

## **OFFICIAL TERMS AND CONDITIONS**

**Competition Overview:** During the Entry Period registered Guests of Build-A-Bearville are invited to submit a virtual interior design concept for the upcoming "MaxineClarkCEB Condo". You will create your room using the package of special furniture provided in Build-A-Bearville. All interior designs submitted will be rated by fellow Guests and the winning design will then debut with the revealing of MaxineClarkCEB's Cub Condo house in Build-A-Bearville. MaxineClarkCEB's Cub Condo will be accessible to citizens to visit at any time.

**Eligibility:** Open to anyone who has a registered character ("Citizen") at Buildabearville.com. There is no cost to register and create a Character to use and play on the Build-A-Bearville online site.

**Competition Dates:** MaxineClarkCEB's Condo Decorating Competition (the "Competition") begins on February 18, 2009 and ends on March 6, 2009 (the "Promotion Period").

Period	Period Description	Start Date	End Date
Entry Phase	Guests decorate the Interior of MaxineClarkCEB's Condo	7:00:01 AM ET on 2/18/09	6:59:59 AM ET on 2/25/09
Decoration Rating	Guests rate the interior designs	7:00:01 AM ET on 2/25/09	6:59:59 PM ET on 3/6/09
Announcement	Guest's interior design with the highest overall score is announced	7:00:01 AM ET on 3/6/09	

The Guest's interior design which receives the highest overall score of ratings of interior design will debut with the revealing of MaxineClarkCEB's Cub Condo house where other guests can enter and visit. No monetary value associated with their winning design being placed online at [www.buildabearville.com](http://www.buildabearville.com).

**General Conditions:** Limit of one interior design per registered Character. A Guest may enter multiple times so long as each entry is from a different registered Character, is an original Entry and meets all other entry requirement. Enrollments made under multiple identities or through the use of any agent or other device or artifice to enter multiple times will be deemed invalid. Entrants grant Sponsor the right to use their Designs for advertising, publicity and promotion purposes including posting the Entries online for any purpose or on a winner's list and other online announcements, and for sharing the Entries with the local press for viewing, whether TV or print, without additional compensation, unless prohibited by law. Each registered Character is limited to rating each Entry only once per day. All Interior Designs submitted can be rated by others. By participating in this Competition, Guests agree to comply with these Terms & Conditions as well as the Terms & Conditions of Build-A-Bearville which is available online at <http://www.buildabearville.com/terms.html> and any modified version of the same. Sponsor has the sole discretion to interpret and apply the Terms and Conditions for the Competition. All questions or disputes regarding the Competition will be resolved by Sponsor at its sole discretion, whose decisions will be final and binding in all respects. All interior designs not completed during the Entry Period will be disqualified. Respondents acknowledge that Sponsor reserves the right to cancel or modify the Competition at anytime. Should this occur, notice will be posted at the Build-A-Bearville site. Neither Sponsor, Marden-Kane, Inc., nor their respective affiliates, subsidiaries, or Internet access providers are responsible for incorrect entry of information by guests in the Competition; for technical malfunctions of any network or computer equipment software or any combination thereof or lost/delayed data transmission, or for decorated interiors that are incomplete, late, lost or misdirected. Competition is void where prohibited or restricted by law. If Sponsor determines in its sole discretion that there is any suspected or actual electronic tampering with the Competition or if technical difficulties compromise the integrity of the Competition, the Sponsor at its sole discretion reserves the right to cancel or modify the Competition. Should the Competition be terminated prior to the stated expiration date, notice will be posted on the Build-A-Bearville site and the rating will be conducted from among all non-suspect interior designs received prior to such time of cancellation. Any attempt by a Guest or any other individual to deliberately damage or undermine the legitimate operation of the Competition is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's decisions will be final in all matters relating to the Competition.

**Sponsor:** Build-A-Bear Workshop, Inc., 1954 Innerbelt Business Center Drive, St. Louis, MO 63114.