

# CAMPJS

Gold Coast Hinterland, Australia.  
August 9th — 12th 2013

## Sponsorship Opportunities

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CampJS is the upcoming event for all things JavaScript, on the server and client, wherever JavaScript leads. CampJS follows an exciting new conference style, in a similar spirit to the popular RailsCamp or Node Summer Camp. 100 of Australia's leading JS developers stay on-site, with comfortable facilities and sleeping quarters, while enjoying the networking and community interaction over 4 days. This gives a unique sponsorship opportunity that will provide strong visibility to a dedicated group of Australia's JavaScript developers who are part of the future direction of JavaScript. We want you there as a sponsor!

CampJS is the place to actively engage with developers, making CampJS the perfect platform for developing goodwill and establishing strong relationships with talented developers. This event is not your usual conference. There will be no stalls or booths, just natural interactions and training sessions. Whether your goals are product exposure, recruiting, launching something or another goal we would love to have you involved.





## Choose your sponsorship level:

### Platinum

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**\$5k**

Full credit for TWO of the core components of CampJS, selected on a first come first served basis from the following list:

- Friday Dinner
- Saturday Dinner
- Sunday Dinner
- All Breakfasts
- All Morning & Afternoon Teas
- Bus
- Alcohol
- Website

You will also receive:

- Half-day hands-on workshops on both days to connect directly with developers.
- 40 minute keynote on either Friday or Saturday night to address the audience.
- Premier logo placement on the CampJS website.
- Premier company description placement in the Sponsor section of the website including logo and text description (limited to 200 words).
- 6 CampJS tickets to use as you see fit.
- Inclusion of banner advertisement (if provided) in the digital program.
- Up to four free standing banners (you provide and handle shipping).
- Place anything you like in the swag bag.

### Gold

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**\$2k**

Full credit for one of the core components of CampJS, selected on a first come first served basis from the following list:

- Friday Dinner
- Saturday Dinner
- Sunday Dinner
- All Breakfasts
- All Morning & Afternoon Teas
- Bus
- Alcohol
- Website

You will also receive:

- 3-4 hour hands-on workshop during the day to connect directly with developers.
- 15 minute announcement on Friday/ Saturday night to address the audience.
- Logo placement on the CampJS website.
- Company description in the Sponsor section of the website including logo and text description (limited to 100 words).
- Place anything you like in the swag bag.
- 3 CampJS tickets to use as you see fit.
- Up to two free standing banners (you provide and handle shipping).

### Community

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**\$1k**

- Logo placement on the CampJS website.
- Company description in the Sponsor section of the website including logo and text description (limited to 100 words).
- 1 CampJS ticket to use as you see fit.
- Place small item (e.g. stickers) in the swag bag.

