



# Jedidiah Solomon Onwubiko

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Zhenjiang (China)

**Other:** 20064 Washington (United States)

## ABOUT ME

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Detail-oriented Software & Automation Engineer with 5+ years of experience delivering innovative, revenue-driven solutions across SaaS, CRM systems (GoHighLevel expert), custom software development, and intelligent automation. Specialize in crafting customer-centric applications and AI-powered workflows that streamline operations and deliver measurable business results. Proven expertise in bridging the gap between full-stack development and scalable automation architecture.

## WORK EXPERIENCE

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### American Tower Corporation and Technology For Social Development – Minna, Nigeria

#### Facilitator

[ 01/10/2022 ]

- Provided guidance and support to the students.
- Organized and facilitated Students meetings.
- Developed the best curriculum per student type on Basic Digital Literacy

### Bathphage ICT Center | Web3Global – Lagos, Nigeria

#### Software Developer (Freelance)

[ 03/03/2021 – Current ]

- Created clean, well-documented codes and updates.
- Implemented responsive design principles to ensure mobile compatibility of websites.
- Collaborated with designers to develop top-notch user-friendly web products
- Built custom WordPress sites for clients

### Hordanso LLC – Forth Worth, Texas, United States

#### BUSINESS DATA ANALYST AND SOFTWARE DEVELOPER (Freelance)

[ 12/10/2023 – Current ]

- Analyse data trends and create visualizations for management review.
- Collaborates with management to identify customer specifications.
- Design and develop algorithms and API integrations
- Works with the CEO to ensure customer-retention
- Ensures clients data are safe, maintained and GDPR Compliant

## EDUCATION AND TRAINING

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### Full-stack Web Development

**Bathphage ICT Center** [ 07/01/2023 – 02/03/2024 ]

City: Lagos | Country: Nigeria

## LANGUAGE SKILLS

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**Mother tongue(s):** English

**Other language(s):**

**Chinese**

**LISTENING A1 READING A1 WRITING A1**

**SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## SKILLS

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### Front-end

HTML5 / CSS3, SASS / BootstrapCSS, TailwindCSS / MS Office, Excel programming (VBA) / Graphic Design (Adobe Spark, Photopea, Canva) / Elementor Pro (Expert) / JavaScript - JQuery / React JS / React Native / WordPress and Wix / Webpack / Shopify

### Back-end

Javascript(Nodejs, ExpressJs) / MySQL & MongoDB / REDIS / CI CD / Appwrite / Firebase / R Programming / Python / Docker / N8N

### Digital Marketing

HotJar / Social Media / Social Network / Facebook Manager / SEO Rank / Postoplan / Google Analytics / AiGency Valet / Mailed.io / LocalGMBSEO

### Data Analysis

Power BI / Excel & Google Sheet

### Collaboration

MS Team / Discord / Slack / Zoom / Google Meet

### DevOps

AWS & GCP Cloud Management / Git & Githubs / Cypress / Jest

## PROJECTS

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**GoHighLevel Marketplace Payment Integration for Africa** Developed two custom marketplace payment applications for Hordanso LLC to integrate GoHighLevel (GHL) with Paystack, enabling seamless payment processing for African currencies. This project bridged the gap between GHL's predominantly American and European market base and African users by facilitating transactions in NGN, KES, ZAR, GHS, and USD. Built a robust and scalable solution that streamlined payment collection for African businesses, enhancing accessibility and operational efficiency. Leveraged the MERN stack to create a user-friendly interface, secure backend, and efficient API integrations, ensuring reliability and compliance with regional financial regulations.

Links: <https://marketplace.gohighlevel.com/integration/66c375fd51c301fdde5344ce> | <https://marketplace.gohighlevel.com/integration/686beafc490b8e0c1bd017fd>

**JedyCalc – Environmental & Soil Field Calculation Tool** Repurposed and modernized my original QBasic field calculation tool (2018) into a full-featured web application using Next.js and Google Genkit. JedyCalc provides real-time calculations for soil and environmental parameters, offering researchers, students, and field practitioners a user-friendly interface to perform complex analyses quickly and accurately. The tool integrates modern web design, responsive layout, AI assistance and cloud-based performance optimization to ensure accessibility and scalability for a global audience.

