Flystudent

Empowering Students, Streamlining Application Management

Mission statement:

Flystudent empowers students by simplifying university applications and enhancing communication with supervisors for a smoother academic journey.

The problem

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Applying to universities is stressful and disorganized for students. They struggle with managing deadlines, coordinating with supervisors, and staying on top of applications. Universities face communication breakdowns and administrative inefficiencies.

Quantify the scope of the problem and connect it to your audience.

Scope:

- **20M+** students apply to universities annually.

- **70%** of students struggle with application management.

- Universities face rising costs and delays in admissions.

The solution

Flystudent streamlines the university application process by:

- **Centralized Management** for applications and deadlines

- **Seamless Communication** between students and supervisors

- **Integrated Video Calls** (Zoom, Google Meet,MS Teams)

- **Automated Email Reminders** for updates
- Chatbot, Currency and Time Converter
- Others ...

Flystudent's Unique Edge

AI: Student Academic Journey Companion

Course & country matching, supervisor discovery, smart applications, admission predictions, post-admission support — all in one.

Impact

Less Stress for students with organized workflows

Improved Collaboration between students and supervisors

Time-Saving for universities and supervisors

The team

"Passionate about improving education and empowering students, We are committed to transforming the university application process."

Jedidiah Solomon

Founder

Passionate about improving education and empowering students, I am committed to transforming the university application process.

Future Team Member 1

Chief Technology Officer

Responsible for overseeing the development and implementation of the platform's technology, ensuring scalability, security, and innovation.

Future Team Member 2

Marketing Director

Will drive Flystudent's marketing strategy, ensuring strong brand presence, effective user acquisition, and global outreach.
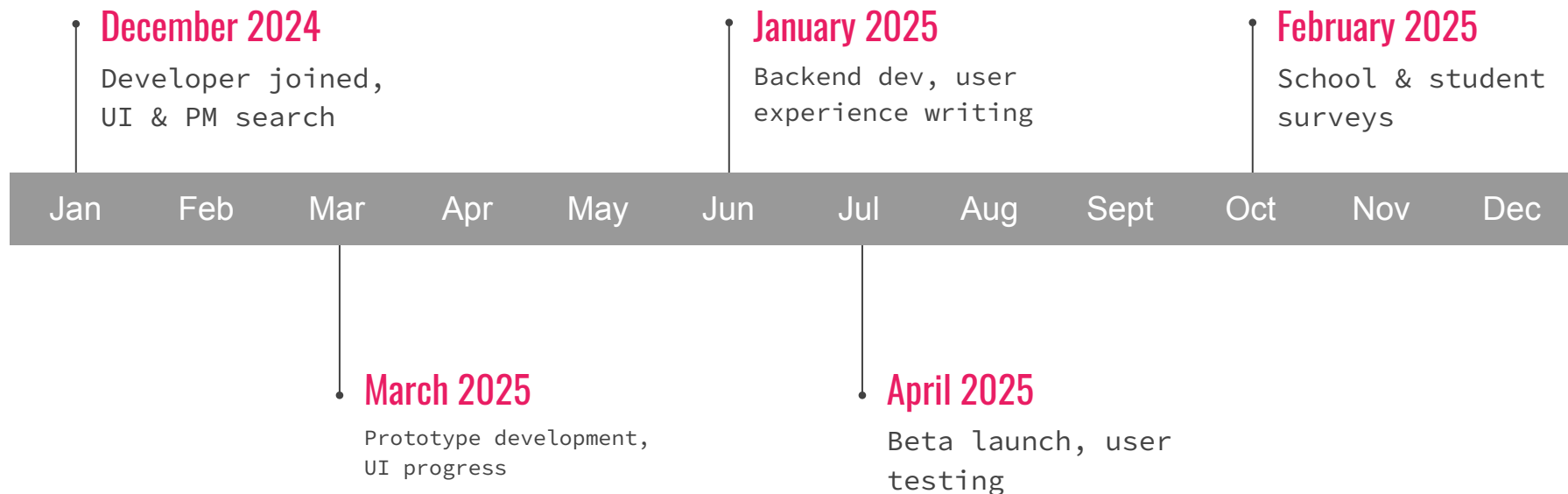
Future Team Member 3

Head of Customer Success

Will manage user engagement, providing seamless support and ensuring an outstanding user experience for students and universities.

