



## Project Design Phase

### Proposed Solution Template

<b>Date</b>	19 February 2026
<b>Team ID</b>	LTVIP2026TMIDS52049
<b>Project Name</b>	ShopEZ : One-Stop Shop for Online Purchases
<b>Maximum Marks</b>	4 Marks

<b>Proposed Solution Template</b>		
<b>S.No.</b>	<b>Parameter</b>	<b>Description</b>
1	Problem Statement (Problem to be solved)	Online shoppers and small-scale sellers face fragmented platforms, lack of personalization, and inefficient order management.
2	Idea / Solution description	ShopEZ is a full-stack MERN e-commerce platform offering seamless product discovery, personalized recommendations, secure checkout, and seller dashboards
3	Novelty / Uniqueness	Combines buyer personalization with seller analytics in a single platform. Supports vernacular UI and mobile-first design for broader accessibility
4	Social Impact / Customer Satisfaction	Empowers small businesses to reach digital markets. Enhances user satisfaction through faster, smarter, and more inclusive shopping experiences
5	Business Model (Revenue Model)	Built on scalable MERN architecture. Easily extendable to new regions, categories, and user segments