct seasonal variations in consumption, with notable peaks during periods of economic activity and industrial production. Additionally, certain geographic regions within the state exhibit higher consumption rates, likely influenced by factors such as urbanization, industrial development, and infrastructure availability. Furthermore, the study highlights the importance of proactive energy management strategies, including demand-side management initiatives and









investment in renewable energy infrastructure, to ensure sustainable electricity usage and mitigate potential supply constraints.

Overall, these insights underscore the significance of leveraging datadriven approaches to optimize commercial electricity consumption and drive towards a more resilient and efficient energy ecosystem in the state.

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FUTURE SCOPE

Looking ahead, there are several promising avenues for further exploration and enhancement of the analysis of commercial electricity consumption in the Indian state leveraging data analytics and cloud/web-based data sources. Future research could delve deeper into granular sub-sector analysis to identify specific industries or business categories driving electricity demand and develop targeted energy efficiency measures tailored to their unique requirements. Additionally, integrating real-time data streams and advanced predictive analytics techniques can enable proactive demand forecasting and optimization, empowering stakeholders to anticipate and respond to fluctuations in electricity usage more effectively. Furthermore, exploring the intersection of emerging technologies such as Internet of Things (IoT) devices and smart meters with data analytics holds immense potential for enabling finer-grained monitoring and control of electricity consumption at the commercial level, paving the way for more agile and sustainable energy management practices in the state.









REFERENCE

https://www.ibef.org/industry/power-sector-india









LINK

https://github.com/githubtraining/hellogitworld.git