

Customer Notes from Activity #2

- In addition to the feedback provided, our customers highlighted a preference for fewer dropdown menus and encouraged the use of tabs, albeit without cluttering the interface. They believe that this would provide a more direct navigation pathway and enhance user experience.
- Moreover, they expressed a desire to spotlight the 'Join Us' feature to attract more memberships. This priority should be reflected prominently on our home page design to capture visitor attention.
- Interestingly, our customers didn't favor a visible login/signup button. This unique insight could perhaps be attributed to their focus on creating an inviting community space rather than emphasizing a gated access.
- Lastly, they requested a slight change in terminology. Instead of using the term "CDP," they would prefer the tab to be named 'Certification'. This adjustment would make the purpose of the tab more understandable to users