Link: <https://jedycalc.jedidiahsolomon.name.ng/>

**Web3Global Event Management App** Initiated and among the team for the development of a cutting-edge event management application for Web3Global, a crypto consulting firm based in Nigeria. The platform is designed to support global outreach across Asia, America, and Africa, facilitating seamless event organization, ticketing, and participant engagement. Leveraged the MERN stack to build a secure and scalable solution tailored for the blockchain and crypto ecosystem, with features like smart contract integration and multi-currency support. The app aims to enhance Web3Global's ability to connect with diverse audiences, drive engagement, and showcase crypto consulting expertise on a global scale.

Link: <https://web3globalconference.com/>

**Domain Registrar Infrastructure & EPP Integration** Architected, developed and deployed a fully functional domain registrar system for a tech company, enabling them to offer branded domain registration services. Provisioned a custom authoritative nameserver on Ubuntu EC2, configured BIND9 with CoCCA Registry integration, and implemented EPP (Extensible Provisioning Protocol) support for seamless communication with domain registries. Integrated WHMCS for billing and client management, Namecheap, Namesilo as domain vendors and developed additional custom functionalities to automate registration, DNS provisioning, renewals, and WHOIS lookups. Also, deployed RTILA RPA for automating provisioning of GoHighLevel website builder and N8N (self-hosted) for auto-deploy of VPS. Ensured a scalable and secure infrastructure, aligning with ICANN and registry compliance standards.

Link: <https://hordanso.net/>

**End-to-End CRM & Automation Systems with GoHighLevel** Led full-scale CRM implementations and automation systems for clients across Africa, Europe, and America using GoHighLevel (GHL). Built and optimized intelligent workflows, sales funnels, and appointment pipelines for agencies and SaaS businesses. Developed custom triggers, form-to-funnel automations, SMS/email sequences, and marketplace apps. Extended GHL functionalities using webhooks, and RESTful APIs; integrated white-labeled sub-account menus for GHL resellers. Connected with **Make.com** for advanced cross-platform automations and **Hookdeck** for managing multiple real-time webhooks at scale. Emphasized automation-driven scalability and user-centric CRM experiences, significantly improving operational clarity, lead conversion, and client retention.

**Ovalpay - Stablecoin App** Among the Ovalpay Team that developed that highly-rated stablecoin for Off-ramp and On-ramp

**AI-Powered Voice & Funnel Automation for PureCeil Texas (Roofing)** Designed and deployed a high-conversion funnel and a 24/7 conversational AI voice agent for PureCeil Texas, a US roofing company. The AI "roofing assistant" was integrated with GoHighLevel to handle calls and conversations, qualify leads, and book consultations automatically. Collaborated closely with their Meta ads team to align automation logic with ad spend, ensuring seamless lead capture and instant follow-up. The system acted as a round-the-clock virtual team member, significantly improving speed-to-lead. Results included a 35% increase in qualified leads, a 28% boost in consultation bookings from inbound calls, and a 73% reduction in manual follow-up workload for the sales team.

Link: <https://purecieltx.com>

**High-Conversion Funnel & Automation for Liquid LVY (Trading Platform)** Built a sophisticated, high-grade funnel within GoHighLevel for Liquid LVY (<https://liquidlvy.com/join-a>), a trading platform, to support their Discord channel marketing goals. The project involved creating a series of top-tier automations to nurture prospects from social media engagement to Discord community joiners and, ultimately, platform users. Engineered complex workflows for lead capture, segmentation based on interest, and multi-channel (email/SMS/Discord) engagement sequences. The system drove a 87% increase in Discord membership sign-ups and improved the lead-to-member conversion rate by 45 - 55%, significantly expanding their active community and customer base.

Link: <https://liquidlvy.com>

**"Progression Model" Marketing Funnel & CRM-LMS Sync for Operations Science Institute (OPScience)** Architect ed and implemented a complex, top-grade automation ecosystem for the Operations Science Institute. This involved creating a GoHighLevel marketing funnel (<https://insider.opsience.org>) that operated on the client's proprietary "Progression model," moving beyond the traditional AIDAR framework. Developed advanced automations to synchronize the GHL CRM with their WordPress site ([opsience.org](https://opsience.org)) and their custom LMS ([learn.opsience.org](https://learn.opsience.org)). This sync ensured seamless lead progression, content access, and user journey tracking. The integrated system delivered a [M]% increase in marketing-qualified leads, a [N]% improvement in free-to-paid conversion rates, and reduced manual data entry/transfer errors to near zero, providing the client with a unified view of their funnel.