Milestones

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December 2024
Developer joined,
UI & PM search

January 2025
Backend dev, user
experience writing

February 2025
School & student
surveys

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec

March 2025
Prototype development,
UI progress

April 2025
Beta launch, user
testing

How it works : Basic Overview
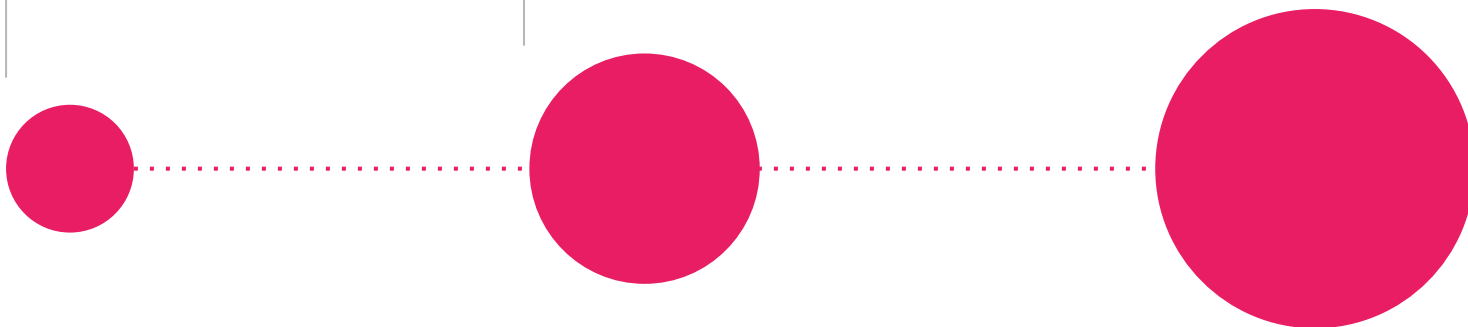
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Step 1

Sign up and create profile

Step 2

Connect with supervisors and apply

Step 3

Track application status and progress

The technology:

Frontend: React, HTML, CSS, JavaScript

Backend: Node.js, Express

Database: Firebase Firestore

Cloud: Google Cloud Platform (GCP)

Video Integration: Zoom, Google Meet, Teams

Email Automation: SendGrid

Payment: PayPal, Paystack, Flutterwave
Others …

Revenue model

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Flystudent aims to create a sustainable revenue model that balances affordability for students and scalability for growth. Through subscriptions, partnerships, and referral programs, we ensure consistent revenue while continuously enhancing platform features.

Subscription Model

Partnerships with Universities

Referral Programs

Estimated Revenue Over 5 Years

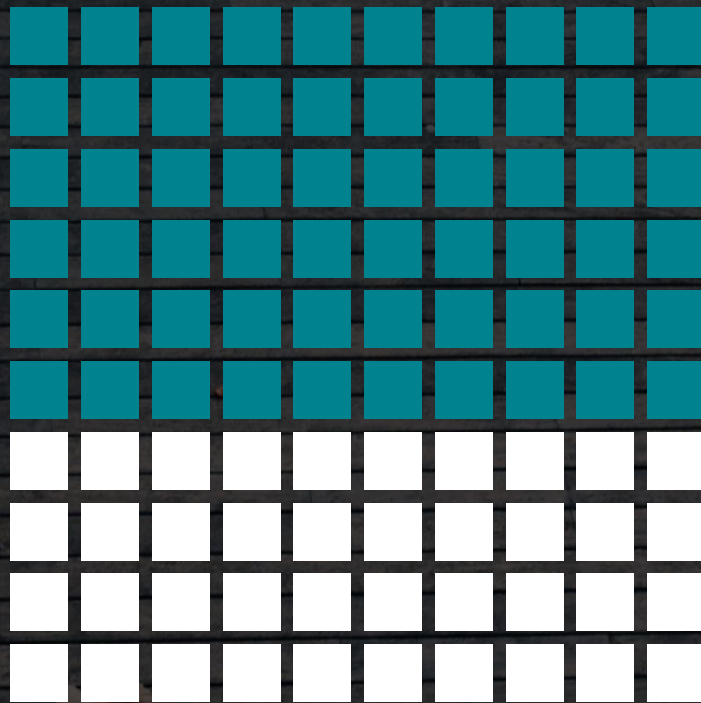| Year	Revenue Source	Projected Revenue ($)
1	Early Adopters (Subscription + Partnerships)	$150,000
2	Growing User Base + More Partnerships	$400,000
3	Expansion to New Regions + Premium Services	$1,000,000
4	Scaling Paid University Integrations	$2,500,000
5	Global Adoption + Referral + AI Upselling	$5,000,000
Total		**$9,050,000.00**

Funding Request Breakdown

Total Seed Funding Needed: $107,000

Category	Estimated Cost	Period
Platform Development	$5,000.00	
Third-Party Service Integrations	$2,500.00	
Cloud Infrastructure	$4,000.00	
AI Chatbot & Automation	$1,500.00	
Payment Gateway Setup	$2,000.00	
Digital Marketing Campaigns	$10,000.00	
Brand Development & Awareness	$5,000.00	
Influencer & University Partnerships	$10,000.00	
Platform Maintenance & Updates	$5,000.00	(Annual)
Customer Support Operations	$7,000.00	(Annual)
Feature Rollouts & New Developments	$10,000.00	
Tiered Subscription Services	$5,000.00	
Referral Program & Paid Partnerships	$40,000.00	
Estimated Total	**$107,000.00**	

Why now?

As education shifts online, students need a streamlined solution for communication and application management. Flystudent meets this demand at the perfect time.

THANK YOU