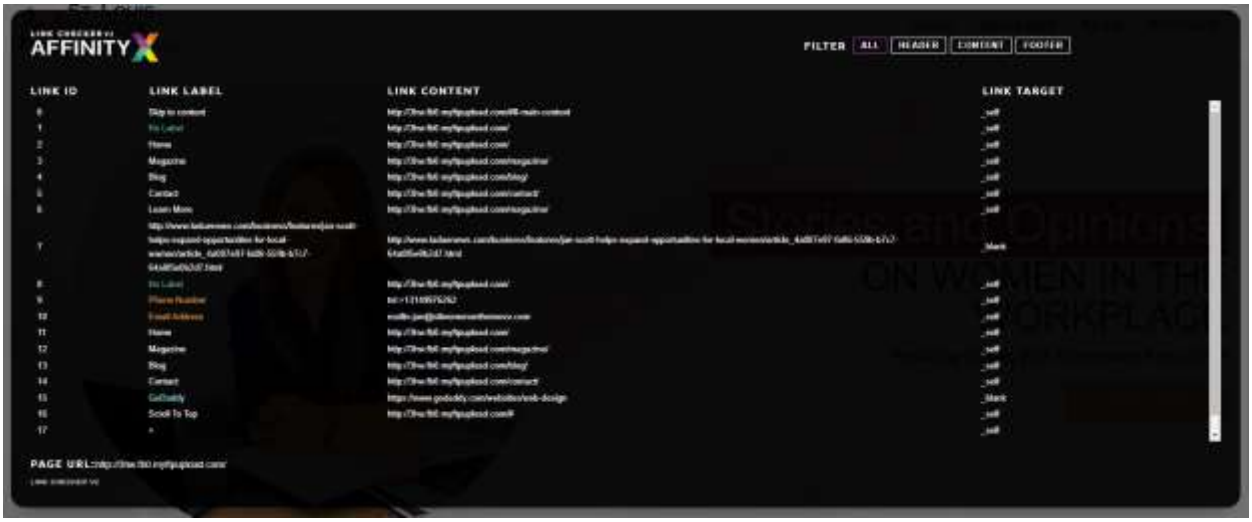
Link Checker v.2.3



What is with this tool?

- New and Improved Link Checker Tool.
- This tool is created to help you validate / Check all the links on a given web page. Covering websites built by our platform such as New Build, Revision, Care and Free Build Tickets.
- With just one click, you'll be able to check Link properties such as *Label*, *HTML Reference* and *Link Target.*

Filter Feature:

The new Link Checker tool gives you an option to filter specific page sections, such as the Header, Main Content, and Footer Section for ease of reference. With this new feature, we hope that you can easily navigate where a specific link is located at.

Newest Feature: UPV | URL Pattern Validation V.1

This Validation features focuses on Email Address URL and Phone Number URL.
This was based on the GoDaddy Web Dev Standards.
The criteria for UPV are Listed below:

1. Format: URL/href must be set on lower-case format.
2. Link Protocol: An Email Address must have a "mailto:" and Phone Number must have a "tel:+1" at the beginning of each link.
3. Target: Email Address and Phone Number URLs must open on the same tab "_self".
4. Phone URL Patterns must not contain any special character to it.

The Link Checker now has the capability to validate each Email Address and Phone Number URLs accordingly to the items abovementioned.

The affected Elements (Link href and Link Target) will turn into red when the URL does not match with the rules above. with this, the Developer can now identify the links prone to errors and change it.

UPV Limitations:

Formats of Existing Email Address and Phone Number URLs (formats that does not match with the GoDaddy Standards) under Care Tickets will be left as is unless instructed to do so.

Installation:

1. Copy and paste this to your Chrome browser: **chrome://extensions/**
2. On the top right corner, you'll be able to see the Developer Mode Toggle. Kindly turn this on.
3. Click Load unpack button, then copy and paste this file path to the window directory search bar:
   \\mnl-file2\ad_services\Interactive\IA_CommonFiles\1 WD ProdAssist\PLUGINS EXTENSIONS
4. If you are already inside the Plugins Extensions Folder. Just Simply *Select folder* name '**LINK-CHECKER-V2**'.
5. You can now use this tool for your Site Validation.
6. Refresh the Website first before clicking the Link Checker Icon.

How to Use it:

1. Make sure that you are on the webpage that you'll be checking to.
   > **Note:** For NB/REV/Care websites: It is better to log out first from the Builder before using this tool, in which to ensure that you'll be getting only the links covered by the webpage you'll be validating to.
2. Just Simply click the `Chain Icon` on your Chrome Extension Section and this should trigger the modal pop of the tool. You'll be able to see the list of all links by default, and below the list is the Page URL (we have included this Page URL for additional information).
3. You can filter the list by clicking 1 of the 4 buttons.
   A. All Button: By default, this will return all the links from the web page.
   B. Header Button: This will get all the links under the Header Section e.g.: Logo, Navigation Menu.
   C. Content Button: This will get all the links of the main content. e.g.: CTA Buttons, various links, pdfs, etc.
   D. Footer: This will get all the links under the Footer Section e.g.: Logo, Phone, Email, Map, Social Medias, Navigation, etc.
4. To exit this modal, you can press 'ESC` key or you can click the Close button located at the top right corner of the modal and this should reload the page.

Pros and Cons:

Pros:

1. You can easily validate the HTML Reference (href) and Link Target (Open in new tab) of a Link by using this tool.
2. Filter Feature: with this, you can easily locate a certain link.
3. Improved U.I and functionalities; No overlapping Content.
4. Automatically identifies type of link: Social Media, Business Information, and Pdfs. If certain links has no name at all, our tool can easily label it as `No Label`.
5. Colored Labels for Social Media Links and Business Information.
6. The Link Checker now has the capability to validate each Email Address and Phone Number URLs.

Cons:

1. Needs to make a page reload every time this tool is closed.
2. '_self' and '_blank' we tried replacing these values into `Same Page` and `New Tab` but we had bugs that only throws one value to all.
3. **No Label** Link Name: This is an alternate name for the links that is nested inside an element (i.e.: Website Logos, Images with Links, Product Image Links).

Additional Notes:

1. You can still do the 'find' (ctrl + f) method while this Link Checker Tool is running if you wish to do so.
2. All other extension tools are working as well when this Link checker tool is running. You can run a whole page screenshot if needed for proof purposes. Or use a snipping tool depending on your preference.

"Complexity can always be broken down to simple, digestive parts."