[Sample Design 1](#) [Sample Design 2](#)

Link: <https://opsience.org>

**Comprehensive CRM & Review Automation for Kate Smith Law (Family Law)** Engineered a high-end automation ecosystem for Kate Smith Law, a family law firm in Colleyville, TX, to enhance their online reputation and streamline client intake. The core of the project was an intelligent review management system integrated with their Google Maps profile. It automatically responds to new reviews within a window of 5 minutes to 1 hour, incorporating sentiment analysis and a review scoring mechanism to prioritize responses and flag critical feedback. Additionally, built a dedicated marketing funnel (<https://colleyvillecollaborativelaw.com/>) within GoHighLevel, featuring custom opportunity pipelines tailored to family law case types. A critical integration was developed to synchronize new contact inquiries from GHL directly into their Clio CRM, ensuring no lead fell through the cracks. This system delivered a 45% increase in positive Google review response rates, a 60 - 75% improvement in lead-to-consultation conversion times and reduced manual data entry errors by 90%.

Link: <https://katesmithlaw.com>

**Hordanso Internship 2026 (Cohort 1) – Lead Trainer & LMS Architect** Designed and led the training program for 20 interns in the Hordanso LLC/LTD 2026 internship cohort 1, covering AI automations, SEO, GEO (Generative Engine Optimization), AEO (Answer Engine Optimization), Google My Business (GMB) optimization, and paid ads (Google & Meta). Architected a custom Learning Management System (LMS) embedded directly within GoHighLevel to deliver structured curriculum, track progress, and automate certification. This integrated approach provided interns with hands-on experience in a real-world automation environment while giving Hordanso a scalable training infrastructure. The program achieved a 100% intern certification rate and resulted in 4 interns being retained as junior automation specialists and 2 for SEO and Content marketing immediately upon completion, significantly reducing future onboarding costs for the company.

Link: <https://hordanso.ng/events>

## VOLUNTEERING

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[ 10/02/2020 – Current ] Lagos, Nigeria

**Resource Personnel at Blessed Health Spring (NGO for adolescents and youths)**

[ 17/11/2017 – Current ] Nigeria and USA

**Project and Social Media Manager at Leadership Assembly Nigeria (Youth- based NGO) and Web3global LLC**

## COMMUNICATION AND INTERPERSONAL SKILLS

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**Problem-solving**

**Time Management Consciousness**

**Client Satisfaction**

## MEASURABLE RESULTS

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### Metrics

1. Increased company revenue potential by >\$5,000/month by building a GoHighLevel + Paystack payment integration for African currencies (NGN, KES, ZAR, GHS, USD), unlocking new markets for Hordanso LLC.
2. Reduced domain and hosting resources provisioning time by 90% through automated systems.
3. Boosted client lead conversion rates by up to 40% by deploying intelligent sales funnels, email marketing, appointment pipelines, and multi-channel automated systems.
4. Boosted Q1 sales by 40% for a newly launched agency by leveraging Aigency Valet for keyword intelligence based on Google Search Console data and GMB reviews. This informed targeted lead scraping and cold email outreach using MailLead.io, enriched with custom SMTPs to optimize deliverability and engagement.

## RECOMMENDATIONS

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**Name: Mog Obahor** | Chairman Hordanso LLC

- We at Hordanso LLC recommend Solomon for any position, as he is diligent and detailed in his work as a software developer and AI automations.

Email: [mog@hordanso.com](mailto:mog@hordanso.com) | Phone number: (+1) 469893067

Link: <http://hordanso.com>

**Name: Jude Anumudu** | CEO Web3 Global and Bathphage ICT Center

- He is apt, passionate and a good software developer. We trained him through our Texas, USA partners and he has shown to be a great person in the space of technological tools, discipline and maintaining best practices.

Email: [info@web3globalconference.com](mailto:info@web3globalconference.com) | Phone number: (+234) 8139340155

**Name: Dr. Michael. A. Okon** | Senior Lecturer Soil Physics and Chemistry

- He is a very keen, research ardent student of Soil Physics and Chemistry cum environmental pollution control. He also developed a soil testing app for our laboratory for his set in 2019 for their research works. This made the project seamless and convenient.

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