

Jeel Shah

Entrepreneurial – Writer – Business Graduate

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🌐 [Jeel Shah](#)

Looking for Position of Product Manager or Related

Work Experience

Co-Founder & Software Engineer, Cimble App Inc

Apr. 2016 – Present

- Led 20+ user interviews to narrow product/market fit; shaped product strategy to reflect feedback
- Collaborated with co-founder to design our vision; identified key user pains in the design and worked to resolve them
- Implemented a Kanban system to prioritize product road map elements; enhanced efficiency Initiated alpha testing to collect data on user experience; created an alpha specific dev. cycle to iterate on feedback
- Implemented metrics to identify user's understanding of the app; improved design and functionality to reflect data

Co-Founder, Atlas Media

Apr. 2015 – Aug. 2015

- Started a web business, generated \$10k revenue in two months; collaborated with non-technical clients and effectively explained technical topics
- Initiated a process to improve team members' communication with clients and provide accurate, consistent quotes
- Worked with clients to distill their vision by doing informal "interviews"; enhanced a client's vision by improving the scope and implementing it in a short time frame

Technical Accomplishments

- Created an Android based dating app (Cimble) using Java8, RxJava and SmackAndroid; created the chat component from scratch using RxJava and SmackAndroid
- Created a photo editing experience (similar to Instagram) from scratch; designed and implemented the database responsible for managing text state (saving and restoring)
- Research and implemented a collaborative filtering algorithm to match similar users on the app; implemented using Python with Django REST Framework

Education

Bachelor of Business Administration (BBA) – Finance

Sept. 2013 – Apr. 2017

Wilfrid Laurier University

Extracurricular Activity

President, Atrium Media Group

Apr. 2015 – Aug. 2016

- Led a team of 10 students (indirectly 25 students) to create a magazine; improved revenues by over 50%; increased readership by over 40% and increased Facebook presence by over 100%
- Initiated a year long process of changing the club's culture from siloes to a flat hierarchy; successfully changed the hierarchy; determined by surveying team members at the end of the year
- Initiated and succeeded in solidifying organizational knowledge by converting common processes into guides; improved efficiency of photography services including quoting clients

Publications

Author, Clockworks of Wall Street ISBN - 1482575450

Dec. 2010 – June. 2012

- Exhibited collaboration from ideation to design to product execution