



# PRODUCTION DEVELOPMENT CANVAS

Domin Name : ZEKO-WASTE GROCERY STORE

Date : 10-09-2024

Team ID : G22

Version : 1.0

Enrollment No. :

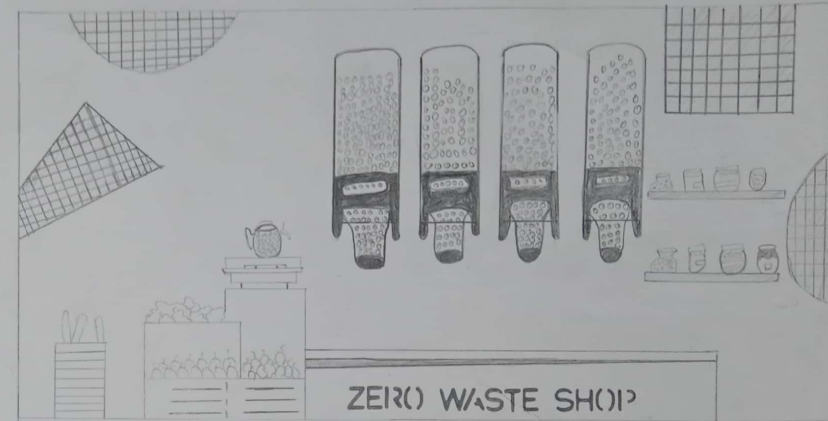
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## 🔍 Problem Recognition

Excessive packaging  
Waste

Lack of Awareness

## 🏠 Product Illustration (Prototype)



## 💡 Problem Resolution

Reusable containers  
and jars

Social Media and  
Marketing

Compostable or  
Biodegradable packaging

Traditional  
Marketing

Returnable  
packaging

Workshop  
Events

Collaborate with  
packaging free suppliers

Customer Testimonials

## 🔄 Product Remodelling (Redesign)

Edible packaging

Returnable Glass  
Containers

Eco-friendly  
Material choice

Subscription based  
Zero waste options